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Pièce ICPP-1



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Mr. Carol Montreuil Vice-president CPPI East 7333 des Roseraies Ste 505 Montreal QC H1M 2X6

Dear M. Montreuil:

Since 1968, Kent Marketing Services Limited has provided objective, verifiable, complete, and accurate sales volume information about the retail gasoline industry in Canada.

Kent Marketing currently surveys about 8000 retail gasoline sites in 290 markets across Canada. Our data is collected at source through quarterly or bimonthly site visits to each site in a market. Each outlet in a market is visited by a Kent field representative four or six times a year, depending on the market. All location and facility data are verified and updated. Volume readings are obtained from a <u>verifiable</u> source either at the pump or off the console. These readings enable us to determine the grade or pump-by-pump volume for each site for the period under survey. The data is then subject to a rigorous audit and verification process at our London, Ontario corporate office before it is released for reporting.

Kent currently conducts reads in 46 markets in the province of Quebec. In 2002, we were conducting reads in 44 markets. The figures below are taken from those 44 2002 markets in order to be comparative year-to-year. The figures are gasoline only.

Year	Sites	Single day volume in litres	Average daily throughput
2002	2019	14,249,969	7057.93
2003	1969	14,583,898	7406.75
2004	1933	14,728,365	7619.43
2005	1882	14,619,303	7767.96
Change 2005 vs. 2002	-6.8%	+2.6%	+10.1%

The market share percentages in Quebec are as follows:

	ļ	2002	2003	2004	2005
Integrated (including Pribrands) %	-	80.8	80.9	81.0	81.4
Independents %		19.2	19.1	19.0	18.6

The percentage of sites in Quebec pumping above / below 3,500,000 litres are as follows:

	2002	2003	2004	2005
Sites > 3.5m litres %	23.4	26.1	27.5	29.0
Sites < 3.5m litres %	76.6	73.9	72.5	71.0

I trust this is the information you require. Should you have any additional questions, please do not hesitate to contact me.

Yours truly,

## Richard Doyle

Richard Doyle, Vice president.