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**BEFORE THE
MICHIGAN PUBLIC SERVICE COMMISSION**

DTE ELECTRIC COMPANY)
)
) Case No. U-20836
)
)

**DIRECT TESTIMONY
OF
DR. BENTE VILLADSEN**

**LIST OF TOPICS ADDRESSED:
COST OF COMMON EQUITY CAPITAL**

July 10, 2020

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1 **I. INTRODUCTION AND PURPOSE**

2 **Q1. Please state your name, occupation, and business address for the record.**

3 A1. My name is Bente Villadsen and I am a Principal of The Brattle Group, whose business
4 address is One Beacon Street, Suite 2600, Boston, Massachusetts, 02108.

5 **Q2. Briefly describe your present responsibilities at The Brattle Group.**

6 A2. As a Principal, it is my responsibility to research and direct research into the utility
7 industry as it pertains to cost of capital and related issues. It is also my responsibility
8 to consult on utility industry issues and testify on utility industry matters. Among my
9 other duties is the supervision and training of staff and ensuring that work products are
10 of high quality and accurate.

11 **Q3. Briefly describe your education and professional qualifications.**

12 A3. I have more than 20 years of experience working with regulated utilities on cost of
13 capital and related matters. My practice focuses on cost of capital, regulatory finance,
14 and accounting issues. I am the co-author of the text, “Risk and Return for Regulated
15 Industries”¹ and a frequent speaker on regulated finance at conferences and webinars.
16 I have testified or filed expert reports on cost of capital in Alaska, Arizona, California,

1 Bente Villadsen, Michael J. Vilbert, Dan Harris, A. Lawrence Kolbe, “*Risk and Return for Regulated Industries*,” Academic Press, 2017.

1 Illinois, Michigan, New Mexico, New York, Oregon, and Washington, as well as
2 before the Bonneville Power Administration, Federal Energy Regulatory Commission,
3 the Surface Transportation Board, the Alberta Utilities Commission, and the Ontario
4 Energy Board. I have provided white papers on cost of capital to the British Columbia
5 Utilities Commission, the Canadian Transportation Agency as well as to European and
6 Australian regulators on cost of capital. I have testified or filed testimony on regulatory
7 accounting issues before the Federal Energy Regulatory Commission (“FERC”), the
8 Regulatory Commission of Alaska, the Michigan Public Service Commission, the
9 Texas Public Utility Commission as well as in international and U.S. arbitrations and
10 regularly provide advice to utilities on regulatory matters as well as risk management.

11 I hold a Ph.D. from Yale University and a BS/MS from University of Aarhus,
12 Denmark. Appendix A contains more information on my professional qualifications as
13 well as a list of my prior testimonies and publications.

14 **Q4. What is the purpose of your testimony in this proceeding?**

15 A4. DTE Electric Company (“DTE Electric” or the “Company”) has asked me to estimate
16 the cost of equity that the Michigan Public Service Commission (the “Commission”)
17 should allow DTE Electric an opportunity to earn on the equity-financed portion of its
18 regulated utility rate base. My recommendation also considers the business and
19 financial risk of the Company relative to the proxy companies to arrive at my
20 recommendation for the allowed Return on Equity (“ROE”).

21 **Q5. Are you sponsoring any exhibits?**

22 A5. Yes. I am sponsoring Exhibit A-14, [Schedules D5.1 to D5.63](#) which contains the details
23 of my analysis and supporting tables. I have provided a list of schedules of exhibits that
24 I am sponsoring at the end of my testimony.

25 **Q6. Were these Exhibits and the accompanying schedules prepared by you or under**
26 **your supervision?**

1 A6. Yes, it was.

2 **II. SUMMARY OF CONCLUSIONS**

3 **Q7. Can you summarize your primary conclusions and opinions on the appropriate**
4 **allowed ROE and business risk characteristics for DTE Electric?**

5 A7. The current determination of DTE Electric's ROE takes place during extremely volatile
6 market conditions due to the ongoing impacts from the COVID-19 pandemic, which
7 has led to unprecedented low Treasury bond yields, substantial stock and oil price
8 drops, while measures of volatility spiked to all-time highs and remain elevated
9 compared to the long-term averages. At the same time, measures of the premium
10 investors require over and above the risk-free rate to invest in equity has increased
11 dramatically. In that light, it is important to assure investors that the allowed ROE and
12 capital structure is such that DTE Electric not only can raise needed capital but also
13 provide a return that is comparable to those that investors expect. DTE Electric's most
14 recent rate case, U-20561 resulted in an ROE of 9.9 percent on a 50% equity capital
15 structure,² and the prior rate case order in Case No. U-20162 from May 2019 resulted
16 in an ROE of 10.0 percent on a 50% equity capital structure.³ In May 2019, the market
17 volatility measured by the Chicago Board Options Exchange's CBOE Volatility Index
18 (VIX) was approximately 14.42, whereas the VIX reached an all-time high of 82.69 on
19 March 16, 2020 and is currently at the elevated level of approximately 24.30. Similarly,
20 Bloomberg's calculation of the market risk premium (the premium investors require
21 over and above the risk-free rate to hold equity) was about 7.61% in May 2019. Since
22 then it reached a high of 9.84% in March 2020 and as of June 1, 2020, it remains
23 elevated at over 8.49%.⁴ Simply put, the financial markets are in extreme turmoil,
24 which has had a very negative impact on investors—not just in terms of return but also

² Michigan Public Service Commission Order, Case No. U-20561, May 8, 2020, pp. 166-177.

³ Michigan Public Service Commission, Order, Case No. U-20162, May 2, 2019, pp. 54, 67.

⁴ Bloomberg, accessed June 1, 2020. Measured over 10-year US Treasury bond.

1 with regard to volatility and risk.⁵ As a result, it is important to look to stability in
2 investor allowed returns and recognize that the currently low Treasury yields are not
3 reflective of a low cost of equity. Specifically, all data point to a higher return on equity
4 as of today than at the time of the Company's previous rate case orders in May 2019
5 and May 2020. Put differently, if we assume 9.9 percent and 10.0 percent were
6 appropriate in May 2020 and May 2019, respectively, then the ROE as of today must
7 be higher. Consequently, I recommend a ROE of 10.25 percent for the additional
8 reasons articulated below.

9 I calculate DTE Electric's cost of equity using two sets of data points of which one
10 intends to capture the pre-COVID-19 financial reality and one that captures the later
11 part of the COVID-19 financial environment. The reality that DTE Electric is likely to
12 face going forward is unlikely to be captured by either set of input data, but more
13 plausibly somewhere in between. To calculate the ROE that DTE Electric should be
14 allowed an opportunity to earn, I used three distinct methods: (i) the Capital Asset
15 Pricing Model (CAPM) and a variation thereof--the Empirical CAPM (ECAPM), (ii)
16 the Discounted Cash Flow (DCF) model and a multi-stage variation, and (iii) a Risk
17 Premium model. Each model has its pros and cons and I consider it important to
18 consider multiple models.

19 As noted above, my recommendation relies on two sets of analyses. The first analysis
20 reflects the market conditions and expectations prior to the impacts of COVID-19. The
21 second analysis is as of May 2020 and reflects the heightened financial and economic
22 uncertainty resulting from the pandemic, which has impacted many inputs to cost of
23 equity estimation models. I consider a reasonable ROE for DTE Electric to be between
24 these two sets of cost of equity calculations.

25 Regarding business risk, I note that risks for utilities have increased as demand has
26 decreased, unemployment has risen dramatically, and a large portion of the economy

⁵ I acknowledge that all of society has been impacted to a degree not seen in decades, but I focus my discussion on the financial and economic impacts in this report.

1 shut down for at least two months. The primary risk that DTE Electric and other utilities
 2 will face is a decline in load that is not fully compensated. This risk has been impacted
 3 by DTE Electric’s recent relatively larger than average drop in load due to COVID-
 4 19,⁶ the suspension of disconnects,⁷ and not having a decoupling mechanism. I further
 5 discuss how these and other business risk factors affect the cost of equity in Section
 6 VI.

7 Based on my analyses of the three different cost of equity models, the two sets of
 8 market conditions, and DTE Electric’s specific risks, I find that a reasonable return on
 9 equity for DTE Electric at the current time is 10.25 percent. This conclusion is based
 10 on the following observations:

- 11 • The reasonable range determined by each of the implemented models is as
 12 follows:

13 **Figure 1: Summary of Reasonable Ranges and Estimates at 50% Equity**

	Full Sample February 2020 [1]	Full Sample May 2020 [2]	High Capex Elec. February 2020 [3]	High Capex Elec. May 2020 [4]
CAPM/ ECAPM	9.00 - 10.0%	12.25 - 13.5%	8.5 - 8.75%	12.0 - 12.5%
DCF	8.75 - 10.25%	9.25 - 11.25%	9.0 - 10.25%	9.75 - 11.0%
Risk Premium	9.7 - 9.8%	n/a	n/a	n/a

⁶ DTE Electric forecast an annual sales decrease of 6-9% for commercial sales, 18-22% for industrial sales, and 3-4% increase in residential sales. Whereas, EIA national average year-to-date and rolling 12 month sales declines of: -2.25% and -2% commercial, +1% and -3.8% industrial, and -6% and -3.25% residential, respectively.

DTE Energy, “DTE Business Update,” May 27, 2020. Accessed June 4, 2020.
 EIA, Electric Power Monthly, Released May 26, 2020. Accessed, June 4, 2020.
https://www.eia.gov/electricity/monthly/epm_table_grapher.php?t=epmt_5_01

See also the testimony of Mr. Marcus B. Leuker for details on DTE Electric impacts.

⁷ See testimony of Ms. Tamara Johnson.

1 These ranges reflect the financial conditions prior to the COVID-19 crisis (columns 1
2 and 3) as well as the current financial conditions (columns 2 and 4). Based on my
3 analysis, I conclude as follows

4 • DTE Electric has higher business risk than the comparable electric utilities
5 because of (1) customer non-payment risk due to recent economic uncertainties
6 and lack of a revenue decoupling mechanism; (2) higher than average capital
7 expenditure requirements making both an overall sample average and a High
8 CapEx Electric range the most comparable; and (3) its ownership of nuclear
9 generation, representing approximately 10% of its generation capacity.⁸

10 • The higher level of capital expenditures leads to higher risk, so that for example,
11 the electric utilities that have a level of capital expenditures comparable to that of
12 DTE Electric exhibit a CAPM/ECAPM and DCF cost of equity that is 0.2% to
13 0.7% higher than that of a sample that is not screened for capital expenditures.
14 Hence, not only does financial economics indicate a higher ROE is warranted,
15 but empirical data concurs.

16 • Covid-19 has increased investors required return, so that the Cost of Equity is
17 higher today than what is reflected in the data the Commission reviewed in its
18 May 2020 decision regarding DTEE's allowed ROE (9.9% in U-20561).

19

20 **Q8. How is the remainder of your testimony organized?**

21 A8. Section III formally defines the cost of capital and explains the techniques for
22 estimating it in the context of utility rate regulation. Section III.A discusses conditions
23 and trends in capital markets and their impact on the cost of capital, including impacts
24 from the recent COVID-19 pandemic. Section V explains my analyses and presents the
25 results. Section VI discusses DTE Electric's business risk characteristics, unique risks
26 facing Michigan-based electric utilities, and other company-specific circumstances

⁸ DTE Energy, 2019 10-K, p. 10.

1 relevant to my recommended allowed ROE. Finally, Section VII concludes with a
2 summary of my recommendations.

3 **III. COST OF CAPITAL PRINCIPLES AND APPROACH**

4 **A. RISK AND THE COST OF CAPITAL**

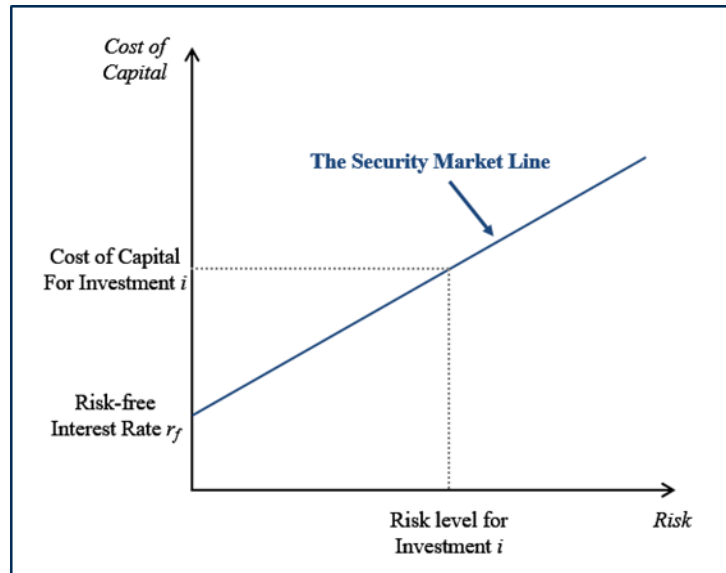
5 **Q9. How is the “cost of capital” defined?**

6 A9. The cost of capital is defined as the expected rate of return in capital markets on
7 investments of equivalent risk. Cost of capital theory illustrates the direct relationship
8 between risk and the expected rate of return – the higher the risk, the higher the cost of
9 capital required. This relationship is represented in the “security market risk-return
10 line” (or “Security Market Line” for short), which is depicted in Figure 2 below.

11 The cost of capital is comprised of the cost of debt and equity. Specifically, when
12 estimating the cost of equity for a given asset or business, two categories of risk are
13 important: (1) business risk and (2) financial risk. Business risk reflects the degree to
14 which the cash flows generated by a business (and its assets) vary in response to moves
15 in the broader market. Financial risk reflects the risk from the level of debt within a
16 business.

1

Figure 2: The Security Market Line



2

3 **Q10. What factors contribute to systematic risk for an equity investment?**

4 A10. When estimating the cost of equity for a given asset or business venture, two categories
5 of risk are important. The first is business risk, which is the degree to which the cash
6 flows generated by the business (and its assets) vary in response to moves in the broader
7 market. In context of the CAPM, business risk can be quantified in terms of an “assets
8 beta” or “unlevered beta.” For a company with an assets beta of 1, the value of its
9 enterprise will increase (decrease) by 1% for a 1% increase (decline) in the market
10 index.

11 The second category of risk relevant for an equity investment depends on how the
12 business enterprise is financed and is called financial risk. Section III.B below explains
13 how financial risk affects the systematic risk of equity.

1 **Q11. What are the guiding standards that define a just and reasonable allowed rate of**
2 **return on rate-regulated utility investments?**

3 A11. The seminal guidance on this topic was provided by the U.S. Supreme Court in the
4 *Hope* and *Bluefield* cases,⁹ which found that:

- 5 • The return to the equity owner should be commensurate with returns on
6 investments in other enterprises having corresponding risks;¹⁰
- 7 • The return should be reasonably sufficient to assure confidence in the
8 financial soundness of the utility; and
- 9 • The return should be adequate, under efficient and economical
10 management for the utility to maintain and support its credit and enable
11 it to raise the money necessary for the proper discharge of its public
12 duties.¹¹

13 **Q12. How does the standard for just and reasonable rate of return relate to the cost of**
14 **capital?**

15 A12. The first component of the *Hope* and *Bluefield* standard, as articulated above, is directly
16 aligned with the financial concept of the opportunity cost of capital.¹² The cost of
17 capital is the rate of return investors can expect to earn in capital markets on alternative
18 investments of equivalent risk.¹³

19 By investing in a regulated utility asset, investors are tying up some capital in that
20 investment, thereby foregoing alternative investment opportunities. Hence, the

⁹ *Bluefield Water Works & Improvement Co. v. Public Service Com'n of West Virginia*, 262 U.S. 679 (1923) (“Bluefield”), and *Federal Power Com'n v. Hope Natural Gas Co.*, 320 U.S. 591 (1944) (“Hope”).

¹⁰ *Hope*, 320 U.S. at 603.

¹¹ *Bluefield*, 262 U.S. at 680.

¹² A formal link between the opportunity cost of capital as defined by financial economics and the proper expected rate of return for utilities was developed by Stewart C. Myers, “Application of Finance Theory to Public Utility Rate Cases,” *Bell Journal of Economics & Management Science* 3:58-97 (1972).

¹³ The opportunity cost of capital is also referred to as simply the “cost of capital,” and can be equivalently described in terms of the “required return” needed to attract investment in a particular security or other asset (i.e., the level of expected return at which investors will find that asset at least as attractive as an alternative investment).

1 investors are incurring an “opportunity cost” equal to the returns available on those
2 alternative investments. The allowed return on equity needs to be at least as high as the
3 expected return offered by alternative investments of equivalent risk or investors will
4 choose these alternatives instead. If it is not, the utility’s ability to raise capital and
5 fund its operations will be negatively impacted. This is a fundamental concept in cost
6 of capital proceedings for regulated utilities such as DTE Electric.

7 **Q13. Please summarize how you considered risk when estimating the cost of capital.**

8 A13. To evaluate comparable business risk, I looked to a proxy group of regulated electric,
9 natural gas, and water utilities. The electric, natural gas and water utilities I considered
10 have a high proportion of regulated assets and revenue, with the majority of the natural
11 gas and water utilities having more than 80% of assets subject to regulation
12 (predominantly by state commissions). Additionally, all utilities I consider have a
13 network of assets that are used to serve end customers and they are capital intensive
14 (meaning that each dollar in revenue requires substantial investment in fixed assets).
15 As discussed previously, I also look at a sub-group of electric utilities, which have a
16 similarly high capital expenditure profile like DTE Electric. Further, (as explained in
17 Section III.B below) I analyzed and adjusted for differences in financial risk due to
18 different levels of financial leverage among the proxy companies. I also analyzed and
19 adjusted for differences between the capital structures of the proxy companies and the
20 regulatory capital structure that will be applied to DTE Electric for ratemaking
21 purposes. To determine where in the estimated range DTE Electric’s ROE reasonably
22 falls, I compared the business risk of DTE Electric to that of the proxy group
23 companies.

24 **B. FINANCIAL RISK AND THE COST OF EQUITY**

25 **Q14. How does financial risk affect the estimation of a fair return on equity?**

26 A14. Regardless of the method used to calculate the cost of equity (versions of the CAPM,
27 DCF and risk premium), an issue in regulatory proceedings is how to apply data from
28 a benchmark set of comparable securities when estimating a fair return on equity for

1 the target/regulated company.¹⁴ It may be tempting to simply estimate the cost of
2 equity capital for each of the proxy companies (using one of the above approaches) and
3 average them. After all, the companies were chosen to be comparable in their business
4 risk characteristics, so why would an investor necessarily prefer equity in one to the
5 other (on average)?

6 The problem with this argument is that it ignores the fact that underlying asset risk (*i.e.*,
7 the risk inherent in the lines of business in which the firm invests its assets) for each
8 company is typically divided between debt and equity holders. The firm's debt and
9 equity are therefore financial derivatives of the underlying asset return, each offering a
10 differently structured claim on the cash flows generated by those assets. Even though
11 the risk of the underlying assets may be comparable, a different capital structure splits
12 that risk differently between debt and equity holders.

13 The relative structures of debt and equity claims are such that higher degrees of debt
14 financing increase the variability of returns on equity, *even when the variability of asset*
15 *returns remains constant*. Consequently, otherwise identical firms with different
16 capital structures will impose different levels of risk on their equity holders. Stated
17 differently, increased leverage adds financial risk to a company's equity.¹⁵

18 If the companies in a proxy group are truly comparable in terms of the systematic risks
19 of the underlying assets, then the **overall cost of capital of each company** should be
20 about the same across companies (except for sampling error), so long as they do not
21 use extreme leverage or no leverage. This is because a firm's asset value (and return)
22 is allocated between equity and debt holders. The expected return to the underlying

14 This is also a common valuation problem in general business contexts.

15 I refer to this effect in terms of financial risk because the additional risk to equity holders stems from how the company chooses to finance its assets. In this context financial risk is distinct from and independent of the business risk associated with the manner in which the firm deploys its cash flow generating assets. The impact of leverage on risk is conceptually no different than that faced by a homeowner who takes out a mortgage. The equity of a homeowner who finances his home with 90% debt is much riskier than the equity of one who only finances with 50% debt.

1 asset is therefore equal to the value weighted average of the expected returns to equity
2 and debt holders – which is the overall cost of capital or the expected return on the
3 assets of the firm as a whole.¹⁶

4 **Q15. What is the theoretical basis supporting the notion that the overall cost of capital**
5 **for each company should be about the same, regardless of capital structure?**

6 A15. The notion that the overall cost of capital is constant across a broad middle range of
7 capital structures is based upon the Modigliani-Miller theorem that choice of financing
8 does not affect the firm's value. Franco Modigliani and Merton Miller eventually won
9 Nobel Prizes in part for their work on the effects of debt.¹⁷ Their 1958 paper made what
10 is in retrospect a very simple point: if there are no taxes and no risk to the use of
11 excessive debt, use of debt will have no effect on a company's operating cash flows
12 (*i.e.*, the cash flows to investors as a group, debt and equity combined). If the operating
13 cash flows are the same regardless of whether the company finances mostly with debt
14 or mostly with equity, then the value of the firm cannot be affected at all by the debt
15 ratio. In cost of capital terms, this means the overall cost of capital is constant regardless
16 of the debt ratio, too.

17 Obviously, the simple and elegant Modigliani-Miller theorem makes some
18 counterfactual assumptions: no taxes and no cost of financial distress from excessive
19 debt. However, subsequent research, including some by Modigliani and Miller,¹⁸
20 showed that while taxes and costs to financial distress affect a firm's incentives when
21 choosing its capital structure as well as its overall cost of capital,¹⁹ the latter can still

16 As this is on an after-tax basis, the cost of debt reflects the tax value of interest deductibility.

17 Franco Modigliani and Merton H. Miller (1958), "The Cost of Capital, Corporation Finance and the Theory of Investment," *American Economic Review*, 48, pp. 261-297.

18 Franco Modigliani and Merton H. Miller (1963), "Corporate Income Taxes and the Cost of Capital: A Correction," *American Economic Review*, 53, pp. 433-443.

19 When a company uses a high level of debt financing, for example, there is significant risk of bankruptcy and all the costs associated with it. The so called costs of financial distress that occurs when a company is over-leveraged can increase its cost of capital. In contrast a company can generally decrease its cost

1 be shown to be constant across a broad range of capital structures.²⁰

2 This reasoning suggests that one could compute the overall cost of capital for each of
3 the proxy companies and then average to produce an estimate of the overall cost of
4 capital associated with the underlying asset risk. Assuming that the overall cost of
5 capital is constant, one can then re-arrange the overall cost of capital formula to
6 estimate what the implied cost of equity is at the target company's capital structure on
7 a book value basis.²¹

8 **Q16. What other methods do you use to account for financial risk when determining**
9 **the cost of equity?**

10 A16. An alternative approach to account for the impact of financial risk is to examine the
11 impact of leverage on beta in the CAPM. The so-called Hamada method allows a
12 financial analyst to adjust for differences in financial risk by first translating the equity
13 beta obtained from market data into an asset beta (or a zero-debt beta) using the
14 comparable companies leverage and second relever (or translating) the asset beta for
15 the comparable companies into an equity beta for the target company using the
16 regulated entity's capital structure.²²

17 While there are several versions of the Hamada adjustment procedures as discussed in
18 the Appendix, the need to consider leverage is ubiquitous among finance practitioners
19 when using the CAPM to estimate discount rates.

of capital by taking on reasonable levels of debt, owing in part to the deductibility of interest from corporate taxes.

20 This is a simplified treatment of what is generally a complex and on-going area of academic investigation. The roles of taxes, market imperfections and constraints, etc. are areas of on-going research and differing assumptions can yield subtly different formulations for how to formulate the weighted average cost of capital that is constant over all (or most) capital structures.

21 Market value capital structures are used in estimating the overall cost of capital for the proxy companies.

22 Hamada, R.S., "The Effect of the Firm's Capital Structure on the Systematic Risk of Common Stock", *The Journal of Finance*, 27(2), 1971, pp. 435-452.

1 **C. APPROACH TO ESTIMATING THE COST OF EQUITY**2 **Q17. How do you approach your estimation of the cost of equity for DTE Electric?**

3 A17. To analyze the cost of equity for DTE Electric, I evaluate companies of comparable
4 business risk by choosing a proxy group of publicly traded regulated electric utilities
5 as well as a group of highly regulated natural gas distribution and water utilities. These
6 non-electric utilities are relevant because they generally face the same regulation as do
7 electric utilities and are less prone to ongoing state-specific initiatives to reduce carbon
8 emissions than are electric utilities. Specifically, I use three models to analyze the cost
9 of equity for DTE Electric: (1) the Capital Asset Pricing Model (CAPM) as well as an
10 Empirical version thereof, the ECAPM, (2) the Discounted Cash Flow (DCF) models
11 (single-stage and multi-stage), and (3) the Risk Premium. With the recent increase in
12 volatility and uncertainty in the markets, I estimate the cost of equity using two
13 different implementations of the CAPM and DCF models to determine a fair and
14 reasonable ROE for DTE Electric. The first reflects markets conditions and
15 expectations prior to COVID-19 and the second reflects the current economic and
16 financial conditions and the ongoing impacts of the pandemic. I consider both of these
17 analyses to provide a reasonable range of the expected economic and financial
18 conditions going forward. Section V further explains the analyses and results.

19 **Q18. How does your approach and the models you employ compare to what the**
20 **Commission has considered in prior DTE Electric proceedings?**

21 A18. The Commission has in past decisions considered the DCF, CAPM, and Risk Premium
22 models, as do I. Additionally, the Commission has recognized that “atypical market
23 conditions” deserve consideration when setting the ROE.²³ The Commission also stated
24 that it will “continue to monitor a variety of market factors in future applications,
25 including market reactions to recent events and measures of volatility and uncertainty,
26 as well as measures of investor confidence, and the utility’s risk profile.”²⁴ I further

²³ Michigan Public Service Commission Order for Case No. U-18255, April 18, 2018, p. 33.

²⁴ Michigan Public Service Commission Order for Case No. U-20561, May 8, 2020, pp. 177.

1 discuss the current capital market condition and the impacts they have on determining
2 DTE Electric's cost of equity capital in Sections IV and V below.

3 **IV. CAPITAL MARKET CONDITIONS**

4 **Q19. What do you cover in this section?**

5 A19. In this section, I address recent changes in capital market conditions and the increased
6 volatility in equity and debt markets and how that affects the cost of equity and its
7 estimation. Specifically, I address (i) interest rate developments; (ii) recent changes in
8 utility credit spreads; and (iii) investors perception of the market risk premium.

9 **Q20. Can you provide a summary of recent events, which have impacted capital market**
10 **conditions?**

11 A20. Capital markets have seen historic changes in recent months due to global events,
12 including the COVID-19 pandemic. In early 2020, long-standing economic
13 uncertainties, which had been weighing on capital markets, were resolved. In January
14 2020, a series of trade deals were signed by the U.S. easing global trade tensions—
15 Phase 1 of the U.S.-China trade deal and the USMCA were both signed in January. In
16 addition, after years of negotiations, the United Kingdom finalized Brexit negotiations
17 and withdrew from the European Union on January 31, 2020.

18 Around the same time, a novel virus was beginning to spread around the globe and on
19 March 11, 2020 the World Health Organization declared the COVID-19 outbreak was
20 a pandemic.²⁵ In response, many governments around the world strived to limit the
21 health and economic impacts of the pandemic. In the U.S., state and local governments
22 issued stay-at-home orders beginning in mid-March and encouraged people to practice
23 social distancing. Large portions of the economy suddenly shut down which, so far, has

²⁵ World Health Organization, "WHO Director-General's opening remarks at the media briefing on COVID-19 – 11 March 2020", press release, March 11, 2020.

<https://www.who.int/dg/speeches/detail/who-director-general-s-opening-remarks-at-the-media-briefing-on-covid-19---11-march-2020>

1 resulted in approximately 43 million people in the U.S. filing unemployment claims
2 since March 21.²⁶ In Michigan, over one-third of the workforce has filed initial
3 unemployment claims since the pandemic began, which is significantly higher than
4 during the global financial crisis.²⁷ The outlook in Michigan is discussed in the
5 testimony of Company witness Leuker.²⁸ To address the economic impacts, the U.S.
6 Federal Government passed the \$2.1 trillion CARES Act on March 27,²⁹ which is an
7 economic stimulus package approximately 60% larger than the U.S. Government's
8 2019 discretionary spending budget.³⁰ The U.S. Federal Reserve cut its policy rate
9 twice in March to its current level of 0 to 0.25 percent—a level last seen in the global
10 financial crisis.³¹ The U.S. Federal Reserve also announced “unlimited” quantitative
11 easing and emergency liquidity programs to support financial markets. This has
12 increased the Federal Reserve's balance sheet to a record high of over \$7 trillion.³²
13 Despite this, business activity has slowed substantially. In April 2020, industrial
14 production fell by 11.2% (the largest decline since the government began tracking the

²⁶ U.S. Department of Labor, “Unemployment Insurance Weekly Claims,” News Release, June 4, 2020.

²⁷ Frank Witsil, “Michiganders filed nearly 58,0000 new unemployment claims last week,” *Detroit Free Press*, May 28, 2020, accessed May 31, 2020,

<https://www.freep.com/story/news/local/michigan/2020/05/28/michigans-economy-jobless-unemployment-claims/5274023002/>.

²⁸ Testimony of Mr. Markus B. Leuker, Exhibit A-15, Schedule E4.

²⁹ The White House, “Statement by the President,” March 27, 2020, accessed April 16, 2020,

<https://www.whitehouse.gov/briefings-statements/statement-by-the-president-38/>.

³⁰ Congressional Budget Office, “10 Year Budget Projections – March 2020”, accessed March 31, 2020,

<https://www.cbo.gov/about/products/budget-economic-data>

³¹ U.S. Federal Reserve, “Federal Reserve Announces Extensive New Measures to Support the Economy,” Press Release, March 23, 2020.

³² Reuters, “BRIEF – Fed balance sheet now tops \$7 trillion,” *Reuters*, May 21, 2020, accessed May 28, 2020, <https://www.reuters.com/article/brief-fed-balance-sheet-now-tops-7-trill/brief-fed-balance-sheet-now-tops-7-trillion-idUSN9N2BX001>

1 data 101 years ago) and manufacturing output declined by a record 13.7%.³³ Over 1.3
2 million people in the manufacturing sector have been laid off since March 2020.³⁴

3 **Q21. What are expectations going forward?**

4 A21. The extent and length of the economic recovery from COVID-19 are as of yet
5 unknown. The impact to GDP and unemployment will depend on how long social
6 distancing measures remain in place and how long lingering consumption and
7 behavioral changes persist. Currently, most economists expect a severe near-term
8 negative impact to GDP with recovery by late 2020 to early 2021. Already, 1st quarter
9 2020 GDP decreased by an annual rate of 5.0% according to the Bureau of Economic
10 Analysis.³⁵ The Federal Reserve Bank of Atlanta's GDPNow Forecast estimates a 52%
11 annualized decline in 2nd quarter 2020 GDP.³⁶ Likewise, the Congressional Budget
12 Office ("CBO") estimates a 38% annualized 2nd quarter GDP decline.³⁷

13 The CBO estimates that real 2020 GDP will decline by 5.4% before recovering in 2021
14 when GDP will increase by 5.7%.^{38,39} Similarly, Blue Chip Economic Indicators'
15 ("BCEI") May 2020 survey expects real GDP to contract by 5.8% in 2020 but also
16 forecasts the economy to recover by 4.0% in 2021.⁴⁰ However, BCEI cautions that

³³ David Harrison, "Industrial Production U.S. Fell 11.2% in April," *The Wall Street Journal*, May 15, 2020. Accessed May 28, 2020, <https://www.wsj.com/articles/industrial-production-in-u-s-fell-11-2-in-april-11589550482>.

³⁴ *Id.*

³⁵ Bureau of Economic Analysis, "Gross Domestic Production, 1st Quarter 2020 (Second Estimate); Corporate Profits, 1st Quarter 2020 (Preliminary Estimate)," U.S. Department of Commerce, May 28, 2020. Accessed May 28, 2020, <https://www.bea.gov/news/2020/gross-domestic-product-1st-quarter-2020-second-estimate-corporate-profits-1st-quarter>.

³⁶ Federal Reserve Bank of Atlanta, GDPNow, accessed June 2, 2020, <https://www.frbatlanta.org/cqer/research/gdpnow?panel=4>.

³⁷ Congressional Budget Office, "Interim Economic Projections for 2020 and 2021," May 2020. Accessed May 28, 2020, <https://www.cbo.gov/system/files/2020-05/56351-CBO-interim-projections.pdf>.

³⁸ *Id.*

³⁹ I note that Company witness Leuker references real growth, while I reference nominal growth and that different sources for the actual figures may lead to slight differences.

⁴⁰ *Blue Chip Economic Indicators*, May 2020, pp. 2-3.

1 despite the forecasted recovery, GDP levels will remain below 4th quarter 2019 levels
2 through all of 2020 and 2021.⁴¹ The impacts of the potential recession are just now
3 becoming apparent—such as record unemployment and decreases in economic
4 activity—and such impacts may persist for the near to medium-term. The longer-term
5 impacts on consumer behaviors and investors’ risk perceptions are yet to be
6 determined.

7 **Q22. How do these events impact the cost of equity estimation for DTE Electric?**

8 A22. It is important to remember that the cost of equity and capital structure established for
9 DTE Electric in this proceeding are expected to be in effect beyond the current
10 extraordinary economic impacts of the COVID-19 pandemic. The analysis and
11 recommendations should reflect expected market conditions and not exclusively the
12 current market conditions. As discussed further below in this section, many of the input
13 parameters to the cost of equity estimation methodologies are currently at
14 unprecedented levels. Sole reliance on current economic conditions to anchor DTE
15 Electric’s cost of equity or capital structure would unfairly lock DTE Electric and its
16 customers into the current extraordinary economic conditions. Doing so would also not
17 provide a fair return, especially when compared to other utilities that did not undergo a
18 cost of capital proceeding during this period. At the same time, the current market
19 conditions create an exorbitant amount of uncertainty and if the financial crisis can be
20 used as a guide, investors’ heightened perceptions of risk is likely to linger.⁴² To this
21 end, I have analyzed DTE Electric’s cost of equity reflecting the forecasted financial
22 and economic conditions that prevailed prior to COVID-19 as well as the currently
23 forecasted financial and economic conditions. As the economy begins to reopen and
24 recover, economic and financial uncertainty is expected to decline. Therefore, these
25 two analyses provide a reasonable range of cost of equity estimates, which reflect the

⁴¹ *Ibid.*, p. 1.

⁴² See, for example, Fernando Duarte and Carlo Rosa, “The Equity Risk Premium: A Review of Models,” *Federal Reserve of New York*, 2015. The authors show that not only did the MRP increase dramatically during the financial crisis of 2008-09, but the effect lingered through 2012-13 showing that a disruption to financial markets can linger for a long time.

1 expected economic and financial conditions that will prevail through mid-2022, the
2 relevant regulatory period of this proceeding.

3 **A. INTEREST RATES**

4 **Q23. How do interest rates affect the cost of equity estimation?**

5 A23. The current interest rate environment affects cost of equity estimation in several ways.
6 Most directly, the Capital Asset Pricing Model (CAPM) takes as one of its inputs a
7 measure of the risk-free rate (see Figure 2). The estimated cost of equity using the
8 CAPM decreases (increases) by one percentage point when the risk free rate decreases
9 (increases) by one percentage point. Therefore, to the extent that prevailing government
10 yields are depressed due to economic uncertainties related to COVID-19 or the
11 monetary policy responses, using current yields as the risk-free rate will depress the
12 CAPM estimate below what is representative of the forward-looking cost of equity,
13 which will be in effect during the relevant regulatory period. Put another way, with
14 current government bond yields downwardly biased due to flight-to-quality behavior
15 by investors and “unlimited” quantitative easing programs by the U.S. Federal Reserve,
16 using current yields in the CAPM will also downward bias the cost of equity estimate.
17 To avoid such a bias it is important to use a forecasted risk-free rate and consider
18 whether the rate needs to be normalized (or the risk premium investors require needs
19 to be adjusted) to ensure the resulting CAPM estimate reflects a non-biased estimate of
20 DTE Electric’s cost of equity over the relevant regulatory period. As the economy
21 begins to recover, as forecasted, in late 2020 and 2021, which is prior to the start of the
22 projected test period in this proceeding, interest rates are expected to increase from
23 current lows. Therefore, the allowed fair return on equity for utilities should reflect the
24 future interest rate environment.

25 **Q24. What is the current evidence regarding interest rates?**

26 A24. Interest rates are currently near historic lows due to flight-to-quality behaviors by
27 investors as well as the Federal Reserve’s expansion of its quantitative easing
28 programs. Interest rates on 10-year U.S. Government bonds were at 1.86% at the end

1 of 2019.⁴³ As large parts of the economy began to shut down in response to the
2 pandemic, investors fled riskier assets for safer assets. This demand for U.S.
3 government bonds causes bond yields to decrease rapidly. On March 9, 2020, the entire
4 U.S. yield curve fell below 100 bps for the first time in history and the 10-year U.S.
5 government bond yield hit a record low of 0.339%.⁴⁴ Since then, long-term government
6 bond yields have increased somewhat—10 year U.S. Government bond yields are
7 currently at 0.928%.⁴⁵

8 Most economists expect the economy to begin to recover in late 2020 and 2021.⁴⁶ This
9 is expected to cause interest rates to rise from near-historic lows. Blue Chip Economic
10 Indicators' ("BCEI") May 2020 edition forecasts that the yield on 10-year treasury
11 bonds will increase to 1.2% by 2021.⁴⁷ That is, the consensus forecast is that the yield
12 on long-term treasury bonds will double over the next year. BCEI projects the 10-year
13 government bond yield will be 2.3% and 2.5% in 2022 and 2023, respectively, in their
14 most recent long-term forecast.⁴⁸ The expectations for 2021 and onward is what is
15 relevant for this proceeding as rates are expected to be in effect through April 2022.
16 Because the risk-free rates is an input to several cost of equity estimation models, the
17 relationship between current and forecasted risk-free rates is an important
18 consideration.

19 B. YIELD SPREADS

20 Q25. Why are bond yield spreads relevant to your cost of equity analysis?

⁴³ Bloomberg as of June 5, 2020.

⁴⁴ Sunny Oh, "Treasury yield curve sinks below 1% after oil and coronavirus worries rout stocks," *Market Watch*, March 9, 2020, accessed March 31, 2020, <https://www.marketwatch.com/story/30-year-treasury-yield-tumbles-below-1-after-oil-and-coronavirus-worries-rout-stocks-2020-03-09>

⁴⁵ Bloomberg, as of June 5, 2020.

⁴⁶ For example, Blue Chip Economic Indicators, May 2020 collects real GDP growth data from 40 financial institutions, academic institutions and other entities – almost all of whom predict a positive growth for 2021 with an average of 4.0 percent.

⁴⁷ Blue Chip Economic Indicators, April 2020, p. 3. The maturity premium for a 20-year treasury bond over a 10-year treasury bond is about 50 basis points.

⁴⁸ *Blue Chip Economic Indicators*, March 2020, p. 14.

1 A25. Bond yield spreads (also called credit spreads) reflect the premium that investors
2 demand to hold debt securities (specifically corporate bonds) that are not risk free.
3 Analogously, the Market Risk Premium (MRP)—which is a key input to the CAPM
4 cost of equity estimation—represents the risk premium that investors require to hold
5 equities rather than risk-free government bonds.

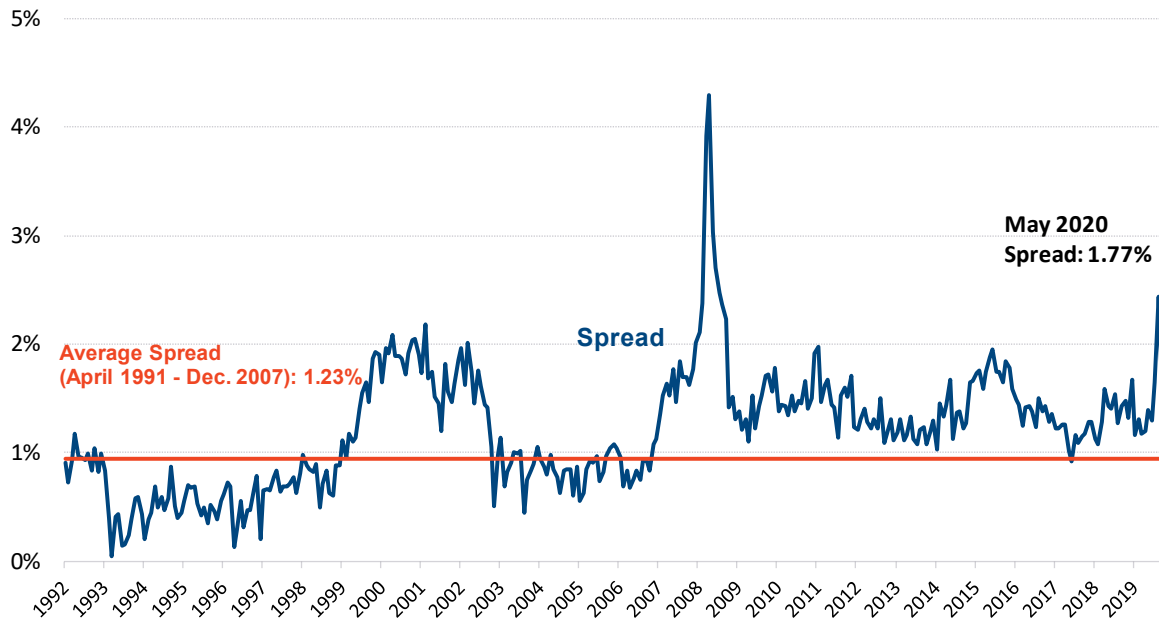
6 If bond yields are influenced to some extent by the same underlying market factors that
7 drive the systematic risk premium for equities, shifts in directly observable credit
8 spreads can assist with inference about changes in the MRP, which itself must be
9 estimated.⁴⁹ More specifically, if both credit spreads and equity premiums are
10 determined in part by the general premium required by investors for bearing systematic
11 risk, then an increase in credit spreads may indicate an increase in the forward-looking
12 MRP.

13 **Q26. How does the current spread between utility and government bond yields**
14 **compare to the historical spread?**

15 A26. Utility bond yields have increased substantially recently as investors require additional
16 compensation to hold non-government debt due to the increased business risks and
17 economic uncertainties. As shown in Figure 3 below, spreads between 20-year A-rated
18 utility bond yields and 20-year U.S. government bond yields are currently at 1.77%,
19 approximately 50 basis points above the pre-financial crisis average of 1.23%.

⁴⁹ This is the same issue as in cost of capital estimation more generally: the cost of debt can often be directly observed in the form of market bond yields, whereas the cost of equity must be estimated based on financial models.

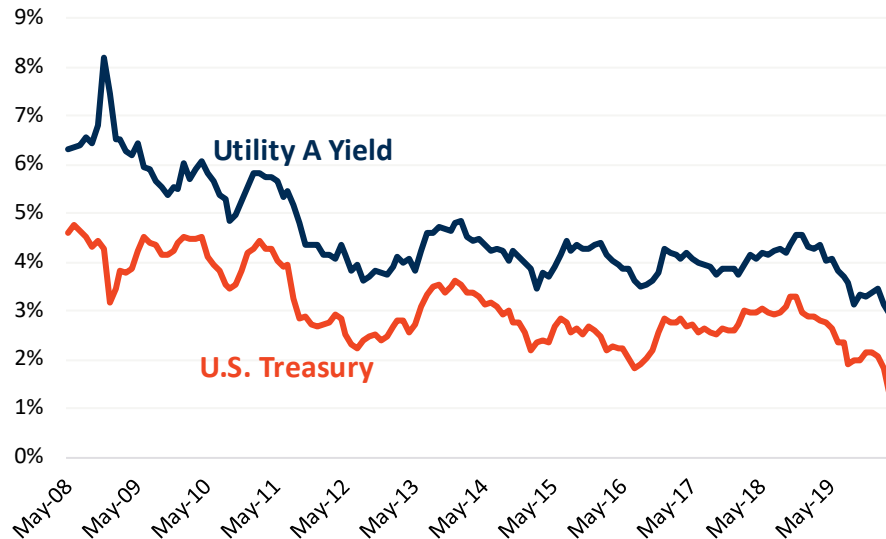
1 **Figure 3: Yield Spread Between Utility A-rated Bonds Yields and. 20 Year U.S.**
2 **Treasury Bonds**



3
4 Source: Bloomberg, data as of June 5, 2020.

5 The yield spread is commonly thought to be explained by default risk, taxes, downward
6 pressure on government bond yields due to monetary policy, or the equity risk
7 premium. Hence, an increase in the spread could be caused by any or all of these
8 components. As the default risk has generally not changed and taxes are generally a
9 very small portion of the spread, the remaining components: downward pressure and
10 the equity risk premium must explain the majority of the spread increase. Figure 4
11 below illustrates that the increased spread is attributable both to lower yields on
12 government bonds and also an increased premium required by investors to hold riskier
13 assets.

1 **Figure 4: Utility A-Rated Bond Yields and 20 Year U.S. Treasury Yields**



2
3 Source: Bloomberg, data as of June 5, 2020.

4 While spreads have narrowed since the height of the COVID-19 pandemic in March
5 and April, they remain elevated compared to the pre-COVID-19 period indicating
6 lingering uncertainty and elevated risk. On April 2, 2020, S&P Global downgraded the
7 outlook for North American utilities from “stable” to “negative” due to COVID-19
8 risks, citing concerns about the adequacy of utilities’ financial cushions to weather the
9 financial downturn.⁵⁰ With heightened concern about utility credit, spreads and risk
10 premiums are likely to remain elevated. In Section VI below, I further discuss how
11 these and other risks affect DTE Electric’s business risk profile.

12 C. RISK PREMIUMS

13 **Q27. What is the current evidence regarding market volatility?**

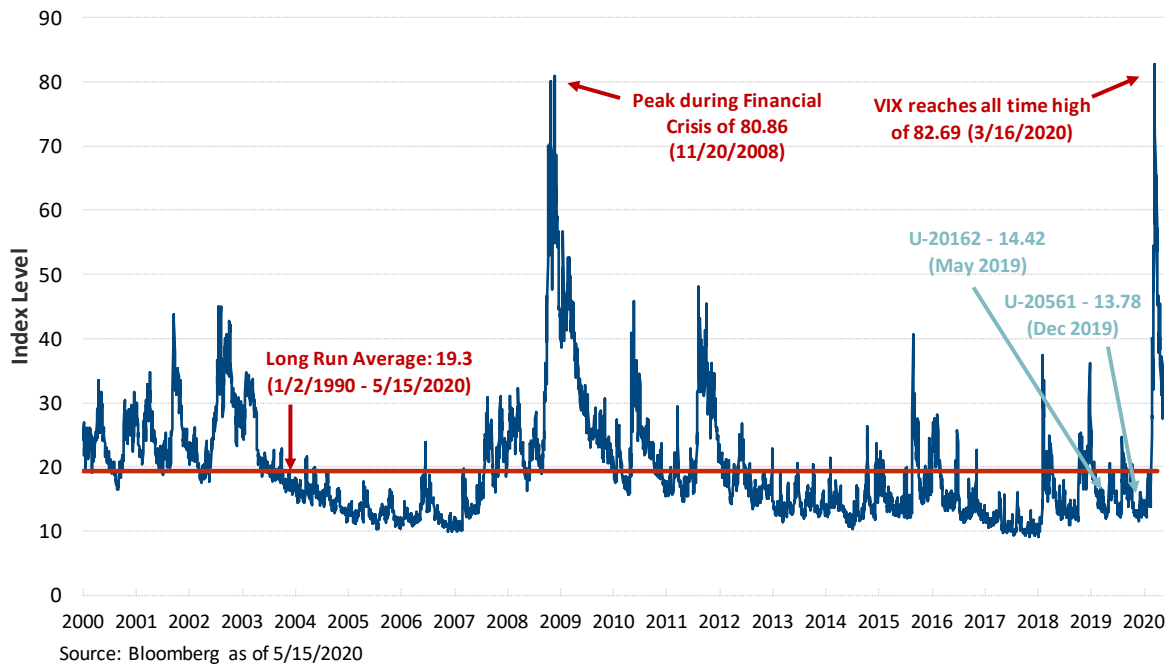
14 A27. Recently, financial markets have become extremely volatile as shown in near-term
15 common volatility measures, such as the VIX, which is frequently referred to as the

⁵⁰ *S&P Global Market Intelligence*, “S&P lowers North American utilities outlook to negative on coronavirus risk,” April 2, 2020, Accessed April 3, 2020,

<https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/s-p-lowers-north-american-utilities-outlook-to-negative-on-coronavirus-risk-57886477>.

1 market’s fear index. The VIX reached an all-time high of 82.69 on March 16, 2020,
 2 which was higher than the peak of 80.86 during the Financial Crisis. Although, the VIX
 3 has slowly retreated from recent highs to 24.30, it remains elevated relative to the long
 4 run average of 19.3. Comparably, at the time of the Commission’s Order in Case No.
 5 U-20162 (May 2019), the VIX stood at approximately 14.42 and at the close of the
 6 record in U-20561 (December 2019) the VIX was 13.78. Clearly, investors are faced
 7 with substantially higher volatility today than during DTE Electric’s recent rate cases
 8 and higher volatility implies a higher risk premium.

9 **Figure 5**
 10 **VIX**



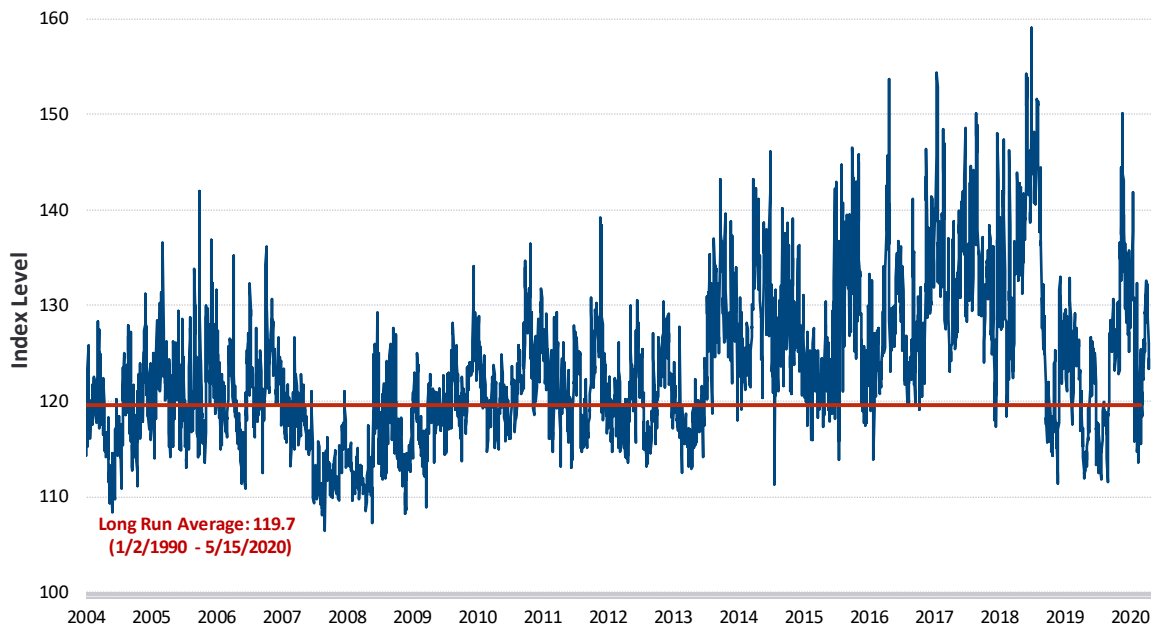
11 Source: Bloomberg as of 5/15/2020

12 Similarly, the SKEW index, which measures the market’s willingness to pay for
 13 protection against negative “black swan” stock market events (*i.e.*, sudden substantial
 14 downturns),⁵¹ shows that investors are cautious. A SKEW value of 100 indicates outlier
 15 returns are unlikely, but as the SKEW increases, the probability of outlier returns
 16 becomes more significant. Figure 6 below shows the development in the SKEW since

⁵¹ For example, <http://www.cboe.com/products/vix-index-volatility/volatility-indicators/skew>.

1 2005 and that the index has recently increased following a period of declining SKEW.
 2 The index spiked over 141 on February 19, 2020, which is 22 points above its long run
 3 average of 119. The recent spike in the SKEW shows that investors are willing to pay
 4 for protection against downside risks.

5 **Figure 6**
 6 **SKEW**



7 Source: Bloomberg as of 5/15/2020

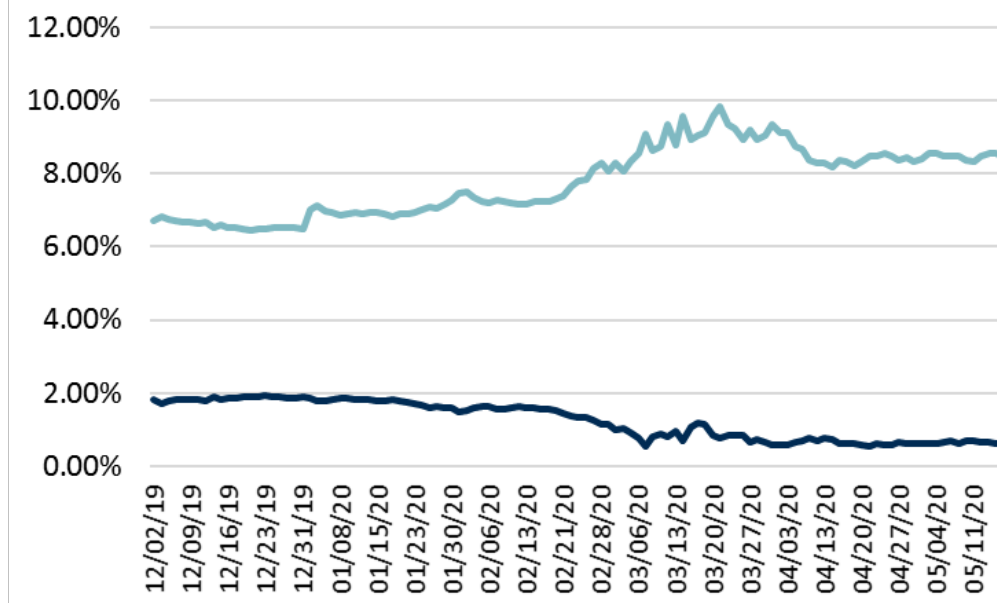
8 The currently very high level of both the VIX and SKEW is consistent with day-to-day
 9 observations of volatile financial markets and shows that investors are cautious about
 10 investing in equity. Such circumstances lead investors to require a higher premium to
 11 invest in assets or financial instruments that are not risk-free.

12 **Q28. Can you explain the current evidence related to the market equity risk premium?**

13 A28. The heightened volatility has increased the premium that investors require to hold risky
 14 assets, especially when measured based on forward-looking methodologies that
 15 estimate expected market returns with reference to current dividend yields.
 16 Bloomberg’s estimate of the market equity risk premium (“MRP”) for the U.S. has

1 increased to as high as 9.84% and is currently at 8.49%.⁵² At the same time, the market
 2 equity risk premium that results from FERC’s methodology increased to 9.64% and
 3 10.02% as of March 20, 2020 using the Midcontinent Independent System operator
 4 (“MISO”) and New England Transmission Owners’ (“NETO”) methodology,
 5 respectively.^{53,54} This is consistent with an increase in the MRP of 150-300 basis points
 6 relative to the historical average.⁵⁵

7 **Figure 7: Bloomberg’s Daily Market Equity Risk Premium and Risk Free Rate**



8

9 **Q29. Are higher equity risk premiums relevant given that treasuries are near historic**
 10 **lows?**

11 **A29.** Yes—this is highly relevant for cost of equity estimation as current risk-free rates are
 12 extremely low. On March 9, 2020, the entire U.S. yield curve settled below 1.00% for

⁵² Bloomberg, accessed June 1, 2020. Measured over 10 Year U.S. Treasury bond.

⁵³ FERC Opinion No. 569, Docket No. EL14-12-003, EL15-45-000, November 21, 2019, FERC Order Directing Briefs, Docket No. EL11-66-001 et al., October 16, 2018; see also attached workpaper.

⁵⁴ A more recent calculation of the MRP using FERC’s methodology shows and MRP in the range of 8.52% (NETO) and 8.97% (Opinion 569-A, MISO)

⁵⁵ The long-term historical average arithmetic MRP as calculated by Duff & Phelps using the Ibbotson method is 6.91 percent. Source: Duff & Phelps 2019.

1 the first time in history.⁵⁶ Since then, U.S. Government bond yields have increased
2 somewhat with the 20-year and 30-year bond yields at or slightly above 1.00%. This
3 decrease in bond yields has occurred as investors fled to safer assets due to the
4 heightened market uncertainty. As shown above in Figure 7, the market equity risk
5 premium has also increased as risk-free rates decreased.

6 Further, as shown in both academic and industry analysis, the allowed risk premium
7 over the risk-free rate is inversely related to the risk-free rate. For example, Villadsen
8 *et al.* (2017) found that the allowed risk premium increases by approximately 0.44%
9 for each 1% decline in the risk-free rate.⁵⁷ Morin finds that the risk premium increases
10 by 0.52% for each 1% decline in the risk-free rate.⁵⁸ Thus, the risk premium is likely
11 to increase as the risk-free rate declines. This phenomenon is also documented in the
12 forward-looking market risk premium calculated by Bloomberg. According to
13 Bloomberg, the current market risk premium is 7.92 percent, which is substantially
14 higher than the historical average MRP of about 6.9 percent. It is also an increase over
15 the forward-looking MRPs at the end of 2019, which were much more in line with the
16 historical average MRP.

17 **Q30. Is there evidence that the MRP will remain elevated going forward?**

18 A30. Yes. In 2015, Duarte and Rose of the Federal Reserve of New York performed a study
19 that aggregated the results of many models of the required MRP in the United States
20 and tracked them over time.⁵⁹ This analysis found a very high MRP after the financial
21 crisis, relative to time periods prior the crisis.

⁵⁶ According to the Federal Reserve, the yield on the 10-year, 20-year, and 30-year Treasury bonds on March 9, 2020 was 0.54%, 0.87%, and 0.99% respectively. These yields have since increased slightly. Source: <https://www.treasury.gov/resource-center/data-chart-center/interest-rates/Pages/TextView.aspx?data=yield>

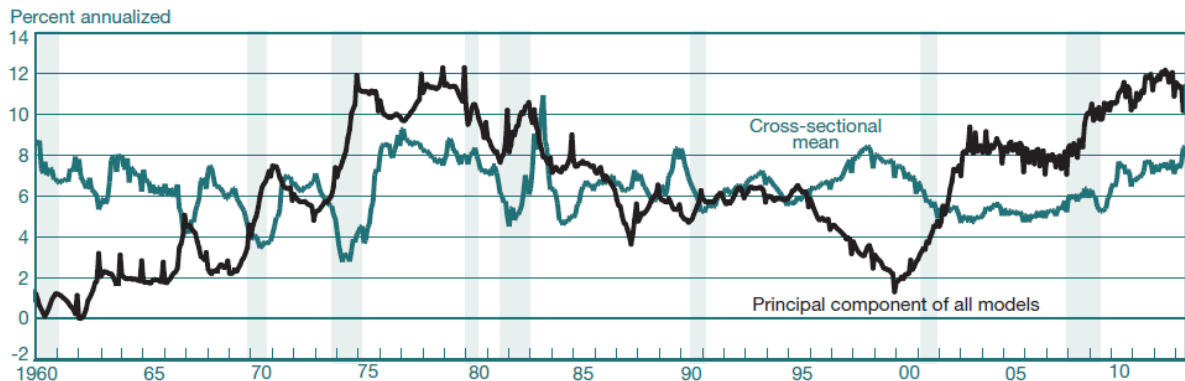
⁵⁷ Bente Villadsen, Michael J. Vilbert, Dan Harris, and A. Lawrence Kolbe, “*Risk and Return for Regulated Industries*,” Academic Press, 2017, pp. 118-119.

⁵⁸ Roger A. Morin, “*New Regulatory Finance*,” Public Utilities Reports, Inc., 2006, pp. 123-125.

⁵⁹ Fernando Durate and Carlo Rosa, “The Equity Risk Premium: A Review of Models,” *Federal Reserve Bank of New York*, December 2015 (“Duarte and Rosa, 2015”)

1 The authors estimated the MRP that resulted from a range of models each year from
 2 1960 through the time of their study. The authors then reported the average as well as
 3 the first principal component of the results.⁶⁰ The authors found that the models used
 4 to determine the risk premium were converging to provide comparable estimates and
 5 that the average annual estimate of the MRP had reached an all-time high in 2012-2013.
 6 (Figure 6 below is a copy of the summary chart from Duarte and Rosa's 2015 paper).
 7 These directional trends identified by Duarte and Rosa are reasonably consistent with
 8 those observed from Bloomberg and they further support the proposition that the
 9 elevation of the MRP over its historical pre-crisis levels was a persistent feature of
 10 capital markets in the time following the financial crisis. Therefore, it is reasonable to
 11 expect that the current MRP will remain elevated compared to historical levels,
 12 especially given the uncertainty related to the extent of economic and financial impacts
 13 from COVID-19.

14 **Figure 8: Duarte and Rosa's Chart 3**
 15 **One-Year Ahead MRP and Cross-Sectional Mean of Models**



16

https://www.newyorkfed.org/research/staff_reports/sr714.html.

⁶⁰ Duarte and Rosa emphasize the “first principal component” of the 20 models. This means that the authors used statistics to compute the weighted average combination of the models that captures the variability among the 20 models over time.

1 **V. ESTIMATING THE COST OF EQUITY**

2 **A. APPROACH TO COST OF EQUITY ESTIMATION**

3 **Q31. Can you explain your approach to estimating the cost of equity for DTE Electric**
4 **in the current environment?**

5 A31. As discussed in Section IV, the current extraordinary financial and economic
6 uncertainty related to COVID-19 has led to increased risk perception by investors
7 which has impacted the inputs and assumptions that are used in cost of equity
8 estimation methodologies. It is important to remember that DTE Electric's cost of
9 equity and capital structure established in this proceeding will be in effect through at
10 least mid-2022. As a result, I estimated DTE Electric's cost of equity using two sets of
11 analyses. The first estimates the cost of equity using inputs and assumptions as of the
12 end of February 2020 and reflects the financial and economic conditions and forecasts
13 prior to COVID-19. The second is a modified implementation that uses inputs and
14 assumptions as of May 2020 and reflects the heightened financial and economic
15 uncertainty due to the on-going COVID-19.

16 I rely on both sets of analyses to determine a reasonable and fair return on equity for
17 DTE Electric. Given the substantial impacts that COVID-19 has already had on the
18 economy and financial markets, DTE Electric's return on equity should certainly be
19 higher than it was at the beginning of the year. However, as the economy begins to
20 reopen and progress is made on treatments and a vaccine for COVID-19, risk is
21 expected to decrease from current levels. Therefore, the results of these analyses serve
22 to establish a reasonable range of expected economic and financial conditions to
23 determine a cost of equity recommendation.

24 **Q32. Can you further describe your two approaches to estimating the cost of equity?**

1 A32. The two approaches both analyze DTE Electric's cost of equity using the
2 CAPM/ECAPM and DCF models.⁶¹ In addition, both approaches rely on the same set
3 of regulated electric, natural gas, and water utilities in my proxy groups.

4 The key difference is that the two approaches are estimated at two different points in
5 time – pre-COVID-19 (February 2020) and current conditions (May 2020). As a result,
6 the cost of equity parameters, such as the market equity risk premium and growth
7 estimates, reflect the market conditions and expectations that existed at the time.
8 Secondly, the systematic risk of utilities (beta) has increased by 60% to 80% relative
9 to their historical levels and that of early 2020. Therefore, in my second approach (May
10 2020), I use daily betas measured from January 1, 2020 through May 15, 2020. This
11 allows me to capture change in systematic risk since the onset of COVID-19. Using
12 five and half months of daily betas allows me to have enough observations to ensure
13 that the betas are statistically meaningful while only capturing recent changes in the
14 systematic risk. Whereas, in the pre-COVID-19 approach, I use five year weekly beta
15 as of February 2020.

16 In the remainder of Section V, I present the inputs, assumptions, and results from both
17 cost of equity estimation approaches.

18 **B. PROXY GROUP SELECTION**

19 **Q33. How do you identify sample companies of comparable business risk to DTE**
20 **Electric?**

21 A33. DTE Electric is a regulated electric utility. The business risk associated with these
22 business activities depend on several factors, including the specific characteristics of
23 the service territory and regulatory environment in which the utility operates.
24 Consequently, it is not possible to identify publicly traded companies that replicate
25 every aspect of DTE Electric's business risk profile. However, an appropriate starting

⁶¹ I also utilize the Risk Premium approach, which relies on information from past rate cases, historical yields on government bonds and BCEI's latest long-term government bond yield forecast (published March 2020). Therefore, I only implement the Risk Premium approach once. See Section V.F.

1 pointing to create proxy groups of comparable business risk to DTE Electric is to select
2 other companies whose primary business operations are concentrated in regulated
3 industries or companies that have similar lines of business and/or business
4 environments. As a second step, I must evaluate DTE Electric or Michigan-specific
5 risks to ensure that the Company's ROE is appropriately placed relative to the proxy
6 samples.

7 To that end, I have selected two proxy groups composed of regulated utility companies
8 that focus on (i) the provision of electricity to end-users ("Electric Utility Proxy
9 Group") and (ii) the provision of other highly-regulated utility services (*i.e.*, natural gas
10 or water) to end customers. These proxy groups are similar to DTE Electric in that they
11 are rate regulated by state utility commissions, serve customers through a network of
12 assets, and rely on substantial capital to provide service—that is, they are capital
13 intensive like DTE Electric.

14 It is important that the proxy groups used to assess the cost of equity for DTE Electric
15 (absent any unique Michigan or Company specific characteristics) are comprised of
16 regulated entities, because regulation tends to place substantial requirements and
17 protections on the companies. I also believe the physical characteristics of the
18 industry—*e.g.*, network, capital intensive, serving many different customers—are
19 characteristics of DTE Electric and of other highly regulated utilities. The network
20 characteristic implies that assets cannot readily be employed in a different capacity; the
21 capital intensive characteristic affects the operating risks through the split between
22 fixed and variable costs; and the customer composition affects the demand risk.

23 **Q34. How do you identify suitable utilities for inclusion in your proxy groups?**

24 A34. First, I start with the universe of publicly traded electric, natural gas distribution, or
25 water utilities reported by Value Line Investment Analyzer ("Value Line"). It is
26 necessary to focus on publicly traded companies because non-traded entities do not
27 have the necessary stock price data to utilize the financial models relied upon to
28 estimate the cost of equity. Second, I narrow down this universe of electric, natural gas

1 distribution, or water utilities identified by Value Line using the following screening
2 criteria:

- 3 • Must be an investment grade utility
- 4 • Must have annual revenues greater than \$300 million
- 5 • Must pay dividends with no dividend cuts for three years
- 6 • Cannot have engaged in substantial merger or acquisition activity for three
7 years.
- 8 • Must have sufficient data for estimation

9 Third, I review business descriptions and financial reports of these companies and
10 eliminate those that have less than 50% of their assets dedicated to regulated utility
11 activities. Within this group of companies, I apply further screening criteria to eliminate
12 companies with recent significant events (*i.e.*, litigation) that could affect the market
13 data necessary to perform cost of capital estimation.

14 To the degree that a subset or subsets of these utilities have risk characteristics that
15 match those of DTE Electric to a larger extent, subset(s) will be created and analyzed.
16 For example, DTE Electric has a larger capital expenditure than the average company
17 does in the electric sample, so I consider a subset of that sample that has capital
18 expenditures that are at the same level as those of DTE Electric.

19 **Q35. What are the results of your sample selection process?**

20 A35. The selection process produced a proxy group of 29 regulated electric utilities, 7 natural
21 gas distribution utilities, and 5 water utilities. Figure 9, Figure 10, and Figure 11 below
22 list these utilities and selected financial characteristics.

23 **Q36. What are the characteristics of your Electric Utility Proxy Group?**

24 A36. The Electric Utility Proxy group is comprised of electric utilities whose primary source
25 of revenues and the majority of its assets are subject to regulation. The final proxy
26 group consists of 29 electric utilities listed in Figure 9 below. These companies own
27 regulated electric utility subsidiaries and are classified by EEI as either “regulated”
28 (having at least 80% of their assets dedicated to regulated utility operations) or “mostly

1 regulated” having less than 80% regulated assets.⁶² (These EEI categories are
2 designated with an “R” or “M” in the Figure below). Therefore, the Electric Utility
3 Proxy Group is broadly representative of the regulated electric industry from a business
4 risk perspective.

5 Figure 9 reports the proxy companies’ annual revenues for the most recent four quarters
6 as of Q4 2019, the companies’ market capitalization, credit rating, beta, and growth
7 rates. The market capitalization, betas, and growth estimates for both cost of equity
8 estimation dates are presented side-by-side. The annual revenue as well as the market
9 capitalization was obtained from Bloomberg. The credit rating is reported by
10 Bloomberg. The growth rate estimate is a weighted average between estimates from
11 Thomas Reuters and *Value Line*. The betas were obtained from *Value Line* for my
12 February 2020 analysis. The daily betas in the May 2020 analysis were obtained from
13 Bloomberg.

62 Edison Electric Institute (EEI), Financial Report, 2019. Note: I eliminate any companies with less than 50% of regulated assets. See Appendix B for further detail.

1

Figure 9: Electric Utility Sample

Company	Annual Revenues (USD million)	Regulated Assets	S&P Credit Rating (2019)	February 2020			May 2020		
				Market Cap. 2019 Q4 (USD million)	Betas	Long Term Growth Est.	Market Cap. 2019 Q4 (USD million)	Betas	Long Term Growth Est.
				[1]	[2]	[3]	[4]	[5]	[6]
ALLETE	\$1,300	MR	BBB+	\$4,146	0.60	6.2%	\$3,155	1.08	6.6%
Alliant Energy	\$3,586	R	A-	\$13,207	0.55	5.1%	\$11,774	0.92	5.4%
Amer. Elec. Power	\$15,580	R	A-	\$46,134	0.50	5.4%	\$40,157	0.86	5.6%
Ameren Corp.	\$5,975	R	BBB+	\$18,635	0.50	4.9%	\$17,715	1.00	6.1%
CMS Energy Corp.	\$6,898	R	BBB+	\$17,626	0.50	6.7%	\$16,449	0.90	7.4%
DTE Energy	\$13,100	MR	BBB+	\$24,580	0.50	4.7%	\$17,390	1.11	6.0%
Entergy Corp.	\$10,842	R	BBB+	\$23,696	0.60	1.9%	\$18,609	1.09	6.1%
MGE Energy	\$568	MR	AA-	\$2,728	0.50	5.1%	\$2,194	1.14	4.9%
OGE Energy	\$2,175	MR	BBB+	\$8,765	0.70	3.7%	\$5,961	0.96	3.8%
Otter Tail Corp.	\$919	R	BBB	\$2,058	0.70	5.8%	\$1,655	1.23	7.1%
WEC Energy Group	\$7,559	R	A-	\$28,739	0.45	5.8%	\$28,187	0.91	5.9%
AVANGRID Inc.	\$6,397	R	BBB+	\$15,586	0.40	5.7%	\$13,584	0.92	6.3%
Consol. Edison	\$12,537	MR	A-	\$29,649	0.40	3.1%	\$26,631	0.84	3.0%
Duke Energy	\$24,767	R	A-	\$66,149	0.45	4.0%	\$57,750	1.01	4.1%
Eversource Energy	\$8,622	R	A-	\$27,427	0.55	5.6%	\$26,511	1.00	6.1%
Exelon Corp.	\$34,912	R	BBB+	\$43,755	0.65	1.1%	\$33,737	1.17	0.9%
NextEra Energy	\$18,049	MR	A-	\$117,074	0.50	7.9%	\$106,031	1.00	9.4%
PPL Corp.	\$7,708	MR	A-	\$27,130	0.65	2.3%	\$18,399	1.06	2.0%
Public Serv. Enterprise	\$10,168	R	BBB+	\$29,575	0.60	4.6%	\$21,252	0.93	4.2%
Southern Co.	\$21,583	MR	A-	\$68,803	0.50	3.9%	\$55,432	1.06	4.6%
Unitil Corp.	\$441	R	BBB+	\$928	0.45	4.4%	\$758	1.07	4.8%
Black Hills	\$1,731	R	BBB+	\$4,782	0.65	4.9%	\$3,730	1.15	4.9%
Hawaiian Elec.	\$2,871	R	BBB-	\$5,034	0.55	3.1%	\$4,666	0.89	3.5%
IDACORP Inc.	\$1,369	MR	A-	\$5,365	0.50	2.9%	\$4,344	0.98	3.1%
NorthWestern Corp.	\$1,263	MR	BBB	\$3,857	0.55	3.3%	\$3,162	1.14	3.7%
Pinnacle West Capital	\$3,548	R	A	\$9,899	0.45	4.3%	\$8,335	1.05	5.1%
PNM Resources	\$1,447	R	BBB+	\$4,015	0.50	4.8%	\$2,902	1.14	7.5%
Portland General	\$2,106	R	BBB+	\$4,974	0.55	4.4%	\$4,158	1.09	4.3%
Xcel Energy Inc.	\$11,564	R	A-	\$33,026	0.45	5.2%	\$31,060	0.95	5.9%
Average	\$8,262		BBB+	\$23,702	0.53	4.5%	\$20,196	1.02	5.1%

Sources and Notes:

[1]: Bloomberg; Q4 2018 - Q4 2019

[2]: See Schedule No. BV-2. Key:

R - Regulated (80% or more of assets regulated).

MR - Mostly Regulated (less than 80% of assets regulated).

[3]: S&P Rating from Bloomberg as of 2019 Q4.

[4]: See February 2020 Schedule No. BV-3 Panels A through H.

[5]: Value Line 5 year weekly betas.

[6]: See February 2020 Schedule No. BV-5.

[7]: See May 2020 Schedule No. BV-3 Panels A through H.

[8]: Bloomberg 5.5 months of daily betas.

[9]: See May 2020 Schedule No. BV-5.

PNM Resources downgraded to BBB as of April 6, 2020.

Allete downgraded to BBB as of April 22, 2020.

2

3

4 Q37. What are the characteristics of the Natural Gas Utility Proxy Group?

5 A37. The Natural Gas Utility sample consists of seven companies that have the majority of
6 their revenue generating assets dedicated to regulated distribution of natural gas in the
7 U.S.

1 Figure 10 reports the sample companies' annual revenues for the most recent four
2 quarters ended December 2019 and the percentage of their assets devoted to regulated
3 activities. It also displays each company's market capitalization and S&P credit rating
4 as well as betas from *ValueLine* and Bloomberg and the weighted average long-term
5 (3 to 5 year) earnings growth estimate for the company from Thomson Reuters and
6 *Value Line*.⁶³ Similarly, the market capitalization, beta, and growth estimates for both
7 cost of equity estimations are presented side-by-side.

8 The average Natural Gas Utility sample company devotes over 80% of its assets to
9 regulated activities, which are primarily related to the local distribution of natural gas.⁶⁴
10 Therefore, these sample companies are nearly pure-plays in the natural gas distribution
11 industry. Moreover, the regulatory framework in the jurisdictions in which the Natural
12 Gas Utility sample companies operate are substantially similar to those prevailing in
13 Michigan. Therefore, I believe that although they do not engage in electric distribution
14 or generation, the Gas LDC sample companies are directly comparable to DTE Electric
15 in terms of regulatory environment, exposure to residential, commercial, and industrial
16 customers and capital expenditures. Like electric utilities, they operate a network that
17 cannot be moved or repurposed. Gas LDCs tend to be mostly distribution only entities,
18 which reduces risk relative to generation (or production), but similar to electric utilities,
19 they are subject to state legislator and regulatory commission initiatives. More recently,
20 electric utilities have mostly seen a larger demand impact from COVID-19 than has
21 gas utilities. Because of the comparable regulatory environment and both industries
22 being based on a large network of fixed assets, I believe their overall business risk is
23 comparable.⁶⁵

63 In some cases, a proxy company does not have a credit rating from any of the major rating agencies. However, if they were to be rated, they would receive an investment grade rating. In these instances, I assign the company the average credit rating of the rest of the proxy group.

64 While some of the companies in the Natural Gas sample own gas transmission assets, the majority of those assets are state regulated and not FERC regulated, indicating they are not long-haul transmission lines.

65 I also note that a number of utilities operate both electric and gas operations.

1

Figure 10: Natural Gas Utility Sample

Company	Annual Revenues (USD million)	Regulated Assets	S&P Credit Rating (2019)	February 2020			May 2020		
				Market Cap. 2019 Q4 (USD million)	Betas	Long Term Growth Est.	Market Cap. 2019 Q4 (USD million)	Betas	Long Term Growth Est.
				[1]	[2]	[3]	[4]	[5]	[6]
Atmos Energy	\$2,901	MR	A	\$13,387	0.55	6.9%	\$11,788	0.95	7.0%
Chesapeake Utilities	\$516	R	A	\$1,569	0.60	8.4%	\$1,404	1.07	7.8%
New Jersey Resources	\$2,564	R	AA-	\$3,977	0.65	5.0%	\$2,922	1.19	5.0%
Northwest Natural	\$747	R	A+	\$2,184	0.55	7.0%	\$1,838	1.17	5.8%
ONE Gas Inc.	\$1,642	R	A	\$4,876	0.60	5.9%	\$4,005	1.11	5.9%
Southwest Gas	\$3,063	R	BBB+	\$4,161	0.65	9.1%	\$3,343	1.11	9.1%
Spire Inc.	\$1,931	R	A-	\$4,190	0.60	5.7%	\$3,588	1.02	5.7%
Average	\$1,909		A	\$4,906	0.60	6.9%	\$4,127	1.09	6.6%

Sources and Notes:

[1]: Bloomberg; Q4 2018 - Q4 2019

[2]: See Schedule No. BV-2. Key:

R - Regulated (80% or more of assets regulated).

MR - Mostly Regulated (less than 80% of assets regulated).

[3]: S&P Rating from Bloomberg as of 2019 Q4.

[4]: See February 2020 Schedule No. BV-3 Panels A through H.

[5]: Value Line 5 year weekly betas.

[6]: See February 2020 Schedule No. BV-5.

[7]: See May 2020 Schedule No. BV-3 Panels A through H.

[8]: Bloomberg 5.5 months of daily betas.

[9]: See May 2020 Schedule No. BV-5.

Chesapeake Utilities Assumes Sample Average S&P Credit Rating Value

New Jersey Resources rated Aa3 by Moody's and not rated by S&P, converted to S&P Rating of AA-

Northwest Natural Gas Company rating used for Northwest Natural

2

3 **Q38. What are the characteristics of the Water Utility sample?**

4 A38. The water sample consists of five companies whose primary source of revenues and
5 majority of assets and revenues are subject to regulation. These companies own
6 regulated water utilities or subsidiaries that may operate in multiple states in the U.S.
7 The water utility sample is broadly representative of the regulated water distribution
8 industry from a business risk perspective. Additionally, it is worth noting, similar to
9 electric utilities and natural gas distribution utilities, water utilities are highly capital
10 intensive and face the need to maintain and upgrade aging infrastructure networks
11 designed to deliver commodities to end use customers. As such, the business risk
12 characteristics of the Electric, Water, and Natural Gas Utility samples are broadly
13 similar. Additional, investor owned electric utilities, natural gas utilities, and water

1 utilities in the same jurisdictions are generally regulated by the same regulatory
2 entity.⁶⁶

3 Figure 11 reports the proxy companies annual revenues for the most recent four
4 quarters as of Q4 2019 and the percentage of their assets devoted to regulated activities.
5 It also displays each company's market capitalization, S&P credit rating, 5-year
6 adjusted weekly beta from *ValueLine*, 5.5 months of adjusted daily betas from
7 Bloomberg, and the weighted average long-term (3 to 5 year) earnings growth rate
8 estimate for the company from Thomson Reuters and *Value Line*. The market
9 capitalization, beta, and growth estimates for both cost of equity estimation dates are
10 also presented side-by-side.

11 The average water utility sample company devotes over 90% of its assets to regulated
12 activities related primarily to the distribution of water and has an average S&P credit
13 rating of A. Given the proven long-term financial stability of these companies, I relax
14 my \$300 million annual revenue screening criteria to include two additional
15 companies—Middlesex Water, and York Water Company—in recognition that these
16 companies have very stable finances despite relatively low revenues.⁶⁷ This is
17 consistent with my standard practice as both companies have reasonable trading
18 volumes and their inclusion ensures a sample of at least five companies.

⁶⁶ In 43 of the 50 states, the same commissions that regulate electric and gas utilities also regulate water utilities.

⁶⁷ Value Line lists 10 water companies of which 2 (Consolidated Water and Global Water) are developers rather than utilities, while Essential Utilities (previously Aqua America) recently acquired Peoples and therefore eliminated as is SJW Group for its acquisition of CT Water. Additionally, Artesian Water is closely owned and therefore eliminated. That leaves five companies, which is then what I include. I note that Middlesex Water and York Water Company have maintained A-range credit ratings since at least the global financial crisis. Their annual revenues have increased by 50-75% from 2008 to 2019.

1

Figure 11: Water Utility Sample

Company	Annual Revenues (USD million)	Regulated Assets	S&P Credit Rating (2019)	February 2020			May 2020		
				Market Cap. 2019 Q4 (USD million)	Betas	Long Term Growth Est.	Market Cap. 2019 Q4 (USD million)	Betas	Long Term Growth Est.
				[4]	[5]	[6]	[7]	[8]	[9]
Amer. States Water	\$464	R	A+	\$3,189	0.60	5.9%	\$2,959	0.97	6.3%
Amer. Water Works	\$3,573	R	A	\$21,963	0.50	6.5%	\$21,445	0.97	7.7%
California Water	\$703	R	A+	\$2,472	0.60	7.0%	\$2,403	0.95	8.2%
Middlesex Water	\$136	R	A	\$1,104	0.70	3.3%	\$987	0.98	3.6%
York Water Co. (The)	\$51	R	A-	\$597	0.65	7.6%	\$523	1.17	6.8%
Average	\$985		A	\$5,865	0.61	6.0%	\$5,663	1.01	6.5%

Sources and Notes:

[1]: Bloomberg; Q4 2018 - Q4 2019

[2]: See Schedule No. BV-2. Key:

R - Regulated (80% or more of assets regulated).

MR - Mostly Regulated (less than 80% of assets regulated).

[3]: S&P Rating from Bloomberg as of 2019 Q4.

[4]: See February 2020 Schedule No. BV-3 Panels A through H.

[5]: Value Line 5 year weekly betas.

[6]: See February 2020 Schedule No. BV-5.

[7]: See May 2020 Schedule No. BV-3 Panels A through H.

[8]: Bloomberg 5.5 months of daily betas.

[9]: See May 2020 Schedule No. BV-5.

2

3

4 **Q39. How do the two proxy groups compare to DTE Electric in terms of financial**
5 **metrics?**

6 A39. DTE Electric's regulated electric operations generated an annual revenue of \$5.2
7 billion in 2019,⁶⁸ which is lower than the average annual revenues for the Electric
8 Utility proxy groups and higher than the average for the Natural Gas and Water utility
9 averages. DTE Electric's S&P credit rating is A-, which is higher than the Electric
10 Utility proxy group average but slightly below the average for the Natural Gas and
11 Water utility proxy groups. DTE Electric is a regulated entity as are all of my proxy
12 companies, but I note that the Natural Gas and Water utility proxy groups have a higher
13 average of regulated assets compared to DTE Electric. The proxy groups, like DTE
14 Electric, operate a capital-intensive network of assets, which are subject to state
15 regulation.

⁶⁸ DTE 2019 10-K, p. 32.

1 **C. FINANCIAL RISK ADJUSTMENT**

2 **Q40. Can you explain the difference between the data relied upon to estimate the cost**
3 **of equity and the regulatory rate base to which the cost of equity is applied?**

4 A40. Both the CAPM and the DCF models rely on market data to estimate the cost of equity
5 for the sample companies, so the results reflect the value of the capital that investors
6 hold during the estimation period (market values). The allowed return on equity is
7 applied to rate base, which is determined using historical cost and hence reflect the
8 (net) book values of assets.

9 **Q41. Why is this difference important to the estimation of the cost of equity?**

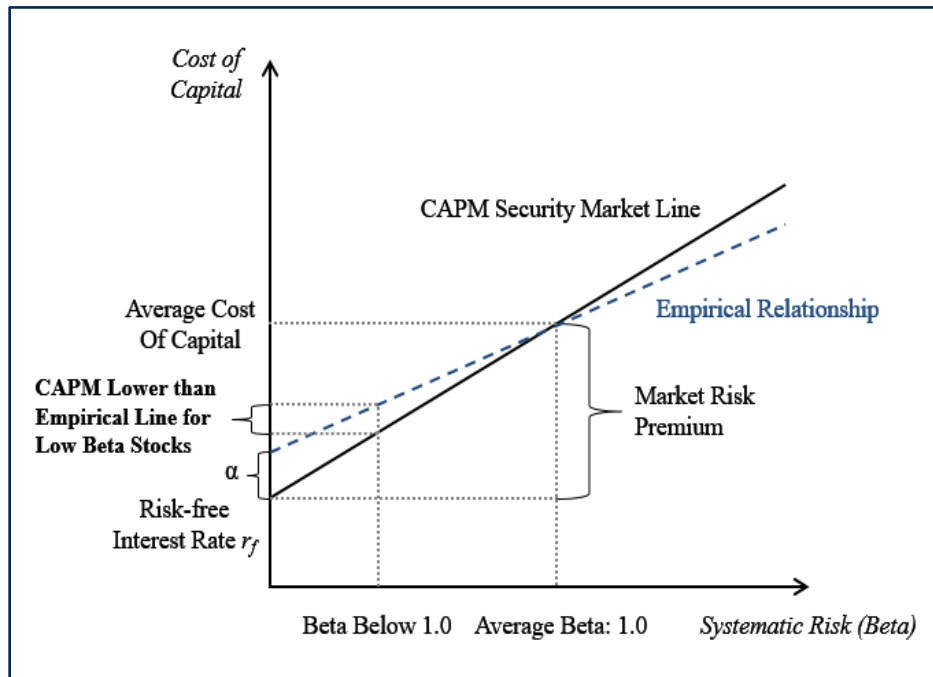
10 A41. Taking the level of financial risk or leverage into account is necessary to reflect the fact
11 that different capital structure ratios have different levels of financial risk. Specifically,
12 all else equal, higher levels of debt financing increases the risk faced by equity
13 investors. Therefore, investors require higher ROEs from companies with more debt
14 than from comparable business risk companies with less debt. To reflect the effect of
15 capital structure on the cost of equity, I adjust the cost of equity estimates I obtain from
16 applying the models to the market data of the proxy companies. I do so using two
17 different approaches: (1) the overall cost of capital approach and (2) the Hamada
18 approach. I provide further details of these two approaches in Appendix B.⁶⁹

⁶⁹ In recognition of the Commission's past decision to not rely on the overall cost of capital approach, my CAPM / ECAPM recommended range is based on the Hamada approach. This approach cannot be applied to the DCF model, so I choose to conservatively eliminate the highest estimate from my recommended range.

1 The alpha adjustment has the effect of increasing the intercept but reducing the slope
 2 of the Security Market Line in Figure 12, which results in a Security Market Line that
 3 more closely matches the results of empirical tests. The impact on the Security Market
 4 Line is illustrated in Figure 12 below. In the ECAPM implementation, I use an alpha
 5 of 1.5 based on academic research documenting the magnitude of alpha.⁷⁰

6
7

Figure 12
The Empirical Security Market Line



8

9 **3. CAPM/ ECAPM Cost of Equity Estimates**

10 **Q44. Can you summarize the parameters of the scenarios and variations you**
 11 **considered when conducting your CAPM and ECAPM analyses?**

70 See Black, Fisher. 1993. Beta and Return. *The Journal of Portfolio Management* 20 (Fall): 8-18; Black, Fisher, Michael C. Jensen, and Myron Scholes. 1972. The Capital Asset Pricing Model: Some Empirical Tests. *Studies in the Theory of Capital Markets*, edited by Michael C. Jensen, pp. 79-121. New York: Praeger; Fama, Eugene F. and James D. MacBeth. 1972. Risk, Returns and Equilibrium: Empirical Tests. *Journal of Political Economy* 81 (3): pp. 607-636; Fama, Eugene F. and Kenneth R. French. 1992. The Cross-Section of Expected Stock Returns. *Journal of Finance* 47 (June): pp. 427-465; Fama, Eugene F. and Kenneth R. French. 2004. The Capital Asset Pricing Model: Theory and Evidence. *Journal of Economic Perspectives* 18 (3): pp. 25-46.

1 A44. I performed each CAPM/ ECAPM analysis using different sensitivities to obtain a
2 range of cost of equity estimates. I perform the analyses using two different scenarios
3 for the risk free rate and MRP. For each of my cost of equity estimations, I determine
4 the risk free rate and MRP based on the market conditions prevailing at the time.

5 In my first estimation, I use CAPM and ECAPM inputs as of the end of February 2020.
6 In Scenario I, I use a long-term historic MRP of 6.91% and a forecasted risk-free rate
7 of 3.05%.⁷¹ In Scenario II, I present a sensitivity test by increasing the MRP by 100
8 basis points to 7.91% to reflect the forecasted MRP at the time. I combine this
9 forecasted MRP with a risk-free rate of 2.80%. Thus, the spread between utility and
10 government bonds are not simultaneously reflected in the risk-free rate and the MRP.
11 In both of these scenarios, I utilize five years of weekly betas from *ValueLine* to
12 estimate the cost of equity.

13 In my second estimation, I use inputs as of mid-May 2020, which reflects the changes
14 in risk perceptions and heightened economic uncertainties due to COVID-19. In Scenario
15 I, I use the long-term historic MRP of 6.91%⁷² and forecasted risk-free rate of 3.30%.⁷³
16 Similar to the risk-free rate in my February 2020 Scenario I analysis, I have
17 conservatively added about half of the 100 bps yield spread premium between utility
18 and government bonds.⁷⁴ In Scenario II, I utilize Bloomberg's forecasted MRP of
19 7.92% combined with a risk-free rate of 2.80%. Similarly, the spread between utility

⁷¹ The MRP of 6.91% is sourced from Duff & Phelps 2019. The risk-free rate is derived from the most recently published March 10, 2020 Blue Chip Economic Indicators (BCEI) forecasted 10-year Treasury yield of 2.3 percent for 2022. Our analysis relies on the 20-year Treasury yield as a measure of the risk-free rate. Therefore, I adjust the BCEI forecasted 10-year Treasury yield to approximate a 20-year Treasury yield. First, I add a maturity premium of 50 bps to the BCEI forecast to approximate the 20-year Treasury bond yield. Then, I add a yield spread premium of 25 bps. The yield spread premium reflects the empirical observation that the spread between utility and Treasury bond yields is currently elevated for a risk-free rate of 3.05 percent. This is discussed further in the Appendix B, which also shows the derivation of the 25 basis points.

⁷² Bloomberg as of April 30, 2020. The forecasted market equity risk premium is discussed further in Appendix B.

⁷³ The increase in the risk-free rate in Scenario I for the May 2020 analysis relative to the Scenario I for February 2020 reflects an increase in the spread between the yield of A-rated utility bonds and the yield on government bonds of the same maturity.

⁷⁴ Bloomberg, as of May 15, 2020. See Appendix B, Section V.C. for additional details.

1 and government bonds are not simultaneously reflected in the risk-free rate and the
 2 MRP. To capture the changes in systematic risk, I use 5.5 months of daily betas from
 3 Bloomberg in both Scenarios.

4 **Figure 13**
 5 **Scenarios in CAPM/ ECAPM Analysis**

	February 2020		May 2020	
	Scenario I	Scenario II	Scenario I	Scenario II
Risk-Free Rate	3.05%	2.80%	3.30%	2.80%
MRP	6.91%	7.91%	6.91%	7.92%

6

7 **Q45. Can you summarize the results from your CAPM and ECAPM analyses?**

8 A45. The results from the CAPM and ECAPM models are presented in Figure 14, Figure 15,
 9 and Figure 16 below. I also present a sub-sample of high capital expenditure electric
 10 utilities in Figure 17. In the figures below, the results across all the samples increased
 11 by 300 to 400 bps from February 2020 to May 2020. However, the relative relationships
 12 of each samples' results remained broadly consistent. The lowest results are from the
 13 Electric Sample but the highest results from the sample are comparable to those
 14 obtained from other highly regulated distribution entities. For example, the highest
 15 estimates from the CAPM from the electric sample, 12.2 percent in May 2020 and 8.0
 16 percent in February 2020, are below all estimates from the natural gas and water utility
 17 samples. Similarly, the highest ECAPM estimates for the electric utility sample, 12.2
 18 percent and 8.6 percent, are towards the low end of the natural gas estimates from the
 19 ECAPM in Scenario I and below all Scenario II ECAPM estimates. They are also below
 20 all ECAPM estimates for the water sample. As the natural gas and water utilities on
 21 average have a higher proportion of their assets subject to regulation, there are
 22 indications that the electric sample is facing unusual circumstances. I view regulation
 23 as being a key driver of risk for utilities.

1 **Figure 14: CAPM/ ECAPM Cost of Equity Estimates – Electric Utility Sample**

	Deemed Common Equity Percentage			
	50%			
	February 2020		May 2020	
	Scenario 1	Scenario 2	Scenario 1	Scenario 2
	[1]	[2]	[3]	[4]
Electric Sample				
CAPM	7.4% - 7.8%	7.8% - 8.1%	11.2% - 11.6%	11.9% - 12.2%
ECAPM ($\alpha = 1.5\%$)	8.0% - 8.6%	8.3% - 8.9%	11.0% - 11.6%	11.6% - 12.2%

Sources and Notes:

[1]: Long-Term Risk Free Rate of 3.05%, Long-Term Market Risk Premium of 6.91%.

[2]: Long-Term Risk Free Rate of 2.80%, Long-Term Market Risk Premium of 7.91%.

[3]: Long-Term Risk Free Rate of 3.30%, Long-Term Market Risk Premium of 6.91%.

[4]: Long-Term Risk Free Rate of 2.80%, Long-Term Market Risk Premium of 7.92%.

2

3

4 **Figure 15: CAPM/ ECAPM Cost of Equity Estimates – Natural Gas Utility Sample**

	Deemed Common Equity Percentage			
	50%			
	February 2020		May 2020	
	Scenario 1	Scenario 2	Scenario 1	Scenario 2
	[1]	[2]	[3]	[4]
Gas Sample				
CAPM	8.3% - 9.0%	8.8% - 9.4%	12.2% - 12.9%	13.1% - 13.6%
ECAPM ($\alpha = 1.5\%$)	8.7% - 9.8%	9.2% - 10.2%	11.8% - 12.7%	12.6% - 13.5%

Sources and Notes:

[1]: Long-Term Risk Free Rate of 3.05%, Long-Term Market Risk Premium of 6.91%.

[2]: Long-Term Risk Free Rate of 2.80%, Long-Term Market Risk Premium of 7.91%.

[3]: Long-Term Risk Free Rate of 3.30%, Long-Term Market Risk Premium of 6.91%.

[4]: Long-Term Risk Free Rate of 2.80%, Long-Term Market Risk Premium of 7.92%.

5

1 **Figure 16: CAPM/ ECAPM Cost of Equity Estimates – Water Utility Sample**

	Deemed Common Equity Percentage			
	50%			
	February 2020		May 2020	
	Scenario 1	Scenario 2	Scenario 1	Scenario 2
	[1]	[2]	[3]	[4]
Water Sample				
CAPM	8.8% - 9.7%	9.4% - 10.3%	12.9% - 14.4%	13.9% - 15.2%
ECAPM ($\alpha = 1.5\%$)	9.0% - 10.6%	9.6% - 11.1%	12.4% - 14.4%	13.3% - 15.2%

Sources and Notes:

[1]: Long-Term Risk Free Rate of 3.05%, Long-Term Market Risk Premium of 6.91%.

[2]: Long-Term Risk Free Rate of 2.80%, Long-Term Market Risk Premium of 7.91%.

[3]: Long-Term Risk Free Rate of 3.30%, Long-Term Market Risk Premium of 6.91%.

[4]: Long-Term Risk Free Rate of 2.80%, Long-Term Market Risk Premium of 7.92%.

2

3

4 **Figure 17: CAPM/ECAPM Cost of Equity Estimates – Electric Sample w/ High CapEx**

	Deemed Common Equity Percentage			
	50%			
	February 2020		May 2020	
	Scenario 1	Scenario 2	Scenario 1	Scenario 2
	[1]	[2]	[3]	[4]
Electric Sample - High Capex				
CAPM	7.9% - 8.2%	8.3% - 8.6%	11.4% - 11.9%	12.1% - 12.5%
ECAPM ($\alpha = 1.5\%$)	8.3% - 9.0%	8.8% - 9.4%	11.1% - 11.8%	11.8% - 12.4%

Sources and Notes:

[1]: Long-Term Risk Free Rate of 3.05%, Long-Term Market Risk Premium of 6.91%.

[2]: Long-Term Risk Free Rate of 2.80%, Long-Term Market Risk Premium of 7.91%.

[3]: Long-Term Risk Free Rate of 3.30%, Long-Term Market Risk Premium of 6.91%.

[4]: Long-Term Risk Free Rate of 2.80%, Long-Term Market Risk Premium of 7.92%.

5

6

7 **Q46. How do you interpret the result of your CAPM and ECAPM analyses?**8 A46. The increase in results across all samples from February 2020 to May 2020 reflects the
9 increased risk and uncertainty currently prevailing in the market and the economy.

1 Broadly speaking, I consider the Scenario II results from both sets of analyses to be
2 more relevant in the current market conditions, where the returns investors require over
3 and above the risk-free rate is elevated to very large degree. As these conditions may
4 change, I implemented the CAPM/ ECAPM in Scenario II with a MRP of 7.91 percent
5 and 7.92 percent (an increase of 100 basis points over the historical MRP).
6 Consequently, I view the CAPM/ECAPM results as supportive of a ROE in the range
7 of 9 percent to 10 percent in February 2020 and 12 ¼ to 13 ½ percent in May 2020.
8 The low end is determined as the high end estimated for the electric sample and rounded
9 to the nearest ¼ percent – this is also the low end of the full sample. The high end was
10 determined as the high end of the results obtained from both the natural gas and water
11 sample using the Hamada adjustment and the CAPM (10 percent and 13.7 percent), but
12 ignored the highest figures obtained using the weighted average cost of capital
13 approach in deference to the Commission’s prior orders.⁷⁵ Again, I round the figure to
14 the nearest ¼ percent. I note that the CAPM/ ECAPM results for the electric sample is
15 below the results for the natural gas and water utility sample. However, if I consider a
16 sample of electric utilities with high capital expenditures to depreciation similar to that
17 of DTE Electric, the Scenario II results from February 2020 increase by approximately
18 0.3 percent indicating that this aspect of DTE Electric’s operations matters.

19 **E. DCF APPROACH AND COST OF EQUITY ESTIMATES**

20 **Q47. Can you describe the discounted cash flow approach to estimating the cost of**
21 **equity?**

22 **A47.** The DCF model estimates the cost of capital for a given company directly, rather than
23 based on its risk relative to the market as the CAPM does. There are two variations of
24 the DCF model, the single-stage DCF and multi-stage DCF, as explained below.

75 See Workpapers in Exhibit A-14.

1 in time. This variation is known as the multi-stage DCF model and is further explained
2 below.

3 ***2. Multi-Stage DCF Approach***

4 **Q49. Can you briefly describe the multi-stage DCF and the inputs used to determine**
5 **the cost of equity?**

6 A49. The multi-stage DCF accommodates different dividend growth rates at different points
7 in time. Specifically, in the implementation of the multi-stage DCF, I assume three
8 different growth rate phases. In the first phase, companies grow their dividend for five
9 years at the forecasted company-specific rate of earnings growth. In the second phase,
10 the company-specific growth rate incrementally steps down (or steps up) to the overall
11 growth rate of the economy, represented by the long-term GDP growth rate. Finally, in
12 the third phase, companies grow their dividend at the long-term GDP growth rate into
13 perpetuity.

14 As previously described, I calculate both the single- and multi-stage DCF for two cost
15 of equity estimations. The first is using inputs, such as growth rates, from prior to the
16 pandemic. The second uses current inputs reflecting the current financial and economic
17 uncertainties. The growth rates utilized in both DCF implementations are shown in
18 Figure 9, Figure 10, and Figure 11 above.

19 **3. DCF Cost of Equity Estimates**

20 **Q50. What are the results from your DCF based cost of equity estimates for your**
21 **samples?**

22 A50. The financial risk adjusted single- and multi-stage DCF cost of equity estimates are
23 presented in Figure 18, Figure 19, and Figure 20 below. I also present a sub-sample of
24 high capital expenditure electric utilities in Figure 21.

25 **Figure 18: DCF Cost of Equity Estimate – Electric Utility Sample**

Electric Sample	February 2020	May 2020
Simple	9.4%	10.2%
Multi-Stage	8.5%	9.1%

1

2

Figure 19: DCF Cost of Equity Estimate – Natural Gas Utility Sample

Gas Sample	February 2020	May 2020
Simple	12.0%	11.8%
Multi-Stage	8.8%	9.0%

3

4

Figure 20: DCF Cost of Equity Estimate – Water Utility Sample

Water Sample	February 2020	May 2020
Simple	10.6%	11.4%
Multi-Stage	7.8%	8.1%

5

6

Figure 21: DCF Cost of Equity Estimate - Electric Sample w/ High CapEx

Electric Sample - High Capex	February 2020	May 2020
Simple	10.2%	11.0%
Multi-Stage	9.0%	9.7%

7

8 **Q51. How do you interpret the results from your DCF analyses?**

9 A51. The range of estimates obtained from the DCF methods is wide ranging from 7.8
 10 percent to 12.0 percent in February 2020 and 8.1 percent to 11.8 percent in May 2020.
 11 However, if I eliminate the lowest and highest estimate and round to the nearest $\frac{1}{4}$
 12 percent, the range becomes $8\frac{1}{2}$ percent to $10\frac{1}{2}$ percent in February 2020 and 9 percent
 13 to $11\frac{1}{2}$ percent in May 2020. I trim these ranges symmetrically to $8\frac{3}{4}$ percent to $10\frac{1}{4}$
 14 percent in February 2020 and $9\frac{1}{4}$ percent to $11\frac{1}{4}$ percent in May 2020, which is
 15 supported by the full sample's results as well as by the subset of electric utilities that
 16 resemble DTE Electric with respect to high capital investments.

1 This is consistent with the observation that investors require a higher risk premium to
2 hold equities over government bonds as bond yields decline. I then use the parameters
3 from the regression analysis, A_0 and A_1 , to estimate the cost of equity using the Scenario
4 1 and Scenario 2 risk-free rates (shown in Figure 13 above).

5 **Q54. Can you describe the results from your Risk Premium model?**

6 A54. Applying the calculated risk premium and Scenario I risk-free rate of 3.05% to Formula
7 5 above results in an estimated cost of equity of 9.8% for U.S. electric utilities at, on
8 average, 49% equity. Likewise, applying the calculated risk premium and Scenario II
9 risk-free rate of 2.80% to Formula 5 above results in an estimated cost of equity of
10 9.7% for U.S. electric utilities at 49% equity. The cost of equity results for U.S. electric
11 utilities are reported in Figure 22 and Figure 23 below.

1

Figure 22: Implied Risk Premium Model Estimate, Scenario I

Risk Premium = $A_0 + (A_1 \times \text{Treasury Bond Rate})$		
R Squared		0.898
Estimate of Intercept (A_0)		8.45%
Estimate of Slope (A_1)		-0.560
Predicted Risk Premium 6.75%	+	Exp. Treasury Bond Rate 3.05%
		=
		Est. Cost of Equity for All Electric Utilities 9.8%

2

3

Figure 23: Implied Risk Premium Model Estimate, Scenario II

Risk Premium = $A_0 + (A_1 \times \text{Treasury Bond Rate})$		
R Squared		0.898
Estimate of Intercept (A_0)		8.45%
Estimate of Slope (A_1)		-0.560
Predicted Risk Premium 6.89%	+	Exp. Treasury Bond Rate^[2] 2.80%
		=
		Est. Cost of Equity for All Electric Utilities 9.7%

4

5 **Q55. How do you interpret the results from your Risk Premium model?**

6 A55. Based on the Risk Premium model using the forecasted interest rate indications, an
 7 appropriate ROE for the average electric utility is in the range of 9.7 to 9.8 percent.
 8 This range is consistent with the estimates obtained from the sample DCF and CAPM
 9 model for the electric utility sample. It is below the indicators for the natural gas and
 10 water utility samples.

11 **G. SUMMARY RESULTS**

12 **Q56. Can you briefly summarize the results from the various models you employed to**
 13 **estimate the cost of equity for DTE Electric.**

14 A56. Based on the discussions above, I obtain the following estimates for my proxy groups
 15 (rounding to the nearest ¼ percent). For the CAPM and ECAPM models, the table

1 focuses on Scenario II as I do not believe the historical MRP is sufficient in this
 2 environment.

3 **Figure 24: ROE Estimates**

	February 2020			May 2020	
	CAPM/ ECAPM	DCF	Risk Premium	CAPM/ ECAPM	DCF
Full Sample	9.00 - 10.0%	8.75 - 10.25%	n/a	12.25 - 13.5%	9.25 - 11.25%
Electric Sample	8.0 - 8.25%	8.5 - 9.5%	9.7 - 9.8%	11.5 - 12.0%	9.0 - 10.25%
Gas Sample	9.25 - 9.5%	8.75 - 12.0%	n/a	13.0 - 13.5%	9.0 - 11.75%
Water Sample	9.5 - 10.5%	7.75 - 10.75%	n/a	13.25 - 14.0%	8.0% - 11.5%
Electric Sample w/ High CapEx	8.5 - 8.75%	9.0 - 10.25%	n/a	12.0 - 12.5%	9.75 - 11.0%

4
 5 Given the current financial conditions and the current expectations for the financial
 6 recovery, I look for a reasonable range that is between my two sets of analyses. I note
 7 that it is imperative to look towards the higher end or above of the February 2020
 8 estimates but towards the lower end for the May 2020 results. This indicates a range of
 9 upper nine’s to mid ten’s. The placement of DTE Electric within this range of estimates
 10 as well as any specific adjustments to the results depend on DTE Electric’s risk
 11 characteristics, which I discuss next.

12 **VI. DTE ELECTRIC SPECIFIC CIRCUMSTANCES AND ROE**
 13 **RECOMMENDATION**

14 **A. REGULATORY ENVIRONMENT**

15 **Q57. Are there any differences in the regulatory environment in which the comparable**
 16 **companies and DTE Electric operates?**

17 **A57.** Like many of the sample companies, DTE Electric benefits from certain regulatory
 18 policies that reduce regulatory lag, including a forward test year for rate cases, and an
 19 annual Power Supply Cost Recovery (“PSCR”) clause for expenses such as fuel,

1 capacity, energy, transmission, and purchased power.⁷⁷ Subject to Commission review,
2 the Company is permitted to include construction work in progress (“CWIP”) for
3 pollution control measures and significant new infrastructure projects in rate base.⁷⁸
4 Cost-tracking mechanisms such as these are also in effect in states affecting several of
5 the sample companies.⁷⁹ However, unlike some of the sample companies, DTE Electric
6 does not currently have a revenue decoupling mechanism (since a 2012 Court of
7 Appeals ruling reversed Michigan Public Service Commission approval for such a
8 program that DTE Electric had implemented) or lost revenue adjustment mechanism
9 (“LRAM”) in place, as some sample companies do.⁸⁰

10 **Q58. How does the business risk of DTE Electric compare to that of the sample?**

11 A58. Like the sample companies, DTE Electric’s business is concentrated in regulated
12 electric generation and distribution, and as mentioned above, DTE Electric does have
13 some regulatory mechanisms in place that are comparable to those of the proxy group
14 companies, but in these times of declining load the lack of a decoupling mechanism is
15 a large business risk. DTE Electric estimates that declining load will result in a \$30-
16 \$50 million decrease in 2020 operating earnings.⁸¹ DTE Electric also has a credit rating
17 of A-, which is comparable to those of the proxy sample companies.

77 S&P Global Market Intelligence, Commission Details for the Michigan Public Service Commission, accessed April 8, 2020, <https://platform.mi.spglobal.com/interactivex/CommissionDetails.aspx?Printable=1&id=4081574&Type=1&State=MI>.

78 *Id.*

79 Lillian Federico, “Alternative ratemaking plans in the U.S.,” S&P Global Market Intelligence, Regulatory Research Associates. April 16, 2020, accessed April 21, 2020, <https://platform.marketintelligence.spglobal.com/web/client?auth=inherit#news/article?id=58062563&KeyProductLinkType=6>.

80 *Edison Electric Institute*, “Alternative Regulation for Evolving Utility Challenges: An Updated Survey,” January 2013. Many of the companies in my comparable sample have a decoupling mechanism in place. This means that these companies benefit from regulatory provisions allowing them to recover their fixed costs independent of volumetric charges: if the utilities’ customers use less electricity than was forecast, the decoupling mechanism ensures that the utilities can recover their cost despite the decrease in variable revenues.

81 DTE Energy, “DTE Business Update,” May 27, 2020, accessed May 28, 2020.

1 Regulatory policy plays a role in the business risk of the Company. In the current
2 environment of market uncertainty, the fact that DTE Electric does not have a revenue
3 decoupling mechanism or a fixed variable pricing policy in place puts it at an increased
4 risk of under-recovering its cost of service relative to some companies in the sample
5 group that benefit from such mechanisms. Because the Company recovers much of its
6 fixed cost through per-kWh charges to their customers (i.e. does not benefit from full
7 revenue decoupling or fixed variable pricing), it will be at risk for under-recovery
8 during economic uncertainties. DTE Electric does not have a decoupling mechanism,
9 which more than half of U.S. electric utilities do. This indicates that DTE Electric's
10 business risk is higher than that of its peers.⁸²

11 Michigan also allows competitive retail choice for electricity, which may erode sales
12 volume, although state law caps the alternative supply in a utility's service territory at
13 10 percent of the preceding years' sales.

14 **B. MICHIGAN ECONOMY**

15 **Q59. How do current economic uncertainties impact the business risk of DTE Electric?**

16 A59. The recent economic impacts from the COVID-19 pandemic has increased the business
17 risk of utilities, including DTE Electric. As governments issued stay-at home orders in
18 response to the pandemic, many parts of the economy shut down. This led to an
19 unprecedented rise in unemployment as many companies struggle to stay in business.
20 As of the week ending May 30, 2020, the U.S. Department of Labor reports that
21 approximately 43 million people across the U.S. have lost their job in the past four
22 weeks.⁸³ Blue Chip Economic Indicators' May 2020 survey forecasts unemployment
23 reaching 15.3% in Q2 2020 and will average 10.6% in 2020 and 8.0% in 2021.⁸⁴

⁸² Regulatory Research Associates, "RRA Regulatory Focus: Adjustment Clauses," September 2018.

⁸³ U.S. Department of Labor, "Unemployment Insurance Weekly Claims," News Release, June 4, 2020.

⁸⁴ Blue Chip Economic Indicators, May 10, 2020, p. 1.

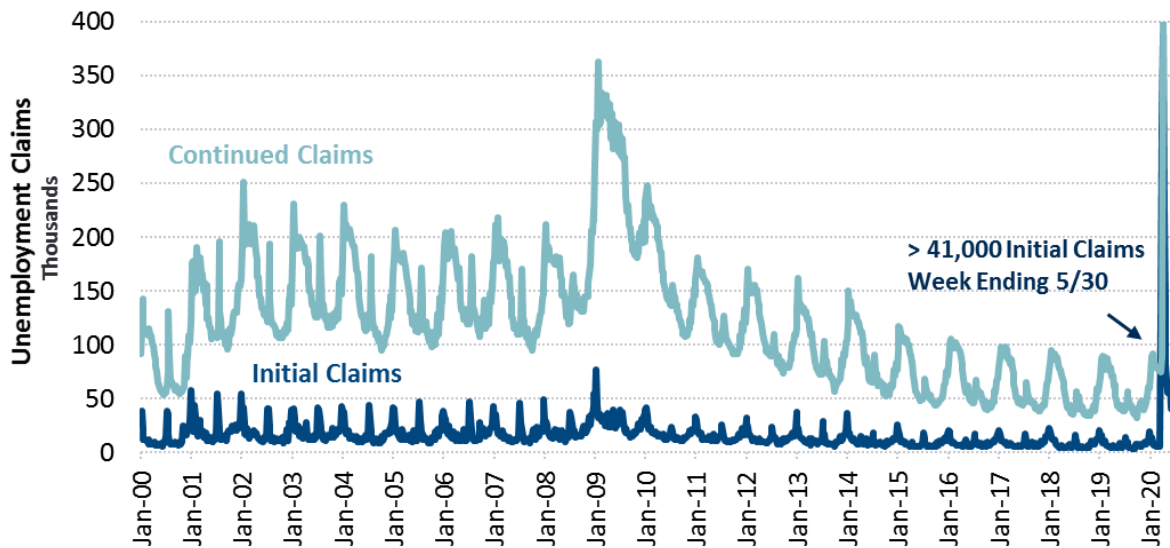
1 Michigan's economy has been hit particularly hard. In Michigan alone, over 1.7 million
2 people, approximately a third of the state's workforce, has filed initial unemployment
3 claims since March 15, 2020.⁸⁵ The number of weekly unemployment claims in
4 Michigan since mid-March are higher than claims any week going back to at least 2000,
5 including during the global financial crisis. Michigan recently lifted its stay-at-home
6 order however people are still encouraged to work remotely, if possible, and many
7 restaurants and retail locations are only allowed to operate at reduced capacity,
8 depending on their location.⁸⁶ Automakers in Michigan were allowed to resume
9 production on May 11, 2020.⁸⁷

⁸⁵ Frank Witsil, "Michiganders filed nearly 58,0000 new unemployment claims last week," *Detroit Free Press*, May 28, 2020, accessed May 31, 2020, <https://www.freep.com/story/news/local/michigan/2020/05/28/michigans-economy-jobless-unemployment-claims/5274023002/>.

⁸⁶ Paul Egan, "Michigan stay home order lifted: What you can and can't do," *The Detroit Free Press*, June 2, 2020, accessed June 3, 2020.

⁸⁷ Ben Klayman, David Shepardson, "Michigan governor allows coronavirus-hit manufactures to reopen on May 11," *Reuters*, May 7, 2020. Accessed May 31, 2020, <https://www.reuters.com/article/us-health-coronavirus-usa-michigan-exclu/michigan-governor-allows-coronavirus-hit-manufacturers-to-reopen-on-may-11-idUSKBN22J2OG>.

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Figure 25: Michigan Initial Unemployment Claims

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Source: U.S. Department of Labor, Continued Claims as of May 23, 2020.

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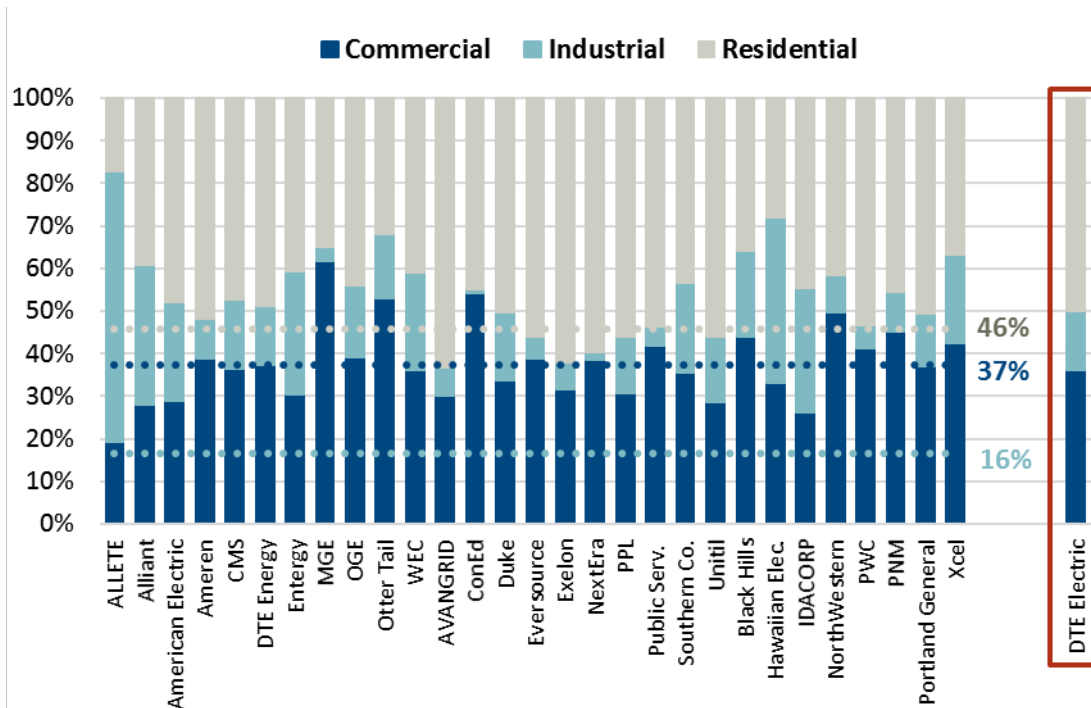
The primary risk that DTE Electric and other utilities will face is a decline in load that is not fully compensated and customer non-payments resulting from businesses shutting down or people being laid off. These impacts will be felt most strongly for utilities with large commercial and industrial customer bases or utilities that serve areas hit hardest by layoffs. DTE Electric's revenue by customer class is approximately 47% residential, 34% commercial, 13% industrial, and 6% other.⁸⁸ This is approximately equal to the averages for my electric utility proxy companies, as shown in Figure 26. However, with Michigan unemployment rising and business activity decreasing, DTE Electric may be impacted on both its residential and C&I customer segments. In their recent investor presentation, DTE Electric estimates that annual commercial sales will be down by 6-9% and annual industrial sales will decrease by 18-22% compared to prior estimates for 2020. Combined, this equates to a \$70-\$100 million operating earnings decrease. This is offset somewhat by a 3-5% increase in annual residential sales which DTE Electric estimates would increase operating earnings by \$40-\$50 million.⁸⁹

⁸⁸ DTE Energy, 2018 10K, p. 85. Other comprises mainly municipal lighting

⁸⁹ DTE Energy, "DTE Business Update," May 27, 2020, accessed May 28, 2020.

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Figure 26: 2018 Revenue by Customer Class



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Source: EIA

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Many utilities, including DTE Electric, have volunteered or have been mandated to suspend disconnects of customers due to non-payment during this period of economic uncertainty.⁹⁰ As a result, utilities continue to serve all their customers, even if they are not collecting revenues from all their customers. As discussed above, utilities such as DTE Electric that rely on per-kWh charges to recover fixed costs are at higher risk of under-recovery due to demand reductions. While decoupling mechanisms may mitigate the impacts utilities are still at heightened business risk given the broad economic impacts across all customer classes and structural limitations regarding decoupling mechanism (e.g. caps of cost recovery, limitations on sharing across customer classes, or the rate of amortizing balances). In response, the Michigan Public Service Commission allowed utilities, including DTE Electric, to track and defer

⁹⁰ For information on DTE Electric’s response, see testimony of Ms. Tamara Johnson.

1 uncollectible expenses that are in excess of the amounts used to set current rates,
2 starting on March 24, 2020.⁹¹

3 Rating agencies have also noted the increased risk for utilities. On April 2, S&P Global
4 Ratings lowered its outlook for North American utilities from “stable” to “negative”
5 citing concerns about the financial cushions of utilities.⁹² S&P also said they expect
6 that a prolonged recession may cause utilities to reduce capital spending and potentially
7 cut dividends. This could affect utilities ability to attract capital and would undoubtedly
8 increase their business risk.

9 C. CAPITAL EXPENDITURES

10 **Q60. How does DTE Electric’s capital expenditures impact its business risk and cost of**
11 **equity estimation?**

12 A60. As of now, the regulatory regime in Michigan is rated Above Average/ 3 by Regulatory
13 Research Associates, which indicates that investors perceived risk of owning securities
14 issued by Michigan utilities, such as DTE Electric, is slightly above average (i.e.
15 favorable).⁹³ This is important when economic conditions are uncertain, as they are
16 now, and when utilities have large capital investments.

17 When Moody’s affirmed DTE Electric’s credit rating in October 2019, it cited DTE
18 Electric’s elevated capital expenditures as it transitions its generation fleet from
19 predominately coal-fired generation to a fleet centered around natural gas and
20 renewable generation facilities. A key consideration for the stable rating outlook was
21 an “expectation that the regulatory environment in Michigan remains constructive,

⁹¹ Michigan Public Service Commission, “Order,” Case No. U-20757, April 15, 2020. Accessed May 31, 2020, <https://mi-psc.force.com/sfc/servlet.shepherd/version/download/068t000000BRC2YAAX>.

⁹² S&P Global Market Intelligence, “S&P lowers North American utilities outlook to negative on coronavirus risk,” April 2, 2020, Accessed April 3, 2020, <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/s-p-lowers-north-american-utilities-outlook-to-negative-on-coronavirus-risk-57886477>.

⁹³ S&P Global Market Intelligence, Regulatory Research Associates, “Michigan Public Service Commission,” accessed April 17, 2020.

1 enabling [DTE Electric] to recover the cost of and earn a reasonable return on,
2 prudently incurred capital investments.”⁹⁴ Hence, the elevated capital expenditure
3 programs for DTE Electric is an important consideration for investors. Below in Figure
4 27, I show how DTE Electric’s capital expenditures compare to the electric utility
5 companies in my proxy group.

6 **Q61. Have you analyzed the cost of equity for other utilities with equivalent levels of**
7 **capital expenditures?**

8 A61. Yes, to further examine the impact of capital expenditures on the cost of equity for
9 electric utilities, I examined a subsample of electric utilities that had capital expenditure
10 to depreciation above 2.5 on average. This subset of companies had an ROE that was
11 20 to 70 basis points higher than the overall sample average⁹⁵ and more in line with
12 that of, for example, the natural gas utility sample. Hence, empirical evidence supports
13 that DTE Electric merits a higher ROE than that estimated for the average electric
14 utility in the sample and therefore reliance on the natural gas and water utilities has
15 merit.

⁹⁴ Moody’s Investor Services, “Rating Action: Moody’s place DTE Energy’s long-term rating on review for downgrade; affirms the rating of its utilities,” October 22, 2019, accessed April 17, 2020.

⁹⁵ The average capital expenditure to depreciation for the electric utilities in this subsample is 2.9.

1 **Figure 27: Sample Companies' Capital Expenditure to Depreciation Ratios**

Company	Sample	Capital Investment (\$M)	Depreciation (\$M)	Capital Investment / Depreciation
Atmos Energy	Gas	(1,693)	391	4.33
Chesapeake Utilities	Gas	(185)	45	4.07
New Jersey Resources	Gas	(481)	92	5.24
Northwest Natural	Gas	(223)	91	2.44
ONE Gas Inc.	Gas	(417)	180	2.31
Southwest Gas	Gas	(938)	303	3.09
Spire Inc.	Gas	(823)	179	4.59
ALLETE	Electric	(597)	202	2.96
Alliant Energy	Electric	(1,640)	567	2.89
Amer. Elec. Power	Electric	(6,144)	2,515	2.44
Ameren Corp.	Electric	(2,442)	995	2.45
CMS Energy Corp.	Electric	(2,104)	992	2.12
DTE Energy	Electric	(2,997)	1,263	2.37
Entergy Corp.	Electric	(4,487)	1,881	2.39
MGE Energy	Electric	(164)	72	2.29
OGE Energy	Electric	(636)	355	1.79
Otter Tail Corp.	Electric	(207)	78	2.66
WEC Energy Group	Electric	(2,261)	926	2.44
AVANGRID Inc.	Electric	(2,740)	946	2.90
Consol. Edison	Electric	(3,238)	1,684	1.92
Duke Energy	Electric	(11,122)	4,548	2.45
Eversource Energy	Electric	(2,911)	885	3.29
Exelon Corp.	Electric	(7,248)	4,252	1.70
NextEra Energy	Electric	(5,875)	4,216	1.39
PPL Corp.	Electric	(3,083)	1,199	2.57
Public Serv. Enterprise	Electric	(3,166)	1,248	2.54
Southern Co.	Electric	(7,555)	3,038	2.49
Unitil Corp.	Electric	(119)	52	2.29
Black Hills	Electric	(818)	209	3.91
Hawaiian Elec.	Electric	(458)	278	1.65
IDACORP Inc.	Electric	(279)	169	1.65
NorthWestern Corp.	Electric	(316)	173	1.83
Pinnacle West Capital	Electric	(1,210)	591	2.05
PNM Resources	Electric	(616)	268	2.30
Portland General	Electric	(606)	409	1.48
Xcel Energy Inc.	Electric	(4,225)	1,765	2.39
Amer. States Water	Water	(152)	35	4.29
Amer. Water Works	Water	(1,654)	582	2.84
California Water	Water	(274)	89	3.07
Middlesex Water	Water	(89)	17	5.33
York Water Co. (The)	Water	(21)	8	2.67
DTE Electric*		(2,200)	946	2.67
Total Sample Average		(2,103)	922	2.73
Gas Average		(680)	183	3.72
Electric Average		(2,733)	1,234	2.33
Water Average		(438)	146	3.64

Source: CapIQ, data as of end of fiscal year 2019. Data accessed April 17, 2020.

* Capital investment and Depreciation value taken from DTE Electric 2019 10K, PDF pg. 68 and 72.

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D. NUCLEAR GENERATION

1 **Q62. Does DTE Electric’s ownership of the Fermi 2 Nuclear Generating Plant affect**
2 **the Company’s risk profile?**

3 A62. Yes. Although empirical tests of the effects of the ownership of nuclear generating
4 plants on the cost of capital have not shown a statistically significant increase in the
5 cost of capital, ownership clearly increases the total risk of the Company. The cost of
6 capital is affected by business risk which is the risk remaining after diversifiable risk
7 is removed from total risk.

8 The additional risk of the Fermi 2 Nuclear Generation Plant is likely to be largely
9 diversifiable, but it is also asymmetric. Asymmetric risk refers to a downside risk for
10 which there is no corresponding upside to balance the risk.

11 **Q63. If the risk of Fermi 2 does not affect the cost of capital, what do you recommend**
12 **that the Commission do?**

13 A63. First, the Commission should recognize that the risk of nuclear power plants is
14 asymmetric. The Commission should remove the asymmetric risk if there is an event
15 at the plant because the Company has not been previously compensated through its cost
16 of capital for potential loss. Second, the empirical tests of the effect of nuclear power
17 plants on the cost of capital are likely too “weak” in the sense that is extremely difficult
18 to develop a test likely to detect the effects of nuclear generating assets on the cost of
19 capital for a company. That is because there are so many other factors that affect the
20 cost of capital. For example, nuclear plants are generally owned by holding companies
21 with many other types of assets and are affected by varying regulatory policies. It may
22 well be that nuclear generating plants increase the cost of capital even though empirical
23 tests have not been able to detect it. I regard ownership of Fermi 2 as one more factor
24 indicating that the Company is riskier than the sample on average.

25 **Q64. Can you summarize your assessment of DTE Electric’s business risk relative to**
26 **the sample companies?**

1 A64. In consideration of the factors mentioned above, I believe DTE Electric is of higher
 2 than average business risk relative to the sample companies.

3 **VII. COST OF CAPITAL RECOMMENDATION**

4 **Q65. What do you recommend for DTE Electric’s cost of equity in this proceeding?**

5 A65. The cost of equity estimates from my analyses range widely as summarized below, but
 6 as discussed in each section, the most reasonable result from the estimation process are
 7 those summarized in Figure 28 below.

8 **Figure 28: Summary of Reasonable Cost of Equity Estimates**

	Full Sample February 2020 [1]	Full Sample May 2020 [2]	High Capex Elec. February 2020 [3]	High Capex Elec. May 2020 [4]
CAPM/ ECAPM	9.00 - 10.0%	12.25 - 13.5%	8.5 - 8.75%	12.0 - 12.5%
DCF	8.75 - 10.25%	9.25 - 11.25%	9.0 - 10.25%	9.75 - 11.0%
Risk Premium	9.7 - 9.8%	n/a	n/a	n/a

9
 10 Based on the figures above, it is evident that the current cost of equity is elevated
 11 substantially relative to that of February 2020. Past studies such as that of Duarte and
 12 Rosa in 2015, indicates that the impact of a financial crisis lingers. Consequently, it is
 13 reasonable to place DTE Electric at the very top of the estimates from February 2020,
 14 but below the high end of the May 2020 estimates. As the cost of capital has increased
 15 in recent months as discussed in Section IV, a reasonable ROE needs to be above DTE
 16 Electric’s recently allowed ROE. Consequently, I conservatively recommend a ROE
 17 of 10.25 percent.

18 **VIII. LIST OF EXHIBIT SCHEDULES**

19 **Q66. Can you provide a list of your exhibit schedules and their descriptions?**

20 A66. Below, I provide a list of schedules that I am sponsoring as part of Exhibit A-14.

Exhibit A-14 – February 2020 Full Sample

<u>Schedule</u>	<u>Description</u>
D5.1	Table of Contents
D5.2	Classification of Companies by Assets
D5.3	Market Value of the Sample
D5.4	Capital Structure Summary of the Sample
D5.5	Estimated Growth Rates of the Sample
D5.6	DCF Cost of Equity of the Sample
D5.7	Overall After-Tax DCF Cost of Capital of the Sample
D5.8	DCF Cost of Equity at DTE Electric's Proposed Capital Structure
D5.9	Risk-Free Rates
D5.10	Risk Positioning Cost of Equity of the Sample
D5.11	Overall After-Tax Risk Positioning Cost of Capital of the Sample
D5.12	Risk Positioning Cost of Equity at DTE Electric's Proposed Capital Structure
D5.13	Unlevered Asset Beta
D5.14	Sample Average Asset Beta Relevered at DTE Electric's Proposed Capital Structure
D5.15	Risk Positioning Cost of Equity using Levered Betas

<u>Schedule</u>	<u>Description</u>
D5.16	Table of Contents
D5.17	Classification of Companies by Assets
D5.18	Market Value of the Electric Sample w/ High Capex
D5.19	Capital Structure Summary of the Electric Sample w/ High CAPEX
D5.20	Estimated Growth Rates of the Electric Sample w/ High CAPEX
D5.21	DCF Cost of Equity of the Electric Sample w/ High CAPEX
D5.22	Overall After-Tax DCF Cost of Capital of the Electric Sample w/ High CAPEX
D5.23	DCF Cost of Equity at DTE Electric's Proposed Capital Structure
D5.24	Risk-Free Rates
D5.25	Risk Positioning Cost of Equity of the Electric Sample w/ High CAPEX
D5.26	Overall After-Tax Risk Positioning Cost of Capital of the Electric Sample w/ High CAPEX
D5.27	Risk Positioning Cost of Equity at DTE Electric's Proposed Capital Structure
D5.28	Unlevered Asset Beta
D5.29	Electric Sample w/ High CAPEX Average Asset Beta Relevered at DTE Electric's Proposed Capital Structure
D5.30	Risk Positioning Cost of Equity using Levered Betas

Exhibit A-14 – May 2020 Full Sample

<u>Schedule</u>	<u>Description</u>
D5.31	Table of Contents
D5.32	Classification of Companies by Assets
D5.33	Market Value of the Sample
D5.34	Capital Structure Summary of the Sample
D5.35	Estimated Growth Rates of the Sample
D5.36	DCF Cost of Equity of the Sample
D5.37	Overall After-Tax DCF Cost of Capital of the Sample
D5.38	DCF Cost of Equity at DTE Electric's Proposed Capital Structure
D5.39	Risk-Free Rates
D5.40	Risk Positioning Cost of Equity of the Sample
D5.41	Overall After-Tax Risk Positioning Cost of Capital of the Sample
D5.42	Risk Positioning Cost of Equity at DTE Electric's Proposed Capital Structure
D5.43	Unlevered Asset Beta
D5.44	Sample Average Asset Beta Relevered at DTE Electric's Proposed Capital Structure
D5.45	Risk Positioning Cost of Equity using Levered Betas

Exhibit A-14 – May 2020 Sub-Sample – High CAPEX

<u>Schedule</u>	<u>Description</u>
D5.46	Table of Contents
D5.47	Classification of Companies by Assets
D5.48	Market Value of the Electric Sample w/ High Capex
D5.49	Capital Structure Summary of the Electric Sample w/ High CAPEX
D5.50	Estimated Growth Rates of the Electric Sample w/ High CAPEX
D5.51	DCF Cost of Equity of the Electric Sample w/ High CAPEX
D5.52	Overall After-Tax DCF Cost of Capital of the Electric Sample w/ High CAPEX
D5.53	DCF Cost of Equity at DTE Electric's Proposed Capital Structure
D5.54	Risk-Free Rates
D5.55	Risk Positioning Cost of Equity of the Electric Sample w/ High CAPEX
D5.56	Overall After-Tax Risk Positioning Cost of Capital of the Electric Sample w/ High CAPEX
D5.57	Risk Positioning Cost of Equity at DTE Electric's Proposed Capital Structure
D5.58	Unlevered Asset Beta
D5.59	Electric Sample w/ High CAPEX Average Asset Beta Relevered at DTE Electric's Proposed Capital Structure

D5.60 Risk Positioning Cost of Equity using Levered Betas

Exhibit A-14 – Risk Premium

<u>Schedule</u>	<u>Description</u>
D5.61	Table of Contents
D5.62	Scenario 1: Risk Premiums Determined by Relationship Between Authorized ROES and Long-term Treasury Bond Rate
D5.63	Scenario 2: Risk Premiums Determined by Relationship Between Authorized ROES and Long-term Treasury Bond Rate

1 Q67. Does this conclude your testimony?

2 A67. Yes.