

**FAIR RETURN AND CAPITAL STRUCTURE FOR HYDRO
QUEBEC TRANSPORTATION AND DISTRIBUTION**

EVIDENCE OF

Laurence D. Booth

BEFORE THE

Régie de L'Énergie

R-3842-2013

October 15, 2013

TABLE OF CONTENTS

TABLE OF CONTENTS

EXECUTIVE SUMMARY

I:	INTRODUCTION.....
II:	FINANCIAL AND ECONOMIC OUTLOOK.....
III	RISK PREMIUM ESTIMATES OF THE FAIR ROE.....
IV	DCF ESTIMATES OF THE FAIR ROE.....
V:	ROE ADJUSTMENT MODEL.....
VI:	US COMPARABLES.....
APPENDIX A:	PROFESSOR BOOTH'S CURRICULUM VITAE
APPENDIX B:	MARKET RISK PREMIUM ESTIMATES
APPENDIX C:	RELATIVE RISK FOR A BENCHMARK UTILITY
APPENDIX D:	DCF ESTIMATES
APPENDIX E:	BUSINESS RISK AND CAPITAL STRUCTURE

EXECUTIVE SUMMARY

1) I accept HQ's assessment that the appropriate common equity ratios for HQT and HQD should be 30% and 35% respectively. These are my standard recommendations for transmission and distribution utilities respectively.

2) The Canadian economy has stalled somewhat compared to what was expected last year as fiscal drag continues to weaken the US recovery and Canadian exports. The Bank of Canada has now put off a return to full employment until mid-2015 rather than 2014. However despite this weakness the Bank of Canada expects the real growth rate to pick up in both the US and Canada in 2015 and my best estimate for the average long Canada yield in 2014 is 3.60%, up from 3.0% estimated for 2013.

3) The actions of the US Federal Reserve in implementing Operation Twist and its commitment to keeping the Federal Funds rate at 0-0.25% brought down global interest rates. This led to a precipitous drop in long Canada bond yields so corporate spreads over government bond yields remain high at 166 bps. This is mainly due to unusually low government bond yields, since all the standard stress indicators show normal capital market conditions. Furthermore Canadian utilities have started to issue 40 and in some cases 50 year bonds at extremely low interest rates.

4) I have been recommending a credit spread adjustment of 50% of the change in the credit spread from the normal spread of 100bps to my ROE recommendations. This adds 30 bps to simple CAPM estimates, but should even out over the business cycle. I regard this as simply converting the simple CAPM into a Conditional CAPM as required by theory (CCAPM).

5) However, the corporate credit spread adjustment does not adjust for the overall drop in bond yields since July 2011. This is due to the fact that Canada is one of a very small number of AAA rated countries and is seen as a safe haven. As indicated by the behaviour of the spread of preferred share yields over Canada bonds much of the lower long Canada yield is due to foreign and institutional purchasers. However, since Governor Bernanke indicated the off ramp for quantitative easing in May 2013 this "Operation Twist" effect has moderated. I now add only 0.35% to my CAPM estimates due to Operation Twist.

6) For 2014 I recommend an ROE of 7.50% for a benchmark utility. This recommendation includes a 0.30% adjustment for credit spreads and 0.35% for Operation Twist. For 2015 and later years I recommend an ROE adjustment mechanism that adjusts for 75% of the change in the forecast long Canada bond yield and 50% of the change in the credit spread, subject to a minimum long Canada bond yield forecast of 3.95%. Alternatively I would recommend a fixed ROE for the indefinite future of 8.25%. This is 0.75% below what the "old" NEB ROE formula would generate for an equilibrium long Canada bond yield forecast of about 5.0%.

7) If the Régie does adopt a formula ROE then I recommend that it base the parameters on the same Bloomberg Utility and Cansim series (for the long Canada yield) that it adopted in its Gazifère decision.(D 2010-147)

1 **I INTRODUCTION AND OVERVIEW**

2
3 **Q. PLEASE DESCRIBE YOUR NAME, QUALIFICATIONS AND EXPERIENCE.**

4 **A.** Laurence Booth is a professor of finance in the Rotman School of Management at the
5 University of Toronto, where he holds the CIT Chair in Structured Finance. Dr. Booth appeared
6 before the Régie most recently in a 2013 hearing into Intragaz, as well he has appeared before
7 most of the major utility regulatory boards in Canada including the CRTC, the Ontario Energy
8 Board (OEB), the BC and Alberta Utility Commissions (BCUC and AUC), the Nova Scotia
9 Utilities and Review Board, the New Brunswick Public Utilities Board, the Manitoba Public
10 Utilities Board, the Board of Commissioners of Newfoundland and Labrador and the Prince
11 Edward Island Regulatory and Appeals Commission. He has also filed testimony before the
12 Ontario Securities Commission and in a variety of civil suits pertaining to financial matters. A
13 detailed resume is filed as Appendix A. Further information and copies of working papers by Dr.
14 Booth can be can be downloaded from his web site at the University of Toronto at
15 <http://www.rotman.utoronto.ca/~booth>.

16 **Q. PLEASE DESCRIBE THE PURPOSE OF YOUR TESTIMONY**

17 **A.** I was asked by the Association Québécoise des Consommateurs Industriels d'Électricité
18 (AQCIE) and the Conseil de l'Industrie Forestière du Québec (CIFQ) to review Hydro Quebec's
19 application on behalf of its transmission (HQT) and distribution (HQD) divisions and to offer an
20 opinion on 1) the fair rate of return on common equity (ROE), 2) an ROE adjustment mechanism
21 and 3) to recommend an appropriate common equity ratio.

22 **Q. DO YOU HAVE SOME OVERALL REMARKS?**

23 **A.** Yes. My understanding is that the allowed ROE was set for both HQT and HQD in 2003-
24 4 and at that time the Régie applied the stand alone principle as recommended, for example, by
25 Dr's Kryzanowski and Roberts (R-3492-2002) for HQD. However, unlike other Canadian
26 utilities the allowed ROE was adjusted each year by 100% of the change in the forecast long
27 Canada bond yield. At the time of Dr. Kryzanowski and Robert's testimony they forecast a long
28 Canada bond yield of 6.0%. However, these bond yields have subsequently collapsed partly due

1 to the direct effects of the financial crisis of 2008/9 and partly due to the continuing problems in
2 the United States that have forced a heavy reliance on monetary policy and very low interest
3 rates to stimulate the US economy. The result has been that the allowed ROEs for both HQT and
4 HQD have fallen by considerably more than those for other Canadian utilities including Gaz
5 Métro, which is also regulated by the Régie. This decline in the allowed ROE for both HQT and
6 HQD has been offset by the fact that both divisions have considerably exceeded their allowed
7 ROE.

8 I am also aware that Hydro Quebec accepts the existing common equity ratios of both HQT and
9 HQD. HQT's common equity ratio was set at 30% in D-2002-95 and HQD's at 35% in D-2003-
10 93. These also happen to be my "standard" recommendations for transmission and distribution
11 utilities. I also agree with Hydro Quebec that different capital structures adjust for differences in
12 the underlying risk of the two regulated divisions. HQ refers simply to "risk differentiation" but
13 correctly the capital structure is set to offset differences in *business* risk. The fact that HQ is not
14 asking for a change in these common equity ratios I take as a confirmation that HQ judges the
15 underlying business risk of HQT and HQD to be the same as in 2002/3. Mr. Olivier Charest, who
16 has looked at this in detail in his separate testimony, is of the opinion that the overall risk of both
17 HQT and HQD has declined since 2002/3, which I agree with since regulation for these
18 companies is maturing. Consequently I see little value in discussing this in detail again and have
19 relegated a discussion of some key points to my Appendix E.

20 The result is that this hearing has to address the allowed ROE for the purposes of setting rates for
21 2014 (if possible), how to adjust this ROE going forward to avoid repetitive rate hearings and
22 how to deal with the tendency of both HQT and HQD to over-earn their allowed ROE. While
23 such over-earning may have been "acceptable" in the context of allowed ROEs that were below
24 those allowed for other Canadian utilities, it is not acceptable once those allowed ROEs are
25 rebased to a fair level.

26 In achieving this objective my report is structured as follows:

27 First, I consider the general financial and economic outlook since this is what has caused the
28 allowed ROEs of HQT and HQD to deviate from a fair level. Second, I consider fair ROE
29 estimates derived from risk premium models and discounted cash flow (DCF) models. I then

1 consider how to adjust the fair ROE in a formulaic way that avoids most of the problems that
2 have bedevilled ROE mechanisms over the last five years. Finally, I discuss the use of US
3 comparables. I have relegated most of the more detailed and technical discussion to a series of
4 appendices. A includes my resume; B has a discussion of the market risk premium which
5 anchors all fair ROE estimates; C has a relative risk assessment for a benchmark utility; D
6 discusses DCF estimates and E business risk and capital structure. These appendices are written
7 to be free standing from the main text.

8

1 **II FINANCIAL AND ECONOMIC OULOOK**

2 **Q. WHY DO YOU START BY CONSIDERING CAPITAL MARKET**
3 **CONDITIONS?**

4 **A.** Because the legal standard for a fair rate of return stemmed from “altered conditions in
5 the money market” where we would now understand the money market to mean the capital
6 market. The Supreme Court of Canada determined a fair rate of return in *BC Electric Railway*
7 *Co Ltd., vs. the Public Utilities Commission of BC et al* ([1960] S.C.R. 837), where the Supreme
8 Court of Canada had to interpret the following statute:

9 (a) The Commission shall consider all matters which it deems proper as affecting the
10 rate:

11 (b) The Commission shall have due regard, among other things, to the protection of
12 the public interest from rates that are excessive as being more than a fair and
13 reasonable charge for services of the nature and quality furnished by the public
14 utility; and to giving to the public utility a fair and reasonable return upon the
15 appraised value of the property of the public utility used, or prudently and
16 reasonably acquired, to enable the public utility to furnish the service:

17 This statute articulated the "fair and reasonable" standard in terms of rates, and that the
18 regulatory body should consider all matters that determine whether or not the resulting charges
19 are "fair and reasonable." To an economist, "fair and reasonable" means minimum long run
20 average cost, since these are the only costs which satisfy the economic imperative for regulation
21 and by definition do not include unreasonable and unfair cost allocations. The statute also
22 articulated the “prudently and reasonably acquired” test in terms of the assets included in the rate
23 base.

24 Most statutes also allow the regulatory authority to examine all factors that enter into the rates to
25 ensure that the rates are “fair and reasonable.” This includes the firm’s capital structure decision,
26 since this has a very direct and obvious impact on the overall revenue requirement. To allow the
27 regulated utility to freely determine its capital structure will inevitably lead to rates that are

1 unfair and unreasonable, otherwise the management of the regulated firm is not fulfilling its
2 fiduciary duties to act in the best interests of its stockholders.

3 In terms of financial charges, in *Northwestern Utilities vs. City of Edmonton* (1929), it was
4 stated that a utility's rates should be set to take into account 'altered conditions in the money
5 market.' A fair rate of return was further confirmed in the *BC Electric* decision when Mr. Justice
6 Lamont's definition of a fair rate of return, put forward in *Northwestern utilities*, was adopted:"

7 "that the company will be allowed as large a return on the capital invested in the
8 enterprise as it would receive if it were investing the same amount in other
9 securities possessing an attractiveness, stability and certainty equal to that of the
10 company's enterprise."

11 This definition is referred to as an opportunity cost, in that the fair return is what could be earned
12 by investing in similar securities elsewhere; only if the owners of a utility earn their opportunity
13 cost will the returns accruing to them be fair, i.e., they will neither reward the owners with
14 excessive profits, nor ratepayers by charging prices below cost.

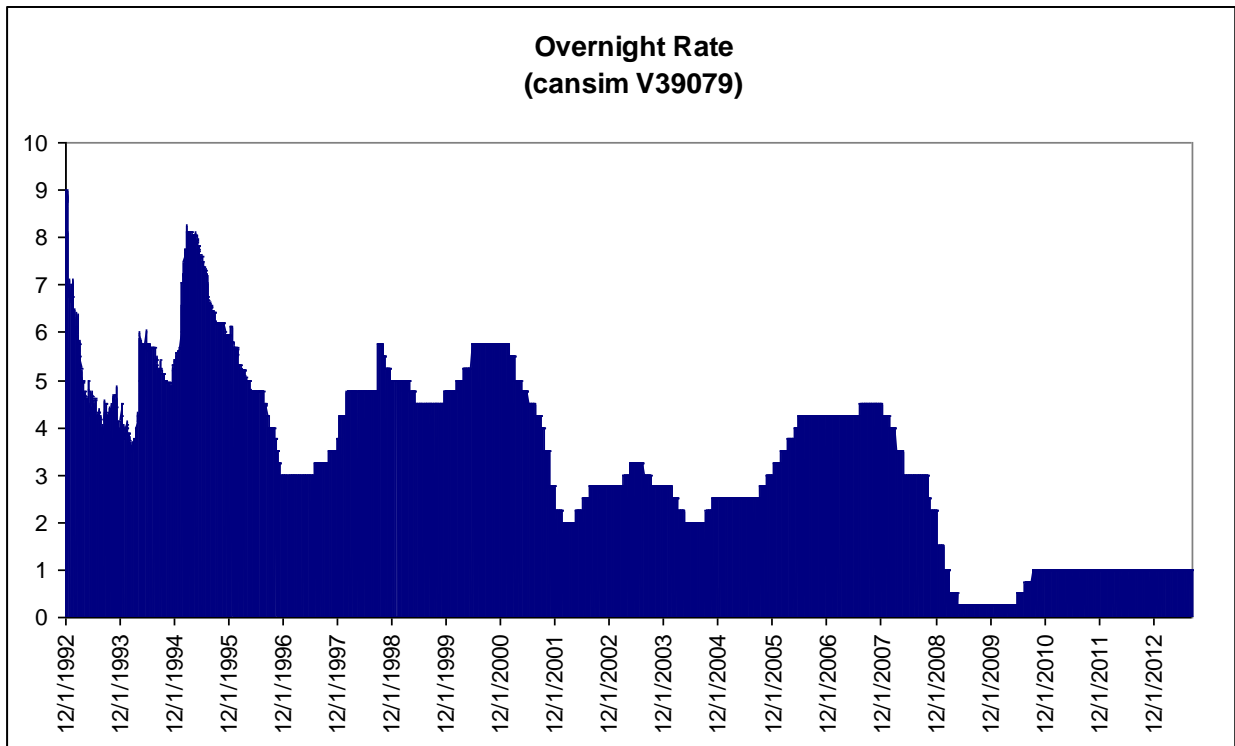
15 To any modern financial economist Mr. Justice Lamont's definition of a fair rate of return as an
16 opportunity cost means a risk adjusted discount rate or expected rate of return. This is the rate
17 that is determined in the capital market as conditions constantly change.

18 **Q. WHAT ARE CAPITAL MARKET CONDITIONS AT PRESENT?**

19 **A.** Basic macroeconomic data since 1987 is provided as background in Schedule 1. Into 2008
20 we had good economic growth and for a time the unemployment rate was actually below the
21 natural or non-accelerating inflation rate of unemployment (NAIRU) of 6.0%. Consumer
22 spending was strong as low interest rates supported the purchase of consumer durables and new
23 housing as starts exceeded 200,000 for the sixth year in a row. The strong investment position in
24 Canada was partly due to a dramatic improvement in Canada's terms of trade as commodity
25 prices increased. This created a perception that Canada was again a "petro," or at least a "raw
26 materials" based, economy as commodity prices reached record highs in summer 2008. This
27 perception allied to the continuing strength of the current account surplus running at 1.0% of
28 GDP, resulted in a strengthening Canadian dollar and incipient inflationary pressures. The result

1 was that starting in September 2005 the Bank of Canada increased its overnight rate from 2.5%
2 to reduce the stimulus being injected into the economy.

3 The following graph shows the impact of this tighter monetary policy, just before the first signs
4 of the financial crisis appeared. Throughout 2006 and up until December 2007, the Bank of
5 Canada set the target rate to try and slow down the economy and reduce inflationary pressures.
6 Of importance is that consistent with the Bank of Canada's 2% inflation target the overnight rate
7 should be at least 3.0%; so 4.5% up until December 2007 was restrictive. The Bank pays interest
8 on deposits that the chartered banks keep with it at 0.25% less than the overnight rate and the
9 banks can borrow at 0.25% more than the overnight rate; a rate that is called the Bank Rate.
10 Bank Prime is then about 2.0% more than the overnight rate. Consequently up until December
11 2007 the Bank was actively trying to increase borrowing costs to slow interest sensitive demand.
12 This policy stance was reversed due to the impact of the sub-prime mortgage mess coming out of
13 the United States.



14

15 The above graph shows that the Bank conservatively lowered the overnight rate to 3.0% in May
16 2008 and it kept it there through the summer. It was then forced to dramatically cut the overnight

1 rate to 0.25% in response to the financial crisis triggered by the failure of Lehman Brothers.
2 0.25% is defacto the lowest rate that the Bank can set the overnight rate, since otherwise it would
3 mean negative deposit rates for the settlement balances the chartered banks keep with it.

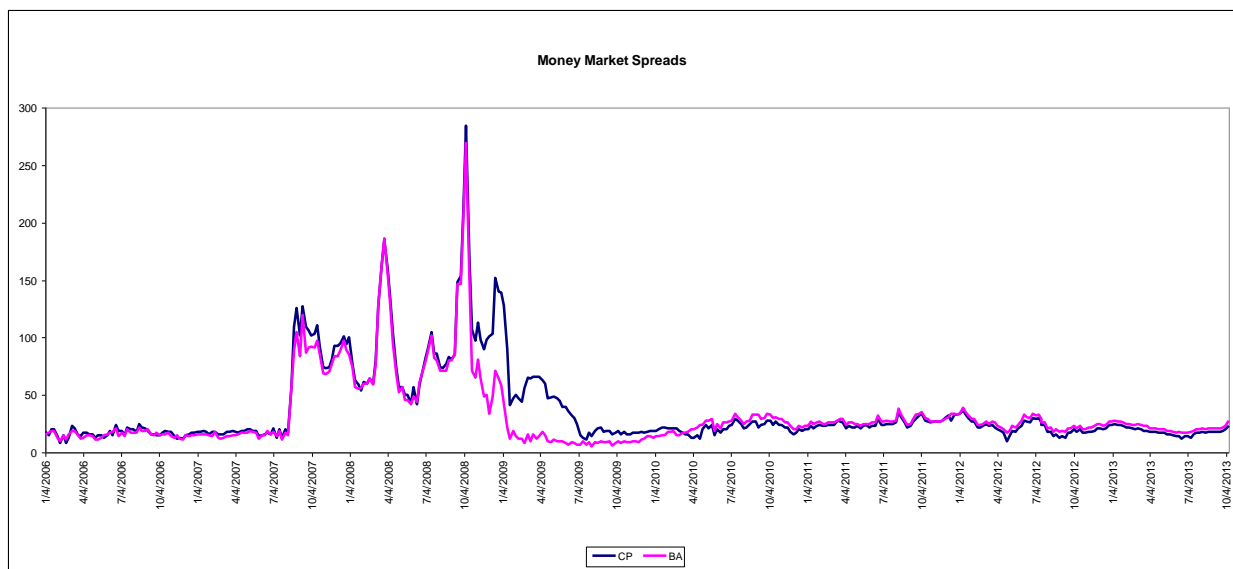
4 The Bank of Canada started increasing the overnight rate in June 2010 as there were obvious
5 signs of recovery in the Canadian economy. The Bank of Canada increased the overnight rate on
6 three separate occasions each time by 0.25% to bring it to 1.0% and with it Prime to 3.0%.
7 Expectations in 2011 were that the Bank would resume increasing the overnight rate as the
8 economy continued to strengthen, since it was still at least 2.0% below the “equilibrium” rate.

9 In particular, the Bank of Canada and the Federal Government were increasingly worried that at
10 1.0% the overnight rate would encourage too much personal borrowing and lead to levels of
11 indebtedness which might have negative implications when rates returned to their normal level.
12 They were, and still are, very worried about a housing bubble in Toronto and Vancouver¹ where
13 house prices increased strongly in response to both lower interest rates and a stronger economy.
14 In response on July 8, 2012 the Federal Government announced a third round of tightening in the
15 mortgage market by restricting amortisation periods to 25 years, reducing the maximum amount
16 that can be borrowed to 80% of appraised value for home equity lines of credit, capping
17 household debt ratios and limiting CMHC insurance to homes with a purchase price less than \$1
18 million. They also moved responsibility for Canadian Mortgage and Housing Corporation
19 (CMHC) to the Department of Finance, as it will now be subject to OSFI supervision. Finally in
20 August 2013 CMHC notified the banks that each was restricted to a maximum of \$350 million in
21 new guarantees under its mortgage backed securities program. The problem is simply that
22 CMHC was given authority for an additional \$85 billion under the program for 2013 but by June
23 the banks had already used up \$66 billion, such is the strength of the Canadian housing market.

24 The conundrum faced by the Federal Government is that while it wants to stimulate the economy
25 by maintaining low interest rates, it does not want a US style debt-fuelled housing bubble. The
26 additional problem is that the Canadian economy is not an island and increasingly the Bank of

¹ In April 2012 housing starts increased by 14.0% to an annualized pace of 244,900 indicating a very strong housing market in Canada.

1 Canada is concerned about the transfer of events from the Eurozone and the US into Canada. On
2 January 26, 2012 the Federal Reserve announced that it would keep the US equivalent of the
3 overnight rate, the Federal Funds rate, at 0.0-0.25% until at least the end of 2014, a promise
4 renewed on August 1, 2012. Recently this goal has been refined to keep the Federal Funds rate at
5 0.0-0.25% until the US unemployment rate drops to 6.50%. The assumption is that in the face of
6 rock bottom US interest rates the Bank of Canada will keep the overnight rate at 1.0%, otherwise
7 the Canadian dollar will appreciate hurting manufacturing in central Canada. That it is external
8 events triggering monetary policy in Canada is clear from the following graph of the spread
9 between the yield on 91 day Treasury Bills (TB) and those on Bankers Acceptances (BA) and
10 Commercial paper (CP).



11
12 Treasury Bill yields are close to the rate that the chartered banks get from their deposits at the
13 Bank of Canada when they have excess cash. In contrast, the Bankers' Acceptance rate is the rate
14 the market requires on short term investments in the main chartered banks, whereas the
15 Commercial Paper rate is the rate that large Canadian companies with the best credit rating can
16 get by issuing notes in the money market. As a result the spreads between these two private rates

1 and that on Treasury Bills is indicative of the state of the short term lending market² and the
2 willingness of large investors to lend to the banks and very low risk, stable, Canadian companies
3 Before discussing these spreads, it is important to note that investors in the money market are
4 mainly “parking” their money, rather than investing, since their main concern is security of
5 principal. Consequently, with any hint of default the market seizes up. This happens periodically
6 in the CP market as seemingly low risk institutions default and investors panic and refuse to roll
7 over CP for fear of further losses and an inability to distinguish between good and bad risks. For
8 example, for the last 20 years the money market has been very quiet with spreads at 10-20 basis
9 points. This changed in July 2007 with the US sub-prime problems spilling over into Canada,
10 where we can see the large spike and again with the Bear Stearns bailout in March 2008. This
11 got much worse in September 2008 as Lehman Brothers failed and contagion hit the world’s
12 financial markets and spreads in the Canadian money market went close to 3.0%.

13 However, of importance is that the measures taken by central banks to stabilise the financial
14 system worked. The BA and CP spreads had dropped to normal by 2009 and have remained at
15 close to normal levels for the past four years. The money market reflects the direct impact of the
16 policy stance of the Bank of Canada and the spill over from the Federal Reserve, which currently
17 indicates exceptionally low short term borrowing costs, probably continuing until at least the end
18 of 2014 and probably 2015.

19 The improvement in the financial sector has impacted the real economy. The following chart is
20 of the capacity utilisation levels in both the manufacturing and non-farm sectors. We can
21 clearly see the drop during the recession in the early 1990’s as Canadian firms reduced output
22 levels and restructured in response to the Free Trade Agreement and a normal cyclical downturn.
23 We can see this again in the slowdown after the financial crisis as capacity utilisation suffered a
24 sharp drop in 2010. In both cases there followed a normal rapid recovery out of recession and a
25 movement towards stabilisation. However, we can also see the slowdown in capacity utilisation
26 in the first half of 2013 that has put the full recovery off for a period.

² The main banks are generally rated R-1 (Mid) equivalent to an AA bond rating while CP is a mixture of R-1 (Mid) and R-1 (low), which means down to A.

1

2

3

4

5

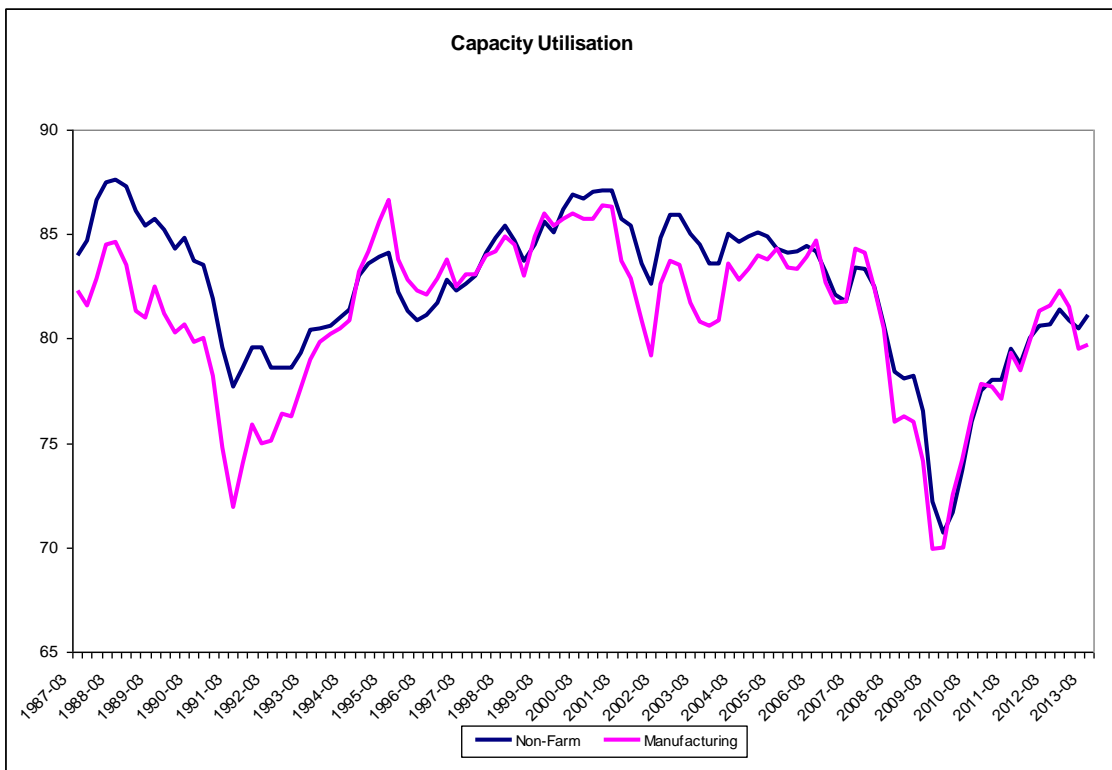
6

7

8

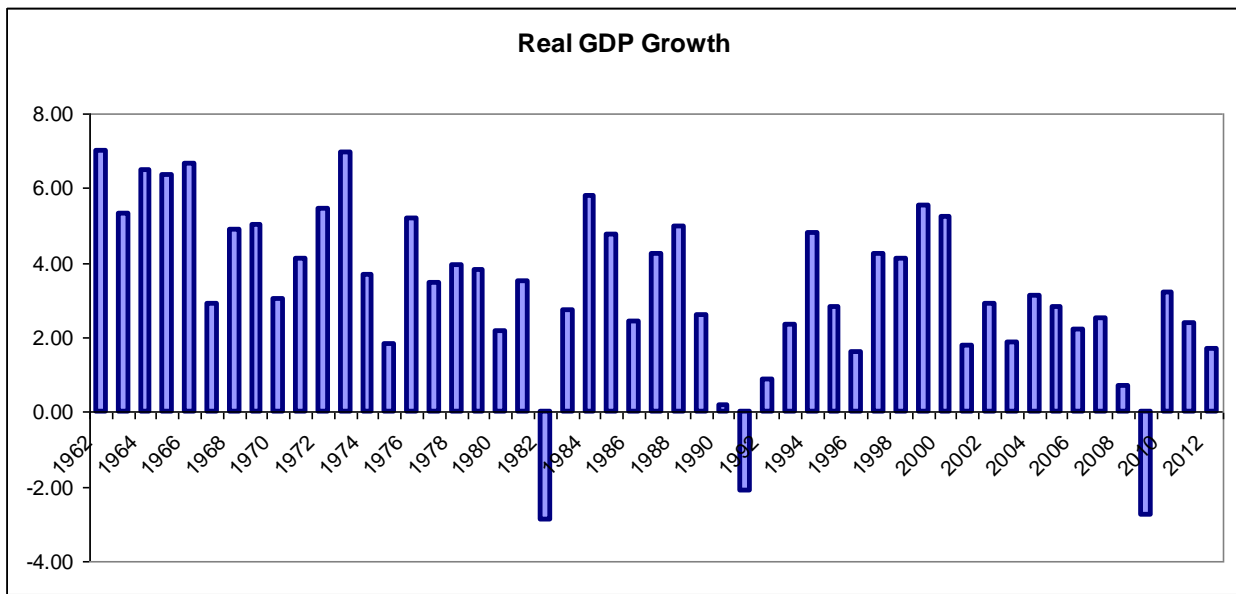
9

10



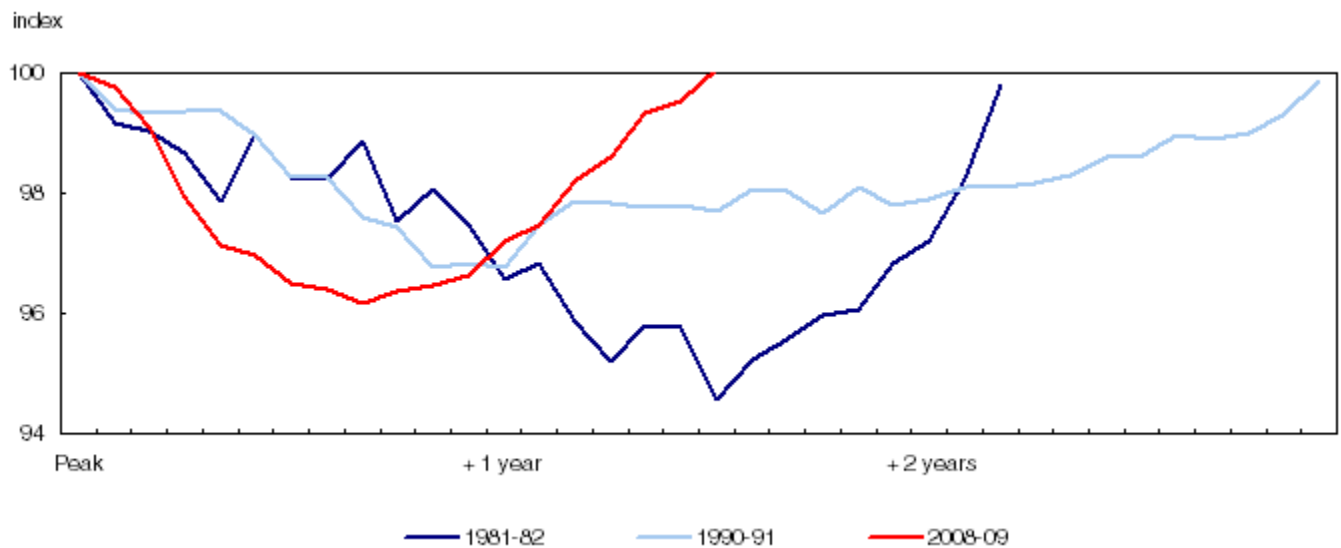
11 **Q. HOW DOES THIS COMPARE TO GDP?**

12 **A.** The following graph has the annual change in real GDP since 1961.



13

1 The start date reflects the initial iteration of the current GDP accounts. These annual changes
 2 clearly show the recessions of the early 1980s, 1990's and in 2009/10. The graph also shows the
 3 quick recovery in Canada from the financial crisis induced recession. This is confirmed by the
 4 following chart from Statistics Canada³ where in each case GDP is indexed to 1.0 prior to the
 5 recession.



6
 7 Notably the recession of the early 1990s was the longest, since Canada was adjusting to the Free
 8 Trade Agreement, as well as a normal cyclical downturn, but not as severe. In contrast the
 9 recession of 1981-2 was more severe, but ended more quickly than that in the early 1990s. By
 10 any comparison the recession of 2008-9 was both shorter and milder. The Statistics Canada
 11 analyst concluded

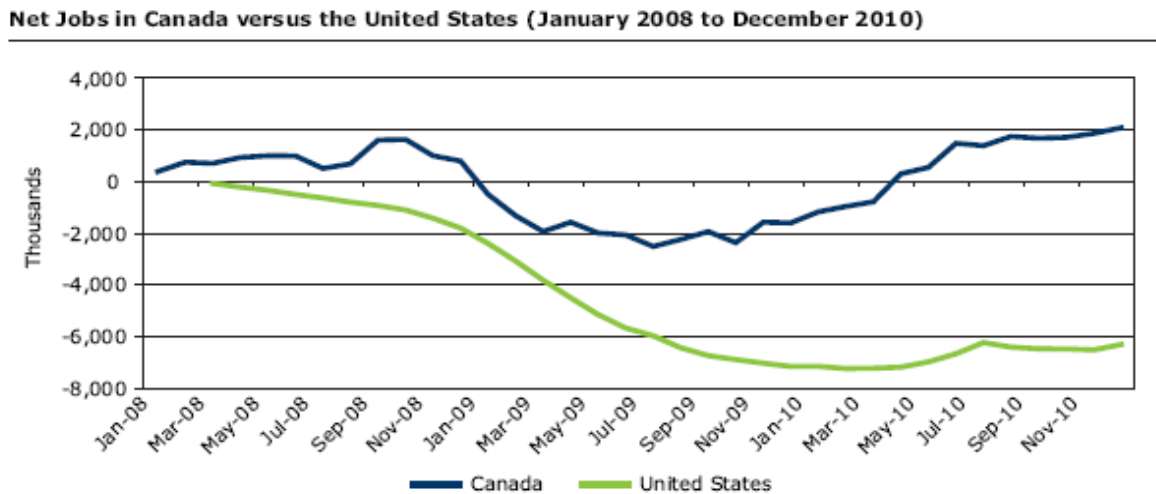
12 “By most conventional measures – real GDP, employment or hours worked –
 13 the 2008-2009 recession was less severe than those starting in 1981 and 1990.
 14 This holds true whether one is comparing the drop from peak to trough or the time
 15 needed to recoup the losses experienced during a recession.”

16 It is also useful to contrast this with the experience in the US, where the following graph from
 17 DBRS provides a “jobs” analysis for the US and Canada.⁴ Similar to the Statistics Canada graph,

³ Philip Cross “How did the 2008-2010 recession and recovery compare with previous cycles?”
<http://www.statcan.gc.ca/pub/11-010-x/2011001/part-partie3-eng.htm>, chart 3.2

⁴ DBRS, Corporate 2010 Year in Review and 2011 Outlook, January 2011.

1 it shows that the Canadian economy had recovered and returned to creating employment. In stark
 2 contrast, the US economy was still “sputtering” and failing to replace the jobs lost during the
 3 recession, let alone creating the new jobs required for an expanding labour market. As DBRS
 4 notes the US unemployment rate will probably remain above the “normal” rate for the
 5 “foreseeable future.”



6
 7 The above two graphs make it clear that what characterised the 2008-9 recession in Canada was
 8 not its severity, or length, but simply the speed with which events unfolded. Further the
 9 experience of the Canadian economy is in marked contrast to the serious problems in the United
 10 States.

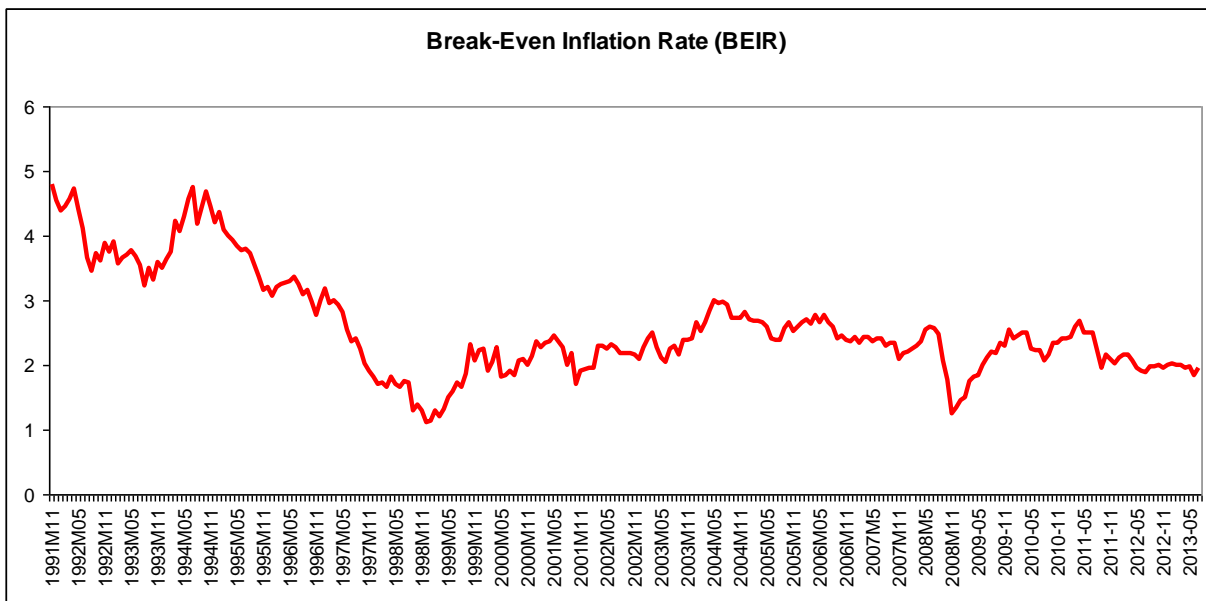
11 **Q. WHAT IS YOUR OUTLOOK FOR INFLATION?**

12 **A.** The Bank of Canada has had a 2.0% target rate of inflation since 1991 and this was
 13 renewed with the Government of Canada in the Fall of 2011. It increases the overnight rate when
 14 it judges the forecast core inflation rate⁵ to be above this target and likely to go to the top of its
 15 1.0-3.0% operating band. Conversely, it drops the overnight rate when it fears that inflation will
 16 drop to the bottom of its range and as a result it needs to stimulate the economy. The inflation

⁵ Core inflation is the all items CPI minus energy and food.

1 rate data in Schedule 1 clearly shows the inflationary pressures in 2008 prior to the recession as
2 well as the dramatic drop in 2009 and recovery in 2010.

3 Since 1991, the Federal Government has been issuing two types of bonds: a nominal bond where
4 the interest rate is fixed and a real return bond, which guarantees the investor protection from
5 inflation. The difference between the nominal yield and the yield on the real-return bond is called
6 the break-even inflation rate (BEIR), since if actual inflation is higher than this after the fact you
7 would have been better off in the real bond and vice versa. Consequently the BEIR is often taken
8 as one measure of the market's inflationary expectations. The following graphs the BEIR (as a
9 %) since 1991.



10

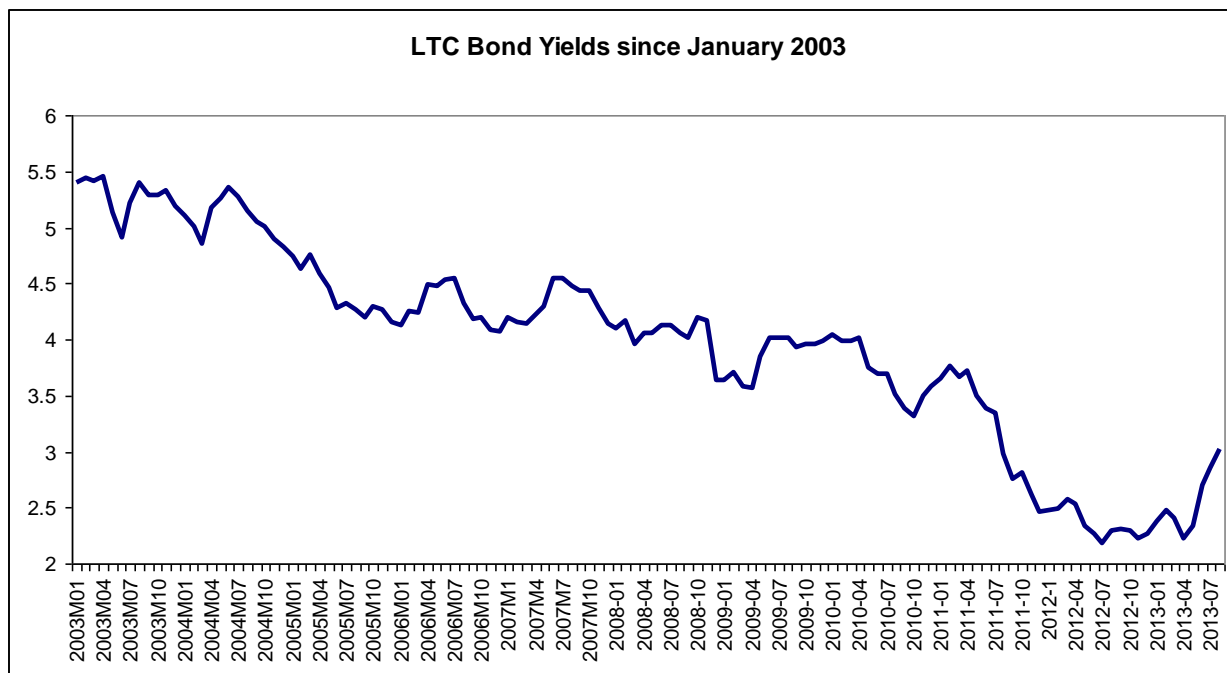
11 We can clearly see the collapse in inflationary expectations in the late 1990's as the market
12 finally believed the Federal Government's intentions not to inflate its way out of its deficit
13 problems. Since then the BEIR has been slightly above the middle of the Bank of Canada's
14 operating range for inflation of 2.0%, but never above the 3.0% upper limit set by the Bank. We
15 can also see the impact of the traumatic events of 2008Q3 when the BEIR dropped from its
16 "normal" level of just above 2.0% to 1.26% in November 2008. During this period the fears of a
17 deep recession and deflation were so strong that the BEIR essentially halved in the space of a
18 few months. Since these deflationary fears have subsided and economic growth has got back on
19 track the BEIR has moved back to its normal level hovering around 2.0%, but currently sits just

1 below that at 1.95% as the economy's real growth rate has marginally dropped off. So consistent
2 with the BEI I would expect long run inflation at the Bank of Canada's target rate of 2.0%

3 **Q. WHAT HAS BEEN THE RECENT HISTORY OF THE LONG CANADA BOND**
4 **YIELD?**

5 Schedule 2 provides data on the full range of interest rates across the broad maturity spectrum as
6 of October 10, 2013. What is evident is that interest rates for long maturity instruments are
7 higher than for short dated bonds. This is referred to as a 'normal' or positively sloped yield
8 curve. Typically the maturity spread, or the yield difference between the long Canada bond and
9 91 day Treasury Bills, is about 1.25%, but currently it is higher at 2.0%. This spread has
10 increased recently due to the actions of the Federal Reserve in the US, which I will discuss later.

11 Normally yields on long term Canada (LTC) bonds are not as affected by current monetary
12 policy, since monetary policy works on the overnight rate and its influence weakens as the
13 maturity of the bond increases. The following graph shows that the LTC yield stayed at about
14 4.5% from 2005 until December 2007, when the Bank of Canada started to cut interest rates after
15 which it stayed at around 4.0% until November 2008 when it dropped by 0.50%, as the market
16 began to understand the severity of the recession. However, as these fears receded the LTC yield
17 recovered to the 4.0% level it was at immediately prior to the financial crisis. The expectation in
18 2009/10 was that long Canada bond yields would increase as the economy recovered. However,
19 in 2010 Q3 long term interest rates started to fall and this fall accelerated into Q4 2011 when the
20 US Federal Reserve embarked on the most dramatic bout of "quantitative easing" (QE). Long
21 Canada interest rates reached their low point in July 2012 at 2.18% when they barely
22 compensated an investor for the purchasing power loss caused by 2% inflation let alone the tax
23 bite on the nominal interest.



1

2

3 Starting in 2010Q2, the markets became increasingly concerned that the deficit financing by
 4 governments that spurred aggregate demand and prevented a global depression had in turn
 5 increased the debt levels of many developed countries to the point where some might not be able
 6 to repay their debts. These concerns were particularly acute for the PIIGS (Portugal, Ireland,
 7 Italy, Greece and Spain, who in adopting the Euro as a single currency lost the power to devalue
 8 their currency to stimulate demand. The contagion fear from Europe, with a potential domino
 9 impact on the banking system world-wide, triggered a rush into “safe” government bonds, which
 10 triggered a precipitous drop in Government of Canada interest rates as Canada was perceived to
 11 be safe. In contrast, on January 13, 2012 Standard and Poors downgraded most of the countries
 12 in the Euro area. These events in Europe were magnified by events in the US.

13 **Q. WHAT ARE THE PROBLEMS IN THE US?**

14 **A.** The US government’s problems are part of the sovereign debt crisis. In 2007 prior to the
 15 emergence of financial problems, in aggregate what the IMF describes as the advanced countries
 16 ran an average deficit of 1.3% of gross domestic product (GDP). Over the business cycle an
 17 average deficit of 1.3% is not a problem, since the economy on average grows by more than this,

1 so that over time the burden of the debt drops. However, 2007 was at the top of the business
2 cycle and countries should have been building up reserves for the bottom of the cycle, like
3 Canada. When the financial crisis precipitated the recession, most countries initiated stimulus
4 programs on top of the automatic stabilisers that kick in.⁶ As a result, the average deficit jumped
5 to 9.6% of GDP in 2009 but has gradually declined since then.

6 The behaviour of the US was essentially no different from that of the European countries. In
7 2009 the US deficit hit 12.8% of GDP and in 2011 was still 9.6% of GDP. Since the US controls
8 the printing press and thus the supply of US dollars it can always finance its deficit and solve its
9 problems in a way that the PIIGS cannot. However Congress in its wisdom has passed legislation
10 imposing a debt ceiling that means Congress controls how much the US can borrow. With
11 political grid lock in Congress in 2011 there was a fear that Congress would not increase the debt
12 ceiling as Democrats did not want to reduce fiscal stimulus in the face of a very weak US
13 economy whereas Republicans saw an opportunity to reduce government spending. Ultimately
14 Congress did increase the debt ceiling limit but not before budget cuts were agreed on. In
15 response on August 5, 2011 S&P downgraded the bond rating of the United States from AAA to
16 AA+ due to the lack of will on the part of President Obama and Congress in dealing with the US
17 budget problems. Eventually Congress did increase the US government's borrowing limit and a
18 default was forestalled, but only at the cost of a commitment to set up a super committee to
19 achieve deficit reduction targets with mandatory changes kicking in if there were no agreement.
20 On November 21, 2011 the super committee abandoned further attempts to achieve a consensus
21 indicating the deep ideological rifts in the US Congress and the mandated cuts were imposed in
22 January 2013.

23 With Congress unable to achieve any fiscal initiatives the "heavy lifting" in trying to get the US
24 economy moving has been left to the Federal Reserve, which on September 21, 2011 announced
25 a new program dubbed "Operation Twist." The objective of "Operation Twist" is simply to
26 spend \$400 billion buying US government long term bonds to drive interest rates down and help
27 US mortgage refinancing and thus kick-start the US housing market. Since the US has pledged to

⁶ These stabilisers are the drop in tax revenues and the increase in welfare and unemployment payments that automatically cause deficits to increase during recessions

1 keep the Federal Funds rate at 0.0-0.25%, the effect is “quantitative easing” at the long end of the
2 yield curve. On June 19, 2012 the Fed indicated it would continue Operation Twist beyond its
3 original June 30 deadline, while on September 13, 2012 the Federal Reserve introduced a third
4 round of quantitative easing (QE). The announcement had three components:

- 5 • The Federal Funds rate will stay at 0.0-0.25% until Summer 2015,
- 6 • Operation Twist will continue indefinitely at about \$40 billion a month; and
- 7 • A new QE 3 will involve an additional \$45 billion a month in purchases of mortgage
8 backed securities.

9 In total the Fed committed to purchase every month \$85 billion of long dated securities to drive
10 down long term interest rates and inject cash into the US economy through its bond buying
11 program. This is unprecedented in the history of US monetary policy.

12 **Q. HAS ANYTHING CHANGED RECENTLY IN THE US?**

13 **A.** Yes. The US is gradually recovering as permits for new construction have increased and in
14 August 2013 hit a five year high, further refinancing of mortgages has put more cash into the
15 pockets of the hard pressed American consumer and improved household balance sheets. The
16 slow recovery in the US prompted concern as to when the extraordinary stimulus in the US
17 would be removed. In May the Chairman of the US Federal Reserve indicated a road map
18 whereby QE would be wound down as the US unemployment rate dropped to 7.0% and the Fed
19 Funds rate would start to increase when it further dropped to 6.50%. In this way the stimulus
20 would be completely removed as the US unemployment rate dropped closer to its NAIRU of
21 about 5.3%. The result of Bernanke’s comments was immediate as bond market participants
22 woke up to the fact that long term interest rates would soon start to increase. At the end of May
23 2013 the US 20 year bond yielded 2.39%, whereas at the end of August it had risen to 3.53%, a
24 dramatic jump of 1.14% in three months.

25 Recently President Obama has announced that the Deputy Governor of the Federal Reserve,
26 Janet Yellen would be his nominee to replace Governor Bernanke. In 2012 Governor Bernanke
27 committed the Federal Reserve to a 2.0% inflation target similar to Canada’s and Ms. Yellen’s
28 first pronouncements have been to maintain the Fed’s unemployment targets. What is clear is

1 that she is regarded as a “dove” and the Federal Reserve will continue its easy money policy
2 until the labour market substantially improves.⁷

3 **Q. WHAT IS YOUR FORECAST FOR THE LONG CANADA BOND YIELD FOR**
4 **2014?**

5 **A.** Canadian markets have been hit by a tsunami of falling US long term interest rates through
6 “Operation Twist” and fear of Euro area sovereign debt failures. These combined with Canada’s
7 AAA bond rating have led to the dramatic collapse in Canadian long term interest rates. The
8 Governor of the Bank of Canada, Mark Carney, was interviewed by the BBC on August 8, 2012
9 and as reported by Reuters⁸ indicated that he had been swimming against the global current since
10 April with his message that borrowing costs will soon have to rise in Canada. Reuters reported
11 Governor Mark Carney as saying

12 "We're in a very different place than the major crisis economies, such as the U.K.,"

13 "Our economy's almost back at full capacity, the labor market's been growing, we're
14 growing above -- we had been growing above trend, and the extent to which we continue
15 to grow above trend, we may withdraw some of that monetary policy stimulus."

16 "But we have a financial system that's firing on all cylinders and so we will have to adjust
17 -- we will adjust if it's appropriate,"

18 Reuters went on to report Governor Carney as saying that the country's relatively strong
19 economic fundamentals had helped push the Canadian dollar to parity with the U.S. dollar on
20 Friday for the first time since May and that the currency's value reflected a "safe-haven
21 premium". As Governor Carney said

22 "There are relatively few places in the advanced world that investors can put their money
23 with a degree of certainty that something catastrophic is not going to happen,"

⁷ A common concern is that the US unemployment rate is falling due to people dropping out of the labour market rather than jobs being created as is clear from the declining participation rate.

⁸ Bank of Canada's Carney still leaning towards rate hike, Reuters, August 8, 2012.

1 Since then Canada has been in a stand pat position relative to the US but the new Governor of
 2 the Bank of Canada seems less eager to raise interest rates until the Canadian economy reverts to
 3 a stronger growth path.

4 In its Monetary Policy Report of July 2013, the Bank of Canada forecasts real GDP growth to
 5 recover in the second half of 2013 to close at 1.8% for the year or slightly better than 2012. It
 6 then forecasts 2.7% real growth for both 2014 and 2015 with the economy closing the remaining
 7 output gap by mid-2015. In part this forecast is contingent on events in the US where the Bank
 8 forecasts real growth of 3.1% in 2014 and 3.2% in 2015. This level should lower the US
 9 unemployment rate sufficiently to cause the Federal Reserve to close QE in 2014, but not
 10 seriously increase the Federal Funds rate until 2015.

11 The September 2013 Consensus Economics Forecast has the 2014 real growth rate at 2.30% for
 12 Canada and 2.70% for the US, slightly lower than that of the Bank of Canada. The associated
 13 interest rate forecast is then for the ten year government bond yield to increase to 3.10% by
 14 September 2014 in Canada and 3.30% in the US. The RBC interest rate forecast (October 4,
 15 2013 Financial Markets Monthly) that I have normally used is more detailed and below

16	Canada	12Q3	13Q4	14Q1	14Q2	14Q3	14Q4
17	Overnight	1.00	1.00	1.00	1.00	1.25	1.50
18	10 year	2.55	2.75	2.90	3.15	3.30	3.75
19	Long term	3.07	3.25	3.40	3.55	3.65	3.75
20	US						
21	Fed Funds	0.13	0.13	0.13	0.13	0.13	0.13
22	Ten year	2.64	2.85	3.05	3.30	3.45	3.60
23	Long Term	3.69	3.90	4.10	4.20	4.30	4.35

24 The RBC forecast is consistent with my analysis and that of the Bank of Canada. They also see
 25 no change in the Federal Funds rate, but that the overnight rate in Canada will increase in the
 26 second half of 2014. RBC also sees the end of QE as long term rates in the US are forecast to
 27 increase from the current 3.69% level to 4.35%. Effectively the end of QE means that RBC sees

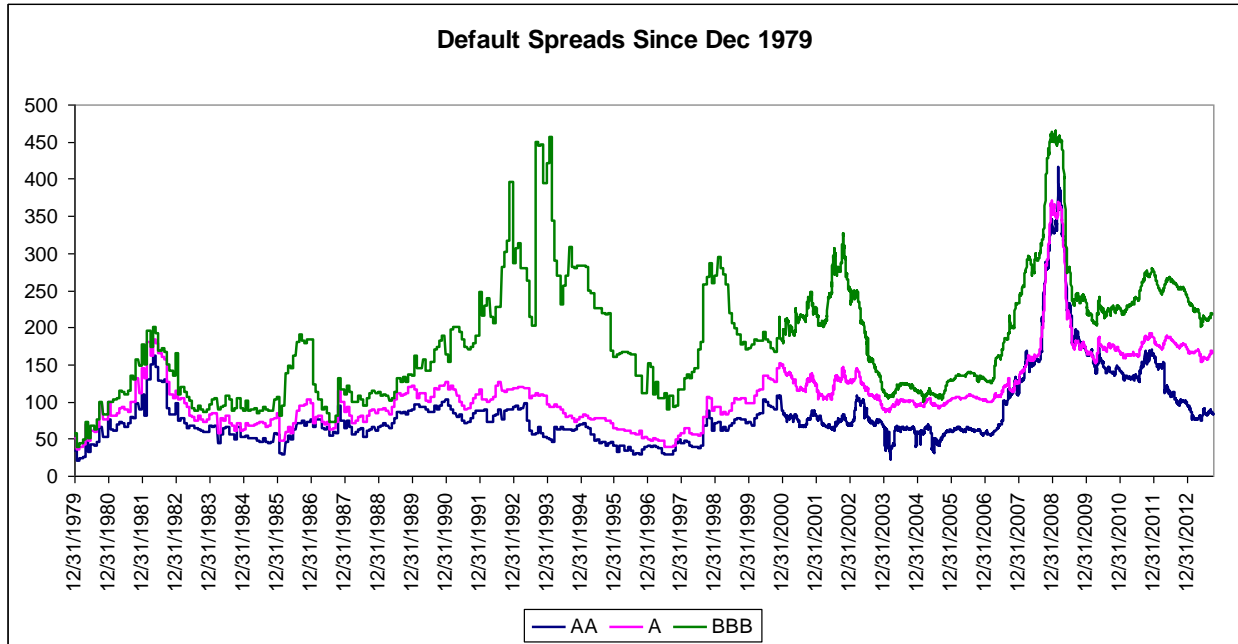
1 long term US interest rates almost doubling from May 2013 to the end of 2014. For Canada RBC
2 sees the long Canada bond yield increasing to end at 3.75%. Although this is an increase of 67
3 basis points from today it is still less than RBC was forecasting two years ago when in their June
4 3, 2011 forecast they had long Canada yields at 4.55% by the end of 2012. The continued
5 weakness in the US and the consequent weakness in Canadian exports has pushed back a full
6 recovery by at least a year.

7 Overall I am confident that the full recovery in the US will eventually happen. What has to be
8 remembered is that unlike normal recoveries this recovery has come against a background of
9 fiscal weakness particularly in the US state and municipal levels where there is still weakness
10 (note Detroit's bankruptcy). Fiscal drag is costing the US economy at least 0.6% in GDP growth
11 due to the budget cuts imposed in January 2013 and Federal Reserve member William Dudley
12 (Bloomberg March 6, 2013) estimated the total cost of fiscal restraint in 2013 had cut US GDP
13 growth by 1.75%. However, as the economy works its way through this restraint its growth
14 should reassert itself. On this basis I would accept RBC's forecast that long Canada bond yields
15 will increase during 2014 and by the end of the year will be about 3.75%. *For 2014 RBC's*
16 *average yield forecast is 3.6% and I take this as the base for my risk premium models.*

17 **Q. WHAT HAS BEEN THE STATE OF THE CORPORATE BOND MARKET?**

18 **A.** The following graphs the generic yield or default, spreads between corporate and
19 government bonds of the same maturity using the AA, A, and BBB indexes maintained
20 originally by Scotia Capital markets.⁹

⁹ The most recent data is from Datastream, which updates original data from Scotia Capital's Handbook of Debt Market Indices.



1

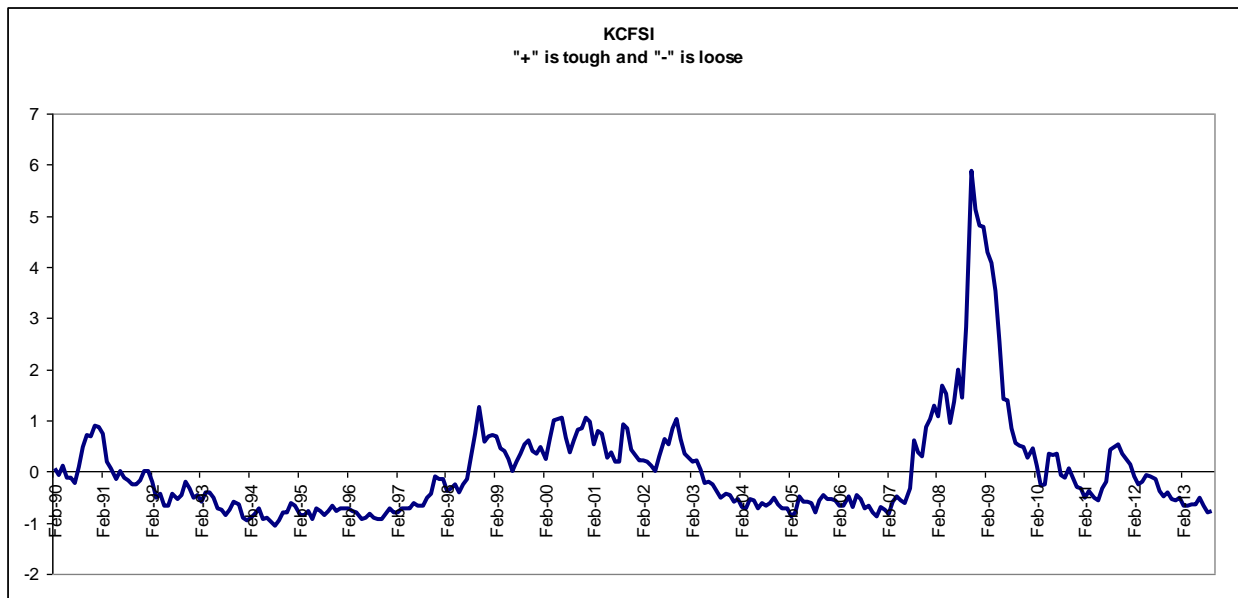
2 Corporate bonds have default risk, since companies can run into financial difficulty whereas
 3 governments borrowing in their own currency like Canada cannot.¹⁰ These yield spreads usually
 4 behave in a predictable manner. In a recession as the risk of bankruptcy increases, investors sell
 5 off default-risky corporate debt and their liquidity drops. As a result their bond prices fall and
 6 their yields increase relative to the long Canada bond yield causing a wider spread. Conversely
 7 as the economy recovers and this risk recedes the spread narrows. We can see this clearly in the
 8 high spreads during the long recession of the early 1990s, the panic of the Asian crisis and the
 9 bursting of the Internet Bubble and in particular the financial crisis of 2008-9. Note also that
 10 usually the spread increases most for the BBB bond which is the riskiest. The exception to this
 11 general rule was during the last financial crisis when the spreads for even A and AA bonds
 12 widened dramatically as liquidity in the market dried up as many banks ceased making a market

¹⁰ This assumes they simply print more money to pay off their debts. The US can do this, but it has been the behaviour of Tea Party Republicans in Congress arguing that the US should default that has frightened global investors since 2011.

1 in corporate bonds except on an agency basis and were themselves subjected to greater default
2 risk.¹¹

3 **Q. WHAT HAS BEEN THE STATE OF CAPITAL MARKETS GENERALLY?**

4 **A.** In response to the financial crisis several more comprehensive indicators of financial stress
5 have been developed. In the US the Federal Reserve Bank of Kansas City has developed the
6 Kansas City “Financial Stress” Index (KCFSI) which is graphed below.

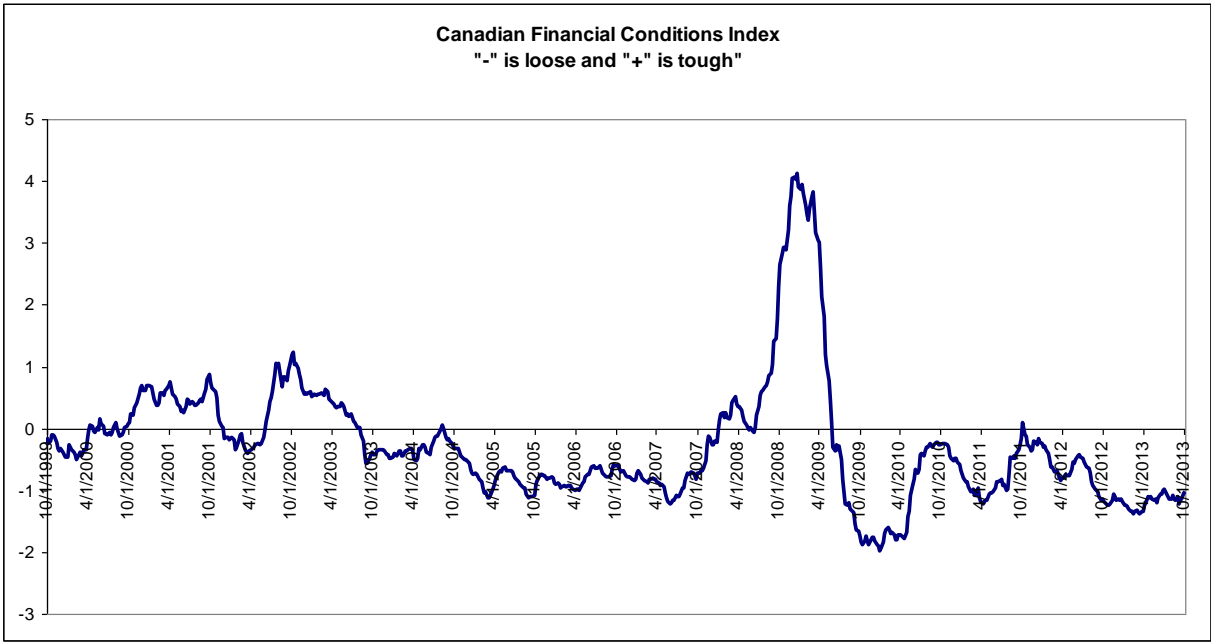


7
8 This index is designed to capture a variety of financial indicators in addition to the two which I
9 have traditionally focussed on, which are the spreads between corporate and government yields,
10 both the short term spreads in the money market and longer term spreads in the bond market. The
11 additional indicators include the volatility index, the state of bank share prices, and the behaviour
12 of stock and bond returns. When the KCFSI is above 0 it indicates that capital markets are under
13 stress; similarly when it is below 0 it indicates relatively easy, “stress-free” capital market
14 conditions. The value of the KCFSI is simply that it captures in one number the impact of a

¹¹ Agency trades do not require capital, whereas normally banks hold an inventory and trade out of inventory for clients.

1 variety of capital market indicators.¹² The major insight of the KCFSI is that it emphasises the
2 enormous pressure in the US financial system during the financial crisis. Unlike the internet
3 bubble crash in 2001 the crisis in 2008/9 struck at the very core of the US financial system,
4 which is the banking system, where liquidity, that is, the ability to trade securities at close to
5 their true market value, dried up in many parts of the capital market and the US government had
6 to intervene on a massive scale. After consistently improving the KCFSI started to back up
7 slightly in 2010 but has recently been consistently below 0 indicating easy financial market
8 conditions.

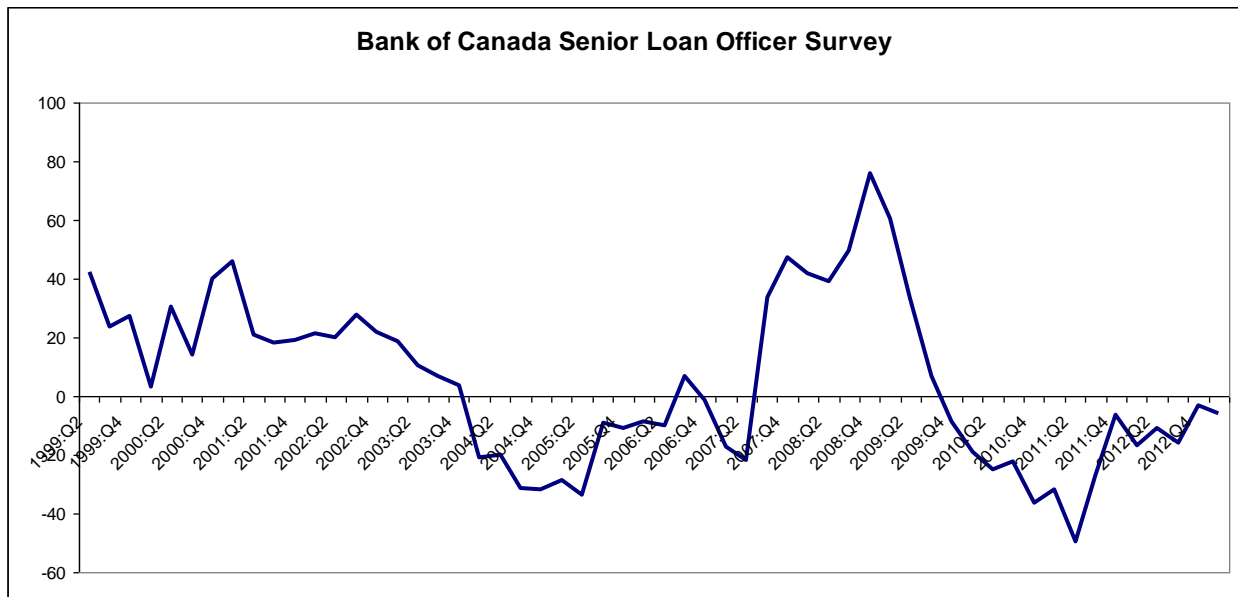
9 The work by the Kansas City Fed follows pioneering work done by researchers at the Bank of
10 Canada who developed a simpler financial conditions stress index,¹³ which is graphed below.



11
12 The Bank of Canada indicator similarly tracks the enormous stress in the financial markets
13 during the financial crisis. Similar to the KCFSI the index reflects the currently loose or easy
14 financial market conditions.

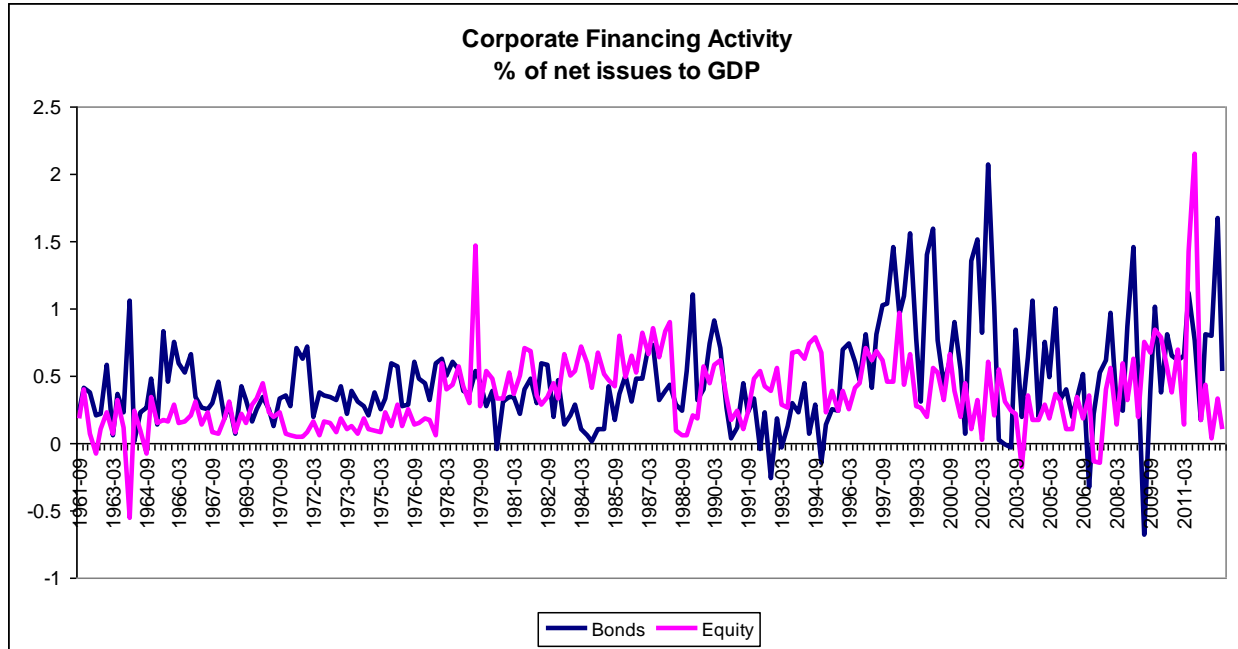
¹² Technically it captures the common element in all these indicators by using principal components analysis.
¹³ The Bank of Canada index is actually the inverse of this, I multiplied it through by -1 to get the same interpretation as for the KCFSI

1 The performance of the Canadian Financial Conditions index mirrors the assessment of the Bank
2 of Canada's survey results from senior lending officers. The survey reflects their assessment of
3 the lending conditions to Canadian non-financial firms. Again we see the tightening credit
4 market conditions during the financial crisis and the loose conditions thereafter with a gradual
5 return to normal pricing and credit conditions.



6

7 Finally the following graphs the level of corporate financing activity in the public markets. It
8 graphs net bond and equity issues both common and preferred as a percentage of GDP. We can
9 see the huge drop off in net bond issues during the financial crisis (negative net issues in Spring
10 2009) in response to the very high spreads of the previous graph, but the corporate bond market
11 has been very active recently and there are no signs of access problems.



1

2 Even with slightly elevated corporate spreads, companies have easy access to financial markets.

3 The capital market remain very attractive for corporate issuers, while lending officers are no

4 longer keeping their purses tightly shut.

5 **Q. HOW DOES THE STATE OF THE ECONOMY AFFECT PROFITS AND THE**

6 **CAPITAL MARKET?**

7

8 **A.** The following graphs the average annual ROE against the spread between the yield on

9 BBB debt and long Canada bonds. The graph illustrates the basic inverse relationship that

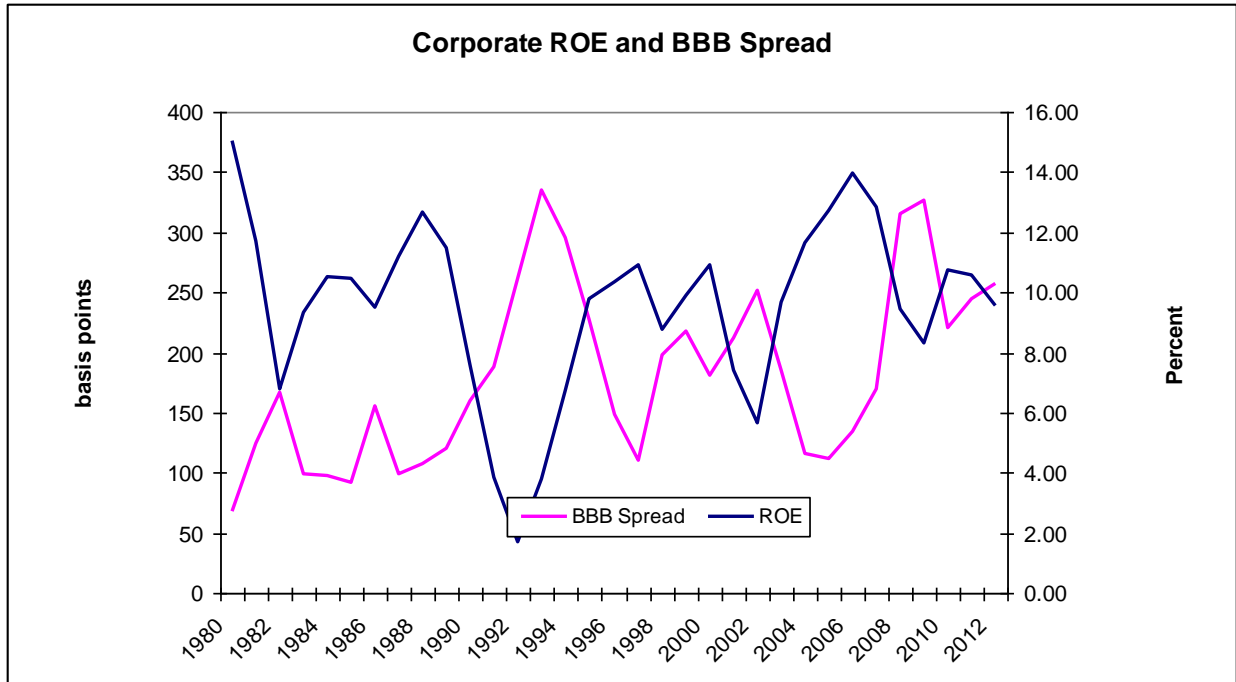
10 spreads tend to increase during recessions when corporate profitability drops and then weaken

11 when the economy and corporate profits recover. We can clearly see this in the recession of the

12 early 1990s and again to a lesser degree during the financial crisis. However even during the

13 recent crisis, basic corporate profitability in Canada remained healthy indicating that much of the

14 spread pressure was coming from events in the US.



1

2 **Q. WHAT ARE YOUR CONCLUSIONS ABOUT CONDITIONS IN THE “MONEY**
 3 **MARKET”?**

4 **A.** Overall the Canadian economy is in good shape. As the Bank of Canada noted the
 5 remaining spare capacity will be used up by mid-2015 and the financial system is still firing on
 6 all cylinders. The stock market is valuing utilities very favourably, credit is easy and utilities are
 7 issuing 40 and 50 year debt at very low rates. The only “problem” is that as one of the few AAA
 8 rated issuers the Government of Canada is borrowing on extremely low interest rates;
 9 significantly lower than the US government. However, this does not indicate any “heightened
 10 risk aversion in the credit markets.” Overall market conditions are remarkably benign.

1 III RISK PREMIUM ESTIMATES OF THE FAIR ROE

2 Q. WHAT IS THE MOST COMMON WAY OF ESTIMATING THE FAIR ROE?

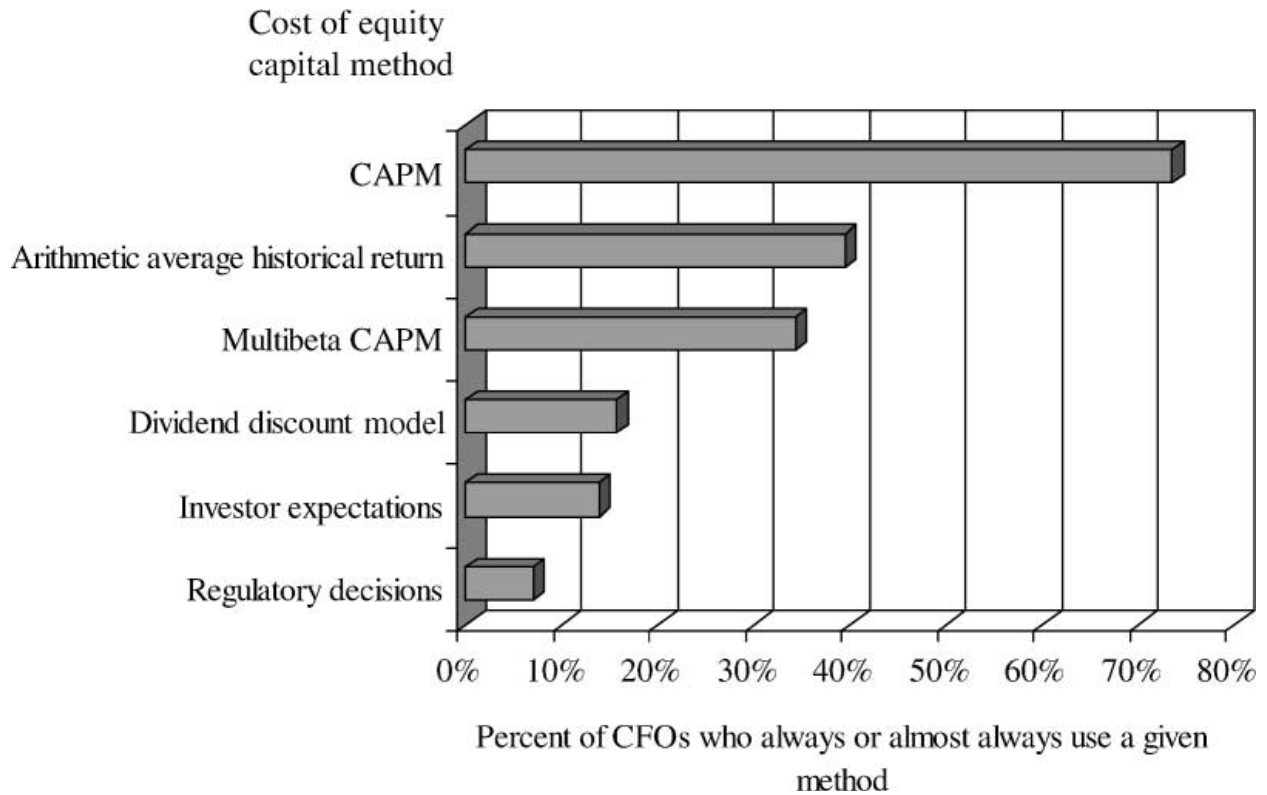
3 A. The capital asset pricing model or CAPM is the most common way of estimating the fair
4 rate of return. It is a special form of risk premium model which simply says,

$$5 \quad K = R_F + MRP * \beta$$

6 In words the investor's required or fair rate of return (K) is equal to the risk free rate (R_F) plus a
7 risk premium. Where the CAPM differs from other risk premium models is that it specifies that
8 the risk premium is comprised of the market risk premium (MRP) times the security's relative
9 risk or beta coefficient (β). In this regard any fair ROE can *always* be decomposed into a risk
10 free rate and a risk premium, so the CAPM is perfectly general: its contribution is simply to
11 relate an individual risk premium to the overall market risk premium and its relative risk
12 coefficient.

13 Why the CAPM is so widely used is because it is intuitively correct. It captures two of the major
14 "laws" of finance: the *time value* of money and the *risk value* of money. I will discuss the third
15 law of finance the *tax value* of money later, but the time value of money is captured in the long
16 Canada bond yield as the risk free rate. The risk value of money is captured in the market risk
17 premium, which anchors an individual firm's risk. As long as the market risk premium is
18 approximately correct the estimate will be in the right "ball-park." Where the CAPM normally
19 gets controversial is in the beta coefficient; since risk is constantly changing so too are beta
20 coefficients. This sometimes casts doubt on the model as people find it difficult to understand
21 why betas change. Further it also makes testing the model incredibly difficult. However, the
22 CAPM measures the right thing: which is how much does a security add to the risk of a
23 diversified portfolio, which is the central idea of modern portfolio theory. It also reflects the fact
24 that modern capital markets are dominated by large institutions that hold diversified portfolios.

25 Currently, the CAPM is overwhelmingly the most important model used by a company in
26 estimating their cost of equity capital. The following table comes from a survey of 392 US Chief
27 Financial officers by Graham and Harvey in the Journal of Financial Economics 2001:

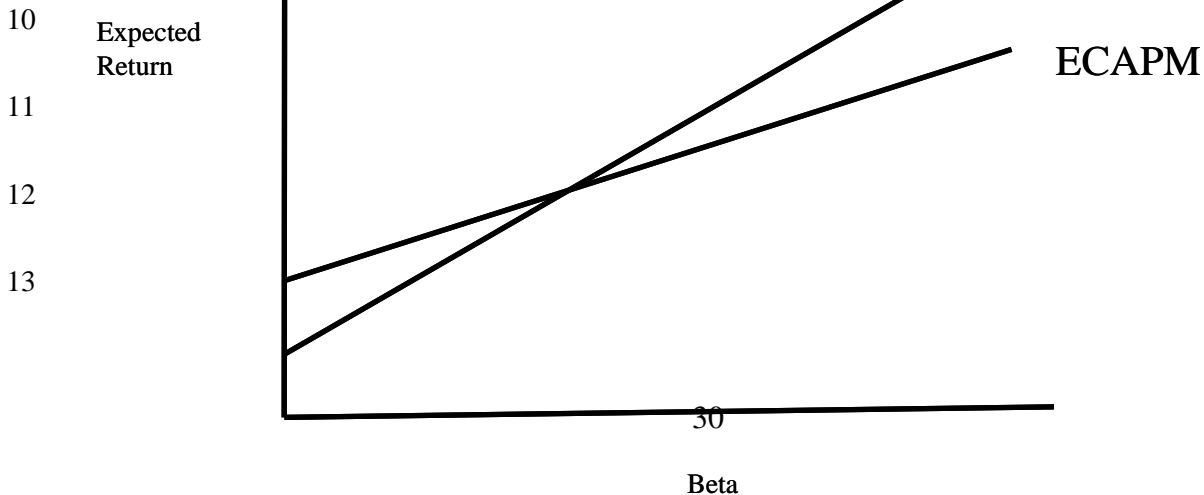


1

2 70% of US CFOs use the CAPM and a further 30% use a multi-beta approach similar to the two
 3 factor model I often use. Note in this respect that multi-beta models, while slightly more general,
 4 don't alter the average rate of return which is anchored by the risk free rate and market risk
 5 premium: all they do is generate slightly different estimates for individual firms.

6 Although the CAPM is the premier model for estimating required or fair rates of return, early
 7 tests showed that it tended to over-estimate returns for high-risk ($\beta > 1$) and under-estimate returns
 8 for low risk ($\beta < 1$) stocks. This is illustrated in the following graph

9



10

11

12

13

1 For this reason some expert witnesses have used an empirical CAPM or ECAPM, where the risk
2 free rate is increased, the market risk premium flattened as in the above graph or the beta
3 adjusted. For low risk stocks like utilities such a practice clearly increases the estimate of the fair
4 rate of return. However, while this practise is consistent with the early empirical tests it is not
5 appropriate when used for estimating utility rates of return. To understand why we should
6 understand how these tests were conducted.

7 First, the ECAPM is based on tests that use the 30 day return on the 90 day Treasury bill yield as
8 the risk free rate. As a result the tests are based on trying to see whether the CAPM predicts 30
9 day returns. Such a practice is only appropriate for very short horizon (30 days) investments. In
10 regulatory hearings it is customary to use the CAPM with the LTC bond yield, since equities
11 have longer time horizons than even the longest maturity LTC bond. To the extent that LTC
12 yields have averaged a maturity premium of about 1.25% over the Treasury bill yield, this use of
13 the CAPM automatically increases the risk free rate and lowers the slope in the same way as the
14 ECAPM. In this way it adjusts for the bias noted in these early tests of the CAPM.

15 The second problem is that these tests used actual betas and were simply mechanical: whatever
16 was the beta over the previous five year period was used in the test as a forecast beta. This is not
17 how betas have ever been used in a regulatory context. I have always used judgement in
18 adjusting betas back to their average value, a practice accepted by many boards, whereas
19 company witnesses in part adjust them using the Marshall Blume adjustment model appropriate
20 for a typical or average stock.¹⁴ I discuss this procedure in my Appendix C where I discuss
21 relative risk adjustments, but the point is simply that the empirical tests that justify the ECAPM
22 don't do this.

23 At the current point in time the 91 day Treasury Bill yield is 1.00% and with the Fed's
24 commitment to keep the Federal Funds rate at 0.0-0.25% constant through the end of 2014 the
25 likelihood is that the Canadian Treasury bill yield will also remain around this level. With the
26 forecast long Canada bond yield for 2014 increasing to 3.75% the use of a long Canada bond

¹⁴ They often hide this by simply using other people's betas that they know have been adjusted in this way.

1 yield as the risk free rate already increases the CAPM estimate by about 2.75% over a “normal”
2 ECAPM estimate, so there is no need for any further adjustment. Finally, note that if I used the
3 CAPM in the way that it has been tested I would use the recent actual beta coefficient. In
4 Appendix C I show that Canadian Utilities has a recent beta coefficient of 0.03, so a naïve
5 CAPM estimate, similar to that in the tests, would be for a CAPM fair return of say 1.00% +
6 $0.03 \times \text{MRP}$, with an MRP of 5% this indicates a fair return of 1.15%, which I don’t think anyone
7 would accept as fair!

8 The fact is that by using forecast LTC yields as the risk free rate and judgment in estimating beta
9 coefficients, the right adjustments have already been made to the way the CAPM was tested and
10 from which the ECAPM was derived. If the ECAPM is used with a long Canada bond yield and
11 adjusted betas it simply represents double or triple counting for the same effect.

12 **Q. IS THERE ANY OTHER SUPPORT FOR THE CAPM?**

13 **A.** Yes. Levy and Roll have recently revisited the question of the empirical support for the
14 CAPM. Richard Roll in a path breaking paper¹⁵ pointed out that as long as the market portfolio is
15 ex post efficient then by definition the CAPM will work in empirical tests and all securities will
16 lie along a straight line relating returns to betas. In the Levy and Roll paper¹⁶ they reverse
17 engineer the tests and consider how much the sample parameters can vary to make sure the
18 normal proxies for the market portfolio are efficient. Levy and Roll find that even slight
19 variations, within the normal estimation bounds, make the proxies efficient. As they conclude:

20
21 “This article shows that a small variation of the sample parameters, well within their
22 estimation error bounds, can make a typical market proxy efficient. Thus, the empirically
23 measured return parameters and the market portfolio weights are perfectly consistent with
24 the CAPM using a typical proxy..... Hence, minor changes in estimation error reverse
25 previous negative and disappointing findings for the CAPM.”
26

¹⁵ Richard Roll, “A Critique of the Asset Pricing Theory’s Tests: Part 1: On Past and Potential Testability of the Theory”, Journal of Financial Economics 4: 129-76, 1977.

¹⁶ Moshe Levy and Richard Roll, “The Market Portfolio May be Mean Variance Efficient After All,” Review of Financial Studies, 2010.

1 The point is that the normal criticism of the CAPM provided by utility witnesses relies on very
2 old and stale tests of the CAPM and the Levy and Roll results show that even slight changes in
3 the parameters will nullify those results.

4 **Q. WHAT IS YOUR SIMPLE CAPM ESTIMATE FOR A BENCHMARK UTILITY?**

5 **A.** In Appendix B I estimate the market risk premium of common equities over long term
6 Canada bonds at 5.0-6.0%. This estimate is drawn from the Canadian capital market history
7 going back to 1924 so encompasses periods very similar to today, such as the bleak 1930s of
8 slow growth and falling prices, as well as booms and serious inflation problems such as the
9 1970's. While the Canadian data points to a market risk premium of under 5.0%, I give weight to
10 the US evidence for two main reasons. First, most of the restrictions on keeping Canadian capital
11 within Canada have been removed resulting in significant capital outflows and higher expected
12 returns on Canadian investments. Second, Canadian governments have moved to a primary
13 surplus on their budgets. The primary surplus is the actual surplus after stimulus expenditures
14 and the impact of an economic slow-down have been removed. The result has been lower interest
15 rates in Canada than the United States for the last five plus years, which has removed the historic
16 bias of a smaller Canadian market risk premium over a higher and riskier Canadian government
17 bond yield. Finally, I give significant weight to survey results by Professor Fernandez, who now
18 annually surveys thousands of academics, financial analysts and corporate executives making
19 investment decisions.

20 My Appendix C discusses relative risk adjustments or betas. The recent history of Canadian and
21 low risk US utilities is of beta coefficients about 0.30 as they have withstood the impact of the
22 financial crisis much better than the market as a whole, that is, the crisis demonstrated yet again
23 the low risk nature of regulated utilities. These estimates are consistent with the price behaviour
24 of Canadian regulated utilities and estimates by the Royal Bank of Canada. It is indisputable that
25 as low risk investments the relative risk of Canadian utilities has been less than 0.30. However,
26 any estimates reflect the time period over which they are estimated and once a unique event falls
27 out of the estimation window it is no longer in the estimate. On a going forward basis I do not
28 expect the US financial system to collapse again, as it did in 2008/9, and trigger a global
29 meltdown. As a result, I believe that the relative risk of Canadian utilities will move back to their

1 historic range reflecting normal market risk. This is why I continue to judge the relative risk of a
2 Canadian utility to be 45-55% of that of the market as a whole.

3 I would therefore judge the going forward utility risk premium to be 2.25% to 3.30%
4 representing the combination of the low end of the relative risk adjustment and the low end of
5 the market risk premium (.45 and 5%) combined with the top end of both (.55 and 6%). If this is
6 added to a 3.60% forecast long term Canadian bond yield for 2014 and a 0.50% flotation cost
7 allowance, I would judge a “simple” CAPM fair return to be as follows:

8	Simple CAPM Estimates	2014
9	Low end	6.35%
10	High end	7.40%

11
12 **Q. DO YOU USE THIS SIMPLE CAPM ESTIMATE FOR YOUR**
13 **RECOMMENDATION?**

14 **A.** No. The CAPM estimate is appropriate under “normal” circumstances, since it uses a
15 normal or average market risk premium and assumes that conditions in the bond market affecting
16 the long Canada bond yield are also driving conditions in the equity market, that is, that the
17 correct “opportunity cost” for an equity investor is the bond market plus a risk premium.
18 However, at the current point in time conditions in the Canadian bond market are largely being
19 driven by external factors. These are still not “average” market conditions, which has been
20 reflected in regulatory decisions since the onset of the financial crisis.

21 A good example is the Régie’s 2009 Gaz Métro decision which specifically stated that it
22 regarded the CAPM as being the most appropriate model for determining a reasonable rate of
23 return. It also presented the following table to show how it arrived at its fair ROE for Gaz Métro
24 (Paragraph 2956):

Parameters	Bottom of range	Top of range
Risk-free rate	4.23%	4.50%
Market risk premium before financial crisis	5.50%	5.75%
Benchmark gross beta (not adjusted)	0.50	0.55
Adjustment for Gaz Métro's risks	0.25%	0.35%
Issuance costs	0.30%	0.40%
Sub-total n° 1: Result produced by CAPM	7.53%	8.41%
Adjustment to take account of results of other models	0.25%	0.50%
Sub-total n° 2: Rate of return before adjustment to take account of effect of financial crisis	7.78%	8.91%
Adjustment to account for the effect of the financial crisis	0.25%	0.55%
Total: Rate of return after adjustment to account for the effect of the financial crisis	8.03%	9.46%

1
2 If we look at the bottom of the range we can clearly see how the CAPM result was obtained: a
3 4.23% LTC forecast yield plus a utility risk premium of 5.5% * 0.50 or 275 bps to which a
4 0.30% flotation cost allowance was added to get 7.28%. A similar approach was used to get the
5 high end estimate of 8.06%. Ignoring the additional ROE for Gaz Métro's higher risk than the
6 benchmark, the Régie estimated a CAPM fair ROE of 7.28%-8.06%. The Régie then increased
7 the range by 0.75% - 1.40% for

- 8 1) Gaz Métro's higher risk: 0.25% - 0.35%
- 9 2) The result of other models: 0.25% - 0.50%
- 10 3) The financial crisis: 0.25% - 0.55%

11 The AUC adopted a similar approach in its generic decision (Decision 2009-216, November 12,
12 2009)

325. Based on the Commission’s findings with respect to CAPM, the Commission found a reasonable range of CAPM results of 7.13 percent to 8.62 percent. However, given the Commission’s observations with respect to the impacts of the financial crisis on the traditional relationships in the financial market, the Commission considers that these CAPM may be unreasonably low.

326. The Commission’s analysis of the performance of high grade bonds relative to the risk free rate during the financial crisis, as explained in Section 5.7, reveals that the traditional spread between the long Canada bond yield and the yield on high grade bonds had increased to well above the traditional spread of one percent and by the close of the record in the proceeding had moved back to a spread of approximately 1.5 percent. As a result, the Commission concludes that the CAPM results likely underestimate the required market equity return by at least 50 basis points. Accordingly, the Commission has adjusted its CAPM results to arrive at a range of 7.63 percent to 9.12 percent.

1
2 In arriving at their reasonable CAPM range of 7.13%-8.62% the AUC used similar values to the
3 Régie: a market risk premium range of 5.00-5.75% and a relative risk (beta) coefficient of 0.50-
4 0.63 and a forecast long Canada yield of 4.13-4.50%. Together with a 0.50% flotation allowance
5 these result in a bottom-to-top range of 7.13-8.62%, which is slightly wider than the Régie’s. In
6 addition the AUC added an additional 0.50% to the ROE largely due to changes in yield spreads
7 and its assessment that this “reasonable range” for the CAPM may be unreasonably low. The
8 overall adjusted CAPM range was 7.63-9.12% and by considering the results from other models
9 the AUC awarded an ROE of 9.0%.¹⁷

10 The Board of Commissioners of Newfoundland and Labrador in its 2009 decision based its
11 allowed ROE for Newfoundland Power on the CAPM. The Board used a 4.5% risk free rate, a
12 6% market risk premium, a beta of 0.60 and a 0.50% flotation cost allowance for a CAPM fair
13 return of 8.60%. The Board then decided that NP was an average risk Canadian utility and
14 allowed a 9.0% ROE due to financial market conditions and NP’s credit metrics.

15 The BCUC’s 2009 decision is a bit of an outlier. For their direct risk premium estimate they
16 stated (Decision, Dec 16, 2009 page 60)

¹⁷ In its 2011 generic decision the AUC (page 15) estimated a CAPM range of 6.40-9.0% produced from essentially the same beta coefficients, but a higher market risk premium range of 5.0-7.25% and a lower forecast long Canada bond yield of 3.40-3.80% . .

The Commission Panel establishes a CAPM estimate by using the Consensus estimate of 4.30 percent for the risk free rate, establishing an equity market premium in the range of the consensus estimate of Canadian professors of finance of 5 percent to 6 percent, and using an adjusted beta in the range of 0.60 to 0.66. This produces a “bare-bones” CAPM estimate in the range of 7.30 percent to 8.30 percent before an allowance for financing flexibility.

1

2 To all intents and purposes this is very similar to that of the AUC, Régie, and the Board of
3 Commissioners of Newfoundland and Labrador except for the relatively high risk assessment
4 (beta) placed on Terasen Gas Inc. (TGI) of 0.60-0.66.

5 I mention these decisions since they were made in 2009 in the aftermath of the worst of the
6 financial crisis when utilities were claiming that the ROEs flowing from automatic ROE
7 adjustment formula were not fair and reasonable. In almost every instance the decisions reflected
8 reasonable values for the market risk premium, relative risk adjustment and forecast long Canada
9 bond yields, but added a financial crisis risk premium, largely based on conditions in the credit
10 market or credit spreads.

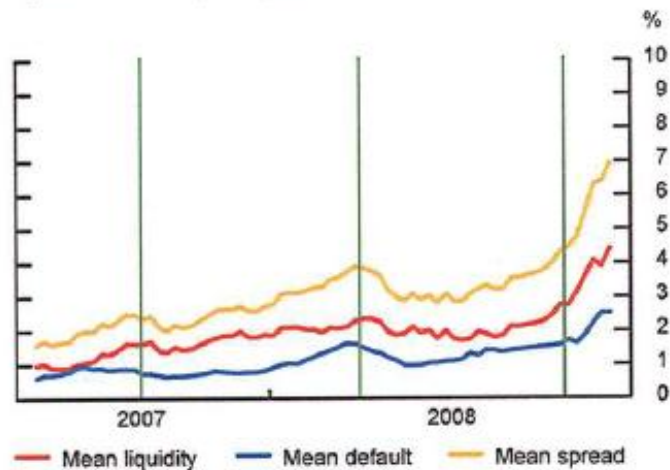
11 **Q. DO YOU AGREE WITH A CREDIT SPREAD ADJUSTMENT?**

12 **A.** Yes. Before several boards in 2009 I stated that much of the increase in credit (or
13 corporate) spreads was caused by liquidity problems in the market making function of
14 investment banks. Since then research at the Bank of Canada has helped to disentangle the
15 liquidity from the pure default risk components in the corporate spread. Garcia and Yang¹⁸
16 looked at Canadian US\$ issuers in the US market, where credit default swaps were traded. They
17 had to look in the US market, since there is no data within Canada. However, for these Canadian,
18 investment grade, US\$ issuers, investors could purchase credit default swaps to insure against
19 default. Further, since the liquidity risk is minimal in credit default swaps, by comparing these
20 spreads with conventional yield spreads, they were able to disentangle the two components. The
21 graph that follows provides their key result.

¹⁸ A. Garcia and J. Yang, “Understanding Corporate Bond Spreads Using Credit Default Swaps,” Bank of Canada Review, Autumn 2009

Chart 2: Corporate bond spreads for an average investment-grade firm

Synthetic zero-coupon 5-year bond



Note: The green lines represent the dates when Bear Stearns liquidated two hedge funds that had invested in mortgage-backed securities (31 July 2007), the Federal Reserve Bank of New York announced that it would provide term financing to facilitate JPMorgan Chase's acquisition of Bear Stearns (24 March 2008), and Lehman Brothers filed for Chapter 11 bankruptcy (15 September 2008).

Source: Bank of Canada estimates

1
2 The average (mean) overall spread increased from under 200 basis points (bps) in 2007 to 700
3 bps at the peak of the crisis. However, the vast bulk of this increase was due to liquidity effects,
4 where the spread increased from 100 bps to over 400 bps. In contrast, the pure default risk
5 component increased from under 100 bps to about 250 bps. Garcia and Yang conclude (page 29)

6 “our results show that for investment grade firms, the majority of the spread corresponds to
7 liquidity: on average, the liquidity component accounts for 63% of the spread.”

8 Garcia and Yang go on to say that for non-investment grade bonds the result is reversed, that is,
9 it is the pure default risk that dominates rather than the liquidity risk. Although it remains very
10 difficult to disentangle the liquidity from the pure default risk components on corporate spreads,
11 the Garcia and Yang results confirm the view that I expressed before boards in 2009 that there
12 are factors in the bond market that affect corporate spreads that are *independent* of the equity
13 market. As a result, it is incorrect to reward the equity holders with a 1:1 adjustment to changes
14 in the spreads between utility and Government of Canada bonds, since equity holders are not
15 affected by the regular liquidity changes in the bond market during a flight to quality.

1 Garcia and Yang show that 63% of the change in spreads between corporate and Government of
2 Canada yields is caused by changes in liquidity. These changes can be ignored as far as changing
3 the allowed ROE, since they do not affect equity holders as liquidity in the equity market
4 generally increases during a flight to quality. This leaves only 37% of the change in spreads due
5 to the pure default risk that may also affect the equity holders and thus the fair ROE. Given the
6 imprecision of “37%” since 2010 I have been recommending a 50% adjustment to changes in
7 corporate (utility) yield spreads to pick up this credit market effect.

8 While I judge much of the corporate spread to be bond market specific, the changes in the
9 spread do pick up the business cycle, with increased spreads during recessions when investors
10 are more risk averse and lower spreads during the boom when they get optimistic and less risk
11 averse. In this way the corporate credit spread adjustment generates a conditional risk premium,
12 where the risk premium is conditional on where we are in the business cycle. This makes the
13 CAPM estimate a little more sensitive to the business cycle. Further, the average corporate credit
14 spread is about 100 bps and I would expect the adjustment to average out to zero over the course
15 of the complete business cycle.

16 At the current point in time “A” spreads are at 166 bps or 66bps more than normal or average for
17 the business cycle, this would indicate that the fair ROE should increase by 0.33% for this credit
18 market effect. I regard this sort of adjustment as converting the CAPM into a conditional CAPM
19 where the CAPM holds conditional upon the state of the financial markets.¹⁹ However, I still
20 regard the resulting ROE as an under estimate at the current point in time.

21 **Q. WHY IS THIS SPREAD ADJUSTED CAPM AN UNDER-ESTIMATE AT THE**
22 **MOMENT?**

23 **A.** In Appendix B Schedule 6, I develop a model to explain the behaviour of the real yield
24 on long Canada bonds, defined as the nominal yield minus the average of past, current and future
25 CPI inflation. Ignoring the dummy variables for WW2 and the 1970s, when there was huge
26 liquidity during the petro dollar recycling period, the model essentially says that the real LTC

¹⁹ At the current point in time I also view the size of the spread as being caused by the reduced supply of AAA rated government debt as much as by increased demand caused by a flight to quality.

1 bond yield is 1.04% plus a premium based on bond market uncertainty and a premium based on
2 the size of the government deficit. The model does well in explaining the very high yields when
3 there was huge volatility in the bond market and Canada was running deficits approaching 10%
4 of GDP. However, while we have seen bond market uncertainty go down, the aggregate deficit
5 in Canada has gone from a surplus to almost 5% of GDP. Normally this would cause a flood of
6 government debt pushing down prices and pushing up yields. Plugging numbers into the
7 regression model would predict real long Canada yields of almost 4.0%, rather than the skimpy
8 0.22% we actually see (2.22% long Canada yield minus 2.0% inflation) However, the flood of
9 government debt is being bought in part by non-residents and my model's estimates are mainly
10 derived from periods when the Canadian bond market was essentially segmented from the rest of
11 the world. Although I would not base an estimate on this real yield model, it does indicate that
12 current real Canada bond yields are not being made solely in Canada.

13 An additional insight is from looking at preferred yields. In old testimony I (along with my late
14 colleague Dr. Berkowitz) presented four ROE estimation methods. One of them estimated the
15 fair ROE by looking at the premium of the earned ROE over the yield on traditional fixed rate
16 preferred shares and how this premium was valued by investors in terms of the market to book
17 ratio for a sample of traditional rate regulated Telcos. The reason for doing this was that
18 preferred shares are an equity instrument taxed at the same rate as dividend income from
19 ordinary shares. As a result the tax bias from comparing the fair ROE from a regulated utility
20 with the yield on long Canada bonds is removed, since interest income is fully taxed whereas
21 dividend income via the dividend tax credit is not. This is the third iron law of finance I
22 mentioned at the start of my testimony.

23 This tax effect is well known in capital markets. BMO-Nesbitt-Burns used to produce a Preferred
24 Share Quarterly that tracked the performance of the preferred share market. In their June 2004
25 issue Nesbitt Burns provided the following yields:

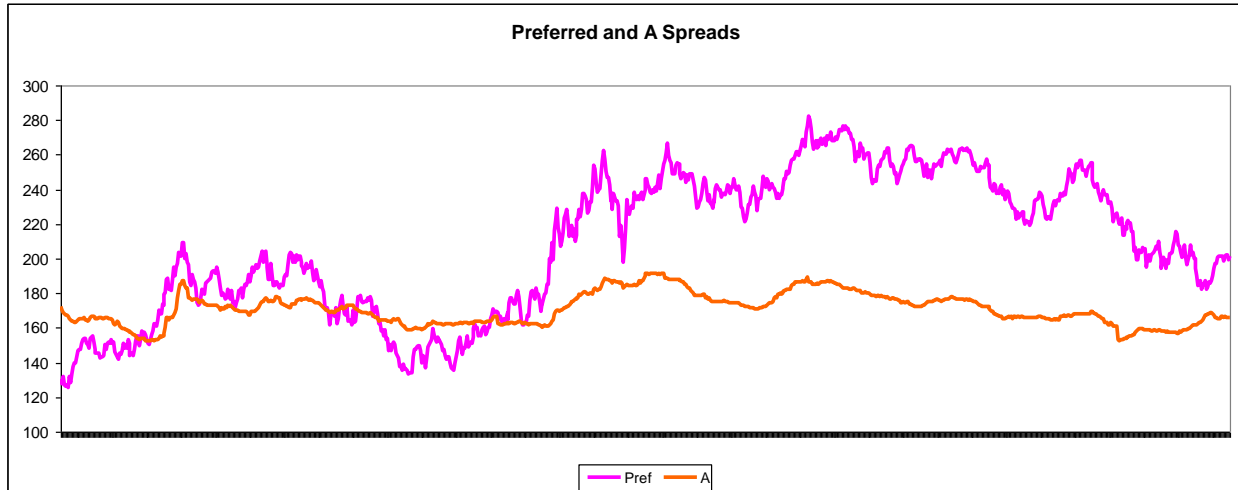
	<u>June 2004</u>
Retractable Preferreds (%)	
Dividend yield	4.01
Mid Canada yield	4.09
After tax spread (corp)	1.77

1	After tax spread (indiv)	0.63
2		
3	Straight Preferreds (%)	
4	Dividend yield	5.48
5	Long Canada yield	5.34
6	After tax spread (corp)	2.54
7	After tax spread (indiv)	0.98
8		
9	Floating Rate Preferreds (%)	
10	Dividend yield	3.42
11	BA (3 month)	2.12
12	After-tax spread (corp)	2.25
13	After-tax spread (indiv)	1.22
14		

15 The retractable preferreds are compared to mid Canada bonds, since the retraction feature
16 shortens their maturity as compared to a long bond. The traditional straight preferreds are
17 compared to long Canada bonds, while the floating rate preferreds are compared to 90-day
18 Bankers acceptances (BAs), since their dividends are usually reset quarterly.

19 The important point about the comparison is that what we observe in the capital market is a pre-
20 tax yield. This is determined by both risk and taxes. Take the straight preferreds, for example, in
21 June 2004 the long Canada bond had a yield of 5.34%, while straight preferreds had a yield of
22 5.48%. Clearly the preferreds would be regarded as riskier than the long Canada bond, since the
23 corporate issuer can default. However, the yield on the preferred shares was only 0.14% higher.
24 The reason is that the dividend income gets more favourable tax treatment than the interest
25 income from the long Canada bond. The correct comparison is the after tax yield difference,
26 which BMO-Nesbitt-Burns gives as 2.54% in favour of the preferred shares for corporates and
27 0.98% for individuals, which is the correct result: that on an after tax basis the riskier preferreds
28 give a higher yield.

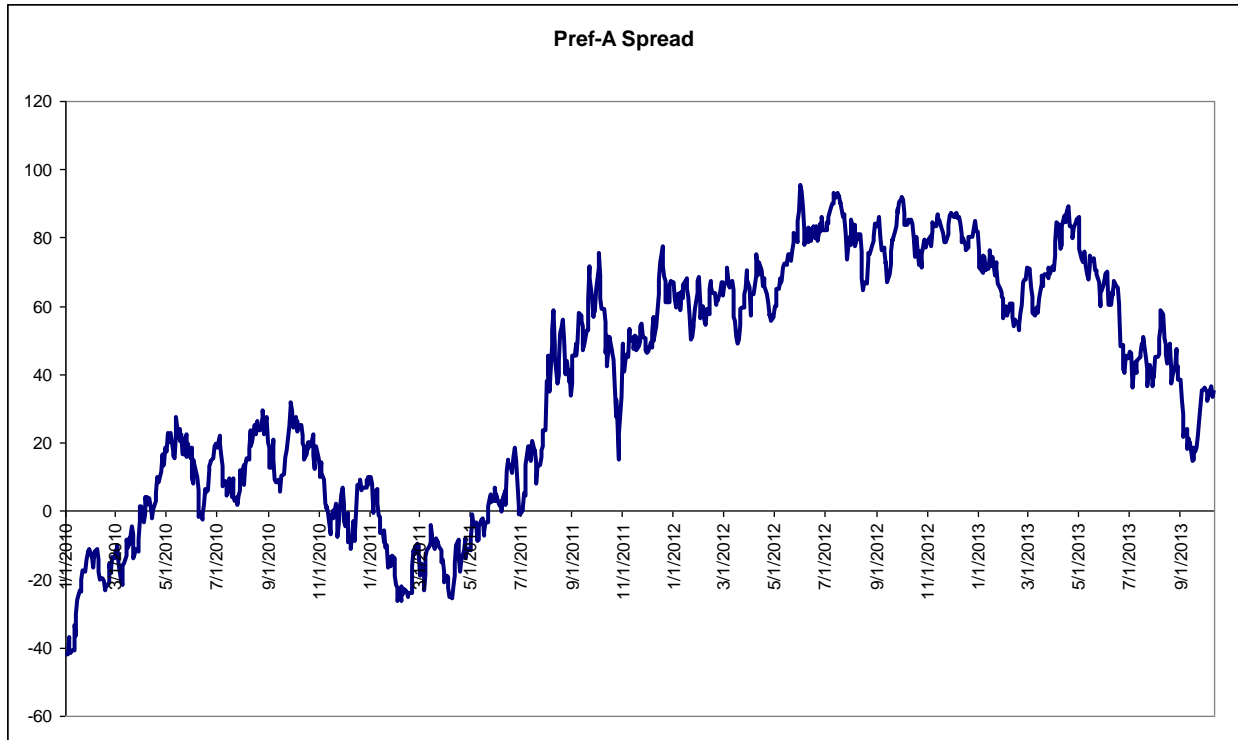
29 In June 2004 the long Canada bond yield is given by BMO as 5.34% and the preferred share
30 yield at 5.48%. At the end of June 2004 the Scotia Capital “A” yield was 6.34% for a spread of
31 100 basis points over the long Canada bond yield, which is about “average” for a complete
32 business cycle. Since then Standard and Poors/TSX have published a preferred share index and
33 the spread of the yield on this index along with that on the Scotia Capital “A” bonds over
34 equivalent maturity long Canada bonds is graphed below.



1

2 On January 1, 2010 long Canada bonds yielded 4.14%, “A” bonds 5.86% and TSX’s preferred
 3 share series 5.44%. So the spreads were 130 bps for the preferreds, and 172 bps for the generic
 4 “A” bonds. Compared to June 2004 these spreads had increased; the preferred share spread from
 5 14 bps to 130 bps and the “A” spread from 100 bps to 172 bps. The graph then indicates two
 6 things. First, the generic “A” yields moved broadly in tandem with the long Canada bond yield
 7 as the A spread does not show any trend. This is the change that the corporate credit spread
 8 adjustment would pick up. Second, while the preferred yield spread moved in tandem with the
 9 bond spreads until August 2011, afterwards the spread increased dramatically. Another way of
 10 saying this is that by December 2011 the preferred share yield had dropped 0.44% from 5.44% to
 11 5.00%, while the A bond yield had dropped by 1.53% from 5.86% to 4.33%.

12 The implication of the change in yields from 2010 to 2012 is that after the Federal Reserve
 13 embarked on Operation Twist to twist the US yield curve and lower the yield on long term US
 14 government bonds. As a result there was a direct effect in Canada. Moreover, this affected both
 15 the government and to a lesser extent the corporate bond market, since yields on both came down
 16 after September 2011. However, yields in the preferred share market did not come down to the
 17 same degree causing the preferred share yield spread to widen. This is probably because
 18 preferred shares are unattractive to foreign investors, since the dividends attract with-holding
 19 taxes. The following takes the information in the prior graph and specifically graphs the change
 20 in the spread between the preferred share spread and the A spread. If all securities reacted in a
 21 similar way to the changes in the long Canada bond market then this spread would average out to
 22 zero. However, the change in the spreads clearly indicates that this is not true.



1

2 It is difficult to precisely estimate the impact of Operation Twist since the duration of these
 3 instruments differ, but I would place the “Operation Twist” impact on the Canadian bond market
 4 as approximately 80 bps from August 2011 through to May 2013 when Governor Bernanke
 5 spooked the markets by indicating a withdrawal plan for the Federal Reserve’s bond buying
 6 program. This is approximately the spread increase of preferred yields over “A” bond yields
 7 since the start of Operation Twist.

8 When I presented testimony before the Régie on Intragaz in November 2012 the implications of
 9 Operation Twist were in full force. At that time I added 0.40% for the increased credit spread
 10 and 0.80% for Operation Twist. At that time the forecast long Canada bond yield was only 3.0%
 11 which I felt was not a valid yardstick as a base for a fair ROE. Instead I recommended adding the
 12 0.80% Operation Twist adjustment and using a forecast long Canada bond yield of a *minimum*
 13 of 3.80%.

14 However, since Governor Bernanke’s comments about the ending of QE3 in May 2013 long
 15 term government interest rates have increased significantly. At the start of May 2013 the yield on
 16 the Scotia Capital long bond index was 2.20%. However, by October 11, 2013 long Canada bond

1 yields had increased to 3.07% or by 0.87% and the forecast long Canada bond yield from 3.0%
2 to 3.60%. Of more importance the spread of the preferred share yield over long Canada bonds
3 has dropped to 2.01% and has been even lower. In comparison the spread of the yield on A
4 bonds over long Canadas has only dropped to 166 basis points. The result has been that the
5 preferred share yield spread over Canada has contracted as bond yields have increased (both
6 Canadas and A bonds). I would therefore estimate the Operation Twist effect in equity returns to
7 have dropped substantially from 0.80% to about 0.35%. As the graph of the preferred and A
8 bond spreads indicates a substantial part of the differential impact of Operation Twist on equity
9 versus bond yields has been removed. With the current 3.60% forecast long Canada yield, the
10 addition of my 0.35% Operation Twist adjustment means an effective long Canada yield, absent
11 Twist, of 3.95% or a 0.15% increase over my forecast for Intragaz.

12 There are many problems with relying on a preferred share index, but clearly Canadian bond
13 yields have been affected by the actions of the US Federal Reserve and as a result in my
14 judgment are still not as indicative as an opportunity cost for equity investors as normally. At the
15 current point in time I would judge a reasonable credit spread adjustment for 2014 to be 0.30%
16 and a reasonable "Operation Twist" adjustment to be 0.35%. In total I would add 0.65% to the
17 simple CAPM estimates. This contrasts with the 1.20% addition I was using last year when the
18 impact of Operation Twist was much greater. This produces a fair ROE in the following range.

19	CAPM Estimates	2014
20	Low end	7.00%
21	High end	8.05%
22		

23 Overall this would indicate a 2014 fair ROE of about 7.50% for a benchmark utility.
24

1 **5.0 DCF ESTIMATES OF THE FAIR ROE**

2 **Q. WHAT ARE YOUR DCF ESTIMATES?**

3 **A.** In appendix D I review the DCF model and apply the model to the market as a whole and
4 highlight the problems in applying it to individual stocks. For the market as a whole I would
5 estimate the fair return as being 9.23-9.85% in Canada and slightly higher in the US. With
6 forecast long Canada bond yields at 3.6% for 2014 plus my 0.350% Operation Twist adjustment
7 this means a market risk premium of over 5.28-5.90%, which is broadly consistent with historic
8 earned market risk premiums and the judgment of the respondents to Fernandez' survey.
9 Similarly for the S&P gas and electric index the historic utility risk premium is about 3.19-
10 3.84%. Again this is broadly consistent with my Canadian utility risk premium range, since the
11 US evidence is over the ten year US bond, not the 30 year bond.

12 I have traditionally viewed my DCF estimates as checks on my CAPM estimates, since in my
13 view CAPM estimates are usually in the right "ball-park." However, the recent very low long
14 Canada bond yields have forced me to re-evaluate this and look at historically what drives the
15 DCF vs. the CAPM estimates, since they should be consistent. The CAPM equation is as
16 follows:

17
$$K = R_f + MRP * \beta$$

18 In words, the required (fair) return is the risk free rate (Rf) plus the risk premium comprised of
19 the market risk premium (MRP) times the beta coefficient (β). For the market as whole we can
20 simply drop the beta.

21 The risk free rate is directly observable since the practise in Canada is to use the long Canada
22 bond yield as the risk free rate, while the market risk premium is reasonably objective,
23 particularly now that we have Fernandez' survey data from thousands of professionals in the
24 area. Consequently, the major area of dispute is the relative risk or beta coefficient, and even
25 here there is not much doubt that utilities are lower risk than the market. Hence the big advantage
26 of the CAPM is that it is difficult to make big mistakes. The CAPM also avoids one of the big
27 problems with DCF estimates in that the forecast inflation rate is automatically incorporated into

1 the long Canada bond yield, since we use the nominal rather than the real yield. This is currently
2 not a significant problem, since inflation is so low, but part of the reason the DCF model fell out
3 of favour was that it was giving bad signals when applied mechanically in the 1990s, when there
4 was a structural break in the forecast inflation rate.

5 The classic Gordon growth model,²⁰ referred to as the DCF model in most testimony before
6 regulatory bodies, is as follows:

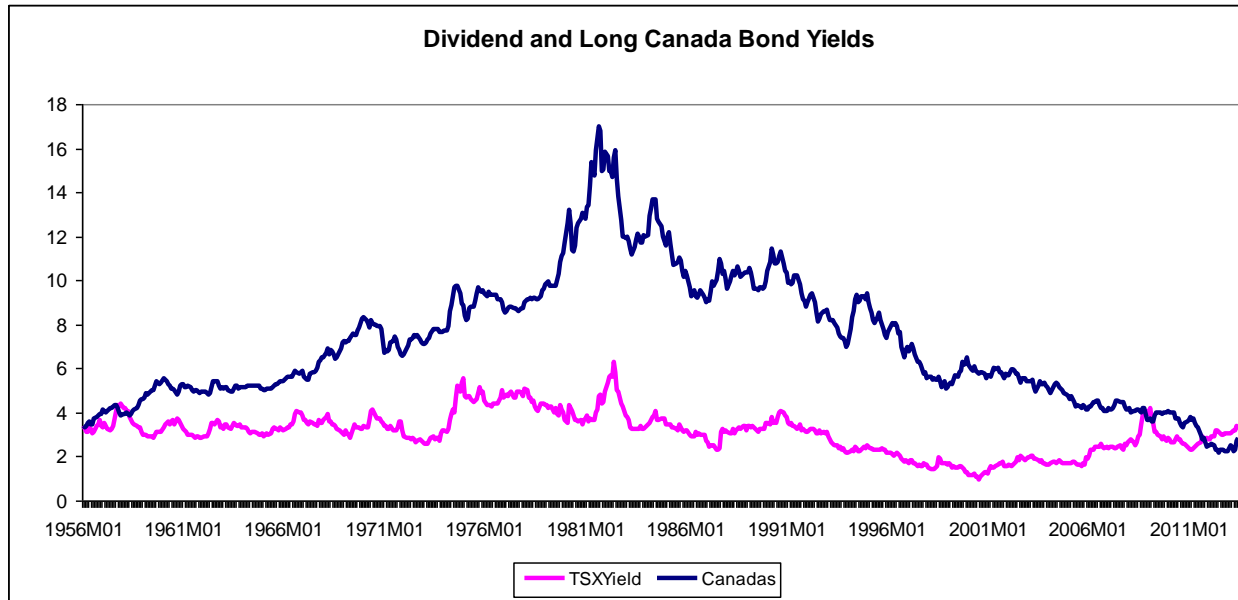
7
$$K = \frac{d_1}{P} + g$$

8 In words, the required rate of return is the forecast dividend yield plus the long run growth rate,
9 since it is the long run growth rate in earnings and dividends that drives long run capital gains.
10 Conceptually the DCF model and CAPM should give exactly the same values but, of course,
11 since they approach it from a different perspective there is always estimation error. For the
12 market as a whole the forecast dividend yield can be estimated with very little error, so the
13 estimation error is with the forecast long run growth rate, which also is easier to estimate than for
14 an individual stock. As a result, if the CAPM and DCF estimates differ significantly, then it is
15 mainly due to the difficulty in estimating the growth rate in the DCF model and the risk premium
16 in the CAPM.²¹

17 We can assess the relative value of the DCF and CAPM by graphing the “known” parts of both
18 models for the overall market, which are the long Canada bond yield and the TSX dividend
19 yield.

²⁰ Named after the late Professor Myron Gordon of the University of Toronto.

²¹ Note since for the CAPM we are dealing with the market return the following analysis is general for any risk premium model

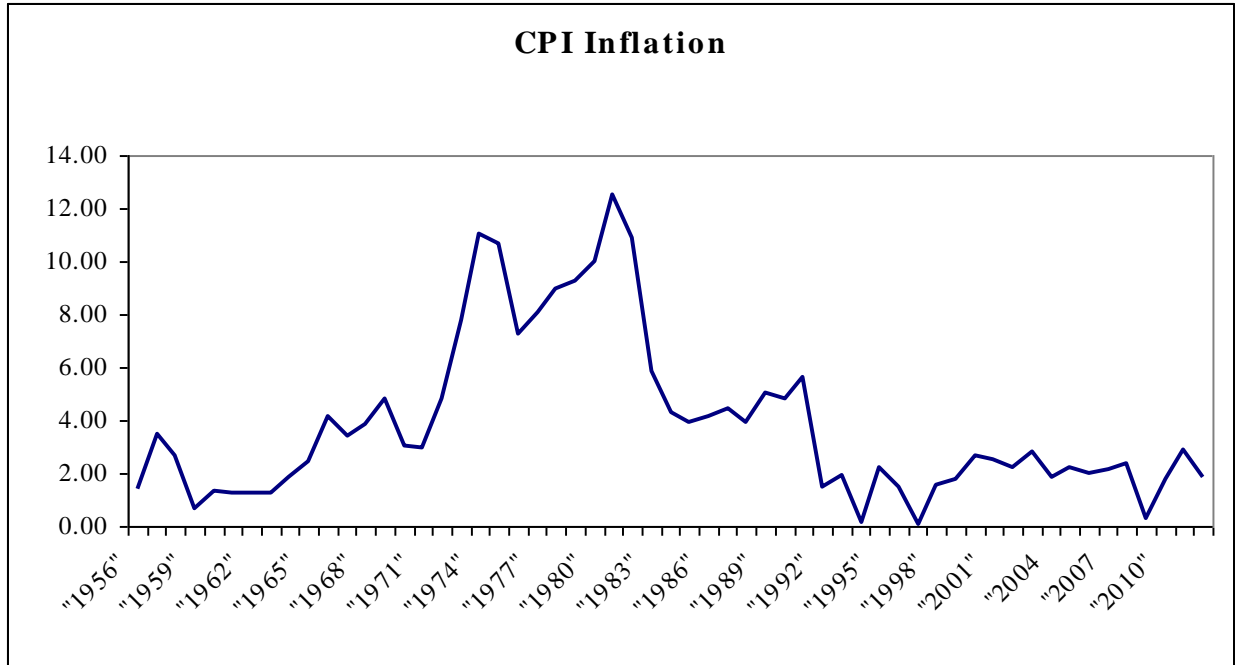


1

2 Since both the DCF model and CAPM should give the same answer, we can set them equal to
 3 each other, which indicates that for the market as a whole

4
$$CAPM - DCF = R_f - \frac{d_1}{P} = g - MRP$$

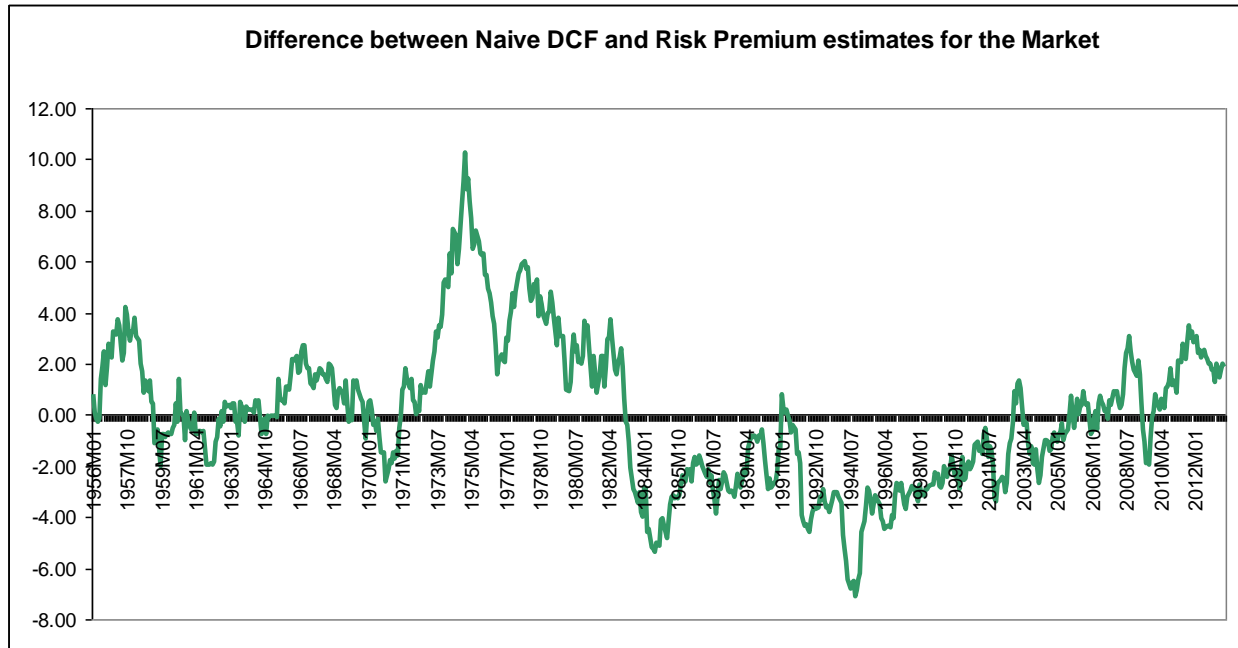
5 Or in words the directly observable spread between the long Canada bond yield and the TSX
 6 dividend yield is equal to the long run dividend growth rate minus the market risk premium. From
 7 the above graph we can see that there is generally a very large difference between the two
 8 indicating that the expected growth rate was much higher than the market risk premium, which
 9 would pull up the dividend yield to close to the long Canada bond yield. The reason for this was
 10 the gradual increase and then decrease in the CPI inflation rate over this long period graphed
 11 below. This inflation rate is directly captured in the long Canada bond yield and yet is in the
 12 “unobserved” growth rate in the DCF model. Note for example, that the increasing and high rates
 13 of inflation in the 1960-1980 period coincides with the big difference between the LTC yield and
 14 the TSX dividend yield.



1

2 It is possible to come up with a simple or naïve estimate of the market return by adjusting for this
 3 inflation/real yield bias to the estimates. For example, we can assume that for the DCF model the
 4 forecast growth rate is the actual CPI inflation rate at the time, based on year over year changes,
 5 and then add a 3.50% real growth rate. This gives a simple growth rate forecast to add to the
 6 dividend yield and thus a simple or naïve DCF estimate for the market as whole. Similarly, we
 7 can add a long run market risk premium of 3.5% to the long Canada yield for a simple CAPM
 8 estimate. For the entire period 1956-2011 the average naïve DCF estimate is 10.68%, while the
 9 average naïve CAPM estimate is 10.69%, or a difference of only 0.01% between the two, so on
 10 average these assumptions seem to make sense.

11 To see how robust this simple procedure is, the following graphs the difference between the two
 12 estimates for every month since 1956. The graph indicates that the difference was very large
 13 from the mid 1970's until the late 1990's. The reason for this difference is twofold. First, in the
 14 1970s inflation was increasing and bond yields did not reflect this as investors simply did not
 15 believe that the Bank of Canada and the Government would allow these high levels of inflation
 16 to continue. This resulted in very low real yields on LTC bonds. As a result whereas the DCF
 17 estimate directly captured the year over year inflation rate, the LTC yield did not leading to a
 18 positive difference between the DCF and CAPM estimates.



1

2 Once investors caught up to the impact of high inflation the reverse set in, as the budget deficits
 3 at the Federal level convinced the market that the government would inflate its way out of its
 4 deficit problems, rather than bring down inflation. As a result, while the year over year inflation
 5 rate dropped dramatically, LTC bond yields did not at first similarly drop, leading to very high
 6 real yields and simple CAPM estimates exceeding their DCF equivalents. It is this phenomenon
 7 of low real bond yields in the 1970s and 1980s and high real bond yields in the 1990s that is the
 8 major reason for the positive deviations from 1970-1982, and the negative deviations afterwards.

9 The second reason is simply that the real GDP growth rate and the market risk premium have not
 10 remained constant since 1956. I testified extensively in the 1990s to the effect that the market
 11 risk premium was very low due to the high real interest rates and risks attached to government
 12 bonds. Subsequently, I have increased my estimates of the MRP as this risk has been removed.
 13 Similarly, the real growth rate has dropped over time and is probably lower than the 3.5% I used
 14 in the simple model.

15 However, the point is that we can “ballpark” the broad range for the DCF estimate for the market
 16 just as we can for risk premium models like the CAPM. At the end of July 2013 TSX dividend
 17 yield was 3.26% and the year over year inflation rate 1.32%, so with the 3.5% real growth rate

1 the simple DCF estimate is 8.24%.²² Similarly with the current long Canada yield of 2.85% and a
2 3.5% market risk premium the simple CAPM estimate is 6.35%. As a result, there is currently a
3 1.88% difference when we subtract the CAPM estimate from the DCF estimate. Further note
4 from the graph that this difference between the two has gradually gone from negative to positive
5 over the last 15 years as long Canada bond yields have gone down. The reason for this is simply
6 the fact that the real yield on the long Canada bond has dropped, which has penalised the risk-
7 premium estimate relative to the DCF estimate. Although some of this bias has been removed
8 with the recent increase in long Canada bond yields there is still a significant difference.

9 Of course current DCF and risk premium estimates are not the naïve ones graphed above but
10 instead allow for differences in the market risk premium and growth rates, but this analysis
11 confirms the implications of the current problems in the bond market on the CAPM estimates
12 due to Operation Twist and the impact of the business cycle. As a result it supports my
13 adjustments to the CAPM estimates and the value of currently looking at DCF estimates.

14 **Q. WOULD YOU USE THESE ESTIMATES?**

15 **A.** No. These are very simple estimates that use average numbers. They are presented simply
16 to show that while the DCF and CAPM estimates are consistent over long periods of time, they
17 both have problems when used mechanically during periods of very high and very low real
18 yields. The analysis also helps explain why DCF estimates fell out of favour in the 1990s while
19 the validity of recent CAPM estimates has recently been questioned.

20 **Q. IS THERE ANY OTHER EVIDENCE ON THE VALIDITY OF THESE**
21 **ESTIMATES?**

22 **A.** Yes. What is important is that there is another side to estimating the fair ROE and cost of
23 equity capital. This is that the required rate of return on the part of the investor (cost of equity
24 capital) is also the expected rate of return. Defined benefit pension funds need this expected rate
25 of return to determine whether a fund is in deficit or surplus. On October 19, 2012 TD

²² This is $1.0326 \times (1.0132 + 0.035) - 1$

1 Economics produced its own analysis of the long run returns of the type needed in defined
2 benefit pension plans.²³

FINANCIAL PROJECTIONS OVER THE NEXT DECADE	
Financial Instrument	Average Annual % Return
Cash (3-Month T-bills)	2.00%
Bonds (DEX Universe Bond Index)	3.00%
Equities	
Canada (S&P/TSX Composite)	7.00%
U.S. (S&P 500)	7.00%
International (MSCI EAFE)	7.00%
Source: TD Economics	

3
4

5 The important point about the TD Economics forecast is that the going forward risk premium for
6 equities minus bonds is 4.00%. This is not the market risk premium, since adjustments need to be
7 made but it is certainly in the right ballpark.

8 **Q. WHAT ADJUSTMENTS NEED TO BE MADE?**

9 **A.** As TD Economics notes its return forecast is for ten year geometric returns so they have to
10 be converted to arithmetic returns. To make this adjustment for very long returns we add half the
11 variance of the arithmetic return as explained in my Appendix B, with data in Schedule 8.
12 Historically the standard deviation of equity returns has been about 20% (0.20) so the variance is
13 0.04 and half this is 0.02 or 2.0%. Similarly, the volatility of the long Canada bond return has
14 been about 9% (0.09). I would suspect that this overstates the future volatility, since it is unlikely
15 we will see LTC yields at almost 20% again, but this means a variance of 0.0081 and half this is
16 0.4%. So converting these long run returns means an equity over bonds risk premium of 5.60%
17 as follows:

18

²³ TD Economics, An Economic Perspective on long-term financial returns, available at

	Long run	1/2 the variance	Arithmetic
Equities	7.0%	2.0%	9.0%
Bonds:	3.00%	0.40%	3.40%

However, the TD Economics forecast is over the yield on the DEX universe bond index and not over long Canada bonds. The universe of bonds would have lower duration than long Canadas, but can be expected to earn more since they have default risk. Given the prior long Canada forecast of 3.0%, this would increase the market risk premium estimate to about 6.00%. As a result, I regard TD Economics forecast as being consistent with a current market risk premium of about 6.00%.

Note that TD Economics equity market return is slightly lower than my own forecast. However, a TD Economics market risk premium of 6.00% is consistent with my own range of 5.0-6.0% plus my Operation Twist adjustment of 0.80%, which moves my mid-point to 6.30%.

Q. WHAT IS YOUR FAIR ROE FOR A BENCHMARK UTILITY?

A. I would judge a fair ROE for 2014 to be in a range of 7.00to 8.05% for 2013 with a recommended rounded mid-point for 2014 of 7.50%. My estimates are based on the following:

Risk premium

Base LTC forecast:	3.60%
Normal utility risk premium:	2.25%-3.30%
Issue costs:	0.50%
Normal Fair ROE	6.35%-7.40%
Credit Spread Adjustment	0.30%
Operation Twist Adjustment	0.35%
Fair ROE:	7.00-8.05%
Point estimate:	7.50%

DCF:

Canadian equity market return:	9.23-9.85%
US SP500 Electric Utility risk premiums	3.19-3.84%
Low risk US sample Median DCF:	9.08%

1 **Q. IS THERE ANY OTHER EVIDENCE SUPPORTING 7.50%?**

2 A. Yes. Ultimately stock market returns are driven by the returns earned by companies, that
3 is, what is sometimes referred to as “comparable earnings.” In 1925 John Maynard Keynes
4 pointed out²⁴ that there were two sources of returns from investing in the stock market. The first
5 is called the *investment return* which Keynes defined as “forecasting the prospective yield of an
6 asset over its entire life.”²⁵ In modern terminology this would be the internal rate of return on the
7 firm’s cash flows, or an approximate average return on equity. The second component he called
8 the *speculative* return, which involved forecasting the psychology of the market and what
9 Keynes referred to as the change in the basis of valuation. In modern terminology this would be a
10 change in the price earnings ratio. Keynes discussed this speculative return as being generated by
11 the “state of confidence” and “animal spirits” but he also pointed out it is affected by the level of
12 interest rates.²⁶

13 Keynes’ point would be that a firm may earn 10%, but if the valuation of that firm changes by
14 10% then the investor would earn both a speculative return as well as an investment return. This
15 total return is then what we look at when we look at the returns over long periods of time on the
16 TSX Composite or the SP500. However, in aggregate the change in the basis of valuation cannot
17 go on forever. We cannot continue to have a state of high confidence any more than interest rates
18 can continue to increase or decrease: both of them will tend to revert back to some long run
19 average. However, professional investors according to Keynes are mainly concerned with
20 speculative returns or forecasting the change in the basis of valuation six months out. In contrast
21 buy and hold or fundamental investors are mainly concerned with the investment return: finding
22 good companies and holding them regardless.

²⁴ Quoted in John Bogle, The Lessons of History, September 12, 2011, John Maynard Keynes, 1925, Review of Common Stocks as Long Term Investments, Edgar Lawrence Smith

²⁵ This definition comes from chapter 12 of the General Theory of Employment Interest and Money, Macmillan London, 1936

²⁶ Page 149 of the General Theory

1 Warren Buffet is probably the most successful fundamental investor of the last fifty years. He
2 repeated Keynes' argument by stating:²⁷

3 *"The most the owners in aggregate can earn between now and judgment day is what their*
4 *businesses in aggregate earn.*(italics in original) True by buying and selling that is clever
5 or lucky, investor A may take more than his share of the pie at the expense of investor B.
6 And yes, all investors feel richer when stocks soar. But an owner can exit only by having
7 someone take his place. If one investor sells high, another must buy high. For owners as a
8 whole, there is simply no magic - no shower of money from outer space – that will enable
9 them to extract wealth from their companies beyond that created by the companies
10 themselves."

11 Buffet's main criticism was for the financial professionals who help individuals to trade so that
12 in aggregate investors lose part of the pie in fees. However, Keynes, Bogle and Buffet all point
13 out the basic fact that short run returns can deviate from the returns generated by the economy
14 and earned by firms, the investment return, but in the long run this is all there is.

15 This discussion of what generates stock market returns is provided since in the long run the
16 average stock market return should approximate the average investment return,²⁸ that is the
17 speculative return should average out to zero. There are two ways in which we can look at the
18 investment return; the first is to look at average rates of return on equity and the second to look
19 at a Gordon growth model for the economy as a whole.

20 In Schedule 3 is the average ROE for Corporate Canada since 1987 as reported by Statistics
21 Canada (Table # 1800003). Over this 26 year period the average ROE has been 9.24%. The third
22 column reports the annual return on the TSX Composite which over the same period has been
23 9.52% or 0.28% more. However, the rough equality over 26 years hides the significant year to
24 year variation where speculative returns have been significantly high or low. For example, in
25 1987 Corporate Canada earned 11.19% but the TSX Composite only 5.88%, so there was a short
26 term speculative loss of 5.31%. It wasn't until 1989 than the TSX returned 21.37%, compared to
27 Corporate Canada's ROE of 11.79%, that the speculative return turned positive. In each year we

²⁷ Warren Buffet's comments in Berkshire Hathaway's 2006 Annual Report as reported in Fortune, March 20, 2006.

²⁸ It is an approximation since it depends on the market to book ratio at the start of the period.

1 can see that the speculative return is highly volatile and on average 5-6 times more volatile than
2 the investment return.

3 The second way of looking at the investment return is that used by Jack Bogle, the founder of
4 Vanguard Mutual funds. He estimated the investment return using the Gordon model, where at
5 the start of each year he added the subsequent five year earnings growth to the dividend yield. He
6 then took this analysis back to 1900 and provided the graph in Schedule 4. This marginally
7 understates the investment return since he should have used the forecast dividend yield, but as he
8 noted it did not materially affect the results. He estimated this investment return at 8.8% or
9 slightly less than the average US stock market return of 9.1%. However, since he underestimated
10 the investment return the difference in reality is *de minimus*. Just like Keynes, Bogle also noted
11 the persistent tendency for reversion towards the mean, which is another way of saying that high
12 or low stock markets and PE multiples do not last. As Bogle noted (page 11)

13 “Over the long run it is the durable economics of enterprise – enterprise – that has
14 determined total return: the evanescent emotions of investing – speculation –so important
15 over the short run, has ultimately proven to be meaningless.”

16 The approach of Keynes, Buffet and Bogle is a standard approach used by fundamental investors
17 who look at individual stocks, rather trying to time the market. However, it is sometimes used to
18 time the market over a long horizon. In a US Equity Strategy Report (July 18, 2012) RBC
19 pointed out that historic long run equity returns in the US had been 9.4% nominal or 6.2% real
20 since 1900. However, going forward they used what they termed a “Grinold-Kroner-Siegel”
21 supply side model, which is actually just the modified DCF model, where long run return (R.)
22 was equal to:

$$R = \underbrace{\frac{D}{P} - \Delta S}_{\text{Income}} + \underbrace{i + g}_{\text{Earnings Growth}} + \underbrace{\Delta PE}_{\text{Repricing}}$$

23

1 This equation says that the long run return is equal to the dividend yield minus share dilution,
2 caused by stock issues, plus inflation and real earnings growth, plus the change in the PE
3 multiple.

4 RBC placed the dividend yield at 2.1% and while they judged average share dilution from new
5 issues to be 2.0% going forward they expect increased share buybacks to cause this to drop to -
6 0.50% so the adjusted dividend yield is 1.60%. They anticipated inflation in the US at 2.1% and
7 real growth of 3.8% for a nominal growth forecast of 5.9% almost identical to my estimate for
8 the Canadian market. RBC then forecast that the normalised Shiller PE ratio will move back to
9 16-18X partly due to changing demographics in the US as the proportion of peak savers
10 (demanders of equities) drops as the baby boomers age. They forecast that this would cause a
11 change in the basis of valuation reducing the long run (ten year) equity market return by 1.0%.
12 RBC's long run forecast is therefore for a 4.9% US equity market return. The following graphic
13 pulls together the RBC forecast:

Bringing It All Together - A Mediocre Long-Term Environment

S&P 500 10 year Return Forecast	
+ Dividend yield	2.1%
- Net Share Issuance	-0.5%
+ Inflation	2.1%
+ Real Earnings Growth	2.2%
+ Change in PE	-1.0%
= Total Equity Return	4.9%

- Our supply-side framework brings us to a forecast of 4.9% annual returns over the next decade.

14 Source: RBC Capital Markets

15 Overall this Statistics Canada ROE data reinforces the aggregate profitability data that the top of
16 the business cycle was in 2007. ***For the whole period since 1988 the median Statistics Canada
17 ROE for Corporate Canada was 9.73% and the average slightly less at 9.24%.*** Of note is that
18 HQ's requested ROE of 9.20% is essentially the average ROE of Corporate Canada as a whole,
19 despite is clearly lower risk.

20

21

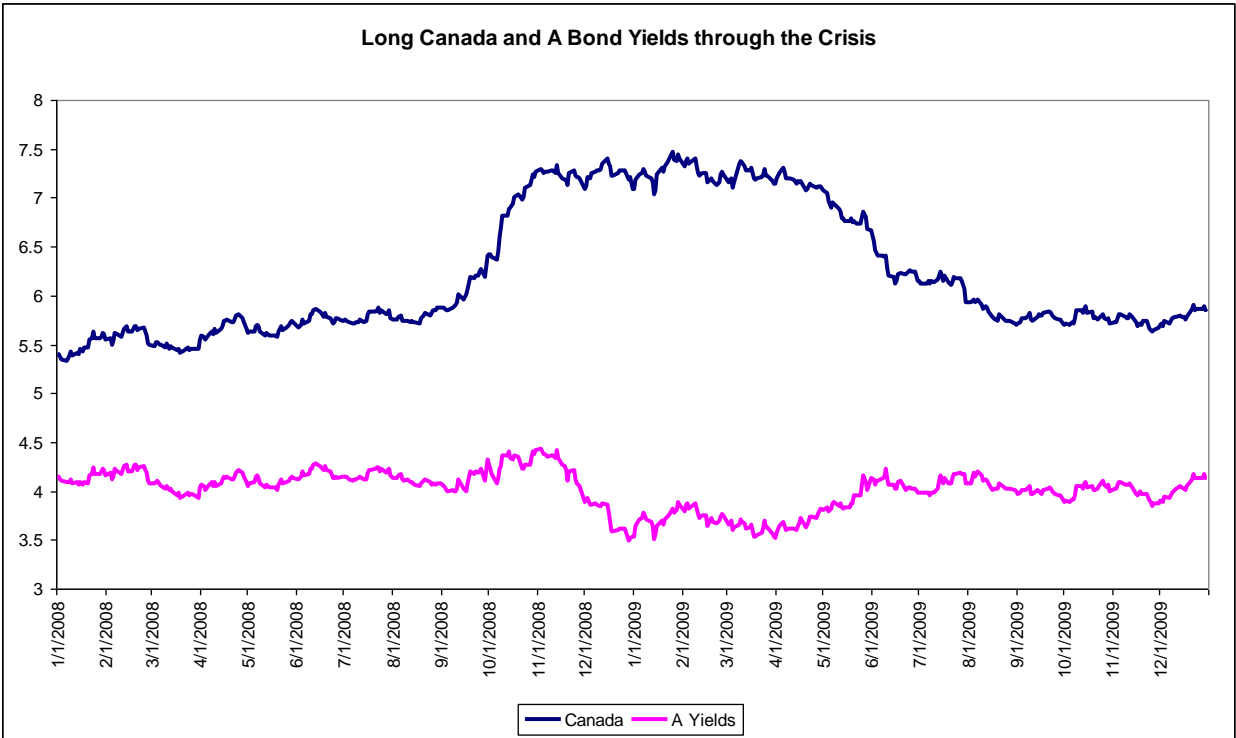
1 **VII AN ROE ADJUSTMENT MECHANISM**

2 **Q. WOULD YOU RECOMMEND THE USE OF AN ROE ADJUSTMENT**
3 **MECHANISM FOR HQT AND HQD?**

4 **A.** Yes. The defects with the existing ROE formula are three fold:

5 1) There was a 100% adjustment of the ROE to the long Canada bond yield when
6 almost all other Canadian utilities had their ROE formula vary with 75% (most) or 80% of the
7 change in the long Canada bond yield. As a result, in the declining interest rate environment
8 since 2002/3 the allowed ROEs of HQT and HQD dropped more than for other Canadian
9 utilities. Most agree that fair and reasonable ROEs do not vary one to one with the long Canada
10 bond yield even in normal market circumstances.

11 2) With the onset of the financial crisis we had an exaggerated version of the normal
12 “flight to quality” as the crisis struck at the core of the global financial system, which is the US
13 money centre banks. The following shows the yields on A and long Canada bonds from January
14 2008 through the end of 2009 which includes the worst of the crisis.



15

1 Of importance is that yields on both long Canadas and A bonds started to increase at the
2 inception of the crisis, but quite rapidly as the seriousness of the crisis dawned on investors,
3 yields on long Canadas dropped while those on A bonds continued to increase resulting in the
4 wide spreads I remarked on earlier. However, since utility ROEs were tied to the forecast long
5 Canada bond yield we had what some perceived as an incorrect result, in that allowed ROEs
6 were falling as utility borrowing costs were increasing. Although this situation quickly reversed
7 itself, so that by the late summer of 2009 both were following a similar pattern, there was a clear
8 desire to take into account corporate borrowing costs. I now do this by an adjustment to
9 corporate spread changes.

10 3.) Finally as I remarked on earlier, the effect of Operation Twist in September 2011
11 was to dramatically lower long term US treasury yields which had the side effect of lowering
12 long term yields in Canada as investors sought higher yields on AAA rated bonds. However, as
13 is clear from the behavior of preferred share yields the fair return on equities has not dropped at
14 the same rate as that on long Canadas, since preferred shares are predominantly Canadian owned
15 like Canadian utilities. This requires a third adjustment to the ROE formula for HQT and HQD.

16 **Q. HOW WOULD YOU IMPLEMENT CHANGES TO THE ROE FORMULA?**

17 **A.** First it has to be pointed out that until the onset of the financial crisis Canadian regulatory
18 boards seemed to be content that their automatic ROE adjustment formulae, that adjusted the
19 ROE by 75% of the change in the forecast long Canada bond yield, were awarding fair and
20 reasonable ROEs. In many cases these ROE formulae were adopted at the request of the utility.
21 For example, the Régie itself rebased and confirmed its ROE formula in a Gaz Métro decision in
22 2007. The ROE formulae had also been reviewed and confirmed with minor changes multiple
23 times. Some salient examples are:

- 24 • The NEB confirmed its ROE formula in a 2001 TransCanada decision and then
25 refused to hear evidence on its formula in 2004;
- 26 • The Alberta Energy and Utilities Board adopted its formula in 2004;
- 27 • The Ontario Energy Board imposed an ROE formula in 1997, reviewed it in an
28 extensive hearing in 2003, and confirmed it in subsequent decisions as late as
29 November 3, 2008
- 30 • The BCUC retooled its formula with minor changes in 2007

1 As the Alberta Utilities Commission noted in its Decision 2009-216, November 12, 2009 page
2 12,

3 51. Notwithstanding the issues and economic developments discussed above, the
Commission observes that since the issuance of Decision 2004-052 in July 2004 and before the
onset of the economic crisis, there had been few indications that the adjustment formula was not
producing an appropriate annual ROE. Decision 2004-052 and the annual formula had resulted
in a range of ROEs with a high of 9.60 percent and a low of 8.51 percent well within the off-
ramp triggers set out in the Decision of 7.6 percent and 11.6 percent. Further, until the present
Proceeding, no party, other than ATCO Gas with respect to its equity ratio for 2008 and ATCO
Pipelines with respect to ROE and capital structure for 2008, had requested a review of the
generic formula or a change to the allowed capital structure determined in Decision 2004-052.


4 Similar statements were made by the Board of Commissioners of Newfoundland and Labrador
5 (Order # PU43 (2009)) when in the decision (page 13) it was stated

6 4
5 Newfoundland Power bears the burden of showing that it is appropriate to discontinue the
6 use of the automatic adjustment formula, a well-established regulatory tool that was expected to
7 be used to set rates for Newfoundland Power in 2010. The Board is not persuaded by the
8 evidence of Ms. McShane as to the historical underperformance of the formula, especially given
9 the evidence of both Ms. Perry and Mr. Ludlow that the automatic adjustment formula
10 established appropriate rates of return on rate base for almost a decade until the extraordinary
11 financial market conditions which developed late in 2008. (Transcript, Oct. 19, 2009, pgs.
12 114/21-25; 115/1-25; 116/1-8)

7 That it was the impact of the financial crisis that caused the OEB to review its ROE formula is
8 also clear from an OEB letter to interveners of August 20, 2009 which stated

9 The Board's consultation is prompted by the state of the financial markets. As
indicated in the Board's June 18, 2009 letter, the Board is satisfied that further
examination of its policy regarding the cost of capital is warranted to ensure that, on
a going forward basis, changing economic and financial conditions are
accommodated if required. [1]

10 Finally before CAMPUT in 2008 Matt Akman of MacQuarie provided the following slide in a
11 presentation:



Macquarie Research Equities

Conclusion

- The ROE formula appears to be working
- *But evidence may be masked by:*
 - Fund flows away from other yield product
 - Modest increase in allowed equity
 - Loosening of regulatory framework
- So a reduction in allowed returns could be detrimental
- The whole framework and its effectiveness is contingent on its stability and reliability

Page 10

1

2 I was on the same panel as Mr. Akman and as is clear from this slide, he had no obvious
3 problems with the ROE formulae at that time. Consequently, it is quite clear from the impact of
4 the multiple ROE formula reviews and the statements of the regulators themselves, as well as
5 analysts, that the ROE formulae with a 75% adjustment to changes in the forecast long Canada
6 bond yield were generating fair and reasonable ROEs until the extraordinary events of 2008-
7 2009.

8 **Q. SO HOW WOULD YOU ENHANCE THE ADJUSTMENT MODELS SINCE SO**
9 **MANY WERE SUSPENDED?**

10 **A.** As explained in 2) above the key problem with the “old” ROE adjustment formulae was
11 that they *only* linked the ROE to the forecast long Canada yield. As a result, during the financial
12 crisis the ROE formula indicated declining ROEs while at the time the utility cost of debt was
13 increasing. An enhanced ROE formula has to deal with this, which can be done by incorporating
14 the credit market adjustment I have used in my direct ROE estimates.

1 To illustrate I can use the data for the period when the NEB RH-2-94 formula was judged to be
2 providing fair and reasonable ROEs.²⁹ I use the NEB data simply because it has the longest data
3 series and the NEB is still providing the results from using its formula.³⁰ In particular, the NEB
4 examined its ROE formula in a TransCanada cost of capital hearing in 2001 and concluded (RH-
5 4-2001, page 53):

Views of the Board

6 Having carefully considered all of the evidence relating to rate of return on common
equity, the Board has concluded that the RH-2-94 Formula continues to yield returns that
are appropriate for the Mainline. In arriving at this conclusion, the Board gave primary
weight to the evidence related to ERP analysis.

7 The Board then went on to use the 5.73% RH-2-94 formula forecast LTC bond yield and
8 estimated a higher market risk premium of 5.50-6.0%. Further the Board noted that the resulting
9 equity risk premium for the TransCanada Mainline that results from the RH-2-94 formula of
10 3.88% was well within the range of estimates provided by the company's witness, Dr. Vilbert.

11 I therefore use the data for 2000, ie., prior to the RH-4-2001 decision and a time when capital
12 market conditions were "normal" as indicated by the credit spread of 0.94% which is close to the
13 long run average prior to the financial crisis. The table set out below is based on data provided
14 by Ms. McShane on behalf of Enbridge in a 2010 Line 9 hearing before the NEB, extended with
15 the actual NEB formula ROE and my estimate of credit spreads using the Scotia Capital data.

²⁹ I would judge them to be at the top of a fair and reasonable range

³⁰ Although the NEB no longer uses its ROE formula the results are still being published as it is used by other regulated entities.

	LTC	Spread	NEB	Booth (2001)
1995	9.25	0.71	12.25	12.13
1996	8.03	0.42	11.25	11.07
1997	7.14	0.27	10.67	10.33
1998	6.53	0.28	10.21	9.88
1999	5.69	0.99	9.58	9.60
2000	6.12	0.94	9.9	9.90
2001	5.73	1.56	9.61	9.92
2002	5.63	1.31	9.53	9.72
2003	5.98	1.32	9.79	9.99
2004	5.68	0.97	9.56	9.59
2005	5.55	0.98	9.46	9.49
2006	4.78	0.96	8.88	8.91
2007	4.22	1.07	8.46	8.54
2008	4.55	1.18	8.71	8.84
2009	4.36	2.58	8.57	9.40
2010	4.3	1.88	8.52	9.01
2011	3.72	1.75	8.08	8.51
2012	3.06	1.62	7.58	7.95

2 For 2000 the enhanced ROE formula is

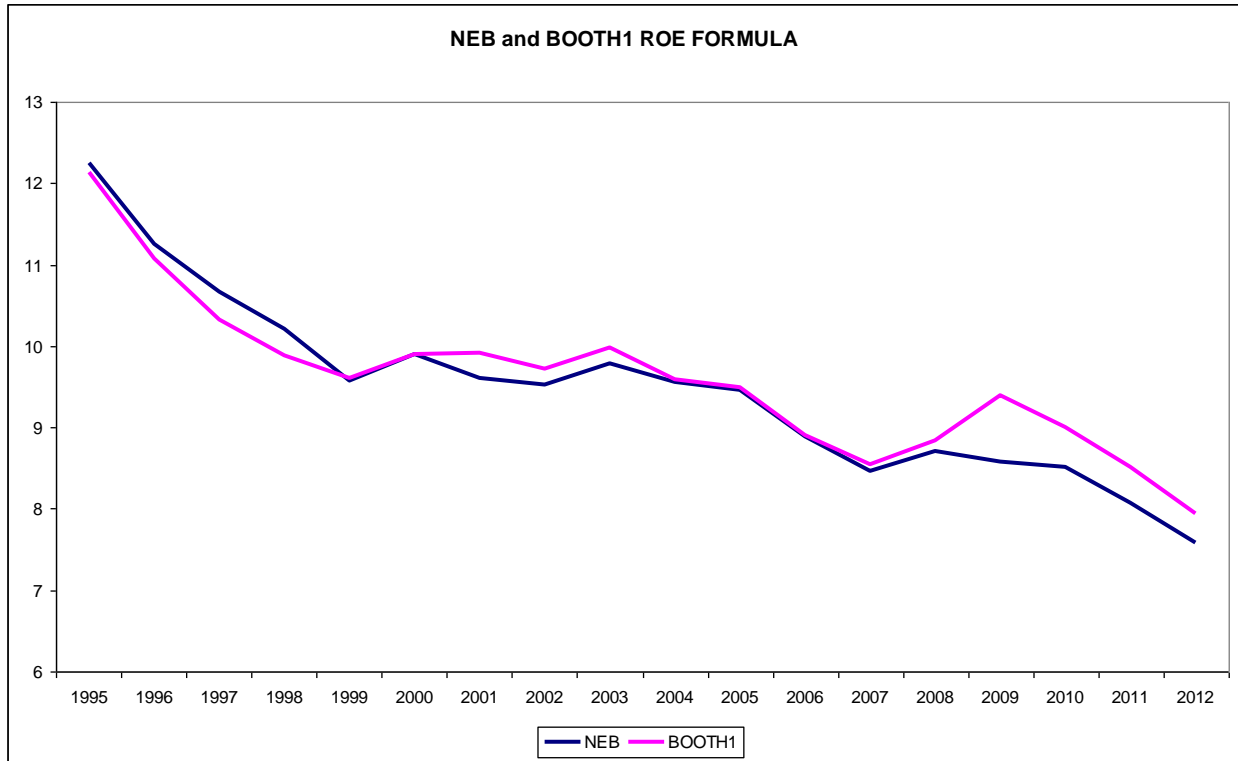
3
$$\text{ROE} = 9.90\% + 0.75*(\text{LTC Yield} - 6.12\%) + 0.50*(\text{Spread} - 0.94\%)$$

4 This uses the data at a time when just about every board in Canada accepted an NEB style ROE
5 adjustment formula as giving fair and reasonable ROEs. The 2000 date also has two advantages:

- 6 1. The yield spread of 0.94% was approximately normal. Since 1980 the A spread using
7 Scotia Capital's index has averaged just over 100 bps, which is biased slightly high due
8 to the unprecedented levels of the last few years.
- 9 2. As long as the Bank of Canada sticks to its 1.0-3.0% inflation forecast I would anticipate
10 that the LTC yield will average close to 5.00%, not too far below the 6.12% forecast.

11

12 Using this data I can then backfill the allowed ROEs generated by the original NEB and my
13 enhanced ROE formula (Booth1) as graphed below.



1

2 Several conclusions are immediate.

3 • First, the BOOTH1 ROE formula tracks the NEB’s old ROE formula quite closely,
 4 except for the periods when the spread was significantly different from average. This is
 5 what we would expect. For example, in the late 1990s the spread was abnormally small
 6 and as a result the allowed ROE drops more with my formula than with the old NEB
 7 formula because credit conditions were so easy. In contrast, during the slowdown and/or
 8 recession years of 2000-2003 and again 2008-2010 the ROE with my formula exceeds
 9 the old NEB formula ROE, since it picks up the impact of these higher spreads.

10 • Second, as a result of the spread adjustment my model avoids the major complaint
 11 levelled at the old ROE formulae: that during these periods of crisis, the allowed ROE
 12 and utility borrowing costs move in opposite directions. In particular, the ROE was 49
 13 basis points higher for 2010 with my new formula than the old NEB formula; an increase
 14 which approximates the “bonus” added by many regulators at that time.

15 • Finally the actual ROE for 2010 from the BOOTH1 formula of 9.01% was very similar to
 16 that allowed by the Régie, the AUC and others at that time.

17 I developed this NEB enhanced ROE formula in 2010 for an Enbridge Line 9 hearing before the
 18 NEB when the company requested an automatic ROE adjustment formula. Subsequently I also

1 recommended it to the Régie which accepted it in 2010 Gazifère hearing and in 2011 in a Gaz
 2 Métro hearing.³¹

3 However, despite being accepted in 2010 and 2011 this ROE formula starting predicting what
 4 some would judge to be unfair allowed ROEs for 2012 and I have subsequently been
 5 recommending another adjustment to account for the third problem with the existing HQT and
 6 HQD formula.

7 **Q. WHAT OTHER ADJUSTMENT WOULD YOU MAKE?**

8 **A.** To reiterate my previous remarks, until 2011 the general view was that Canada was well on
 9 the road to full economic recovery and markets were reverting to normal. In its June interest rate
 10 forecast (Financial Markets Monthly June 3, 2011) RBC was forecasting that the Bank of
 11 Canada would continue increasing its overnight rate in 2011 and that long Canada bond yields
 12 would be 4.55% by the end of 2012.

	<u>10Q2</u>	<u>10Q3</u>	<u>10Q4</u>	<u>11Q1</u>	<u>11Q2</u>	<u>11Q3</u>	<u>11Q4</u>	<u>12Q1</u>	<u>12Q2</u>	<u>12Q3</u>	<u>12Q4</u>
Canada											
Overnight	0.50	1.00	1.00	1.00	1.00	1.25	1.75	2.25	2.50	2.75	3.00
Three-month	0.50	0.88	0.97	1.10	1.20	1.70	2.15	2.40	2.65	2.90	3.15
Two-year	1.39	1.40	1.71	1.85	1.75	2.15	2.40	2.80	3.00	3.35	3.75
Five-year	2.32	2.04	2.46	2.65	2.50	3.00	3.30	3.50	3.65	3.85	4.05
10-year	3.08	2.75	3.16	3.25	3.25	3.50	3.80	3.95	4.05	4.15	4.15
30-year	3.65	3.34	3.55	3.80	3.75	4.00	4.30	4.45	4.50	4.50	4.55
United States											
Fed funds	0 to 0.25	0 to 0.25	0 to 0.25	0 to 0.25	0 to 0.25	0 to 0.25	0 to 0.25	0 to 0.25	0.50	1.00	1.50
Three-month	0.18	0.16	0.12	0.15	0.20	0.20	0.25	0.35	0.65	1.25	1.70
Two-year	0.61	0.44	0.61	0.70	0.80	0.90	1.10	1.25	1.60	2.00	2.50
Five-year	1.79	1.27	2.01	2.10	2.00	2.30	2.60	2.80	3.05	3.40	3.75
10-year	2.97	2.48	3.30	3.45	3.25	3.65	4.00	4.15	4.25	4.45	4.50
30-year	3.91	3.67	4.34	4.50	4.55	4.60	4.85	4.90	4.95	5.00	5.05
United Kingdom											

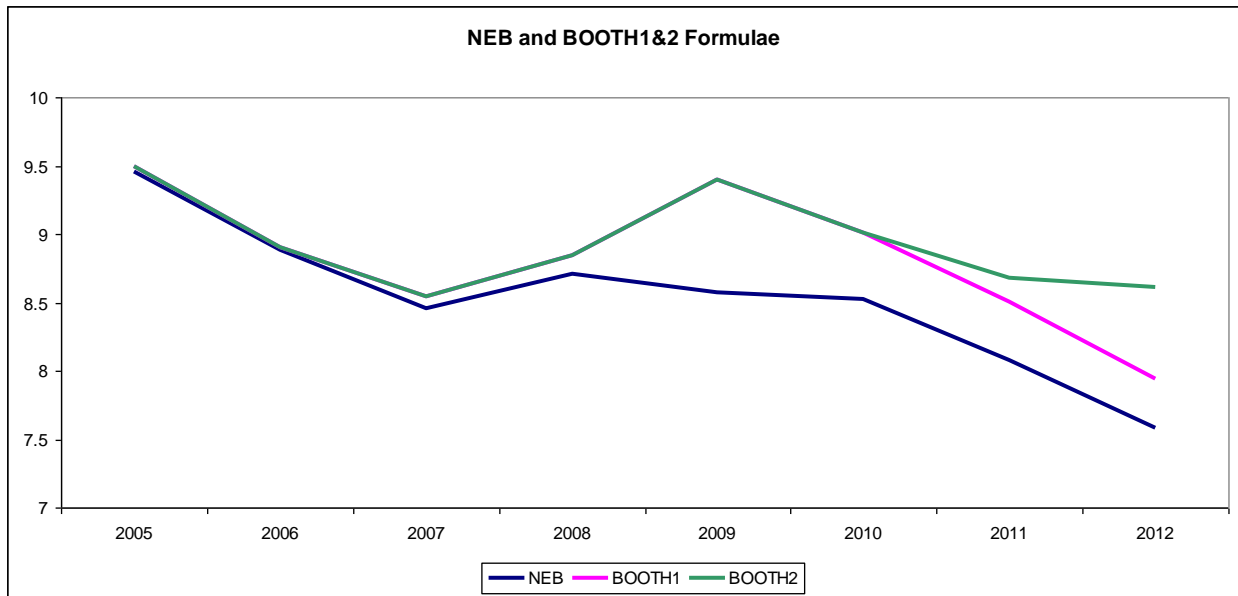
13
 14 However, the rise of the sovereign debt crisis in Europe, the loss of the USA's AAA bond rating
 15 and the introduction of QE3 and Operation Twist in the US all conspired to push this full
 16 recovery off. This has caused the collapse in long term interest rates and forced me to put a
 17 "floor" for the long Canada interest rate in my ROE formula.

³¹ D-2010-147, November 26, 2010 and D-2011-182, November 25, 2011.

1 As indicated in my direct ROE testimony at the time of my Intragaz testimony I was using a
 2 floor of 3.80% for the long Canada bond yield forecast comprising the actual forecast of 3.0%
 3 plus my 0.80% Operation Twist adjustment. Now the forecast long Canada bond yield has
 4 increased to 3.60% and my Operation Twist adjustment has dropped to 0.35%. However, the
 5 actual level of the Twist adjustment is imprecise as through most of September 2013 the
 6 adjustment has been about 0.20%, which again would result in an adjusted long Canada yield
 7 forecast of 3.80%. However to be consistent I will use an adjusted long Canada yield forecast of
 8 3.95% as the floor, I would recommend the following as an enhanced NEB formula for the ROE.

9
$$\text{ROE} = 9.90 + 0.75 * (\max(\text{Forecast LTC Yield}, 3.95\%) - 6.12\%) + 0.50 * (\text{Spread} - 0.94\%)$$

10 This is simply my earlier formula with the 3.95% floor for the long Canada bond yield. The
 11 result is the following comparison with the original NEB formula.



12

13 The graph only covers the period since 2005 as this is where the main differences result. As
 14 before BOOTH1 and BOOTH2 both pick up the immediate effect of the financial crisis in 2009
 15 and 2010. Further BOOTH2 by putting a floor under the forecast long Canada yield no longer
 16 underestimates the fair ROE due to the impact of Operation Twist. The predicted value from
 17 BOOTH2 of 8.61% was very close to the 8.75% set by the AUC, the 8.80% used by the Board of
 18 Commissioners of Newfoundland and Labrador and the 8.75% used by the BCUC for 2013.

1 **Q. HAVE ANY OTHER BOARDS ACCEPTED THIS STYLE OF FORMULA?**

2 **A.** Yes, apart from the Régie itself which adopted my recommended formula in 2010 and
3 2011 prior to Operation Twist, the Board of Commissioners of Newfoundland and Labrador
4 accepted my analysis of the appropriate long Canada bond yield when they stated (Decision
5 PUB2013-04-17, page 27)

6 *The Board accepts that the forecast long-term Canada bond yield is approximately*
7 *3,0%. The Board also accepts that this forecast is abnormally low and reflects the*
8 *actions of global policymakers. Because the forecast may not accurately reflect the risk*
9 *verses return trade-off by ordinary investors, the Board finds that an unadjusted*
10 *forecast long-term Canada bond yield may not be a good proxy for the risk-free rate at*
11 *this time. The Board accepts Dr. Booth's 80 basis point adjustment to the long-term*
12 *Canada bond yield to reflect these unusual conditions.*
13

14 *The Board will accept a risk-free rate of 3.8%.*

15 The BCUC also came to a similar conclusion when they stated (BCUC-Decision G-20-12, page
16 60)

17 *In summary, the evidence presented seems consistent in stating that the current rates*
18 *available on risk free government securities is between 2.6 percent and 3 percent.*
19 *However, the Panel also agrees with the experts that current monetary policy is*
20 *historically unusual and subsequently results in the possibility of a higher effective risk*
21 *free rate. Therefore, the Panel determines that the estimate of 3.8 percent for the risk*
22 *free rate is reasonable, corresponds to Dr. Booth's estimate, and is within the relatively*
23 *narrow range of estimates presented by all experts.*
24

25 The BCUC went on to state (page 100)

26

27 *Given the advantages, the Commission Panel adopts a two variable model AAM to*
28 *determine the benchmark ROE on an annual basis commencing in the 2014 calendar*
29 *year. The AAM formula will operate until December 31, 2015. The implementation of*
30 *the model is subject to conditions outlined in Section 6.3.3. The formula will initially*
31 *utilize the 8.75 percent ROE as determined in Section 5.7 as the base ROE.*
32

33 The conditions that the BCUC referred to in Section 6.3.3 were

34

35 *To deal with this the Commission Panel directs that any change in ROE resulting from*
36 *the AAM formula be subject to an actual long Canada bond yield of 3.8 percent being*

1 *met or exceeded. Accordingly, the AAM formula will not be operative as long as the*
2 *long Canada bond yield is below 3.8 percent.*
3

4 The only differences between the formula adopted by the BCUC and the one I propose in this
5 hearing is that the adjustment to the change in the long Canada bond yield is 50% and not 75%
6 and the 3.80% floor applied to the operation of the formula not just as floor to the long Canada
7 bond yield forecast. However, I regard these as minor differences as I testified before the BCUC
8 I recommend a 0.75 adjustment but “could live with 0.50” as I don’t regard it as a big adjustment
9 in current market circumstances.

10 The OEB adopted a similar formula with a 50% adjustment to changes in the forecast long term
11 Canada yield instead of my recommended 75%. The OEB also tied the credit spread to the
12 Bloomberg utility yield. The AUC liked the idea of the ROE formula, but persisted with a fixed
13 rate for the time being, but is reviewing this again in 2013. The AUC said (2011 Decision)

14 *164. All parties to this proceeding preferred a formula that considered both changes in*
15 *Government bond yields, and changes in utility bond spreads. The Commission agrees that*
16 *this type of formula will better reflect any fluctuations in financial market conditions and*
17 *deal with the concerns about a single variable formula. Moreover, as Dr. Booth explained,*
18 *such a formula would be counter-cyclical because allowed returns would increase in*
19 *difficult economic times and decrease in strong economic times, but over the business cycle*
20 *this will average out.¹¹⁴ (footnote in original)*
21

22 **Q. CAN YOU EXPLAIN WHY YOU DISAGREE WITH THE 0.50 ADJUSTMENT TO**
23 **LONG CANADA BOND YIELDS?**

24 **A.** Yes. My reason for using 0.75 is based on how the market and utility risk premia behave
25 given my assessment of the relative risk of a benchmark utility. Suppose that the market risk
26 premium is 5% at a forecast LTC yield of 6.0%, and that a utility has a beta coefficient of exactly
27 0.50. With this data, the market's required return is 11%; which is the long Canada yield of 6%
28 plus the market risk premium of 5%. The utility's fair return is then 8.5%, which is the long
29 Canada yield plus half the market risk premium. For simplicity I ignore any flotation cost
30 allowance.

1 If the forecast LTC yield declines by 1.0% to 5% and the adjustment coefficient is 0.50, then the
2 allowed utility ROE would decline by half the change in the LTC yield or 0.50% to 8.0%. Its risk
3 premium would correspondingly increase by 50% of the change in the LTC yield or 0.50% to
4 3.0%. However, if the utility risk premium increases by 0.5% and the beta is 0.50, this means the
5 market risk premium increases by 1.0% to 6.0%. As a result, the market's fair rate of return is
6 unchanged at 11.0%. Consequently we get the strange result that if the adjustment coefficient is
7 set at 0.5, the overall required return on the market is *independent* of the forecast LTC yield,
8 which renders the whole notion of a risk premium over the LTC yield moot.

9 On the other hand, if the adjustment mechanism is set at 1.0 it also means that the riskiness of the
10 long Canada bond relative to the equity market is constant. My Appendix B shows that this has
11 not been the case, since a major factor driving LTC yields has been government debt financing
12 and inflationary expectations, neither of which have been constant over long periods of time.
13 Consequently, I judge the market risk premium to move inversely with long Canada bond yields,
14 which means that an adjustment coefficient has to be between these two extremes of 0.50 and
15 1.0. As a result, I regard an adjustment coefficient of 0.75 of the utility ROE to forecast LTC
16 yields to be reasonable and have always supported ROE adjustment mechanisms with a 75%
17 adjustment to forecast changes in the LTC yield.

18 **Q. WHAT IS YOUR RECOMMENDED ROE FORMULA?**

19 **A.** In developing my ROE formula I only used the generic a bond yield to create my spreads
20 since this is all that is available back to 1994. However, Bloomberg now creates a synthetic
21 utility A yield as described below.

Bloomberg Fair Value Curves:

The Bloomberg Fair Value Canada 30-Year A-rated Utility (C29530Y) curve is a yield curve based upon the yields and maturities of Canadian dollar-denominated fixed-rate bonds, issued by Canadian utility companies, with ratings of A+, A, A- from S&P, Moody's, Fitch and/or DBRS. The index is not comprised solely of 30-year bonds, but rather is "derived" using an optimization model that solves simultaneously for all yields and maturity points in constructing the term structure of Canadian A-rated utility bond Issuances to best fit the existing bond yield data. The bond yields and maturities listed below serve as inputs to the optimization model and cannot be traced directly to the curve, i.e. the specific points on the curve are derived from the optimization model and do not correspond to any specific bond yield. The yields are from the secondary market (not new issues), thereby eliminating the ability of an issuing company to skew results. The same group of bonds is used to derive the Canadian Utility A-rated bond index for each maturity category. As each of the bonds rolls down the curve, new longer maturities are added. The Bloomberg 30-Year Canadian Corporate A-rated curve is derived similarly (C28730Y).

1
2 I recommended that the Régie use this series in the Gazifère hearing and in its decision D2010-
3 147 the Régie adopted both the Bloomberg series and the long Canada bond yield series (Cansim
4 V39056) to estimate the expected long Canada bond yield and the credit spread. I would
5 recommend that the Régie do exactly the same thing for HQD and HQT.

6 I therefore recommend that in the future both HQT and HQD have their allowed ROE adjusted
7 from that set for 2014 by 75% of the change in the forecast long Canada bond yield subject to
8 that rate exceeding 3.95% and 50% of the change in the credit spread both calculated according
9 to the Régie's decision for Gazifère and the values established in this hearing.

10 For reference purposes the credit spread using the Bloomberg series and the long Canada series
11 is generally lower than the generic spread I have used in illustrating my ROE formula. This is
12 because the utility yield is generally lower than the generic A yield and the 30 year long Canada
13 is a longer maturity and thus has a higher yield than the yield on the generic Scotia Capital index.
14 Most recently this spread has been 1.40% instead of the generic spread of 1.66% and I
15 recommend that this be used as the starting spread.

16 **Q. IS AN ROE FORMULA NECESSARY WITH THE CURRENT LEVEL OF**
17 **FORECAST LTC YIELDS?**

1 A. In my judgment yes. It is almost impossible to think of a situation where objective market
2 estimates of the fair ROE, such as long term corporate A bond yields, have dropped so much
3 without a commensurate drop in the opportunity cost of investing in Canadian utilities. The
4 dramatic increase in the PE ratios for utility stocks, relative to the market as a whole, simply
5 confirms this statement. However, this process can quickly reverse causing the same utilities to
6 be allowed sub-par ROEs. An automatic adjustment formula avoids this problem without the
7 need for a new hearing.

8 With a minimum 3.95% forecast LTC yield in my enhanced ROE formula, unless the forecast
9 LTC yield increases or the credit spread changes the ROE is constant. If on the other hand,
10 forecast LTC yields increase from their current level of 3.6% to above 3.95%, which means that
11 the current sovereign debt crisis in the Eurozone and the US has passed, the ROE will increase.
12 However, if forecast LTC yields revert back to “normal” levels, the formula will automatically
13 increase the ROE and award a fair ROE consistent with the performance of the ROE formula
14 prior to the financial crisis. I would therefore regard the formula as having little downside risk of
15 allowing an unfair ROE and yet capturing the upside as the government bond market reverts to
16 normal.

17 **Q. WHAT ALTERNATIVE TO YOUR ROE FORMULA WOULD YOU**
18 **RECOMMEND?**

19 A. The genesis of the ROE formulae were that they were introduced in 1993/4 when the
20 level of LTC yields was much higher than currently. Further the Government of Canada was
21 confronted with a huge fiscal deficit and scepticism that it would reduce this by increasing taxes
22 and/or cutting spending, so it introduced real return bonds to indicate its commitment. Since that
23 time the Government and the Bank of Canada have renewed their commitment to a 2.0%
24 inflation target in a 1.0-3.0% range and I do not see a departure from this as likely in the
25 foreseeable future. I would therefore regard a fixed ROE as a viable option.

26 Normally I would recommend a fixed rate based on current forecasts of the LTC yield. What
27 should be clear is that I do not regard current forecast long Canada bond yields as being effective
28 market rates in the sense that they are being determined solely by rational investors trading off
29 expected return for increased risk. Instead, I regard them as being disequilibrium rates as a result

1 of the distortion introduced by global policy makers. Longer term all things must pass, as also
2 will the intervention by the global policy maker. As the distortion passes I expect long Canada
3 bond yields to revert to normal given the fact that the Bank of Canada is committed to the
4 continuation of its 1%-3% range for expected inflation.

5 In June 2004 the BMO data indicates that long Canada bond yields were at 5.34% when credit
6 spreads were about average for the business cycle. Similarly in June 2011 RBC forecast that long
7 Canada bond yields would be at 4.55% by the end of 2013 before the tsunami of events in 2011
8 had an impact. I would judge the supply of long Canada bonds to slow down as the Government
9 of Canada reduces its deficit to zero, so that rates might not reach the 5.34% level of June 2004. I
10 would regard an equilibrium long Canada bond yield of about 5.00% as being reasonable. On
11 this basis and without the need for an Operation Twist or credit market adjustment I would judge
12 a benchmark fixed rate ROE to be approximately 8.25% or 0.75% more than my current
13 recommended rate for 2014.

14 The discussion of the yield curve in Section II indicates that interest rates are expected to
15 increase in Canada, so I expect the formula produced ROE to increase with these interest rates
16 and average out to the fixed rate of 8.25% over the full business cycle. Consequently, I regard
17 8.25% as being a reasonable fixed rate ROE for a benchmark utility.

18

1 **VII: US ESTIMATES**

2 **Q. WHAT IS YOUR JUDGMENT ON THE USE OF US ESTIMATES IN CANADA?**

3 **A.** Utilities have invariably reverted to using US witnesses in Canada. I suspect that this is
4 because allowed ROEs are generally higher in the US than in Canada and quite obviously the US
5 and Canada (and the rest of the world for that matter) are more integrated today than even ten
6 years ago. These witnesses then indicate that because there are certain economic statistics that
7 are similar we can take US data, particularly ROE recommendations and apply them in Canada.
8 without material adjustments. Dr. Coyne,³² for example, states

9 *“Placing principal reliance on the DCF model with US electric utility proxy companies*
10 *and selecting the lower end of the range for the lack of generation risk (even though*
11 *we have not made offsetting adjustment for higher financial risk) the estimated cost of*
12 *equity for HQT and HQD is 9.2.%.”*

13 Dr. Coyne then refers to this as being supported by the estimates from other methods and
14 Canadian utilities, but it is clear his recommendation is based on the DCF estimates for US
15 electric utilities.

16 I generally regard US estimates as biased high when applied to Canadian utilities for two
17 reasons. First, US financial markets exhibit more risk than Canadian markets and have generated
18 higher risk premia in the past. Second, although the principles of regulation are the same
19 between the US and Canada, as is widely recognised the implementation is different. As a result,
20 estimates from US utilities can only be used in Canada if significant adjustments are made. In
21 this respect it is important to note that I am not saying that US estimates are not informative, as
22 they can be. However, what is important is that adjustments are required to make them useful in
23 Canada and this has not been done by Dr. Coyne.

24 **Q. WHY DO YOU REGARD THE US AS RISKIER THAN CANADA?**

³² I do not normally refer to other witnesses as I leave this to cross examination, but Dr. Coyne has made a series of comments about my past testimony before the Régie. Note I recognise that the testimony is joint with Mr. Trogonski, but I will refer to Dr. Coyne for ease of reference.

1 A. Apart from the statistical evidence in Appendix B that the S&P500 index has exhibited
2 more volatility than the TSX Composite, we have the fact that experts generally estimate the US
3 market risk premium as higher than in Canada. Further the recent financial crisis highlights the
4 on-going differences between the US and Canada. For example the US decision to let Lehman
5 Brothers go into bankruptcy on September 14, 2008 triggered the financial melt-down and was a
6 huge mistake. The result was frozen credit markets and a stock market collapse pushing the
7 world into its first ever global crisis from which we have barely recovered even now over 5 years
8 since it happened.

9 In all of this Canada was largely a bystander wondering how such disastrous and elementary
10 mistakes could be made in the US. As Prime Minister Stephen Harper said at the G-20 summit³³

11 *“Unregulated financial markets do not work. Canada has known that for a long time. I*
12 *thought frankly, we all knew that from events of many decades ago – but obviously the*
13 *United States went on a different path.”*

14 With stronger regulation of its financial system Canada avoided the problems in the US. In
15 contrast, the US allowed banks to fail, or took them over, at a significant cost to tax payers and is
16 now trying to design a system where any future bailout costs are recouped from the banks and
17 not tax payers. In other words it is a policy of allowing the banks to be “aggressive” but making
18 sure the cost of any failures are paid through this quasi insurance fund. In contrast, Canada
19 regulates its banks more closely and never had any banking problems during the financial crisis.
20 This is very similar to the attitude towards public utilities, where the US has allowed 6 public
21 utilities to fail, a situation that is in sharp contrast to the significant regulatory protection in
22 Canada. These differences are symptomatic of basic cultural differences between the US and
23 Canada.

24 These philosophical differences are now compounded by significant differences in
25 macroeconomic financial conditions. Whereas the size of the Canadian deficit and the strength of
26 the Canadian economy are much better than anticipated just a short while ago, the US continues
27 to have problems and the size of its deficit raises significant long run inflationary concerns. This

³³ Canwest news service, November 14, 2008

1 is reflected in higher long term US Treasury bond yields than their equivalents in Canada, higher
 2 borrowing costs and a strong C\$. To repeat RBC's interest rate forecast for the US and Canada

3	Canada	12Q3	13Q4	14Q1	14Q2	14Q3	14Q4
4	Overnight	1.00	1.00	1.00	1.00	1.25	1.50
5	10 year	2.55	2.75	2.90	3.15	3.30	3.75
6	Long term	3.07	3.25	3.40	3.55	3.65	3.75
7	US						
8	Fed Funds	0.13	0.13	0.13	0.13	0.13	0.13
9	Ten year	2.64	2.85	3.05	3.30	3.45	3.60
10	Long Term	3.69	3.90	4.10	4.20	4.30	4.35
11							

12 It is patently obvious that market interest rates differ between the US and Canada. Interest rates
 13 differ according to maturity since investors are investing for different periods of time. Short term
 14 interest rates, for example are higher than in the US, since the Canadian economy is not in the
 15 same desperate straights as is the US economy. Conversely long term interest rates are lower in
 16 Canada, since we do not have the same long run inflationary fears as in the US. It is obvious that
 17 if our short term rats are higher and our long term rates lower than in the US it is a matter of
 18 arithmetic that at some point they are the same and this is about the ten year mark. However,
 19 focussing on one interest rate to the exclusion of the whole maturity structure is simplistic and
 20 incorrect. The term structure indicates that Canada is further along the business cycle than the
 21 US as monetary policy is not as loose.

22 There are other obvious differences between the US and Canada and their impact on financial
 23 markets. Currently global observers are fixated on the bizarre happenings in Congress, where
 24 extreme conservative Republicans have prevented the passage of a new budget forcing the
 25 involuntary layoffs of government employees while they are threatening not to pass legislation to
 26 increase the US government's debt ceiling thereby precipitating a US default on its liabilities. It
 27 was just such pandemonium in 2011 that lead to S&P downgrading the US debt to AA. An actual
 28 default as threatened by Republicans in the House of Representatives would immediately lower

1 the US credit rating even further, possibly even to D, ie., default,³⁴ and create chaos around the
2 world.

3 Jamie Dimmon, CEO of J.P. Morgan is quoted as saying about the US debt ceiling and a possible
4 US government default

5 *“It would ripple through the global economy in a way you couldn’t possibly understand*
6 *[...] We need global growth ... We are on the verge of getting it. Please let’s not shoot*
7 *ourselves in the foot.”*

8 It stands to reason that a country that is even thinking about shooting itself in the foot is not one
9 to compare with Canada. At a very minimum the difference in long term interest rates indicates
10 that US estimates have to be reduced by 0.60% to reflect the higher interest rate environment in
11 the US (4.35%-3.75%). Rather than the judgement of Dr. Coyne that the US and Canada can be
12 compared without making any adjustments I prefer the judgement of the financial markets, our
13 Prime Minister and Jamie Dimmon.

14 **Q. IS IT COMMONLY ACCEPTED THAT US UTILITIES ARE RISKIER THAN**
15 **CANADIAN ONES?**

16 **A.** Yes. Moody’s is one of the two major US bond rating agencies and in a major review of
17 its rating methodology³⁵ it cited three major factors that determined how it rated the
18 supportiveness of regulation. These were (paraphrasing)

- 19 • Protecting the system to ensure reliable supply
20 • Protecting the consumer from monopoly over charging or sudden large rate
21 increases;
22 • Attempting to achieve a balance between satisfying shareholders versus efficiency
23 to hold down prices.

24 It then had a rating scale from 1-4 with 1 being the most supportive regulatory environment
25 (SRE). Canada was rated 1 whereas the different US states were rated either 2 or 3. SRE1 was
26 defined as “Regulatory framework is fully developed, has shown a long track record of being

³⁴ People are trying to put a gloss on a US default as a “technical default” but a default is a default.

³⁵ Rating methodology: global regulated electric utilities, Moody’s March 2005.

1 highly predictable and stable and there is a very high expectation of timely recovery of costs and
2 investments.” SRE2 and SRE3 indicate less assurance of cost recovery and greater
3 unpredictability or inconsistency in regulation.

4 Moody’s reviewed this report and issued a new one in August 2009.³⁶ The new Moody’s report
5 refines their assessment into four major areas where in the following table the % indicates the
6 weights applied by Moody’s:

7	• Regulatory framework:	25%
8	• Ability to recover costs and earn profits:	25%
9	• Diversification:	10%
10	• Financial strength and liquidity:	40%

11 Moody’s states very clearly “for a regulated utility the predictability and supportiveness of the
12 regulatory framework in which it operates is a key credit consideration and the one that
13 differentiates the industry from most other corporate sectors.” A quick glance at Moody’s
14 weights indicates that fully 50% of the weighting is based on the first two criteria which both
15 reflect the supportiveness of the regulatory environment.

16 Further in discussing the US and Canada, Moody’s states,

17 “Moody’s views the regulatory risk of US utilities as being higher in most cases than that
18 of utilities located in some other developed countries, including Japan, Australia and
19 Canada. The difference in risk reflects our view that individual state regulation is less
20 predictable than national regulation; a highly fragmented market in the US results in
21 stronger competition in wholesale power markets; US fuel and power markets are more
22 volatile; there is a low likelihood of extraordinary political action to support a failing
23 company in the US; holding company structures limit regulatory oversight; and
24 overlapping and unclear regulatory jurisdictions characterize the US market. As a result
25 no US utilities, except for transmission companies subject to federal regulation, score
26 higher than a single A in this factor.”

27 Moody’s goes on to discuss how 4 of the 6 investor owned bankruptcies in the US resulted from
28 regulatory disputes culminating in insufficient or delayed rate relief for the recovery of costs
29 and/or capital investment in utility plant. Moody’s further states “as is characteristic of the US,
30 the ability to recover costs and earn returns is less certain and subject to public and sometimes

³⁶ Infrastructure Finance; Regulated Electric and Gas Utilities, August 2009.

1 political scrutiny.” I would emphasise here Moody’s phrase “as is characteristic of the US” since
2 this reflects a less protective regulatory environment than we have in Canada.

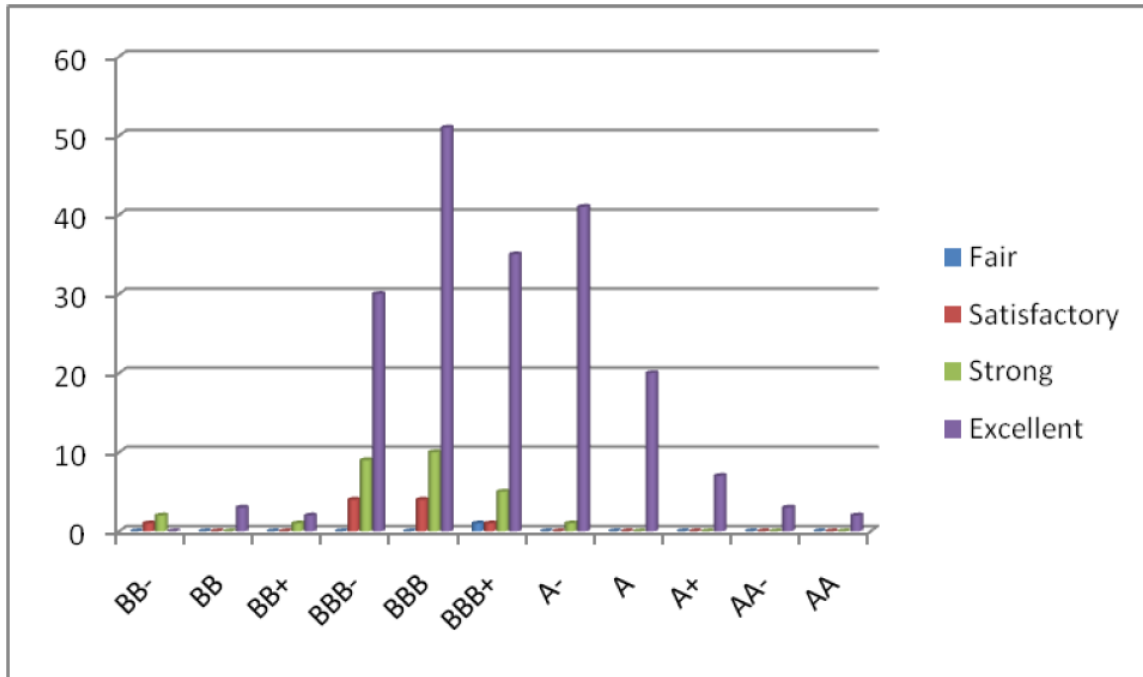
3 It is well recognized that the typical US utility has both a higher allowed ROE and more
4 common equity than their Canadian counterpart. All else constant with these better financial
5 parameters, if they have the same business risk they would have better bond ratings. However,
6 this is not the case. In answer to an information request in the 2010 Line 9 hearing before the
7 National Energy Board (IOL information request #197d) Ms. McShane provided the following
8 histogram of US bond ratings and their respective business risk scores. The histogram provides
9 the total number of US utilities in each rating class broken out according to their business risk
10 ranking from Fair to Excellent. Two observations are apparent. First, many of the lower rated
11 companies are also rated “excellent” in terms of business risk (even some with junk bond ratings,
12 i.e., rated BB+ or lower) so this is not a main determinant of their bond rating. Second, and more
13 important, the typical (modal or median) bond rating in the US is “BBB”, whereas for Canadian
14 utilities where the mode and median is “A” and all would be A except for considerations of size
15 and poorly rated parent holding companies.³⁷

16 What is clear is that despite their poorer financial ratios, Canadian utilities have higher bond
17 ratings, which simply reflects the importance placed by the rating agencies on the differing
18 regulatory approaches in the US and Canada.³⁸ I understand that Moody’s is reviewing this
19 policy and it may be re-rating US utilities that are in jurisdictions that are more like Canada, but
20 the historic record will reflect the historic risk.

21

³⁷ I use A and BBB generically without modifiers. S&P will not rate a sub higher than its parent unless it is ring fenced, that is, insulated from a raid by its poorly rated parent. Enron raided its subs to the tune of \$2 billion when the parent ran into trouble.

³⁸ In answer to CA-NP-367 before the Board of Commissioners of Newfoundland and Labrador Ms. McShane provided the bond ratings of US electric companies and confirmed that the overwhelming majority have some form of BBB bond rating.



1

2 **Q. IS THERE ANY OTHER SUPPORT FOR MOODY’S OBSERVATION?**

3 **A.** Yes. In Schedule 5 I list the utilities covered by AUS in its monthly Utility Report
 4 (September 2013). In particular I report the ROE where the range for the pure electric companies
 5 is from 2.3% for First Energy to 14.0% for PPL Corporation. For reference purposes First
 6 Energy is not a small company its market capitalisation (value) is over \$15 billion US and it is in
 7 the S&P500 index. For the combination Gas and Electric companies the ROE range is from 0.4%
 8 for MDU (an NYSE listed company) to CMS Energy at 13.6%, while for the gas companies the
 9 range is from 7.2% for EQT to 19.6%. for Questar. I am not suggesting for one minute that these
 10 companies are comparable to any Canadian companies but these are what are regarded as utilities
 11 in the US and it is their risk profile that affects the valuation of utilities; not those of a small
 12 group of companies that *for the moment* are low risk.

13 We know all too well that today’s low risk company can be tomorrow’s bankrupt company due
 14 to competition. The fact that we can create a small group of currently low risk companies does
 15 not mean to say that they are regarded as low risk, since the markets are only too aware that
 16 circumstances change; Kodak, Xerox and RIM were recently giants in their markets but all have
 17 run into serious problems. What is important in a risk assessment is how the overall industry is

1 perceived which is what the data in Schedule 6 indicates. For this reason I have delved further
2 into the data for AUS Electric companies.

3 Schedule 6 reports the actual ROEs for most of the AUS pure electric companies, where the
4 median electric revenues are 95%. Some do not have complete data but I found ROE data from
5 S&P's analyst reports for 2002-2011 and updated this with more recent data from Reuters. I also
6 matched this data with that for Newfoundland Power (NP) and for Nova Scotia Power Inc
7 (NSPI) since NSPI is the major subsidiary of Emera and NP is the corner stone of Fortis.
8 Schedule 6 then reports the standard deviation of their annual ROEs as well as the average ROE.

9 NP (NP) is a pure distribution utility since it distributes electricity for Newfoundland and
10 Labrador Hydro, whereas NSPI is a fully integrated electric utility since it generates, transmits
11 and distributes electricity in Nova Scotia. The standard deviation of NP's ROE is 0.54%,
12 whereas that for NSPI is 0.64%. In contrast, the lowest risk US electric companies using the
13 standard deviation of its ROE as the metric are NextEra at 1.26% and Southern at 1.42%.
14 However the volatility of their ROEs are 2-3X those for the Canadian utilities. Further I have
15 highlighted all ROEs less than 8.0% in red, since I am confident that none of these US
16 companies have allowed ROEs less than 8.0%. Only NextEra and Southern do not have any
17 ROEs less than 8.0%, whereas the other 12 US pure electrics all do. In contrast, neither NP nor
18 NSPI have any ROEs less than 8.0%.

19 I would judge both HQD and HQT to be at least as low risk as NP and NSPI, since both have
20 extensive use of deferral accounts that lowers the downside risk to their ROE variability. I am
21 aware that their earned ROEs have been low since the allowed ROE has been low and except for
22 HQT in 2007 they have both exceeded their allowed ROE.³⁹ I therefore would not accept data
23 from these US companies as being of any value unless adjusted for obvious risk differences. In
24 particular I note that Dr. Coyne's sample of six US utilities includes Edison⁴⁰, Nextera and
25 Southern which AUS classifies as Electrics and Xcel Energy, NorthEast Utilities and Wisconsin
26 Energy which AUS classifies as combination electric and gas companies. However, what is clear

³⁹ I have reviewed the answers to the Régie's Q13 and am that HQT in 2007 seemed to underestimate its cost of debt and depreciation at that time

⁴⁰ AUS uses Edison International whereas Dr. Coyne uses Consolidated Edison

1 from this ROE data is that US electric utilities have much more income or ROE volatility than
2 does NP, which explains their greater stock market risk. It is extremely rare for a Canadian utility
3 to lose money or get ROEs in the low numbers reported by some US electric utilities.

4 **Q. HAVE OTHER REGULATORS ACCEPTED THAT THESE DCF ESTIMATES**
5 **CAN BE BIASED HIGH?**

6 **A.** Yes. The Board of Commissioners of Newfoundland and Labrador stated

7 *In addition, the Board shares the concern expressed by the Consumer Advocate in*
8 *relation to the use of analysts' forecasts which are intended to reflect expected growth*
9 *over a three to five-year period to determine long-run growth expectations. The Board*
10 *notes the results are significantly higher when analysts' forecasts are used in the*
11 *constant growth method. The Board observes that Dr. Booth is skeptical as to the use*
12 *of these forecasts and suggests that these forecasts should be used in two-stage models.*
13 *The Board also notes the evidence of Mr. MacDonald that, over the long run, growth*
14 *likely reverts to market average. The Board believes that a multi-stage model best*
15 *reflects the available information and how it was intended to be used. The sustainable*
16 *model used by Ms. McShane may also be informative*
17

18 Noticeably the Board rejected the constant growth DCF estimates but found the sustainable
19 growth DCF estimates useful. For these US companies the average sustainable DCF estimates
20 for the large sample of US electric companies is 7.06% (6.89%) essentially the same as for Dr.
21 Coyne's sub sample.

22 The BCUC also noted in its determination \

23 *The Commission Panel finds that the constant growth DCF models presented have*
24 *growth assumptions that render the estimates questionable given the discussion above.*
25 *Therefore, we place little weight on the submitted estimates that are based on the*
26 *constant growth DCF. The estimates that the Panel found most helpful are Ms.*
27 *McShane's multi-stage estimates in the range of 8.6 percent to 9.2 percent and Dr.*
28 *Safir's estimates of 8.86 percent to 8.99 percent (two-stage). (Appendix F) Applying the*
29 *appropriate judgment required, the Commission Panel accepts an 8.9 percent DCF*
30 *based estimate of the opportunity cost of equity.*
31

32 At that time I did not present these types of DCF estimates. However, these observations support
33 my standing recommendation, which is to use caution in interpreting data from the US.

1 **Q. ARE THERE OTHER FACTORS DEPRESSING BOND RATINGS IN THE US?**

2 **A.** Yes. S&P has been concerned for some time that US regulators have not protected US
3 bond holders from corporate M&A activity and raids by poorly rated parent or holding
4 companies. This was a feature of the late 1990s when many local telephone companies either
5 took over or were taken over by Internet companies and were subsequently downgraded. In
6 response, S&P implemented a policy that the credit rating of a regulated telecom cannot be
7 higher than the credit rating of its parent. For non-telecom utilities S&P states that it⁴¹

8 “rarely view(s) the default risk of an unregulated subsidiary as being substantially
9 different from the credit quality of the consolidated entity. Regulated subsidiaries can be
10 treated as exceptions to this rule – if the specific regulators involved are expected to
11 create barriers that insulate a subsidiary from its parent.”

12 In other words there is a cross subsidy from the regulated to the unregulated entity *unless* the
13 regulated entity is “ring fenced” so that any problems on the non-regulated side do not impact the
14 regulated side. S&P refers to this as “structural insulation techniques” which may involve:

- 15 • separate incorporation of the sub
- 16 • independent directors
- 17 • minority ownership stakes
- 18 • regulatory oversight to insulate the subsidiary
- 19 • Restrictions on holding company cash management programs

20 S&P is very forthright in that the onus lies on the regulators. It states

21 “the bar has been raised with respect to factoring in expectations that regulators would
22 interfere with transactions that would impair credit quality. To achieve a rating
23 differential for the subsidiary requires a higher standard of evidence that such
24 intervention would be forthcoming.”

25 My reading of these remarks is that having been “burned” with these US telecoms and the lack
26 of reaction from US public service commissions, S&P is now taking a tougher line on all
27 utilities.

28 This policy was reinforced by the problems surrounding Enron, where FERC was less
29 forthcoming than expected in reining in the financial policies of US pipelines. After Enron

⁴¹ S&P, Corporate Ratings Criteria, 2003, pages 44-45.

1 siphoned off \$1.5 billion from its two natural gas pipelines, the FERC instituted a review of
2 inter-affiliate transfers. Many expected FERC to impose minimum equity ratios of 30% and
3 requirements such as maintaining an investment grade bond rating before the parent could
4 manage the subsidiary's cash. However, when the FERC announcement was made in November
5 2003 it fell far short of S&P's expectations. As S&P noted

6 "the degree of oversight by the FERC has traditionally been less than sufficient to justify
7 insulation. That the FERC took almost two years to respond to the Enron pipeline
8 situation indicates that timely intervention that would protect bondholder interests is not
9 likely when a regulated utility's parent is experiencing financial problems. It seems clear
10 to Standard and Poors that the new rule falls far short of providing the requisite insulation
11 to justify any ratings separation for utilities regulated primarily by FERC"

12 It is clear from this comment from S&P that the business risk of a utility is only one factor in the
13 bond rating. Further the combination of weak US regulatory oversight and ownership of a utility
14 within a diversified holding company with a weak bond rating dooms the utility to also have a
15 weak bond rating *regardless* how strong its common equity ratio and how high its allowed ROE.

16 The upshot is that even US utilities with an excellent business risk profile, similar to that of
17 Canadian utilities, will have poorer financial market access unless they are in a regulatory
18 jurisdiction that mimics the degree of protection Canadian utilities experience and are
19 structurally insulated or "ring fenced" from their aggressive parents.

20 **Q. HAVE CANADIAN REGULATORS CONFIRMED THIS?**

21 **A.** Yes. The Board of Commissioners of Newfoundland and Labrador commented on Ms.
22 McShane use of US "comparables" in 2009 and stated (decision page 17)

3 The Board believes that, in this type of analysis, it is not enough that the chosen
4 comparables are the best available. If this data is to be relied on it must be shown to be a
5 reasonable proxy or that reasonable adjustments can be made to account for differences. The
6 evidence showed significant differences in virtually all of the comparables including significant
7 levels of non-regulated and non-utility business as well as riskier generation projects, earnings
8 volatility, more competition and less regulatory support. While it was argued that, on balance,
9 the U.S. comparables are reasonable proxies the Board notes the overwhelming evidence of a
10 lack of balance as it was clear that on almost every measure Newfoundland Power would have to
11 be considered less risky than the U.S. comparables. The Board heard evidence that the rating
12 agencies consider U.S. companies to be peers for Newfoundland Power but the Board does not
13 conclude from this that they are the same. Moody's comments acknowledge the differences in
14 operations in the U.S. and Canada:

15
16 *"NPI's Baa1 issuer rating reflects the fact that the company's operations are exclusively based*
17 *in Canada, a jurisdiction where regulatory and business environments in general are relatively*
18 *more supportive than those of other international jurisdictions such as the United States, in*
19 *Moody's view."* (Application, 1st Revision, Exhibit 4 - Moody's Credit Opinion, August 3,
20 2009)

1 21
2 As the Board decision clearly states, it is not enough that US utilities be used simply because
3 there are not enough Canadian ones available: comparables have to be the same to be used
4 without any adjustment. Here the Board found "overwhelming" evidence that Ms. McShane's
5 sample of US utilities were riskier on almost every measure than NP, which it regarded as an
6 average risk Canadian utility. Further the Board noted Moody's view of the regulatory
7 environment in Newfoundland as being "relatively more supportive than those of other
8 international jurisdictions such as the United States."

9 In a 2012 Decision the Board went further and stated (PU13(2013) 2013-04-17)

10 *The Board finds that the evidence demonstrates that Canadian utility data is*
11 *inadequate to complete a discounted cash flow analysis and that, in the particular*
12 *circumstances, it may be informative to look to data from the United States. As to how*
13 *this data is to be used the Board accepts the evidence of both Dr. Booth and Mr,*
14 *MacDonald that there are differences in the United States and Canadian experience*
15 *that justify an adjustment to the discounted cash flow results. Dr. Booth suggests an*
16 *adjustment of 100 basis points. Mr. MacDonald makes a 72 basis point adjustment,*
17 *The British Columbia Utilities Commission has found that the United States data*
18 *should be adjusted by between 50 and 100 basis points. The Board finds that an*
19 *adjustment of 50 to 100 basis points is appropriate at this time.*
20

1 The BCUC referred to is their 2009 decision (decision page 52) where they commented on Ms.
2 McShane’s use of US comparables in 2009 and while they felt they were useful, where no
3 Canadian data was available, they also stated

The Commission Panel agrees with Dr Booth that “significant risk adjustments” to US utility data are required in this instance to recognize the fact that TGI possesses a full array of deferral mechanisms which give it more certainty that it will, in the short-term, earn its allowed return than the *Value Line* US natural gas LDCs enjoy. The Commission Panel notes Dr. Booth’s suggestion that the risk premium required by US utilities is between 90 and 100 basis points more than utilities in Canada require may set an upper limit on the necessary adjustment. Accordingly, the Commission Panel will reduce its DCF estimate by between 50 and 100 basis points to a range of 9.0 percent to 10.0 percent, before any allowance for financing flexibility.

4
5 In its 2009 Gaz Métro decision the Régie concluded (paragraph 295) that

6 “The evidence therefore does not make it possible to conclude that the regulatory,
7 institutional, economic and financial contexts of the two countries and their impacts on
8 the resulting opportunities for investors are comparable.”

9 The decision of the Board of Commissioners of Newfoundland and Labrador as well as the
10 BCUC and the Régie itself indicate that a sample of US “comparables” cannot be used as a
11 benchmark for a Canadian utility’s fair ROE without either significant evidence that the
12 regulatory, institutional, economic and financial are the same or making significant adjustment.

13 **Q. WHY DID YOU JUDGE US UTILITIES AS WARRANTING A 90-100 BPS**
14 **HIGHER ROE IN 2009?**

15 **A.** If the US market risk premium is 1.0% higher than in Canada, and US and Canadian
16 utilities had equal relative risk coefficients of 0.50 then that would warrant a 0.50% difference in
17 their ROEs. When this is added to a 0.50% higher forecasted long Treasury yield (compared to
18 LTC Canada yield) then you have a 1.0% difference in the fair rate of return. If in addition the
19 relative risk coefficient of a typical US utility is higher than the 0.50 mid-point I am using for a
20 Canadian benchmark, then the difference in the fair ROE between Canadian and US utilities
21 would be significantly greater than 1.0%. On the other hand if the market risk premium is now

1 approximately the same in the US and Canada then the difference is only about 0.50%, so a 0.50-
2 1.0% range seems reasonable.

3 **Q. WHAT ARE YOUR CONCERNS WITH US DCF ESTIMATES?**

4 **A..** In Schedule 7 is basic financial data for the US Electrics in Schedule 7 plus the four other
5 companies used by Dr. Coyne. Several observations are apparent:

- 6 1) The average (median) Yahoo beta for these US Electrics using the yahoo beta is 0.33
7 (0.14), while that for Dr. Coyne's sample is even less at 0.19 (0.15)
- 8 2) The average market capitalisation of these companies is \$11.16 billion, but the median is
9 a lot less, indicating some very big companies that are in the S&P500.
- 10 3) The average (median) dividend yield is 4.0% (3.9%) slightly less than the ending 2012
11 dividend yield for electric companies in my Appendix D;
- 12 4) The average (median) analyst 5 year growth forecast from First Call is 3.56% (5.10%)
13 indicating some serious negative future growth prospects for example for Great Plains
14 Energy
- 15 5) The average (median) DCF cost of equity ($K(\text{growth})$) assuming that this 5 year growth is
16 a constant growth is 7.69% (9.41%)
- 17 6) The average (median) retention rate (earnings not paid out as a dividend) is 36% (41%)
18 again broadly confirming the median in Appendix D of 32.5%.
- 19 7) As explained in my Appendix D, analyst growth expectations tend to be biased high. One
20 way of checking this is to work out the required ROE needed to achieve this growth rate.
21 We can do this by using the standard sustainable growth formula ($g = b * \text{ROE}$) with the
22 retention rate and 5 year growth forecast. For each firm this required ROE is then divided
23 by the actual reported ROE to get "ratio". The average (median) value for ratio is 1.59
24 (1.70) which means that these firms typically have to double their ROE to achieve the
25 growth rate forecast by analyst.
- 26 8) The average (median) DCF equity cost assuming sustainable growth is 7.44% (7.01%).

27 In assessing the usefulness of this data it is important to note that the mechanics of my estimation
28 procedure is essentially the same as that used by Dr. Coyne, except for the final ratio check to
29 see if the analyst growth forecasts are reasonable. To state again if the median firm has a 43%
30 retention rate then with the median ROE this means a sustainable growth rate of 3.12% versus
31 the median analyst growth rate of 5.10%. To get this higher growth means that the current ROE
32 is inadequate and the analysts must implicitly be forecasting higher future profitability (ROE) of
33 the order of +60%. This is what is commonly referred to as analyst optimism, which is also
34 documented in Appendix D in the recent McKinsey study.

1 **Q PLEASE SUMMARISE YOUR RECOMMENDATIONS.**

2 **A.** I judge a benchmark ROE for 2014 to be 7.50% in current market conditions. I would
3 then recommend an ROE adjustment model that adjusts by 50% of the change in utility credit
4 spreads and 75% of the change in forecast LTC yields subject to a minimum forecast LTC yield
5 of 3.95%. In implementing this model I would recommend the Régie follow the same procedures
6 it used in its Gazifère decision. If the Board does not accept an ROE adjustment model I would
7 recommend a fixed rate ROE of 8.25% that would remain indefinitely. This would reflect my
8 expectation that I expect long term bond yields to increase. I agree with HQ that the common
9 equity ratio of HQT should remain 30% and that of HQD 35%.

10 **Q. DO YOU HAVE ANY FINAL COMMENTS?**

11 **A.** Yes, I do not normally comment on the testimony of other witnesses. However, in this
12 case Dr. Coyne has made a number of statements about my testimony in Intragaz, many of which
13 I repeat here, that are incorrect. I would therefore like to set the record straight. The following
14 only deals with what I would regard as the most egregious errors and the fact I do not mention
15 others does not mean that they are true, just that they are not material.

16 *First*, Dr. Coyne claims that I place “sole reliance on the traditional CAPM analysis” (page 80).
17 This is clearly not true as even a superficial familiarity with my testimony illustrates. Note here
18 that what is important is that *any* recommendation can be expressed as a risk premium over a
19 forecast long bond yield, as mine is. What is important is the determination of the parameters
20 that go into a risk premium analysis, since what is needed are forward looking or expected
21 values, not backward looking historic values. This is also why Dr. Coyne relies so heavily on
22 analyst forecasts, for example, rather than historic growth rates⁴² A casual reading of my
23 testimony would reveal that Appendix D contains an exhaustive analysis of DCF estimates and
24 Section IV of my main testimony includes my direct DCF estimates. My market risk premium
25 and ROE recommendations are then directly informed by this DCF analysis.

⁴² Even though he provides no diagnostic tests to see whether those values are reasonable or not such as, for example comparing them with historic achieved values.

1 *Second* Dr. Coyne objects to the values I use in my risk premium estimates specifically my
2 Operation Twist and credit market adjustments. There are three points here:

3 a) Both these adjustments have been accepted by regulators as I indicate by the
4 references in the appropriate sections of my testimony. Further they are both grounded in
5 objective empirical analysis, which Dr. Coyne has not attempted to refute.

6 b) What is critical is the appropriate risk free rate embodied in the risk –return trade-
7 off. Here as is clear from the increase in rates since May 2013 that the current
8 government long term interest rates are not being determined by the market, but by the
9 actions of what RBC calls the global policy maker. This is what my Operation Twist
10 adjustment adjusts for.

11 c) My risk free rate is rooted in the Consensus Economics forecast of the long
12 Canada yield interest rate and that of RBC. Dr. Coyne’s instead uses the Consensus
13 Forecast of the long Canada bond yield out to **2018** (page 69). While I have no problems
14 with this forecast, it says nothing about the fair ROE for the test year of 2014 which is the
15 subject of the hearing.

16

17 *Third*, Dr. Coyne claims that my use of the survey data from Professor Fernandez is
18 “problematic because studies based on surveys do not reflect the views of actual market
19 participants.” This is categorically incorrect as Professor Fernandez surveys not just professors
20 of finance but financial analysts working for non-financial as well as financial firms; these are
21 the people that use equity cost estimates routinely in their daily work. Further I also base my
22 estimates on the historic record in both the US and Canada and the estimates of unbiased
23 professionals such as those at RBC and TD Economics.

24

25 *Fourth*, Dr. Coyne takes issue with my beta estimates in several ways;

26 a) He criticises my beta estimates as not being supported by “publicly available beta
27 coefficient estimates” (page 80) and yet mine are based in part on those provided by
28 RBC to clients and those that are freely available on Yahoo and Google. Dr. Coyne’s
29 beta estimates instead are based on privately available services such as Value Line,
30 which is only available by subscription.

1 b) Dr. Coyne criticises my citing the Gombola and Kahl paper (page 81) and implies
2 that I have miss quoted it. For information purposes I provide the summary
3 conclusions of the paper (page 92)

4 *“A reasonable estimate of the underlying mean may be obtained by OLS if applied*
5 *to a very long time period. The prior estimate of the adjustment rate toward the*
6 *mean can be obtained by considering the positive relationship between the*
7 *adjustment rate and beta variability.”*
8

9 The underlying mean from a “very long time period” is by definition the grand mean
10 of the utility. Further, while it is true that the Gombola and Kahl paper is 20 years old,
11 the Blume paper is 40 years old and as far as utilities are concerned has been
12 superceded by the Gombola and Kahl analysis, which as far as I am aware no-one has
13 subsequently challenged.

14 c) Dr. Coyne quotes the BCUC’s 2009 decision which correctly indicates that beta
15 estimates have to accord with common sense. Surprisingly, he did not quote the
16 BCUC’s 2012 decision from a hearing that he was involved with (Decision G20-12,
17 page 64) where the BCUC stated

18 *“An adjustment of beta to the market average of one seems inconsistent*
19 *with the lower risk in the industry, while realized return seems to*
20 *indicate a beta that exceeds the industry average. The Panel finds that*
21 *none of the positions fully explain the beta value and therefore accepts*
22 *an intermediate beta estimate of 0.6 representing the range of*
23 *reasonable estimates presented.”*
24

25 Fifth, Dr. Coyne questions my assumption that the most important thing is to use the right
26 estimation technique (page 83) and quotes the OEB’s use of several analytic techniques. I
27 assume that even Dr, Coyne does not think it appropriate to use “wrong” techniques. Further a
28 review of the recent BCUC decision (G-20-12, pages 55-80) will indicate that they rejected a
29 variety of techniques put forward by company witnesses, since they were not well grounded in
30 financial theory or using my words “right”.

31
32 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

33 **A.** Yes.

SCHEDULE 1

	Unemployment Rate	Real Growth	CPI Inflation	T Bill Yield	Canada Yield	FX Rate US\$	Average ROE
1987	8.81	4.25	4.42	8.17	9.93	0.75	11.19
1988	7.77	4.97	3.94	9.42	10.23	0.81	12.97
1989	7.58	2.62	5.06	12.02	9.92	0.84	11.79
1990	8.16	0.19	4.81	12.81	10.81	0.86	7.48
1991	10.32	-2.09	5.61	8.83	9.81	0.87	3.53
1992	11.24	0.88	1.45	6.51	8.77	0.83	1.56
1993	11.42	2.34	1.90	4.93	7.88	0.78	3.69
1994	10.43	4.80	0.12	5.42	8.58	0.73	6.57
1995	9.54	2.81	2.22	6.98	8.35	0.73	9.55
1996	9.73	1.62	1.48	4.31	7.54	0.73	10.29
1997	9.16	4.23	1.69	3.21	6.47	0.72	10.86
1998	8.35	4.10	1.00	4.74	5.45	0.67	8.83
1999	7.58	5.53	1.75	4.70	5.68	0.67	9.82
2000	6.85	5.23	2.69	5.48	5.92	0.67	10.92
2001	7.23	1.78	2.52	3.85	5.79	0.67	7.41
2002	7.66	2.92	2.25	2.57	5.67	0.65	5.68
2003	7.61	1.88	2.80	2.87	5.29	0.72	9.64
2004	7.18	3.12	1.85	2.27	5.08	0.77	11.62
2005	6.77	2.85	2.21	2.71	4.41	0.83	12.70
2006	6.32	2.53	2.00	4.02	4.29	0.88	13.96
2007	6.03	2.50	2.14	4.17	4.32	0.94	12.86
2008	6.15	0.52	2.37	2.62	4.06	0.94	9.44
2009	8.23	-2.46	0.30	0.40	3.85	0.88	8.06
2010	7.99	3.05	1.78	0.50	3.71	0.97	9.90
2011	7.46	2.46	2.91	0.94	3.22	1.01	9.60
2012	7.31	1.70	1.52	0.96	2.35	1.00	10.28
Cansim	V13682111	v1992067	v41690973	V122484	V122501	V37426	V634672/V634628

CANADA BOND YIELDS

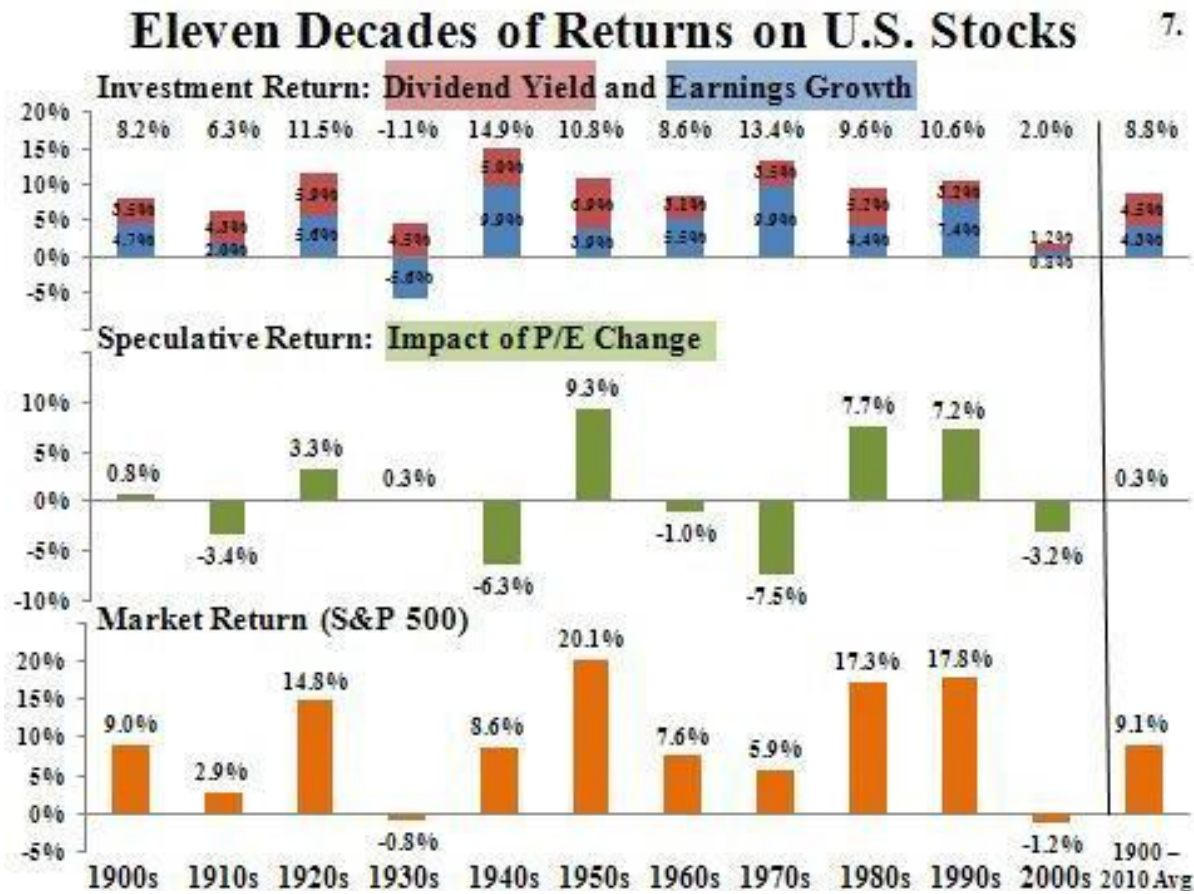
Overnight money market rates	1.00
Benchmark bonds	
Canada 91 day Treasury Bill yield	0.97
Canada Six month Treasury Bills	1.01
Canada One year Treasury Bills	1.03
Canada Two year	1.21
Canada Three year	1.41
Canada Five year	1.91
Canada Seven year	2.20
Canada Ten year	2.59
Canada Long term (30 year)	3.15
Canada Real return bonds	1.14
Marketable Bond Average yields	
Canada 1-3 year	1.20
Canada 3-5 year	1.74
Canada 5-10	2.32
Canada Over tens	3.03

Source: Bank of Canada's web site at <http://bankofcanada.ca/en/securities.htm>, for October 11, 2013.

Investment and Speculative TSX Returns back to 1987

	ROE	Spec	TSX
1987	11.19	-5.31	5.88
1988	12.97	-1.89	11.08
1989	11.79	9.58	21.37
1990	7.48	-22.28	-14.80
1991	3.53	8.48	12.02
1992	1.56	-2.99	-1.43
1993	3.69	28.86	32.55
1994	6.57	-6.75	-0.18
1995	9.55	4.98	14.53
1996	10.29	18.06	28.35
1997	10.86	4.12	14.98
1998	8.83	-10.42	-1.58
1999	9.82	21.90	31.71
2000	10.92	-3.51	7.41
2001	7.41	-19.98	-12.57
2002	5.68	-18.12	-12.44
2003	9.64	17.08	26.72
2004	11.62	2.86	14.48
2005	12.70	11.43	24.13
2006	13.96	3.30	17.26
2007	12.86	-3.03	9.83
2008	9.44	-42.44	-33.00
2009	8.06	26.99	35.05
2010	9.90	7.71	17.61
2011	9.60	-18.31	-8.71
2012	10.28	-3.09	7.19
Average	9.24	0.28	9.52
volatility	3.07	16.32	16.68

Jack Bogle's Investment and Speculative Returns in the US back to 1900



SCHEDULE 5

RETURN ON BOOK VALUE OF COMMON EQUITY

ELECTRIC COMPANIES

HIGH			LOW	
PPL Corporation (NYSE-PPL)	14.0		FirstEnergy Corporation (ASE-FE)	2.3
OGE Energy Corp. (NYSE-OGE)	12.5		Otter Tail Corporation (NDQ-OTTR)	5.1
El Paso Electric Company (NYSE-EE)	11.5		Portland General Electric Company (NYSE-POR)	5.4
Pinnacle West Capital Corp. (NYSE-PNW)	10.8		PNM Resources, Inc. (NYSE-PNM)	6.5
IDACORP, Inc. (NYSE-IDA)	10.7		Great Plains Energy Incorporated (NYSE-GXP)	7.2
Nextera Energy (NYSE-NEE)	10.7		American Electric Power Co. (NYSE-AEP)	7.9
Westar Energy, Inc. (NYSE-WR)	10.6		Hawaiian Electric Industries, Inc. (NYSE-HE)	8.5
Cleco Corporation (NYSE-CNL)	10.4		ALLETE, Inc. (NYSE-ALE)	8.8
Southern Company (NYSE-SO)	9.2		Southern Company (NYSE-SO)	9.2
ALLETE, Inc. (NYSE-ALE)	8.8		Cleco Corporation (NYSE-CNL)	10.4

COMBINATION ELECTRIC & GAS COMPANIES

HIGH			LOW	
CMS Energy Corporation (NYSE-CMS)	13.6		MDU Resources Group, Inc. (NYSE-MDU)	0.4
Wisconsin Energy Corporation (NYSE-WEC)	13.2		Dominion Resources, Inc. (NYSE-D)	2.2
Chesapeake Utilities Corporation (NYSE-CPK)	12.4		CenterPoint Energy (NYSE-CNP)	4.5
MGE Energy, Inc. (NYSE-MGEE)	12.2		Exelon Corporation (NYSE-EXC)	5.3
NorthWestern Corporation (NYSE-NWE)	11.3		Duke Energy Corporation (NYSE-DUK)	6.4
Public Service Enterprise Group (NYSE-PEG)	11.3		PG&E Corporation (NYSE-PCG)	6.9
Black Hills Corporation (NYSE-BKH)	11.2		Avista Corporation (NYSE-AVA)	7.1
SCANA Corporation (NYSE-SCG)	10.9		Unitil Corporation (ASE-UTL)	7.9
Xcel Energy Inc. (NYSE-XEL)	10.9		TECO Energy, Inc. (NYSE-TE)	7.9
Alliant Energy Corporation (NYSE-LNT)	10.9		Empire District Electric Co. (NYSE-EDE)	8.3

NATURAL GAS COMPANIES

HIGH			LOW	
Questar Corporation (NYSE-STR)	19.6		EQT Corporation (NYSE-EQT)	7.2
New Jersey Resources Corp. (NYSE-NJR)	14.6		Gas Natural, Inc. (NDQ-EGAS)	7.2
ONEOK, Inc. (NYSE-OKE)	13.9		Laclede Group, Inc. (NYSE-LG)	7.3
National Fuel Gas Company (NYSE-NFG)	12.6		Energen Corporation (NYSE-EGN)	7.5
Piedmont Natural Gas Co., Inc. (NYSE-PNY)	11.8		Northwest Natural Gas Co. (NYSE-NWN)	7.8
UGI Corporation (NYSE-UGI)	11.5		RGC Resources, Inc. (NDQ-RGCO)	8.5
Southwest Gas Corporation (NYSE-SWX)	11.2		AGL Resources Inc. (NYSE-GAS)	8.9
Delta Natural Gas Company (NDQ-DGAS)	10.8		Atmos Energy Corporation (NYSE-ATO)	9.7
WGL Holdings, Inc. (NYSE-WGL)	10.6		South Jersey Industries, Inc. (NYSE-SJI)	9.8
South Jersey Industries, Inc. (NYSE-SJI)	9.8		WGL Holdings, Inc. (NYSE-WGL)	10.6

SCHEDULE 6

US ELECTRICS ROEs

	Reuters		Annual ROEs										2002 STDEV	Average R
	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002			
Allettte	8.5	9.1	7.8	6.9	10.5	12.4	12.2	2.9	3.6	10.6	10	3.13	8.59	
AEP	8.4	10.7	9.1	11.4	13.2	11.7	10.7	11.7	13.8	7	0.3	3.73	9.82	
Cleco	11.2	14.3	21	9.8	9.9	16.1	9.6	29.5	12.5	0	13.3	7.42	13.38	
Edison	15.4	10.09	12.3	8.8	13.5	13.6	15.1	17.1	3.8	15.9	29.4	6.35	14.09	
First Enrgy	5.8	8.1	9.2	12	15.6	14.5	13.8	9.8	10.4	5.5	9.5	3.33	10.39	
IDA Corp	9.9	10.5	9.7	9.2	7.8	7.1	9.3	6.3	7.8	5.4	7	1.64	8.18	
NextEra	12.3	13.1	14.3	13.1	14.6	12.7	13.9	11	12	13.4	10.7	1.26	12.83	
PNM Resources	6.6	11	-2.84	3.1	0	3.5	8.2	5.7	7.1	5	6.4	3.85	4.89	
Southern	13.1	13	12.7	11.7	13.6	14.6	14.3	15.2	15.4	16.1	15.8	1.42	14.14	
Westar	9.6	8.9	9	6.4	8.9	10	11.1	9.6	8.2	16.4	0	3.86	8.92	
Portland	8.3	9	8	6.6	6.5	11.4	5.9	5.2	7.5	2.7	5.8	2.26	6.99	
PNW	9.9	8.8	10	2.4	6.1	8.6	9.2	7	8.1	8.4	8.3	2.15	7.89	
Hawaian	8.9	9.2	7.8	5.9	6.8	7.2	9.3	10.5	9.4	11.1	12	1.87	8.92	
Great Plains	6.3	5.9	7.5	5.7	5.8	10.8	9.8	13.7	16.4	16	14.8	4.32	10.25	
US Average	9.60	10.12	9.68	8.07	9.49	11.01	10.89	11.09	9.71	9.54	10.24			
NSPI		9.6	9.6	9.2	9.7	9.2	9.6	8.7	10	10.5	10.3	0.54	9.64	
NP		9	9.21	8.96	9.13	8.66	9.46	9.6	10.12	10.22	10.65	0.64	9.50	

0 indicates losses S&P does not report negative ROEs
 Data for EI Paso not available

SCHEDULE 7

		US ELECTRICS											
		FIRST CALL		YAHOO		LATEST	TTM	MRQ					
		CAP	Future 5	yield	beta	ROE	EPS	DPS	RETENTION	RATIO	K(growth)	K(br)	
ALLETE	ALE	1.924	0.7	3.9	0.82	8.85	2.71	0.47	0.31	0.26	4.63	6.72	
American Electric Power	AEP	21.091	-2.4	4.51	0.26	7.92	2.49	0.49	0.21	-1.42	2.00	6.27	
Cleco Corporation	CNL	2.675	12.6	3.22	0.47	10.45	2.57	0.34	0.47	2.56	16.23	8.30	
Edison International	EIX	14.928	-4.2	2.9	0.38	14.01	4.07	0.34	0.67	-0.45	-1.42	12.50	
FirstEnergy Corporation	FE	15.536	-8.2	5.84	0.05	2.35	0.74	0	1.00	-3.49	-2.84	8.33	
Great Plains Energy	GXP	3.378	-9.4	3.85	0.57	7.22	1.56	0.22	0.44	-2.99	-5.91	7.12	
Hawaiian Electric Industries	HE	2.469	8.5	4.89	0.24	8.49	1.38	0.31	0.10	9.87	13.81	5.79	
<u>IDACORP</u>	IDA	2.409	NA	3.4	0.58	10.73	3.75	0.38	0.59				
Nextera Energy	NEE	33.739	4.4	3.33	0.4	9.49	3.63	0.66	0.27	1.70	7.88	6.00	
Pinnacle West Capital	PNW	5.992	-10.1	3.91	0.35	10.94	3.86	1.09	0.44	-2.12	-6.58	8.86	
PNM Resources	PNM	1.769	8	2.84	0.32	6.52	1.31	0.17	0.48	2.55	11.07	6.06	
Portland General Electric	POR	2.186	6.1	3.8	0.44	5.38	1.23	0.28	0.09	12.68	10.13	4.30	
Southern Company	SO	35.444	1.4	4.95	0.03	9.61	1.98	0.51	-0.03	-4.81	6.42	4.64	
Westar Energy Inc	WR	4.08	20.6	4.4	0.3	10.58	2.38	0.34	0.43	4.54	25.91	9.13	
Wisconsin Energy	WEC	9.44	14.5	3.7	0.14	13.3	2.38	0.34	0.43	2.54	18.74	9.61	
Xcel Energy	NU	14.07	5.2	4	0.16	10.87	1.98	0.28	0.43	1.10	9.41	8.91	
NorthEast Utilities	NU	13.27	7.8	3.5	0.45	8.46	2.47	0.37	0.40	2.30	11.57	7.01	
Consolidated Edison	ED	16.5	5.1	4.4	-0.03	8.62	3.43	0.62	0.28	2.14	9.72	6.89	
Average		11.16	3.56	3.96	0.33	9.10	2.44	0.40	0.39	1.59	7.69	7.44	
Median		7.72	5.10	3.88	0.34	9.17	2.43	0.34	0.43	1.70	9.41	7.01	

Market Cap is in US Billions

TTM is trailing 12 month

MRQ is most recent quarter where the annual dividend is this amount times 4

Retention is the EPS minus the annual DPS divided by the EPS

RATIO is the implied ROE (5 year growth divided by retention) divided by the ROE

K is the equity cost using the current yield and analyst 5 year growth forecast