



Corporate Finance

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What Is Corporate Finance?

Corporate finance is the subfield of [finance](#) that deals with how corporations address funding sources, capital structuring, accounting, and investment decisions.

Corporate finance is often concerned with maximizing shareholder value through long- and short-term financial planning and the implementation of various strategies. Corporate finance activities range from capital investment to tax considerations.

KEY TAKEAWAYS

- Corporate finance is concerned with how businesses fund their operations in order to maximize profits and minimize costs.
- It deals with the day-to-day operations of a business' cash flows as well as with long-term financing goals (e.g., issuing bonds).
- In addition to capital investments, corporate finance is concerned with monitoring cash flows, accounting, preparing financial statements, and taxation.