## APPENDIX C RELATIVE RISK ASSESSMENT FOR A BENCHMARK UTILITY

## Introduction

In risk premium models the relative risk coefficient adjusts the overall market risk premium up or down depending on whether the individual security (company) is more or less risky than the market as a whole. More risky stocks have a relative risk coefficient greater than 1.0 and less risky stocks a relative risk coefficient less than 1.0. All risk premium models have this same risk assessment relative to the market, whether they are the capital asset pricing model (CAPM) ${ }^{1}$ where the only source of risk is the market risk, or models that introduce other sources of risk. However, even within a two factor model, where the risk free rate is often regarded as risky due to interest rate risk, ${ }^{2}$ or the Fama-French three factor model ${ }^{3}$ where size and the market to book ratio (in their model termed the book to market ratio) are additional sources of risk, the coefficient on the market is still the main measure of risk. Estrada, ${ }^{4}$ for example, shows that for the DOW 30 US stocks the simple CAPM expected return at $9.70 \%$ is only $0.20 \%$ more than that estimated using the three factor Fama-French Model and that the market risk premium is much larger than either the size or book to market premiums.

With the CAPM the relative risk assessment is the expected covariance between the security's return and that on the market scaled by the variance of the return on the market. This is called the security's beta coefficient $(\beta)$ and measures the contribution of the security to the risk of a diversified portfolio. We normally estimate actual historic beta estimates by a simple ordinary least squares (OLS) regression of the security's return on that of the market. In any OLS regression the intercept is called alpha and the slope coefficient is called beta, which is why these terms are used pervasively in finance. However, estimating beta coefficients entails the exact

[^0]same problem as estimating the market risk premium, since both use the actual or historic returns. This is, the estimate is very sensitive to what happened during the estimation period. To overcome this problem in estimating the market risk premium we go back over very long periods of time. For estimating beta coefficients we can't do this to the same extent, since the risk of a firm or industry changes much more than the overall risk of the market. Instead, we tend to use estimates from similar firms and industries as well as more judgment in understanding the economic and financial factors underlying the beta estimates. In this way we can get a better understanding of the expected beta coefficient.

## Historic Beta Estimates for Canadian utilities

Until 2002 we have data on the "old" Toronto Stock Exchange Indexes. However, in 2002 the organisation of these indexes was taken over by Standard and Poors who harmonized them with their global indexes. These changes roughly coincided with the loss of many traditional Canadian utilities. It was also controversial in transferring Enbridge and TransCanada from pipelines, where they were regarded as similar to utilities into energy services. However, the historic risk metrics for the Canadian utility sector using the TSE sub-indexes were as indicated in Schedule 1.

The great advantage of the sub-index betas is that they include more companies than the individual estimates and the data is more readily available. ${ }^{5}$ This is particularly important due to the fact that a large number of regulated firms, like Consumers Gas, Maritime Electric, Terasen Gas (FortisEnergyBC) etc., have disappeared through corporate reorganisation. Although this means that their individual company betas have also disappeared, it does not mean that their economic impact has disappeared. Consumers Gas now shows up as part of Enbridge, Terasen Gas as Fortis etc., so their economic impact continues to show up in the sub index betas. However, there are two disadvantages: the first is that the largest regulated utility in Canada traditionally was Bell Canada and its parent BCE was classified as a utility. This was despite the impact of BCE's non-regulated operations on the sub index betas. The second is that the sub

[^1]indexes are weighted according to the TSE weights for each company. Consequently, these are not simple averages but market value weighted averages, so that big companies like BCE have a disproportionate weight.

It is important to remember that betas are simply a statistical estimate of the extent to which a stock moves with the general market over a particular period of time. By convention, betas are estimated over a five-year period. This means that if a critical event happens during the estimation period, then the beta estimate will pick it up. However, once the event "passes out" of the five-year estimation window, the impact of the event will disappear from the beta estimate. For example, the graph in Schedule 1 shows that beta estimates were trending to a common average until 1987, after which the pipeline beta increased and the others decreased. This lasted for five years until they again came together.

If I had estimated betas during the period ending say in 1990, I would have estimated that gas and electric betas had dropped and pipeline betas increased. However, is it reasonable to say that gas and electric risk dropped during this period? The answer is no. What happened was that there was a large stock market crash in October 1987 (-22.0\%) and this was such a significant factor that whatever happened in that one month affected all the beta estimates for the next five years until October 1992, when the October 1987 results were no longer in the sample period.

Professional judgement would indicate that it is unreasonable to just use the statistical estimate without recognising the underlying events that caused it, and then to make appropriate adjustments. It is my judgement that betas tend to revert to their long run average levels: for the market as a whole this is 1.0 , but for regulated firms from Schedule 1, this is about 0.45-0.55. ${ }^{6}$ There is no indication from Schedule 1 that the non-Telco betas were reverting to 1.0. ${ }^{7}$ Consequently it is illogical to weight them with 1.0 , as an "adjusted beta", since there is no expectation that their risk is increasing to that of an average firm. So what explains the dramatic changes in betas at the end of the TSE data period in 2002 as indicated below?

[^2]7 The Telcos have been reclassified out of utilities, since they are no longer ROE regulated.

|  | Gas/Electri: |  |  | Telco | Pipes |
| :---: | :---: | :---: | :---: | :---: | :---: |
| DEC/96 | 0.52 | 0.60 | 0.54 | Utility |  |
|  | DEC/97 | 0.47 | 0.61 | 0.44 | 0.50 |
|  | DEC/98 | 0.53 | 0.80 | 0.42 | 0.83 |
|  | DEC/99 | 0.37 | 0.96 | 0.18 | 0.96 |
|  | DEC/00 | 0.21 | 0.82 | 0.06 | 0.80 |
|  | DEC/01 | 0.17 | 0.87 | -0.14 | 0.83 |
|  | DEC/02 | 0.14 | 0.85 | -0.18 | 0.80 |

The answer is Nortel and the Internet bubble. During the late 1990s, the technology and internet boom were driving North American markets. Nortel was controlled by BCE, so that BCE's stock price was being driven by Nortel and the internet boom. In fact, this was driving the entire Canadian stock market as Nortel and JDS Uniphase became an increasing part of the market and at one point made up almost $35 \%$ of the value of the TSE300. As the prices of Nortel and JDS Uniphase increased, so did the Telco and Utility indices and the TSE300. When this boom turned into a crash and Nortel declined from \$1,240 to under \$10, ${ }^{8}$ Nortel took the Canadian market and the Telco and utility indices down with it. This is what caused the high beta estimates for the Telco and utility indexes in both 2000 and 2001.

In contrast, the gas and electric and pipeline betas declined. The reason for this was that as the market went on a technology driven boom and bust, these stocks were largely ignored. In the case of the Pipeline sub index, the collapsing share price of TransCanada Pipelines during 1999 and its recovery during 2000 was against a strong equity market in 1999 and a weak one in 2000. This movement of TransCanada's share price against the general market movement induced a negative correlation and the low beta estimate for the pipeline sub index. ${ }^{9}$ The message is simply that "betas" do not come out of thin air: they reflect what happens in both the market as a whole as well as an individual stock or industry.

After 2002 the TSX introduced new indexes and back dated the data to 1987. For the new utility index the sub index beta estimates are in Schedule 2. This graph is slightly different from that in

[^3]Schedule 1 in that it includes the beta coefficient estimated both with (beta1) and without (beta2) the impact of interest rate changes, as well as the sensitivity of the utility sub index to changes in interest rates which I call "gamma." We can make several comments looking at Schedule 2 in isolation and comparing it with Schedule 1.

First is that the beta estimates for the utilities are essentially the same whether we include or ignore the impact of interest rate risk. Second we can clearly see the same effect as in Schedule 1; that betas were pulled down as Nortel and the tech boom affected the Canadian market. However, we can now see that by 2008 the internet bubble tech effect had passed out of the five year estimation window and betas were reverting to their normal level of 0.50 . However, the stock market crash starting September 2008 clearly has delayed this movement back to normal as betas started to drift down again, although nowhere near as dramatically as in the Internet crash. Finally, utilities are clearly interest sensitive stocks as the consistent positive gamma coefficients indicate. It is also clear that this sensitivity exhibits a negative correlation ( -0.43 ) with the beta estimates, that is, beta coefficients tend to fall as gamma coefficients increase. This is because interest rates tend to increase during good times as the stock market booms and then fall in recessions. This interest rate sensitivity reduces the exposure of utility investors to the market during recessions when interest rates tend to fall as the Bank of Canada conducts a more expansionary monetary policy.

This statistical result echoes the comment of RBC utility analyst Maureen Howe who commented that Canadian utilities are ${ }^{10}$
> "like convertible bonds. When interest rates are low, as they currently are, the companies trade on their bond value and are supported by tax-efficient dividend yields. When the 10year GOC yield rises above $6 \%-6.5 \%$, the Canadian companies trade on the basis of their underlying earnings and $P / E$."

Maureen Howe's observation is confirmed by the relative performance of the PE multiples for the TSX versus the Utilities as indicated in the following graph provided in answer to an information request in a current hearing before the BC Utilities Commission (BCUC IR\#1. 19.0).

[^4]

The graph indicates that whereas the PE multiple of the TSX is weaker than in 2009 the very low interest rates have supported the valuations of the dividend rich utilities so that their PE ratios have increased relative to the market as a whole. This observation is consistent with Maureen Howe's observation that with low interest rates utilities trade on their "bond or fixed income value.in line with the observation that their cost of equity capital has declined.

We can see the same effects in the individual beta estimates where the average utility beta is graphed in Schedule 3.This average is both with and without TransAlta, since it is not strictly a rate of return regulated utility anymore. Again we see the Nortel internet bubble effect and the trend of the betas back toward their normal level being interrupted by the stock market crash of 2008/9. The individual beta estimates are provided in Schedule 4. Note as indicated above, I place little weight on individual beta estimates as they reflect wheat did or did not happen during the estimation period rather than being a forward risk coefficient.

## Further evidence of relative risk

The estimation of betas is a statistical exercise but all it involves is the intuition that if a stock is risky, when the market goes up it goes up more than the market and, conversely, when the market goes down it goes down more than the market. On the other hand a low risk stock does not move very much with the market. As a result, and like a bond, it lowers the overall volatility
of the portfolio. In the extreme a totally risk free asset would be uncorrelated with the market so by definition has no "market" risk. ${ }^{11}$ Following this intuition the following graph has the relative price performance of the major utilities against the TSX Composite from the start of the crisis to the latest available prices. The chart ignores dividends but since utilities pay higher dividends than the average on the TSX adding them would simply enhance the performance of the utilities.


What the graph illustrates is that an investor in utilities in January 2007 would have sailed through the stock market crash and would currently be up about $50 \%$, whereas a passive TSX Composite portfolio would still be down a few percentages. Of course the better performance of the utility sector versus the TSX does not indicate that they are more risky since cash outperformed the TSX as well. Instead it simply indicates the low risk nature of an investment in Canadian utility stocks.

In Schedules 5-7 I chart the price performance of the Canadian utilities against the TSX Composite index specifically over the period of the financial crisis. For example, Schedule 5 has the charts for Emera and Fortis. They clearly show the dramatic impact of the period from

11 The R squared of a regression of its stock return against the market would by definition be 0 . The R squared of a "beta" regression is largely a meaningless statistic since the explained variance by definition is the R squared times the variance of the market return.

September 2008 until Summer 2009 when the TSX first dropped over $50 \%$ from its high and then recovered $60 \%$ of that $50 \%$ drop. In contrast Fortis only dropped $20 \%$ and Emera less than that. It is this performance that lowers their recent beta estimates, since they demonstrated in the worst stock market crash for decades just how low risk Canadian utilities are. Further as extreme events they have a disproportionate effect on any estimates that come from minimizing the squared error, such as ordinary least squares beta estimates.

In Schedule 6 are the same graphs for Valener (former Gaz Metro) and Canadian Utilities. Gaz Metro dropped by just over $20 \%$ and CU about the same. Finally in Schedule 7 are the same graphs for Enbridge and for Pacific Northern Gas which I have traditionally regarded as the riskiest Canadian utility. For PNG we can clearly see that it behaved much more like the market as a whole during the crash and recovery since it lost almost $50 \%$ of its value like the market. Further we can see the more dramatic recovery and its recent $50 \%$ increase in price indicating how unique factors significantly affect the beta estimates. In this case AltaGas announced on October 31, 2011 that it was acquiring PNG for $\$ 36.75$ so the share price immediately jumped. The acquisition closed on December 20, 2011 and the shares are now delisted.

For Enbridge we also see that it sailed through the stock market crash and recovery with scarcely any losses. This was acknowledged at the time. On December 9, 2008 a story in the Calgary Herald ${ }^{12}$ discussed the implications of the price of oil dropping from $\$ 144$ US to $\$ 50$ and what it meant for oil and gas companies and pipelines. Hal Kvisle, CEO of TransCanada, noted that although it was more difficult to raise money TransCanada had just raised $\$ 1.16$ billion in an issue that was over subscribed. Kvisle indicated that it underscored the attractiveness of infrastructure investments in troubled times. The article also noted that Enbridge had increased its dividend by 12 per cent and upped its 2009 earnings guidance by about 20 per cent. Enbridge's CEO Pat Daniel said he's confident "the company can maintain 10 per cent earnings per share growth for at least the next five years, a testament to the low-risk business model (emphasis added) of pipelines in general." The article went on to state that "Enbridge has been one of the top performers on the TSX, losing only 1.7 per cent year-over-year compared to more

12 Shaun Polczer, "Pipeline companies weather darkest hour; Executives say crisis worst in oil patch history" Calgary Herald, December 9, 2008.
than 41 per cent for the TSX main board and a whopping 56 per cent for the TSX's capped energy index since June." It further quoted Daniel as saying "I think that speaks to the low risk, steady predictable nature of our business, ....People don't really realize it until you get into tough times like this." (emphasis added) The article went on to note that "Enbridge shares gained $\$ 1.32$, or three per cent, on the Toronto Stock Exchange on Monday to finish at $\$ 39.50$ while Trans-Canada added 60 cents to close at $\$ 33.90$."

Although Pat Daniels stated that people don't realise how low risk Enbridge's business is, this is not true as the stock market clearly noticed this. In my judgment, almost all the utilities demonstrated the low risk nature of their business throughout the recent financial crisis. This is not to say that they have no risk, the fact that their betas are positive indicates they do have market risk, as like all securities their prices move with the market. However, I am sure that many investors would have preferred to hold a diversified portfolio of utility stocks as of September 1, 2008, rather than the TSX composite.

## US utility stocks as a comparison

I have started looking at the relative risk of a sample of seven low risk US utilities. The US utilities represent the intersection of two samples used previously by Ms. McShane and Dr. Vilbert both of whom have testified before Canadian boards on behalf of utilities.. As a result, I regard this intersection of their "sets" as what might be regarded as smaller and purer US utilities, rather than the bigger more diversified holding companies that are in the S\&P500 index. Schedule 8 provides a graph of their average beta estimates. These are estimated in the same way as the Canadian betas from monthly holding period returns over a five year time period updated monthly.

The estimates from this sample of specially chosen low risk US utilities are very similar to the population of Canadian utility holding companies. This demonstrates that it is possible to search the entire population of US utilities and create a small sample of low risk US utilities similar to the overall population in Canada. Of course it does not show that the typical US utility is equivalent in risk to the typical Canadian utility. In Schedule 9 are the recent beta estimates for the individual US utility holding companies and with this caveat we can see that their average
beta at the end of 2011 was 0.34 or almost the same as that for the Canadian utility holding companies. The betas of these low risk US utilities were increasing to average 0.64 immediately prior to the financial crisis and then as in Canada, their stability during the financial crisis caused their betas to drop.

I have traditionally judged utility risk to be in a range $0.45-0.55$ based on the long run tendency for utility betas to revert to the grand utility mean. However, this mean-reversion process shows little sign of happening since we have now had two major stock market crashes in the last ten years that have reinforced their low risk status. It is my judgment that the relative risk of Canadian utilities is no more than 0.50 . This is supported by the evidence from a sample of Canadian UHCs, the Canadian utility sub index, the price performance of these utilities during the financial crisis and the betas of these low risk US utilities. It is very difficult to see how 0.50 is a low end of a reasonable range for beta estimates since there is no statistical evidence from the last 20-30 years that I am aware of that would place these estimates at a significantly higher level.

## Adjusted betas

Utility witnesses frequently adjust utility betas not toward their grand mean of 0.50 or so, but the overall market mean of 1.0. Such a process is justified by the seminal work of Marshall Blume ${ }^{13}$ who showed that if there is measurement error when we estimate a very low beta the chances are the true beta is underestimated and vice versa. For the whole universe of stocks he recommended that we adjust betas by taking $2 / 3$ of the estimated beta and adding 0.33 , which essentially means weighting them $1 / 3$ with the market mean of 1.0 and $2 / 3$ with the actual beta. This procedure means that low betas are increased and high betas are reduced. However, low estimates for utilities do not mean they are under-estimated, since utility betas are perennially low, which is what the long history of betas estimated back to 1956 demonstrates. Instead as Gombola and Kahl demonstrated utility betas are better mechanically adjusted by weighting with their grand mean. However, I prefer to use judgment.

[^5]Canadian utilities are generally not inter-listed in the US and mainly trade on the TSX so as far as I am aware their reported betas are usually the actual estimates. On October 26, 2012, I captured the data in Schedule 10, which includes basic quote data for 8 traded Canadian utility holding companies from the Royal Bank of Canada Direct Investing web site. In particular the following captures their beta estimates as reported by RBC

## BETAS

ENBRIDGE
TRANSCANADA
CANADIAN UTILITIES
TRANSALTA
EMERA
FORTIS
VALENER
VERESEN
AVERAGE BETA
MEDIAN BETA

| Ticker | RBC | Booth | GOOGLI | PRICE | MKT CAI |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ENB | 0.24 | 0.32 | 0.14 | 39.14 | 31.3 |
| TRP | 0.33 | 0.36 | 0.25 | 44.25 | 31.2 |
| CU | -0.01 | 0.03 | 0 | 65.85 | 8.47 |
| TA | 0.62 | 0.76 | 0.38 | 15.22 | 3.61 |
| EMA | 0.21 | 0.21 | 0.22 | 34.87 | 4.33 |
| FTS | 0.14 | 0.14 | 0.07 | 33.29 | 6.34 |
| VNR | 0.37 | 0.36 | 0.22 | 16.14 | 0.6 |
| VSN | 0.39 | 0.36 | 0.28 | 12.94 | 2.6 |
|  | 0.29 | 0.32 | 0.20 |  | 12.26 |
|  | 0.285 | 0.34 | 0.22 |  | 5.34 |

The average beta estimate by the Royal Bank of Canada was 0.29 or slightly lower than my estimate (Booth) of 0.32 derived using data up until December 2011. The median beta estimate is also slightly lower at 0.29 . There are no significant differences in the betas estimated by RBC and my own, except perhaps for TransAlta, where RBC's is lower. However, the key insight is that the RBC betas like mine have not been "Blume adjusted" by weighting the actual estimates with one. Quite the contrary, they seem to be the actual or what utility witnesses refer to as the "raw" beta estimates.

In addition I also captured the Google Finance betas. ${ }^{14}$ What is interesting is that their betas are almost uniformly lower than either mine or RBCs with average and median betas of 0.20 and 0.22 respectively. Google clearly uses a different data provider ${ }^{15}$ but the important insight is that their beta estimates are not Blume adjusted either.

[^6]RBC also reported the following relative risk assessments (betas) in their November equity strategy report which was focused on Canadian financial institutions, which is why they are boxed in the table.

| TSX Sector Betas | 1 Year | 3 Years | 5 Years | Average |
| :---: | :---: | :---: | :---: | :---: |
| Energy | 1.30 | 1.25 | 1.27 | 1.27 |
| Materials | 1.19 | 1.08 | 1.26 | 1.18 |
| Industrials | 0.87 | 0.90 | 0.87 | 0.88 |
| Cons Disc | 0.70 | 0.62 | 0.56 | 0.63 |
| Consumer Staples | 0.46 | 0.32 | 0.35 | 0.38 |
| Health Care | 1.05 | 0.53 | 0.50 | 0.70 |
| Financials | 0.82 | 1.04 | 0.92 | 0.93 |
| Banks | 0.81 | 1.00 | 0.91 | 0.90 |
| Diversified Financials | 0.57 | 0.82 | 0.77 | 0.72 |
| Insurance | 1.01 | 1.27 | 1.04 | 1.11 |
| Real Estate | 0.68 | 0.84 | 0.76 | 0.76 |
| nfo teeh | 1.02 | 6.88 | 6.82 | 8.94 |
| Telecom | 0.39 | 0.40 | 0.47 | 0.42 |
| Utilities | 0.55 | 0.40 | 0.46 | 0.47 |

Priced as of Now 17, 2011
Source rbc Caplal Warbets Researoh, Bloombeg

The utility betas estimated by RBC are for the sub index and are broadly consistent with my own estimates. The utility betas average 0.47 and range from 0.55 using one year to 0.40 using three years of data which would go back and capture their demonstrated low risk characteristics during the financial crisis.

Similarly the following table gives the betas for the six surviving US ${ }^{16}$ utilities in Schedule 9. In this case I have also added the betas as reported by Yahoo and Google Finance. Again the average beta is 0.29 according to RBC and 0.34 for my estimates. There are no serious differences in the beta estimates and again there is no indication that RBC has adjusted their beta estimates in any way. In contrast, for some companies the Yahoo Finance betas are higher. However they are not consistent with the Blume adjustment either and likely reflect different

[^7]time horizons. In contrast, the Google betas are all marginally lower than those of either myself or RBC, again indicating there is no indication of any beta adjustment methodology.

## BETAS

|  |  | BOOTH RBC |  | YAHOO | GOOGLIPRICE |  | MKT Cap |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AGL | GAS | 0.44 | 0.43 | 0.43 | 0.41 | 40.32 | 4.74 |
| NEW JERSEY RESOURCES | NJR | 0.26 | 0.22 | 0.45 | 0.22 | 44.47 | 1.85 |
| NORTHWEST | NWN | 0.32 | 0.25 | 0.42 | 0.26 | 47.71 | 1.28 |
| PIEDMONT | PNY | 0.32 | 0.28 | 0.53 | 0.29 | 31.48 | 2.27 |
| VECTREN | VVC | 0.4 | 0.36 | 0.39 | 0.34 | 29.20 | 2.4 |
| WGL | WGL | 0.29 | 0.22 | 0.44 | 0.22 | 39.46 | 2.04 |
| AVERAGE |  | 0.34 | 0.29 | 0.44 | 0.29 | 38.77 | 2.43 |
| MEDIAN |  | 0.32 | 0.27 | 0.44 | 0.28 | 39.89 | 2.16 |

In comparing the Canadian versus the US samples of utilities the US firms are quite small with average market capitalisation (total equity market value) of US $\$ 2.43$ billion versus the average for the Canadian companies of $\$ 12.26$ billion. Even after we adjust for the outliers and look at the medians, it still much higher for the Canadian sample at $\$ 5.34$ billion versus US $\$ 2.16$ billion in the US. Why this is important is that one of the constant criticisms levelled against the CAPM is that beta adjusted, small firms earn higher rates of return than large firms, which some attribute to risk, so we might expect a higher risk level for these US firms than for the Canadian sample.

However, more importantly the way RBC and I estimate betas is consistent with conventional practise. One of the biggest data providers in Canada is the Financial Post where their Corporate Analyzer data base includes ten year financial data for larger publicly listed Canadian companies. Their definition of beta is as follows:

## Beta (Corporate Profiles)

[^8]Again there is no discussion of "adjusting" betas using the Blume procedure.

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However, even if we Blume adjust my beta estimates the "adjusted beta" is only 0.55 $(0.33+0.66 * 0.32)$, while if we adjust to the utility mean of about 0.55 they are about 0.40 (.33*.55+.66*.32). I do not believe in these mechanical adjustments, but they support a reasonable range going forward for the relative risk of a benchmark Canadian utility to be 0.45 0.55 .




|  | CUL | EMERA | Enbridge | Fortis | GMI | PNG | Terasen | TRP | Ft Chicago | TransAlta | Utility beta |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1985 | 0.60 |  |  | 0.66 | 0.29 | 0.55 | 0.21 | 0.79 |  | 0.62 | 0.53 |
| 1986 | 0.61 |  |  | 0.52 |  | 0.38 | 0.14 | 0.85 |  | 0.53 | 0.50 |
| 1987 | 0.32 |  |  | 0.25 |  | 0.46 | 0.47 | 0.59 |  | 0.22 | 0.39 |
| 1988 | 0.36 |  |  | 0.30 |  | 0.45 | 0.52 | 0.63 |  | 0.20 | 0.41 |
| 1989 | 0.36 |  |  | 0.25 |  | 0.42 | 0.56 | 0.60 |  | 0.22 | 0.40 |
| 1990 | 0.37 |  |  | 0.21 |  | 0.47 | 0.56 | 0.59 |  | 0.27 | 0.41 |
| 1991 | 0.38 |  |  | 0.25 |  | 0.46 | 0.54 | 0.54 |  | 0.28 | 0.41 |
| 1992 | 0.50 |  |  | 0.38 |  | 0.35 | 0.47 | 0.55 |  | 0.40 | 0.44 |
| 1993 | 0.58 |  | 0.39 | 0.37 |  | 0.56 | 0.47 | 0.45 |  | 0.47 | 0.47 |
| 1994 | 0.61 | 0.54 | 0.54 | 0.45 |  | 0.45 | 0.60 | 0.58 |  | 0.56 | 0.54 |
| 1995 | 0.49 | 0.54 | 0.48 | 0.51 | 0.47 | 0.45 | 0.63 | 0.53 |  | 0.58 | 0.52 |
| 1996 | 0.49 | 0.51 | 0.50 | 0.38 | 0.48 | 0.29 | 0.57 | 0.48 |  | 0.57 | 0.47 |
| 1997 | 0.61 | 0.40 | 0.44 | 0.31 | 0.38 | 0.44 | 0.48 | 0.34 |  | 0.46 | 0.43 |
| 1998 | 0.57 | 0.56 | 0.47 | 0.49 | 0.37 | 0.59 | 0.46 | 0.56 |  | 0.53 | 0.51 |
| 1999 | 0.54 | 0.43 | 0.25 | 0.34 | 0.20 | 0.52 | 0.33 | 0.25 |  | 0.27 | 0.35 |
| 2000 | 0.38 | 0.29 | 0.07 | 0.24 | 0.18 | 0.49 | 0.23 | 0.18 | 0.24 | 0.07 | 0.24 |
| 2001 | 0.28 | 0.22 | -0.10 | 0.16 | 0.11 | 0.45 | 0.16 | -0.05 | 0.14 | 0.08 | 0.14 |
| 2002 | 0.24 | 0.17 | -0.18 | 0.15 | 0.08 | 0.47 | 0.10 | -0.07 | 0.12 | 0.10 | 0.12 |
| 2003 | 0.14 | -0.05 | -0.40 | -0.04 | 0.01 | 0.36 | 0.01 | -0.42 | -0.04 | -0.06 | -0.05 |
| 2004 | 0.13 | -0.01 | -0.31 | 0.03 | 0.15 | 0.46 |  | -0.21 | 0.05 | 0.14 | 0.05 |
| 2005 | 0.23 | 0.06 | -0.18 | 0.22 | 0.19 | 0.48 |  | -0.18 | 0.17 | 0.41 | 0.15 |
| 2006 | 0.34 | 0.08 | 0.21 | 0.48 | 0.43 | 0.51 |  | 0.29 | 0.36 | 0.41 | 0.34 |
| 2007 | 0.45 | 0.21 | 0.53 | 0.62 | 0.78 | 0.24 |  | 0.47 | 0.34 | 0.48 | 0.46 |
| 2008 | 0.06 | 0.11 | 0.30 | 0.17 | 0.46 | 0.20 |  | 0.34 | 0.42 | 0.86 | 0.32 |
| 2009 | 0.08 | 0.16 | 0.32 | 0.20 | 0.38 | 0.43 |  | 0.39 | 0.45 | 0.78 | 0.35 |
| 2010 | 0.06 | 0.22 | 0.34 | 0.16 | 0.36 | 0.40 |  | 0.39 | 0.39 | 0.80 | 0.35 |
| 2011 | 0.03 | 0.21 | 0.32 | 0.14 | 0.36 | 0.48 |  | 0.36 | 0.36 | 0.76 | 0.34 |



## VALENER INC

■VNR.TO ■^GSPTSE
13 Jan, 2012


## CANADIAN UTILITIES LTD., CL.A,



- Volume




## PACIFIC NORTHERN GAS LTD




## - Volume




|  | AGL | IJ Resource | Northwest | Piedmont | Vectren | WGL | Nicor | Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 12/31/1998 | 0.59 | 0.46 | 0.47 | 0.50 | 0.34 | 0.48 | 0.41 | 0.46 |
| 12/31/1999 | 0.42 | 0.33 | 0.19 | 0.30 | 0.14 | 0.29 | 0.26 | 0.27 |
| 12/31/2000 | 0.26 | 0.24 | 0.07 | 0.16 | 0.17 | 0.20 | 0.18 | 0.18 |
| 12/31/2001 | 0.26 | 0.24 | 0.07 | 0.16 | 0.17 | 0.20 | 0.05 | 0.17 |
| 12/31/2002 | 0.23 | 0.09 | -0.10 | 0.10 | 0.21 | 0.15 | 0.22 | 0.13 |
| 12/31/2003 | 0.20 | 0.03 | -0.18 | -0.04 | 0.33 | 0.13 | 0.32 | 0.12 |
| 12/31/2004 | 0.30 | 0.11 | 0.01 | 0.12 | 0.46 | 0.22 | 0.45 | 0.24 |
| 12/30/2005 | 0.38 | -0.05 | 0.06 | 0.25 | 0.34 | 0.22 | 0.52 | 0.25 |
| 12/29/2006 | 0.38 | 0.02 | 0.14 | 0.33 | 0.51 | 0.27 | 0.90 | 0.37 |
| 12/31/2007 | 0.50 | 0.51 | 0.75 | 0.58 | 0.56 | 0.70 | 0.87 | 0.64 |
| 12/31/2008 | 0.32 | 0.15 | 0.35 | 0.05 | 0.26 | 0.23 | 0.39 | 0.25 |
| 12/31/2009 | 0.40 | 0.13 | 0.25 | 0.20 | 0.37 | 0.17 | 0.39 | 0.27 |
| 12/31/2010 | 0.44 | 0.22 | 0.31 | 0.25 | 0.41 | 0.25 | 0.52 | 0.34 |
| 12/30/2011 | 0.44 | 0.26 | 0.32 | 0.32 | 0.40 | 0.29 | 0.48 | 0.3 |

## VERESENINC VSN：TSX CA）

12.92 CAD $0.08(-0.62 \%)$ Volume：Above Average

As of 25 Oct 2012 si 2：23 PM EDT．

| Open | 12.94 | PIE Ratio（TTM） | 56．2x |
| :---: | :---: | :---: | :---: |
| Last Bid／Size | 12．91／4 | EPS（TTM） | 0.23 |
| Last Ask／Size | $12.92 / 4$ | Next Eamings | 24 Oct 2012 |
| Previous Close | 13.00 | Beta | 0.39 |
| Volume | 204，356 | Monthly Dividend | 0.0833 |
| Average Volume | 240，629 | Dividend Yield | 7．74\％ |
| Day High | 12.99 | Ex－Dividend Date | 29 Oct 2012 |
| Day Low | 12.88 | Shares <br> Outstanding | 196．6M |
| 52 Week High | 15.83 | if of Floating Shares | 196．4481M |
| 52 Week Low | 11.67 | Short interest as $\%$ of Float |  |

VALENER INC（VNR：TSX，CA）
15.96 CAD $0.13(-0.81 \%)$ Volume：Average


QUOTE DETAILS

| Open | 16.14 | P／E Ratio（TTM） | 22．0x |
| :---: | :---: | :---: | :---: |
| Last Bid／Size | 15．96／25 | EPS（TTM） | 0.73 |
| Last Ask／Size | 15．99／2 | Next Earnings | 29 Nov 2012 |
| Previous Close | 16.09 | Beta | 0.37 |
| Volume | 15，860 | Quarterly Dividend | 0.2500 |
| Average Volume | 22，188 | Dividend Yisld | 6．27\％ |
| Day High | 16.14 | Ex－Dividend Date | 26 Sep 2012 |
| Day Low | 15.95 | Shares Outatanding | 37．5M |
| 52 Week High | 16.50 | \＃of Floating <br> Shares | 33.99757 M |
| 52 Week Low | 14.41 | Short Interest as $\%$ of Float |  |

TRANSCANADA CORP（TRP：TSX，CA）
44．41 CAD 亘 0.31 （ $0.70 \%$ ）Volume：Below Average
As of 25 Oct 2012 at 221 Pe4 EDT．

QUOTE DETAILS

| Open | 15.22 | P／E Ratio（TTM） | ＊ |
| :---: | :---: | :---: | :---: |
| Last Bid／Size | 15．68／2 | EPS（TTM） | $-2.78$ |
| Last Ask／Size | 15．69／ 29 | Next Earnings | － |
| Previous Close | 15.22 | Beta | 0.62 |
| Volume | 672，629 | Quarterly Dividend | 0.2900 |
| Average Volume | 475，493 | Dividend Yield | 7．40\％ |
| Day High | 15.71 | Ex－Dividond Date | 29 Aug 2012 |
| Day Low | 15.17 | Shares Outstanding | 251．1M |
| 52 Week High | 22.86 | \＃of Floating Shares | 250．90989 |
| 52 Week Low | 13.96 | Short Interest as \％of Float | － |

ENBRID $\overline{G E I N C}(\overline{\text { ENB：TSX，CA）}}$
39.31 CAD 會 $0.28(0.72 \%)$ Volume：Below Average

As of 25 Oct 2012 at 2：21 PM EDT．
QUOTE DETAILS

| Open | 44.25 | P／E Ratio（TTM） | 22．5x |
| :---: | :---: | :---: | :---: |
| Last Bid／Size | 44．41／9 | EPS（TTM） | 1.96 |
| Last Ask／Size | 44.42 ／ 14 | Next Earnings | － |
| Previous Close | 44.10 | Beta | 0.33 |
| Volume | 464，942 | Quarterly Dividend | 0.4400 |
| Averege Volume | 1，237，124 | Dividend Yield | $3.96 \%$ |
| Day High | 44.62 | Ex－Dividend Date | 28 Sep 2012 |
| Day Low | 44.14 | Shares <br> Outstanding | 704．9M |
| 52 Week High | 46.29 | \＃of Floating Shares | 704．6334M |
| 52 Week Low | 39.25 | Short Interest as $\%$ of Float |  |

FORTIS INC（FTS：TSX，CA）
33.39 CAD 量 $0.01(-0.03 \%)$ Volume：Below Average

As of 25 Oct 2012 al 2：21 PM EDT．

QUOTE DETAILS

| Open | 33.29 | P／E Ratio（TTM） | 18．9x |
| :---: | :---: | :---: | :---: |
| Last Bid／Size | 33．38／6 | EPS（TTM） | 1.77 |
| Last Ask／Size | 33．39／2 | Next Earnings | $\cdots$ |
| Previous Close | 33.40 | Beta | 0.14 |
| Volume | 102，956 | Quarterly Dividend | 0.3000 |
| Average Volume | 283，303 | Dividend Yieid | 3．59\％ |
| Day High | 33.51 | Ex－Dividend Date | 14 Nov 2012 |
| Day Low | 33.29 | Shares Outstanding | 190．0M |
| 52 Week High | 34.98 | \＃of Floating Shares | 189.2359 M \} |
| ${ }^{1} 52$ Week Low | 31.32 | Short Interest as \％of Float |  |



AGL RESOURCES INC（GAS：NYSE，US）
$\mathbf{4 0 . 3 2}$ USD $0.12(-0.30 \%)$ Volume：Below Average
45 of 25 Oet 2012 at 2：28 PM EDT．

QUOTE DETAILS

| Open | 40.87 | P／E Ratio（TTM） | 23.3 x |
| :---: | :---: | :---: | :---: |
| Last Bid／Siae | $40.32 / 2$ | EPS（TTM） | 1.74 |
| Last Ask／Size | 40．33／1 | Next Earnings | 1 Nov 2012 |
| Previous Close | 40.44 | Beta | 0.43 |
| Volume | 118，402 | Quarterly Dividend | 0.4600 |
| Average Volume | 318，764 | Dividend Yield | 4．56\％ |
| Day High | 40.87 | Ex－Dividend Date | 15 Aug 2012 |
| Day Low | 40.20 | Shares Outstanding | 117．5M |
| 52 Week High | 43.69 | \＃of Floating Shares | 116．9872M |
| 52 Week Low | 36.59 | Short Interest as \％of Float | 1．17\％ |

VECTREN CORP（WC：NYSE，US）
29．20 USD 菑 $\mathbf{0 . 2 0 ( 0 . 6 9 \% )}$ ）Volume：Below Average
As of 26 Oct 2012 at 2.25 PM EDT．

QUOTE DETAILS

| Open | 29.08 | P／E Ratio（TTM） | 15．0x |
| :---: | :---: | :---: | :---: |
| Last Bid／Size | $29.19 / 1$ | EPS（TTM） | 1.94 |
| Last Asl／Size | $29.20 / 4$ | Next Earnings | 5 Nov 2012 |
| Previous Close | 29.00 | Beta | 0.36 |
| Volume | 132，541 | Quartelly Dividend | 0.3500 |
| Average Volume | 309，553 | Dividend Yield | 4．79\％ |
| Day High | 29.24 | Ex－Dividend Date | 13 Aug 2012 |
| Day Low | 29.00 | Shares <br> Outstanding | 82．1M |
| 52 Week High | 30.75 | \＃of Floating Shares | 81．51709M |
| 52 Week Low | 27.01 | Shoot Interest as \％of Float | 0．83\％ |

NORTHWEST NATURAL GAS CO（NWN：NYSE，US）
47．71 USD 量 0.18 （ $-0.38 \%$ ）Volume：Below Average
Ascaz Ood． 2012 at 275 PM EOT

QUOTE DETAILS

| Open | 47.99 | P／E Ratio（TTM） | 20．4x |
| :---: | :---: | :---: | :---: |
| Last Bid／Size | 47．69／1 | EPS（TTM） | 2.34 |
| Last Ask／Sice | 47．73／2 | Next Earnings | 2 Nov 2012 |
| Previous Close | 47.89 | Beta | 0.25 |
| Volume | 42，212 | Quarterly Dividend | 0.4550 |
| Average Volume | 113，836 | Dividend Yield | 3．81\％ |
| Day High | 47.99 | Ex－Dividend Date | 29 Oct 2012 |
| Day Low | 47.53 | Shares Outstanding | 26．8M |
| 52 Week High | 50.80 | \＃of Floating Shares | 26．62257／M |
| 52 Week Low | 43.90 | Short Interest as \％of Floa！ | 4．82\％ |

WGL HOLDINGS INC（WGL：NYSE，US）
39.46 USD 1 曾 0.09 （ $0.23 \%$ ）Volume：Below Average

As of 25 Oct 2012 of 225 PM EDT．

QUOTE DETAILS

| Open | 39.46 | PIE Ratio（TTM） | 20．0x |
| :---: | :---: | :---: | :---: |
| Last Bid／Size | 39．44／4 | EPS（TTM） | 1.97 |
| Last Ask／Size | 39．46／4 | Next Earnings | 12 Nov 2012 |
| Previous Close | 39.37 | Beta | 0.22 |
| Volume | 80，550 | Quarterly Dividend | 0.4000 |
| Average Volume | 189，027 | Dividend Yield | 4．05\％ |
| Day High | 39.60 | Ex－Dividend Date | 5 Oct 2012 |
| Day Low | 39.34 | Shares Outstanding | 51．5M |
| 52 Week High | 44.99 | W of Floating Shares | 51.21511 M |
| 52 Week Low | 37.65 | Short Interest as \％of Float | 4．59\％ |
| PIEDMONT NATURAL GAS COMPANY INC（PNY：NYS 31.48 USD $0.16(-0.51 \%)$ Volume：Below Average <br> As of 28 Oct 2012 at 225 PM EDT |  |  |  |
|  |  |  |  |
|  |  |  |  |

QUote details

| Open | 31.70 | P／E Ratio（TTM） | 20．4x |
| :---: | :---: | :---: | :---: |
| Last Bid／Size | $31.48 / 1$ | EPS（TTM） | 1.55 |
| Last Ask／Size | 31.49 ／ 2 | Next Earnings | － |
| Previous Close | 31.64 | Beta | 0.28 |
| Volume | 59，629 | Quarterly Dividend | 0.3000 |
| Average Volume | 317，517 | Dividend Yield | 3．81\％ |
| Day High | 31.79 | Ex－Dividend Date | 20 Sep 2012 |
| Day Low | 31.38 | Shares Outstanding | 72．1M |
| 52 Week High | 34.74 | \＃of Floating Shares | 71．15555M |
| 52 Week Low | 28.90 | Short Interest as \％of Float | 4．31\％ |

NEW JERSEY RESOURCES CORP（NJR：NYSE，US）
44.47 USD 0.32 （ $-0.71 \%$ ）Volume：Below Average

As of 25 Oct 2012 at $2: 24 \mathrm{PM}$ EDT．

QUOTE DETAILS

| Open | 44.91 | P／E Ratio（TTM） | 19．9x |
| :---: | :---: | :---: | :---: |
| Last Bid／Size | $44.47 / 4$ | EPS（TTM） | 2.25 |
| Last AskJSize | $44.50 / 4$ | Next Earnings | ＊＊ |
| Previous Close | 44.79 | Beta | 0.22 |
| Volume | 35，438 | Quarterly Dividend | 0.4000 |
| Average Volume | 213，043 | Dividend Yield | 3．60\％ |
| Day High | 44.91 | Ex－Dividend Date | 20 Sep 2012 |
| Day Low | 44．31 | Shares Outstanding | 41．6M |
| 52 Week High | 50.48 | \＃of Floating Shares | 41．30981M |
| 52 Week Low | 41.11 | Short Interest as \％of Float | 4．06\％ |


[^0]:    1 William Sharpe, "Capital asset prices: a theory of market equilibrium under conditions of risk," Journal of Finance 19, 1964.
    2 Fisher Black, "capital market equilibrium with restricted borrowing", Journal of Business, July 1972 .
    3 Eugene Fama and Ken French, "The cross section of expected stocks returns," Journal of Finance 59, 1992.

    4 "The three factor model a practitioners guide," Journal of Applied Corporate Finance, Spring 2011.

[^1]:    5 Index data is available at the end of the month, whereas company data is only available in May-June of the following year. The TSX sub index data ends in May 2002. The Telcos were removed from the utility sub index as part of this reorganisation.

[^2]:    6 This is also accepted in the literature. Gombola and Kahl, "Time series properties of utility Betas," Financial Management, 1990, come to the same conclusion.

[^3]:    8 Nortel has now filed for bankruptcy protection, the prices are adjusted for a 1:10 reverse split.
    9 This stock market reaction was due to the poor performance of TransCanada's non-regulated operations in 1999 and the programme of retrenching and selling them off in 2000.

[^4]:    10 October, 32001 RBC Morning Comment.

[^5]:    13 Marshall Blume, Betas and their regression tendencies, Journal of Finance June 1975.

[^6]:    14 Yahoo does not report betas for the Canadian companies.
    15 Yahoo's data comes from Compustat (Capital IQ)

[^7]:    16 Nicor was acquired by WGL in December 2011

[^8]:    Beta factors are derived from a historical regression of percentage share price changes for the selected company on percentage changes in the TSE 300 price index. The unadjusted slope coefficient from this regression is the beta factor. Beta factors may be computed on a variety of weekly or monthly data. Betas shown in FP Analyzer are for 52 weeks, 36 months, 60 months and 120 months.

