

STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

Northern Illinois Gas Company)
d/b/a Nicor Gas Company) Docket No. 21-XXXX
Proposed general increase in gas rates.)

Direct Testimony of

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On behalf of Northern Illinois Gas Company
d/b/a Nicor Gas Company

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1 **I. INTRODUCTION AND BACKGROUND**

2 **A. WITNESS IDENTIFICATION**

3 **Q. What is your name, occupation, and business address?**

4 A. My name is Bente Villadsen. I am a Principal of The Brattle Group. My business address
5 is One Beacon Street, Suite 2600, Boston, Massachusetts, 02108.

6 **B. BACKGROUND AND EXPERIENCE**

7 **Q. Briefly describe your educational and professional qualifications.**

8 A. I have more than 20 years of experience working with regulated utilities on cost of capital
9 and related matters. My practice focuses on cost of capital, regulatory finance, and
10 accounting issues. I am the co-author of the text, “Risk and Return for Regulated
11 Industries” and a frequent speaker on regulated finance at conferences and webinars. I
12 have testified or filed expert reports on cost of capital in Alaska, Arizona, California,
13 Illinois, Michigan, New Mexico, New York, Oregon, and Washington, as well as before
14 the Bonneville Power Administration, Federal Energy Regulatory Commission
15 (“FERC”), the Surface Transportation Board, the Alberta Utilities Commission, the
16 Ontario Energy Board, and Mexico’s Comisión Reguladora de Energía. I have provided
17 white papers on cost of capital to the regulators in Australia, Canada, and Europe on cost
18 of capital. I have testified or filed testimony on regulatory accounting issues before the
19 Federal Energy Regulatory Commission, the Regulatory Commission of Alaska, the
20 Michigan Public Service Commission, and the Texas Public Utility Commission, as well
21 as in international and U.S. arbitrations and regularly provide advice to utilities on
22 regulatory matters as well as risk management.

23 I hold a Ph.D. from Yale University and as BS/MS from University of Aarhus,
24 Denmark. Nicor Gas Ex. 14.1 contains more information on my professional
25 qualifications as well as a list of my prior testimonies and publications.

26 **C. PURPOSE OF TESTIMONY AND SUMMARY OF CONCLUSIONS**

27 **Q. What is the purpose of your testimony in this proceeding?**

28 A. Northern Illinois Gas Company d/b/a/ Nicor Gas (“Nicor Gas” or the “Company”) has
29 asked me to estimate the cost of equity that the Commission should allow Nicor Gas an
30 opportunity to earn on the portion of its regulated gas utility rate base in Illinois
31 supported by equity capital for the period beginning in 2022. I also consider the relative
32 risk of the Company and its proposed capital structure to arrive at my recommendation
33 for the allowed Return on Equity (“ROE”).

34 **Q. In what context is the determination of an appropriate allowed ROE for Nicor Gas
35 being made?**

36 A. The Commission’s consideration of an allowed ROE for Nicor Gas takes place during
37 uncertain economic and financial conditions due to the ongoing impacts of the COVID-
38 19 pandemic, which has led to unprecedented low U.S. Treasury bond yields, substantial
39 stock and commodity price declines, while at the same time measures of volatility spiked
40 to all-time highs and remain elevated compared to long-term averages. Measures of the
41 premium that investors require over and above the risk-free rate to invest in equities and
42 bonds have increased as well. Going forward, the length and extent of the impacts of the
43 pandemic are not known and will depend on how measures impacting commerce stay in

44 place and when a vaccine becomes widely available.¹ In light of this uncertainty, it is
45 important to assure investors that the allowed ROE and capital structure is such that
46 Nicor Gas can continue to raise the needed capital to continue to provide service to its
47 customers, while also providing a return that is comparable to those that investors expect.

48 Nicor Gas' allowed ROE in its most recent rate case in October 2019 was 9.73%.²
49 At that time, the Chicago Board of Options Exchange's CBOE Volatility Index
50 ("VIX") – an index that provides a quantitative measure of investor perceived market
51 volatility – was 20.56 whereas just a few months later on March 16, 2020, the VIX
52 reached an all-time high of 82.69 and has remained at an elevated level since then. The
53 VIX is currently at 21.57 and has averaged approximately 29.8 in 2020.³ Similarly,
54 Bloomberg's estimation of the market risk premium ("MRP") was at 7.01% in October
55 2019, reached a high of 9.8% in March 2020 and is currently at 7.85%.⁴ Simply put, the
56 financial markets have been in extreme turmoil and continue to exhibit unusual volatility,
57 which has had negative impacts on investors, not just in terms of returns but also with
58 regard to volatility and risk. However, it is important to look to recognize that the
59 currently low Treasury yields are not reflective of a low cost of equity; indeed, the
60 turmoil in the markets is indicative of risks about which equity investors must be
61 concerned. Specifically, the data points to a return on equity today that are at least as high
62 as those experienced at the time of Nicor Gas' prior rate case; filed in October 2019. That

¹ I acknowledge that all of society has been impacted to a degree not seen in decades, but I focus my discussion on the financial and economic impacts in this report. I also note that the first vaccine is being administered to selected groups in the U.S., U.K., and Canada.

² Illinois Commerce Commission, "Order, Proposed General Increase In Rates and Revisions to Other Terms and Conditions of Service (Tariffs filed November 9, 2019)", Docket No. 18-1775, October 2, 2019.

³ www.CBOE.com accessed December 12, 2020 and Bloomberg, accessed December 18, 2020.

⁴ *Id.*, measured over a 10-year U.S. Government bond yield.

63 is, if we assume that 9.73% was appropriate in October 2019, then the ROE estimated
64 today must be higher today. I provide more discussion of the current capital market
65 conditions and their impact on the ROE for Nicor Gas in Section IV.

66 When evaluating the cost of equity, it is also important to consider business risks
67 as long-term development for natural gas distribution utilities, such as Nicor Gas, has
68 become more uncertain. Recently, cities across the country, such as Berkeley, California
69 have imposed bans on natural gas hook-ups in new building. While cities within Nicor
70 Gas' service territory have not imposed bans on gas hook-ups, environmental and
71 ratepayer advocate groups in Illinois are calling for policymakers to incentivize building
72 electrification to help the State achieve its climate and energy goals.⁵ At the same time,
73 the construction of natural gas infrastructure has become increasingly challenging. This
74 makes the natural gas utility industry face increasing risks. I further discuss how these
75 and other business risk factors affect the cost of equity in Section VI.

76 **Q. Please summarize your recommendations for Nicor Gas' ROE.**

77 A. I recommend that Nicor Gas be allowed to earn a 10.25% rate of return on the equity
78 portion of its regulated rate base at the requested 54.549% equity capital structure. This
79 ROE takes into account Nicor Gas' business risks, but not any unrecovered equity
80 flotation costs. The recommendation is based on my finding that the estimated range for a
81 natural gas utility sample's cost of equity is in the range of 9.0% to 11.0% prior to any
82 consideration of, and without any adjustment for, company-specific risks or unrecovered
83 equity flotation costs. The recommendation is based on my implementation of standard

⁵ Tom DiChristopher, "Gas ban backers set their sights on Illinois building electrification," S&P Market Intelligence, September 4, 2020, <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/gas-ban-backers-set-their-sights-on-illinois-building-electrification-60224263>

84 cost of capital estimation models including two versions each of the Discounted Cash
 85 Flow (“DCF”) model and the Capital Asset Pricing Model (“CAPM”), as well as an
 86 Implied Risk Premium analysis and an analysis of Nicor Gas’ business risk. Figure 1
 87 below summarizes the model results using the requested 54.549% equity capital
 88 structure. The table also presents the corresponding reasonable ranges, which I discuss
 89 further in Section IV below. Based on my consideration of the results from the various
 90 cost of capital estimation models as well as the context of Illinois and Nicor Gas’ specific
 91 risk, I believe it is appropriate to place Nicor Gas’ allowed return in the upper half of the
 92 reasonable ranges and near the upper bound.

93 **Figure 1: Summary of Reasonable Ranges of Estimates at 54.549% Equity**

	Gas Sample	All Evidence
CAPM/ ECAPM	9.25% - 9.75%	9.0% – 10.0%
DCF	8.5% – 11.0%	8.25% - 11.75%
Risk Premium	9.4% - 9.6%	N/A

94

95 I find a range of 9.0% to 11.0% ROE at Nicor Gas’ 54.549% equity capital ratio
 96 to be reasonable based on a sample of regulated natural gas distribution utilities and
 97 complemented with a sample including natural gas utilities and highly regulated water
 98 utilities. In the current environment, where there has been considerable consolidation of
 99 the natural gas industry and regulatory initiatives to switch from natural gas to alternative
 100 sources of energy, I find it beneficial to confirm the estimates by additional companies
 101 and a sample of highly regulated water utilities that are in my opinion the closest to a
 102 natural gas utility sample. I provide a further explanation in Section V below.

103 **Q. How is the remainder of your testimony organized?**

104 A. Section III formally defines the cost of capital and explains the techniques for estimating
105 it in the context of utility rate regulation. Section IV discusses conditions and trends in
106 capital markets and their impacts on the cost of capital. Section V explains my analyses
107 and presents the results. Section VI discusses Nicor Gas' business risk characteristics,
108 unique risks facing Illinois-based natural gas utilities and other business risks specific to
109 Nicor Gas that are relevant to my recommended allowed ROE. Finally, Section VII
110 concludes with a summary of my recommendations.

111 **II. ITEMIZED ATTACHMENTS**

112 **Q. Are you sponsoring any exhibits to your direct testimony?**

113 A. Yes, I am sponsoring and have attached nine exhibits.

- 114 • Nicor Gas Exhibit ("Ex.") 14.1 – My *curriculum vitae*
- 115 • Nicor Gas Ex. 14.2 – Technical Appendix
- 116 • Nicor Gas Ex. 14.3 – Cost of Capital
- 117 • Nicor Gas Ex. 14.4 – Capital Expenditure Analysis
- 118 • Nicor Gas Ex. 14.5 Confidential – Cost of Capital Model
- 119 • Nicor Gas Ex. 14.6 Confidential – Implied Risk Premium Model
- 120 • Nicor Gas Ex. 14.7 Confidential – Bond Yields & MRP
- 121 • Nicor Gas Ex. 14.8 Confidential – Volatility Charts
- 122 • Nicor Gas Ex. 14.9 Confidential – FERC MRP

123 **III. COST OF CAPITAL PRINCIPLES AND APPROACH**

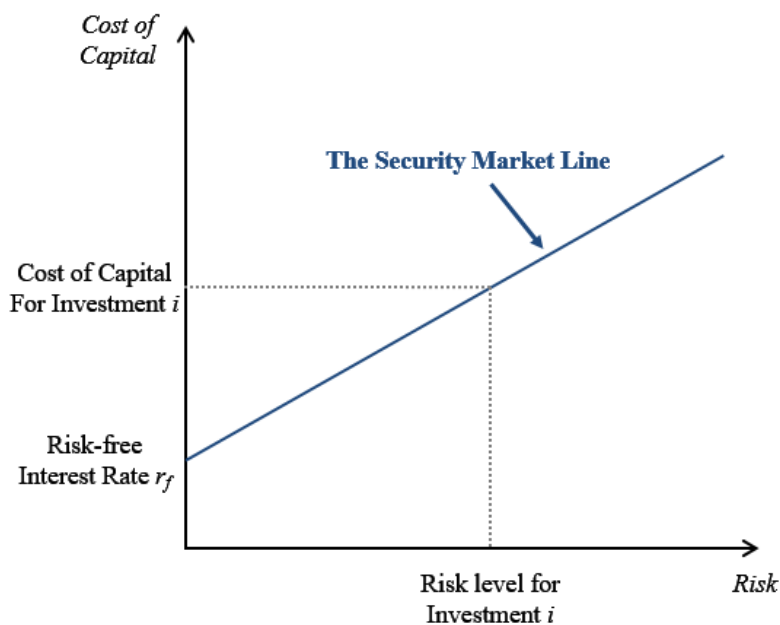
124 **A. RISK AND THE COST OF CAPITAL**

125 **Q. How is the “Cost of Capital” defined?**

126 A. The cost of capital is defined as the expected rate of return in capital markets on
127 alternative investments of equivalent risk. Put differently, it is the rate of return investors
128 require based on the risk-return alternatives available in competitive capital markets. The
129 cost of capital is a type of opportunity cost: it represents the rate of return that investors
130 could expect to earn elsewhere without bearing more risk. “Expected” is used in the
131 statistical sense: the mean of the distribution of possible outcomes. The terms “expect”
132 and “expected,” as in the definition of the cost of capital itself, refer to the probability-
133 weighted average over all possible outcomes.

134 The definition of the cost of capital recognizes a tradeoff between risk and return
135 that can be represented by the “security market risk-return line” or “Security Market
136 Line” for short. This line is depicted in Figure 2 below. The higher the risk, the higher the
137 cost of capital required.

Figure 2: The Security Market Line



139

140 **Q. What factors contribute to systematic risk for an equity investment?**

141 A. When estimating the cost of equity for a given asset or business venture, two categories
 142 of risk are important. The first is business risk, which is the degree to which the cash
 143 flows generated by the business (and its assets) vary in response to moves in the broader
 144 market. In context of the CAPM, business risk can be quantified in terms of an “asset
 145 beta” or “unlevered beta.” For a company with an asset beta of 1, the value of its
 146 enterprise will increase (decrease) by 1% for a 1% increase (decline) in the market index.

147 The second category of risk relevant for an equity investment depends on how the
 148 business enterprise is financed and is called financial risk. Section III.B below explains
 149 how financial risk affects the systematic risk of equity.

150 **Q. What are the guiding standards that define a just and reasonable allowed rate of**
151 **return on rate-regulated utility investments?**

152 A. The seminal guidance on this topic was provided by the U.S. Supreme Court in the *Hope*
153 and *Bluefield* cases,⁶ which found that:

- 154 • The return to the equity owner should be commensurate with returns on investments
155 in other enterprises having corresponding risks;⁷
- 156 • The return should be reasonably sufficient to assure confidence in the financial
157 soundness of the utility; and
- 158 • The return should be adequate, under efficient and economical management for the
159 utility to maintain and support its credit and enable it to raise the money necessary
160 for the proper discharge of its public duties.⁸

161 Importantly, this is not just a legal rule, but the appropriate set of standards to determine
162 the true economic and financial cost of equity capital for a utility like Nicor Gas.

163 **Q. How does the standard for a just and reasonable rate of return relate to the cost of**
164 **capital?**

165 A. The first component of the *Hope* and *Bluefield* standard, as articulated above, is directly
166 aligned with the financial concept of the opportunity cost of capital.⁹ The cost of capital
167 is the rate of return investors can expect to earn in capital markets on alternative
168 investments of equivalent risk.¹⁰

⁶ *Bluefield Water Works & Improvement Co. v. Public Service Com'n of West Virginia*, 262 U.S. 679 (1923) (“Bluefield”), and *Federal Power Com'n v. Hope Natural Gas Co.*, 320 U.S. 591 (1944) (“Hope”).

⁷ Hope, 320 U.S. at 603.

⁸ Bluefield, 262 U.S. at 680.

⁹ A formal link between the opportunity cost of capital as defined by financial economics and the proper expected rate of return for utilities was developed by Stewart C. Myers, “Application of Finance Theory to Public Utility Rate Cases,” *Bell Journal of Economics & Management Science* 3:58-97 (1972).

¹⁰ The opportunity cost of capital is also referred to as simply the “cost of capital,” and can be equivalently described in terms of the “required return” needed to attract investment in a particular security or other asset (i.e., the level of expected return at which investors will find that asset at least as attractive as an alternative investment).

169 By investing in a regulated utility asset, investors are tying up some capital in that
170 investment, thereby foregoing alternative investment opportunities. Hence, the investors
171 are incurring an “opportunity cost” equal to the returns available on those alternative
172 investments. The allowed return on equity needs to be at least as high as the expected
173 return offered by alternative investments of equivalent risk or investors will choose these
174 alternatives instead. If it is not, the utility’s ability to raise capital and fund its operations
175 will be negatively impacted. This is a fundamental concept in cost of capital proceedings
176 for regulated utilities, such as Nicor Gas.

177 **Q. Please summarize how you considered risk when estimating the cost of capital.**

178 A. To evaluate comparable business risk, I looked to a proxy group of regulated natural gas
179 and water utilities. The natural gas and water utilities I consider have a high proportion of
180 regulated assets and revenue, with the majority having more than 80% of assets subject to
181 regulation. Additionally, they all have a network of assets that are used to serve end-use
182 customers and they are capital intensive (meaning that each dollar in revenue requires
183 substantial investment in fixed assets). Further (as explained in Section III.B below), I
184 analyzed and adjusted for differences in financial risk due to different levels of financial
185 leverage among the proxy companies and between the capital structures of the proxy
186 companies and also between the capital structures of the proxy companies and the
187 regulatory capital structure that will be applied to Nicor Gas for ratemaking purposes. To
188 determine where the estimated range of Nicor Gas’ ROE reasonably falls, I compared the
189 business risk of Nicor Gas to that of the proxy companies.

190 **B. FINANCIAL RISK AND THE COST OF EQUITY**

191 **Q. How does capital structure affect the cost of equity?**

192 A. Debtholders in a company have a fixed claim on the assets of the company and are paid
193 prior to the company's owners (equity holders) who hold the inherently variable residual
194 claim on the company's operating cash flows. Because equity holders only receive the
195 profit that is left over after the fixed debt payments are made, higher degrees of debt in
196 the capital structure amplify the variability in the expected rate of return earned by
197 equity-holders. This phenomenon of debt resulting in financial leverage for equity
198 holders means that, all else equal, a greater proportion of debt in the capital structure
199 increases risk for equity holders, causing them to require a higher rate of return on their
200 equity investment, even for an equivalent level of underlying business risk.

201 **Q. How do differences in financial leverage affect the estimation of the cost of equity?**

202 A. The DCF models and the CAPM rely on market data to estimate the cost of equity for the
203 proxy companies, so the results reflect the value of the capital that investors hold during
204 the estimation period (market values).

205 The authorized ROE in turn is applied to the regulatory equity portion of Nicor
206 Gas' rate base. Because the cost of equity is measured using a group of proxy companies,
207 it may well be the case that these companies finance their operations with a different debt
208 and equity proportion than the proportion the Commission allows in Nicor Gas' capital
209 structure. Specifically, the DCF models (and the CAPM) measure the cost of equity using
210 market data and consequently are measures of the cost of equity using the proportion of
211 debt and equity that is inherent in that data. Therefore, I consider the impact of any

212 difference between the financial risk inherent in those cost of equity estimates and the
213 capital structure used to determine Nicor Gas' required return on equity.

214 Differences in financial risk due to the different degree of financial leverage in
215 Nicor Gas' regulatory capital structure compared to the capital structures of the proxy
216 companies mean that the equity betas measured for the proxy companies must be
217 adjusted before they can be applied in determining Nicor Gas' return on equity.
218 Similarly, the cost of equity measured by applying the DCF models to the proxy
219 companies' market data requires adjustment if it is to serve as an estimate of the
220 appropriate allowed ROE for Nicor Gas at the regulatory capital structure that the
221 Commission grants.

222 Importantly, taking differences in financial leverage into account does not change
223 the value of the rate base. Rather, it acknowledges the fact that a higher degree of
224 financial leverage in the regulatory capital structure imposes a higher degree of financial
225 risk for an equity investment in Nicor Gas' rate base than is experienced by equity
226 investors in the market-traded stock of the less leveraged proxy companies.

227 **Q. How should financial risk be taken into account in analysis of required returns on**
228 **equity using market data for a proxy group of companies?**

229 A. The impact of financial risk is taken into account in an analysis of cost of equity using
230 market-based models such as the DCF and CAPM in several manners.¹¹ One way is to
231 determine the after-tax weighted-average cost of capital for the proxy group using the
232 equity and debt percentages as the weight assigned to the cost of equity and debt.

¹¹ The impact of financial leverage on the risk premium model needs to be considered separately as it uses regulatory data rather than market data, meaning that differences in regulatory capital structures are relevant for this model.

233 Financial theory holds that for a given level of business risk, the weighted average cost of
234 capital is constant over a broad set of capital structures, *i.e.*, the weighted average cost of
235 capital is the same at, for example, 55 and 45 percent equity, as the cost of equity
236 increases as the percentage of equity decreases. I estimate the weighted cost of capital
237 for each utility in the proxy group based on that utility's capital structure. I then evaluate
238 the average weighted cost of capital across the proxy group. Once the weighted cost of
239 capital is determined for the proxy group, I can then determine the cost of equity that is
240 required at Nicor Gas' capital structure. This approach assumes that the after-tax
241 weighted average cost of capital is constant for a range that spans the capital structures
242 used to estimate the cost of equity and the regulatory capital structure.

243 A second approach was developed by Professor Hamada, who estimated the cost
244 of equity using the CAPM and made comparisons between companies with different
245 capital structures using beta. Several variations of this approach have been developed,
246 but they aim at capturing the same effect. This approach is well recognized and
247 described in standard finance textbooks. Specifically, in the Hamada approach, the
248 estimated beta is used to calculate what beta would be associated with a 100 percent
249 equity financed firm to obtain a so-called all-equity or assets beta and then re-lever the
250 beta to determine the beta associated with the regulatory capital structure. This requires
251 an estimate of the systematic risk associated with debt (*i.e.*, the debt beta), which is
252 usually quite small. In Nicor Gas Ex. 14.2, I set forth additional technical details
253 regarding the methods that can be used to account for financial risk when estimating the
254 cost of capital.

255 **Q. Can you illustrate how the cost of equity changes, all else being equal, when the**
 256 **degree of leverage changes?**

257 A. Yes. I constructed a simple example below, where only the leverage of a company varies.
 258 I assumed the return on equity is 11.00% at a 50% equity capital structure and determine
 259 the return on equity that would result in the same overall return if the percentage of
 260 equity in the capital structure were reduced to 45%. Importantly, regardless of the equity
 261 percentage, customers will pay \$80 in capital costs – the only difference between the two
 262 companies is how that \$80 is split between equity and debt holders.

263 **Figure 3: Illustration of the Impact of Financial Risk on ROE**

		Company A (50% Equity)	Company B (45% Equity)
Rate Base	[a]	\$1,000	\$1,000
Equity	[b]	\$500	\$450
Debt	[c]	\$500	\$550
Total Cost of Capital (8%)	[d] = [a] × 8%	\$80.0	\$80.0
Cost of Debt (5%)	[e] = [c] × 5%	\$25.0	\$27.5
Equity Return	[f] = [d] - [e]	\$55.0	\$52.5
Rate of Return on Equity (ROE)	[g] = [f] / [b]	11.00%	11.67%

264
 265 Figure 3 above illustrates how financial risk¹² affects returns and the ROE. The
 266 overall return remains the same for both Company A and B at \$80, but Company B with
 267 the lower equity share and higher financial leverage must earn a higher percentage ROE
 268 in order to maintain the same overall return. This higher percentage allowed ROE
 269 represents the increased risk to equity investors caused by the higher degree of leverage.

¹² Financial risk is risk that a company has due to its capital structure; specifically the higher a company's debt, the larger the financial risk.

270 The principle illustrated in Figure 3 is an example of the first adjustment I
271 perform to account for differences in financial risk when conducting estimates of the cost
272 of equity applicable to Nicor Gas.

273 **Q. Does this approach apply to the risk premium analysis?**

274 A. Yes, to the extent that there are differences between the capital structures of the
275 companies used to determine the benchmark ROE and Nicor Gas, I need to consider
276 whether I am comparing apples to apples. However, because the allowed ROE, which is
277 used in the risk premium model, usually is applied to book value capital structures, it is
278 the book value capital structure that is relevant for the risk premium method. Further, the
279 average book value capital structure for natural gas utilities for which I have historical
280 allowed ROE data on is close to that of Nicor Gas' capital structure, so I do not need to
281 make any adjustments to the estimated ROE. I note, however, that for 2020 the average
282 and median allowed equity capital structures for gas LDCs was 52.0% and 52.5%,
283 respectively.¹³

284 **C. APPROACH TO ESTIMATING THE COST OF EQUITY**

285 **Q. What approach do you use for determining the cost of equity for Nicor Gas?**

286 A. I begin with first principles. The standard—economic and financial, as well as legal—for
287 establishing a fair rate of return on equity requires that a regulated utility be allowed to
288 earn a return equivalent to what an investor could expect to earn on an alternative
289 investment of equivalent risk. Therefore, my approach to estimating the cost of equity for
290 Nicor Gas focuses on measuring the expected returns required by investors to invest in

¹³ S&P Global Market Intelligence, "Rate Case History" Online version as of November 30, 2020.

291 companies that face business and financial risks comparable to those faced by Nicor Gas.
292 I use accepted capital market models in aid of that analysis.

293 Because certain models require market data, my considerations of comparable
294 companies is restricted to those that have publicly traded stocks. To this end, I have
295 selected two proxy groups consisting of publicly traded utilities. The first proxy group
296 consists of companies providing primarily regulated natural gas distribution services and
297 the second proxy group consists of highly regulated water utility companies.¹⁴ I consider
298 both the natural gas distribution sample and the much larger water-utility sample when
299 deriving estimates of the representative cost of equity according to standard financial
300 models.

301 I also perform an analysis of historical allowed ROEs for gas local distribution
302 companies in relation to prevailing risk-free interest rates at the time the ROE was
303 authorized, and use the implied allowed risk-premium relationship to estimate a utility
304 cost of equity consistent with current economic conditions. The results of this implied
305 risk premium analysis (sometimes referred to herein as the “Risk Premium” model) are
306 an additional consideration that supports my recommendation and serves as a check on
307 the reasonableness of my market-based results.

¹⁴ I consider both a natural gas distribution utility sample (because Nicor Gas is a natural gas distribution utility) and a sample including water utilities. The latter sample has the advantage of being highly regulated and, like gas distribution utilities, being engaged in distributing a commodity through an extensive network of pipes. Additionally, there is no substitute for water, while there are initiatives to substitute gas for renewable sources. As a result, the estimates from water companies are less influenced by individual state policies or changing federal policies than those of the natural gas companies – i.e., they reflect to a larger degree the fundamental risks of regulated utilities. Lastly, the number of companies in the natural gas distribution industry has been reduced due to mergers and acquisitions, so the water utility industry serves to increase the number of available, fully regulated utilities that serve customers through a network of pipes.

308 **IV. CAPITAL MARKET CONDITIONS AND THE COST OF CAPITAL**

309 **Q. What do you cover in this section?**

310 A. In this section, I address recent changes in capital market conditions, the increased
311 volatility in equity and debt markets, and how these factors affect the cost of equity and
312 its estimation. Specifically, I address (i) interest rate developments; (ii) recent changes in
313 utility credit spreads; and (iii) investors' perception of the market risk premium.

314 **Q. Why do you discuss capital market conditions in a testimony aimed at determining**
315 **Nicor Gas' ROE?**

316 A. Capital market conditions are important to cost of equity estimation methodologies and
317 can affect the inputs to the cost of equity models. Inputs to the DCF model are affected
318 by the economy in general, as economic growth will affect growth rates and utility stock
319 prices. Consequently, the capital market developments affect the growth rates, dividend
320 yields, and the assessment of estimates' reasonableness.

321 Furthermore, the risk-free rate is an input to the risk premium and CAPM.
322 Therefore, recent and expected developments in government bond yields are important to
323 assess the validity of any measure of the risk-free rate. Similarly, the Market Risk
324 Premium ("MRP") is an input to the CAPM, so factors that affect the MRP (e.g. volatility
325 and changes in investors' risk perceptions) are vital for accurate determination of the
326 ROE.

327 **Q. Can you provide a summary of recent events, which have impacted capital market**
328 **conditions?**

329 A. Capital markets have seen historic changes this year. Starting in January 2020, long-
330 standing trade tensions that were weighing on the economy began to ease. The U.S.
331 signed Phase 1 of the U.S.-China Trade Agreement and also the USMCA. However,
332 around the same time, a novel virus was beginning to spread in China and Europe. By
333 March 2020, the World Health Organization declared that the COVID-19 outbreak was a
334 pandemic. Many governments around the world, including in the U.S., sought measures
335 to limit the health and economic impacts from the pandemic. By mid-March, local and
336 state governments began issuing stay-at-home orders and major portions of the U.S.
337 economy were shut down. As a result, over 68 million people in the U.S. have filed initial
338 unemployment claims since March 21.¹⁵ To help mitigate the economic impacts, the U.S.
339 Federal Government passed the \$2.1 trillion CARES Act on March 27, 2020.¹⁶ The U.S.
340 Federal Reserve also cut its policy rate to 0 to 0.25 percent and announced “unlimited”
341 quantitative easing and emergency liquidity programs to support financial markets.¹⁷
342 Despite this, the U.S. economy contracted substantially in the first half of 2020.
343 According to the Bureau of Economic Analysis (“BEA”) first and second quarter 2020
344 Gross Domestic Product (“GDP”) decreased by annualized rate of 5.0% and 31.4%,

¹⁵ U.S. Department of Labor, “Unemployment Insurance Weekly Claims,” New Release, December 10, 2020.

¹⁶ The White House, “Statement by the President,” March 27, 2020, accessed April 16, 2020,
<https://www.whitehouse.gov/briefings-statements/statement-by-the-president-38/>.

¹⁷ U.S. Federal Reserve, “Federal Reserve Announces Extensive New Measures to Support the Economy,” Press Release, March 23, 2020.

345 respectively.¹⁸ By June 2020, the National Bureau of Economic Research declared the
346 U.S. was in a recession. As of the end of November 2020, the U.S. unemployment rate
347 stands at 6.7% with permanent job losses at 3.7 million, up 2.5 million since February.¹⁹
348 Most recently, the November 25, 2020 release from the Bureau of Economic Analysis
349 indicates that real GDP increased by 33.1 percent in Q3, 2020²⁰ and that Blue Chip in
350 December forecasted the 2021 unemployment rate to drop to 6.1 percent.²¹

351 **Q. What are the expectations concerning the economic and financial impacts of the**
352 **pandemic going forward?**

353 A. The extent and length of the economic and financial impacts from COVID-19 are still
354 unknown. The impacts on the economy and unemployment will depend on how long
355 social-distancing measures are required and how long it takes to develop and distribute a
356 vaccine. Recent surveys by economist, such as in the *Blue Chip Economic Indicators*
357 (“BCEI”) survey, indicate that the nominal U.S. GDP will decline by 2.4% in 2020
358 before recovering by 5.8% in 2021.²² Whereas, the Congressional Budget Office
359 (“CBO”) expects real GDP will contract by 5.9% in 2020 and recovery by 4.8% in

¹⁸ Bureau of Economic Analysis, “Gross Domestic Product, 2nd Quarter 2020 (Third Estimate); Corporate Profits, (Revised), U.S. Department of Commerce, September 30, 2020., accessed October 2, 2020, <https://www.bea.gov/news/2020/gross-domestic-product-third-estimate-corporate-profits-revised-and-gdp-industry-annual>.

¹⁹ U.S. Department of Labor, “The Employment Situation – November 2020,” News Release, December 4, 2020, accessed December 12, 2020, <https://www.bls.gov/news.release/empsit.nr0.htm>.

²⁰ Bureau of Economic Analysis, “Gross Domestic Product, Third Quarter 2020 (Second Estimate); Corporate Profits, Third Quarter 2020 (Preliminary Estimate),” news release November 25, 2020. <https://www.bea.gov/news/2020/gross-domestic-product-3rd-quarter-2020-second-estimate-corporate-profits-3rd-quarter>

²¹ Wolters Kluwer Blue Chip Economic Indicators and PwC Analysis, December 2020, p. 3.

²² Id., pp. 2-3.

360 2021,²³ which is consistent with a nominal GDP growth over 5% in 2021. BCEI estimates
361 the long-term forecasted GDP growth at 4.1%²⁴ and that is the figure that impacts the cost
362 of equity estimate in the DCF model. In August, the U.S. Federal Reserve announced a
363 policy change whereby they would target inflation at 2% *on average* indicating the
364 Federal Reserve may hold interest rates lower for longer.²⁵ After their September 2020
365 meeting, the Federal Reserve released economic projections indicating that policy rates
366 would remain at current levels through 2023.²⁶ This will likely continue to exert
367 downward pressure on interest rates over the near to medium term. While the length and
368 extent of the economic impacts from COVID-19 are currently unknown, the impacts are
369 expected to persist for some time until some until a vaccine is widely available and
370 distributed.²⁷

371 **Q. How does this impact the cost of equity estimation for Nicor Gas?**

372 A. It is important to remember that the cost of equity and capital structure established for
373 Nicor Gas in this proceeding is expected to be in effect beyond the current extraordinary
374 impacts of the COVID-19 pandemic. The analysis and recommendations should reflect

²³ Congressional Budget Office, “An Update to the Economic Outlook: 2020 to 2030,” U.S. Department of Commerce, July 2020, accessed September 1, 2020, <https://www.cbo.gov/publication/56465>.

²⁴ Wolters Kluwer Blue Chip Economic Indicators and PwC Analysis, October 2020, p 14.

²⁵ U.S. Federal Reserve, “Federal Open Market Committee announces approval of updates to its Statement on Longer-Run Goals and Monetary Policy Strategy,” August 27, 2020, accessed September 10, 2020, <https://www.federalreserve.gov/newsevents/pressreleases/monetary20200827a.htm>.

²⁶ U.S. Federal Reserve, “Table 1. Economic Projections of Federal Reserve Board members and Federal Reserve Bank presidents under their individual assumptions of projected appropriate monetary policy, September 2020,” September 15, 2020, accessed September 21, 2020, <https://www.federalreserve.gov/monetarypolicy/files/fomcproptabl20200916.pdf>.

²⁷ The Federal Reserve in their November 5, 2020 FOMC statement said, “The ongoing public health crisis will continue to weigh on economic activity, employment, and inflation in the near term, and poses considerable risk to the economic outlook over the medium term.” <https://www.federalreserve.gov/newsevents/pressreleases/monetary20200916a.htm>.

375 expected market conditions that will prevail over the relevant rate period and not
376 exclusively the current market conditions. As discussed further below, many of the inputs
377 to the cost of equity estimation methodologies are currently at unprecedented levels. Sole
378 reliance on current economic and financial conditions to estimate Nicor Gas' cost of
379 equity would unfairly lock Nicor Gas and their customers into the current economic and
380 financial environment. Doing so would also not provide a fair return, especially when
381 compared to other utilities that did not undergo a cost of capital proceeding during this
382 period. However, the current conditions create an exorbitant amount of uncertainty about
383 the future and, if the financial crisis can be used as a guide, investors' heightened
384 perception of risk are likely to linger.

385 **A. INTEREST RATES**

386 **Q. How do interest rates affect the cost of equity?**

387 A. The current interest rate environment affects the cost of equity estimation in several
388 ways. Most directly, the Capital Asset Pricing Model ("CAPM") takes as one of its inputs
389 a measure of the risk-free rate (see Figure 2). The estimated cost of equity using the
390 CAPM decreases (increases) by one percentage point when the risk free rate decreases
391 (increases) by one percentage point. Therefore, to the extent that prevailing government
392 yields are depressed due to economic uncertainties related to COVID-19 or the monetary
393 policy responses, using current yields as the risk-free rate will depress the CAPM
394 estimate below what is representative of the forward-looking cost of equity, which will be
395 in effect during the relevant regulatory period. Put another way, with current government
396 bond yields downwardly biased due to flight-to-quality behavior by investors and
397 "unlimited" quantitative easing programs by the U.S. Federal Reserve, using current

398 yields in the CAPM will also downwardly bias the cost of equity estimate. At the same
399 time, a low interest rate is associated with a high market risk premium, so these two
400 factors offset one another to a degree. To avoid any bias in the cost of equity estimate, it
401 is important to use a forecasted risk-free rate and consider whether the rate needs to be
402 normalized (or the risk premium investors require needs to be adjusted) to ensure the
403 resulting CAPM estimate reflects a non-biased estimate of Nicor Gas' cost of equity over
404 the relevant regulatory period. As the economy begins to recover, as forecasted, in 2021
405 interest rates are expected to increase from current lows. Therefore, the allowed fair
406 return on equity for utilities should reflect the future interest rate environment during the
407 time rates are expected to be in effect.

408 **Q. What are the relevant developments regarding interest rates?**

409 A. Interest rates are currently near historic lows due to flight-to-quality behaviors by
410 investors as well as the Federal Reserve's expansion of its quantitative easing programs.
411 Interest rates on 10-year U.S. Government bonds were at 1.86% at the end of 2019.²⁸ As
412 large parts of the economy began to shut down in response to the pandemic, investors
413 fled riskier assets for safer assets. This demand for U.S. government bonds caused bond
414 yields to decrease rapidly. On March 9, 2020, the entire U.S. yield curve fell below 100
415 bps for the first time in history and the 10-year U.S. government bond yield hit a record

²⁸ Bloomberg as of October 15, 2020.

416 low of 0.339%.²⁹ Since then, long-term government bond yields have increased
417 somewhat—10 year U.S. Government bond yields are currently at 0.95%.³⁰

418 Most economists expect the economy to begin to recover in 2021.³¹ This is
419 expected to cause interest rates to rise from near-historic lows. BCEI December 2020
420 edition forecasts that the yield on 10-year U.S. Treasury bonds will increase from current
421 levels of 0.95% to 1.1% in 2021³² and then reach 1.4% in 2022 and 1.7% in 2023,
422 respectively (see Figure 4).³³ That is, yields are expected to nearly double over the next
423 two years. The expectations for 2022, 2023 and onwards is what is relevant for this
424 proceeding as rates are expected to be in effect starting in 2022. Because the risk-free rate
425 is an input to several cost of equity estimation models, the relationship between current
426 and forecasted risk-free rates is an important consideration.

²⁹ Sunny Oh, “Treasury yield curve sinks below 1% after oil and coronavirus worries rout stocks,” *Market Watch*, March 9, 2020, accessed March 31, 2020, <https://www.marketwatch.com/story/30-year-treasury-yield-tumbles-below-1-after-oil-and-coronavirus-worries-rout-stocks-2020-03-09>

³⁰ Bloomberg as of December 18, 2020.

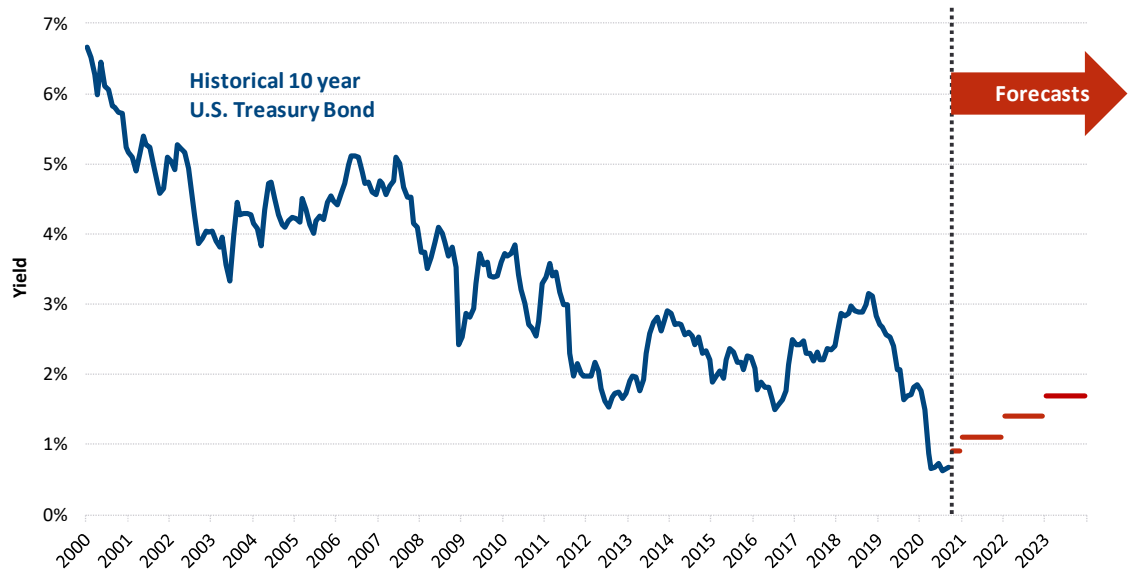
³¹ For example, Wolters Kluwer Blue Chip Economic Indicators and PwC Analysis, December 2020 collects real GDP growth data from 40 financial institutions, academic institutions and other entities – all of whom predict a positive growth for 2021 with an average of 5.8%.

³² *Ibid.*, p. 3.

³³ Wolters Kluwer Blue Chip Economic Indicators and PwC Analysis, October 2020 p. 14.

427

Figure 4: Historic and Projected Ten-Year Treasury Bond Yields



Source: Historical data from Bloomberg. Forecasts from Blue Chip Economic Indicators October and December 2020 issue.

428

429

B. YIELD SPREADS

430

Q. Why are bond yield spreads relevant to your cost of equity analysis?

431

A. Bond yield spreads (also called credit spreads) reflect the premium that investors demand to hold debt securities (specifically corporate or utility bonds) that are not risk free.

432

433

Analogously, the Market Risk Premium (MRP)—which is a key input to the CAPM cost of equity estimation—represents the risk premium that investors require to hold equities rather than risk-free government bonds.

434

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If bond yields are influenced to some extent by the same underlying market factors that drive the systematic risk premium for equities, shifts in directly observable credit spreads can assist with inference about changes in the MRP, which itself must be estimated.³⁴ More specifically, if both credit spreads and equity premiums are determined

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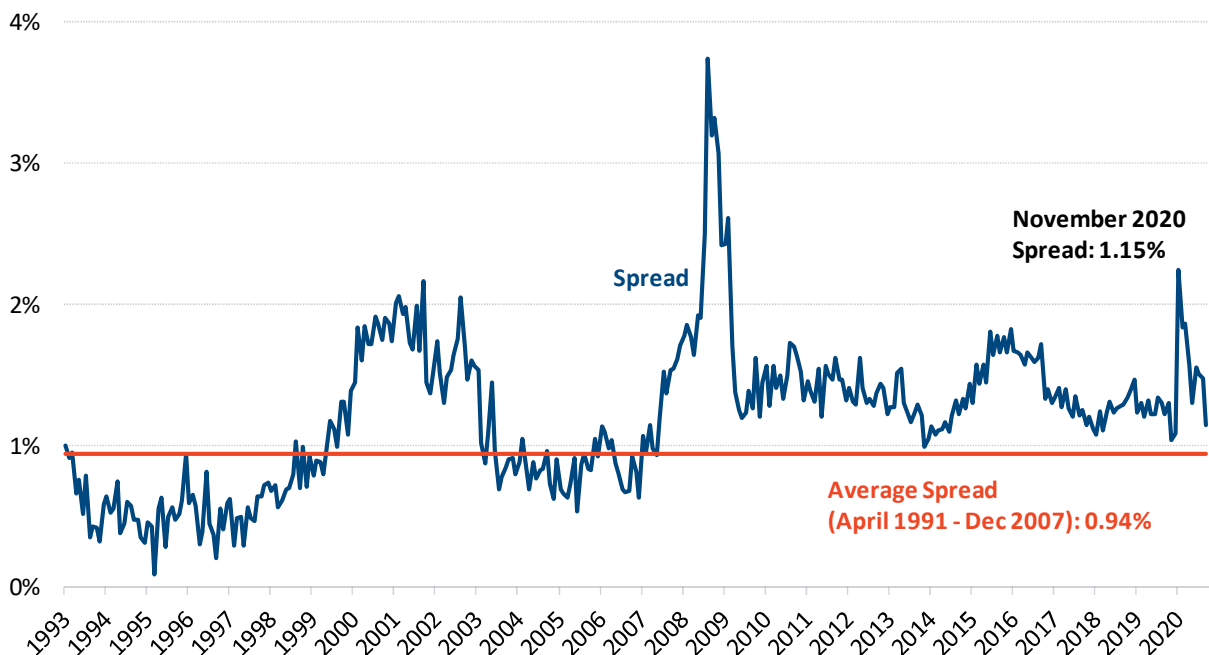
³⁴ This is the same issue as in cost of capital estimation more generally: the cost of debt can often be directly observed in the form of market bond yields, whereas the cost of equity must be estimated based on financial models.

440 in part by the general premium required by investors for bearing systematic risk, then an
441 increase in credit spreads may indicate an increase in the forward-looking MRP.

442 **Q. How does the current spread between utility and U.S. government bond yields**
443 **compare to historical spreads?**

444 A. Utility bond yield spreads have increased substantially recently as investors require
445 additional compensation to hold non-government debt due to the increased business risks
446 and economic uncertainties. As shown in Figure 5 below, the spread between 20-year A-
447 rated utility bond yields and 20-year U.S. government bond yields is currently at 1.15%,
448 approximately 21 basis points above the pre-financial crisis average of 0.94%. I note that
449 the spread increased dramatically in early 2020, but has since declined some.

450 **Figure 5: Yield Spread Between 20-Year Utility A-Rated Bonds and 20-Year U.S.**
451 **Treasury Bonds**

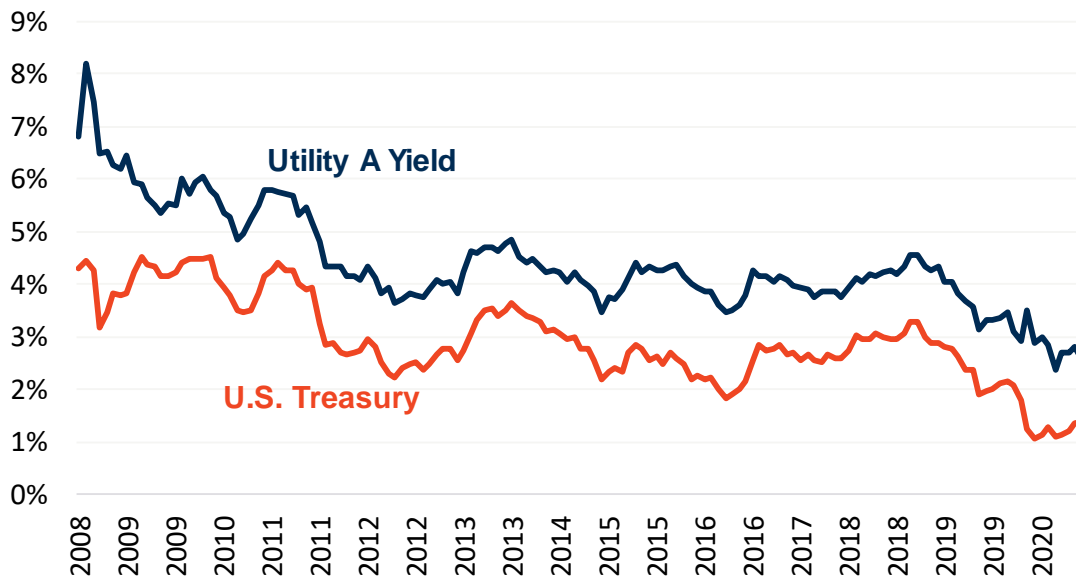


452 Source: Bloomberg as of 11/30/2020.

453 The yield spread is commonly thought to be explained by default risk, taxes,
454 downward pressure on government bond yields due to monetary policy, or the equity risk

455 premium. Hence, an increase in the spread could be caused by any or all of these
 456 components. As the default risk has not changed materially for highly rated utility
 457 bonds³⁵ and taxes are a very small portion of the spread, the remaining components:
 458 downward pressure and the equity risk premium must explain the majority of the spread
 459 increase. Figure 6 below illustrates that the increased spread is attributable both to lower
 460 yields on government bonds and also an increased premium required by investors to hold
 461 riskier assets.

462 **Figure 6: Utility A-Rated Bond Yields and 20 Year U.S. Treasury Bonds**



463 Source: Bloomberg, data as of November 30, 2020

464 While spreads have narrowed since the height of the COVID-19 pandemic in
 465 March and April,³⁶ they remain elevated compared to the pre-COVID-19 period
 466 indicating lingering uncertainty and elevated risk. On April 2, 2020, S&P Global Ratings
 467 downgraded the outlook for North American utilities from “stable” to “negative” due to
 468

³⁵ S&P Ratings reports Utility defaults are down slightly in 2020 versus 2019 year to date. S&P Global Ratings, “Corporate Defaults Slow In The Third Quarter While The Oil and Gas Total Remains High,” October 2, 2020.

³⁶ For clarity, the height is referencing the financial impact from COVID-19.

469 COVID-19 risks, citing concerns about the adequacy of utilities' financial cushions to
470 weather the financial downturn.³⁷ With heightened concern about utility credit, spreads
471 and risk premiums are likely to remain elevated.

472 **C. RISK PREMIUMS**

473 **Q. What is the current evidence regarding market volatility?**

474 A. Recently, financial markets have become extremely volatile as shown in near-term
475 common volatility measures, such as the VIX, which is frequently referred to as the
476 market's fear index. The VIX reached an all-time high of 82.69 on March 16, 2020,
477 which was higher than the peak of 80.86 during the Financial Crisis. Although, the VIX
478 has slowly retreated from recent highs to 21.57 currently and it remains elevated relative
479 to the long run average of 19.5.³⁸ Comparably, at the time of Nicor Gas' last rate case in
480 October 2019, the VIX stood at approximately 20.56.³⁹ Clearly, investors are faced with
481 higher volatility today than during Nicor Gas' most recent rate case and higher volatility
482 implies a higher risk premium

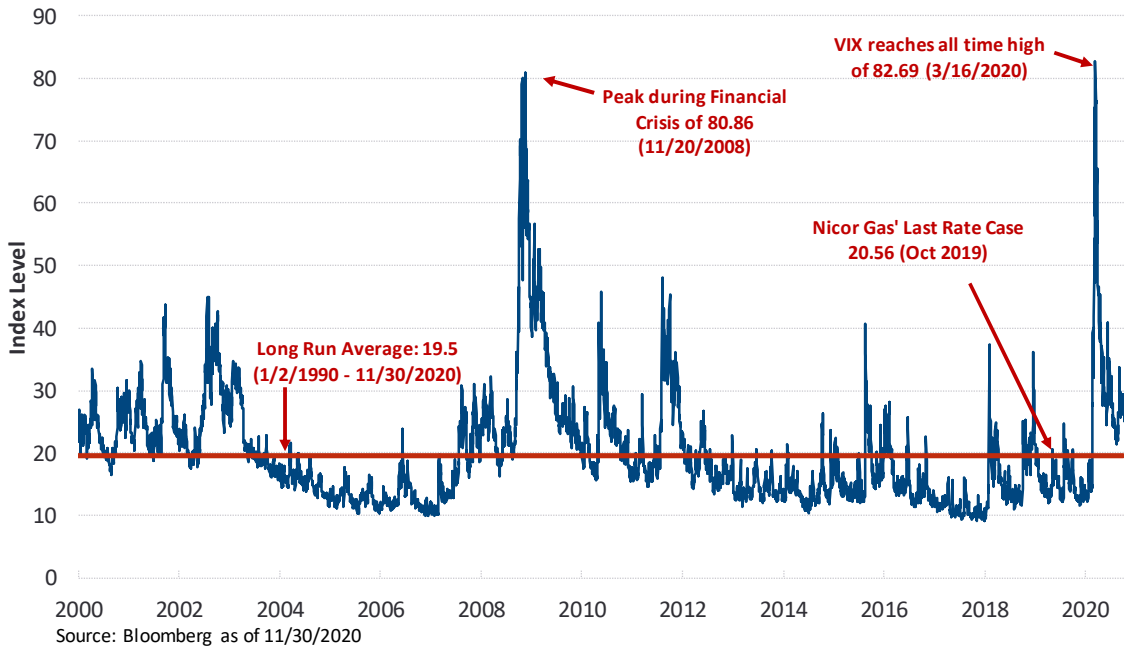
³⁷ *S&P Global Market Intelligence*, "S&P lowers North American utilities outlook to negative on coronavirus risk," April 2, 2020, accessed April 3, 2020, <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/s-p-lowers-north-american-utilities-outlook-to-negative-on-coronavirus-risk-57886477>.

³⁸ Bloomberg, as of December 18, 2020.

³⁹ Ibid.

483

Figure 7: VIX



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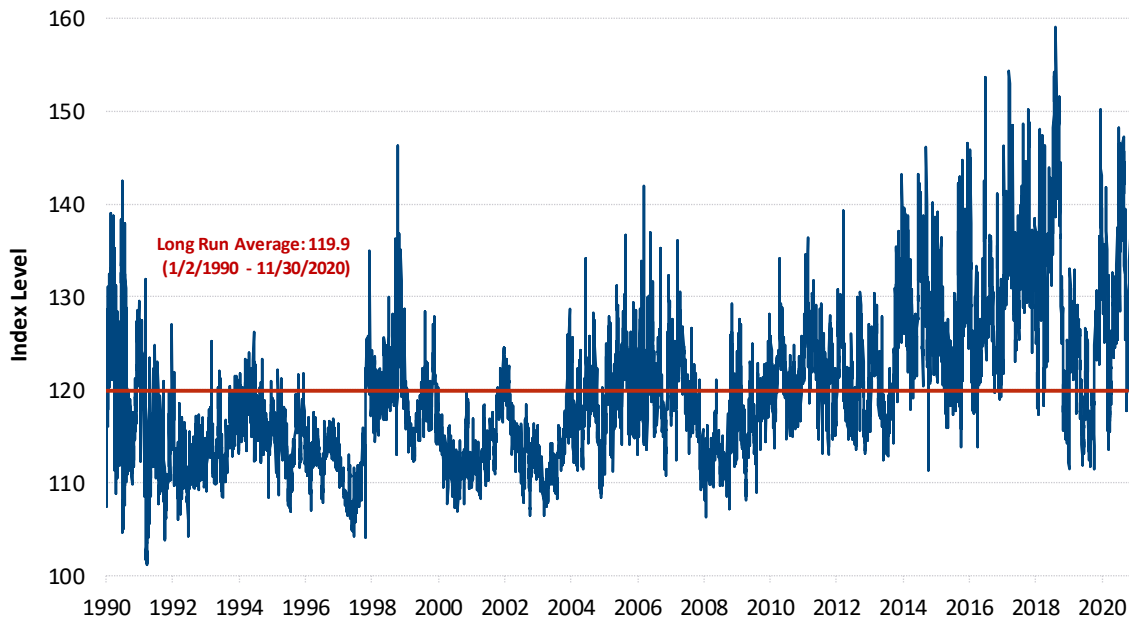
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Similarly, the SKEW index, which measures the market’s willingness to pay for protection against negative “black swan” stock market events (i.e., sudden substantial downturns),⁴⁰ shows that investors are cautious. A SKEW value of 100 indicates outlier returns are unlikely, but as the SKEW increases, the probability of outlier returns becomes more significant. Figure 8 below shows the development in the SKEW since 1990 and that the index has recently increased following a period of declining SKEW. The index spiked over 148.3 on June 30, 2020, which is 28.4 points above its long run average of 119.9. The recent spike in the SKEW shows that investors are willing to pay for protection against downside risks.

⁴⁰ For example, <http://www.cboe.com/products/vix-index-volatility/volatility-indicators/skew>.

Figure 8: SKEW

Source: Bloomberg as of 11/30/2020

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The currently very high level of both the VIX and SKEW is consistent with day-to-day observations of volatile financial markets and shows that investors are cautious about investing in equity. Such circumstances lead investors to require a higher premium to invest in assets or financial instruments that are not risk-free.

500 **Q. What is the Market Risk Premium?**

501 A. In general, a risk premium is the amount of “excess” return—above the risk-free rate of
502 return—that investors require to compensate them for taking on risk. As illustrated in
503 Figure 2, the riskier the investment, the larger the risk premium investors will require.

504 The Market Risk Premium (“MRP”) is the risk premium associated with investing
505 in the market as a whole. Since the so-called “market portfolio” embodies the maximum

506 possible degree of diversification for investors,⁴¹ the MRP is a highly relevant benchmark
507 indicating the level of risk compensation demanded by capital market participants. It is
508 also a direct input necessary to estimating the cost of equity using the CAPM and other
509 risk-positioning models.

510 **Q. What does the current evidence related to the Market Risk Premium show?**

511 A. The heightened volatility has increased the premium that investors require to hold risky
512 assets, especially when measured utilizing forward-looking methodologies that estimate
513 expected market returns with reference to current dividend yields. This year,
514 Bloomberg’s forward looking estimate of the MRP for the U.S. increased to as high as
515 9.84% in March 2020 and is currently at 7.85%.⁴² At the same time, the MRP measured
516 using FERC’s methodology consistent with Order 569-A increased to 9.12% as of
517 November 30, 2020.⁴³ This is consistent with an increase in the MRP of 197 basis points
518 relative to the historic average.⁴⁴

⁴¹ In finance theory, the “market portfolio” describes a value-weighted combination of all risky investment assets (e.g., stocks, bonds, real estate) that can be purchased in markets. In practice, academics and financial analysts nearly always use a broad-based stock market index, such as the S&P 500, to represent the overall market.

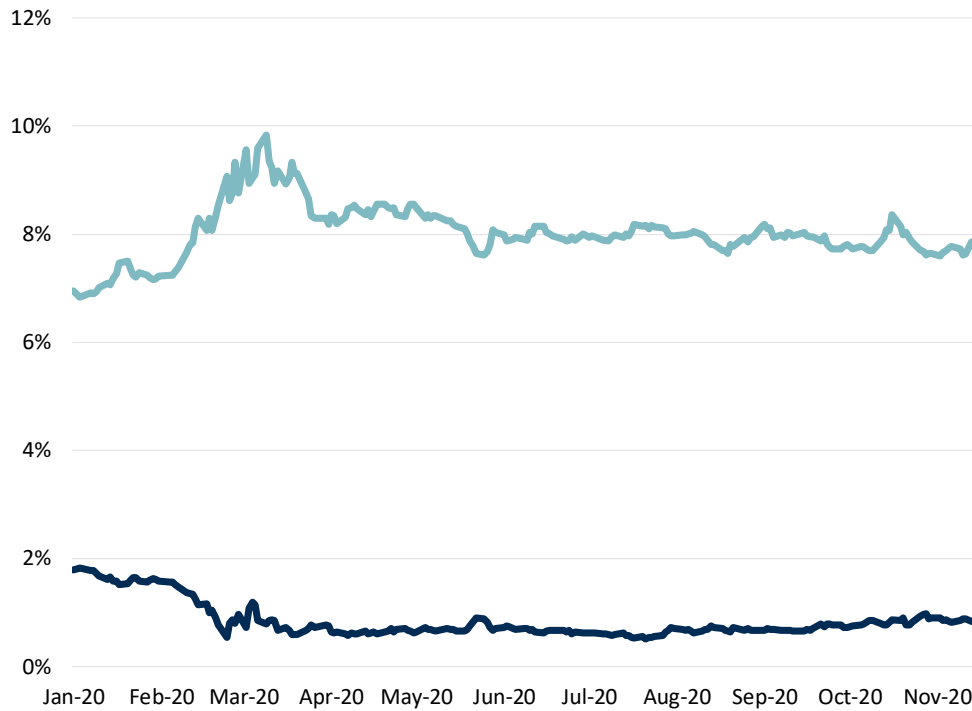
⁴² Bloomberg, as of December 12, 2020. Measured over a 10-year U.S. Treasury bond.

⁴³ FERC Opinion No. 569-A, Docket No. EL14-12-004, EL15-45-013, May 21, 2021, FERC Order on Rehearing, see also attached workpaper

⁴⁴ The long-term historical average arithmetic MRP as calculated by Duff & Phelps using the Ibbotson method is 7.15%. Source: Duff & Phelps 2019.

519

Figure 9: Bloomberg’s Daily Market Risk Premium and Risk Free Rate



520

521 **Q. Are higher risk premiums relevant given that treasuries are near historic lows?**

522 A. Yes—this is highly relevant for cost of equity estimation as current risk-free rates are
 523 extremely low. On March 9, 2020, the entire U.S. yield curve settled below 1.00% for the
 524 first time in history.⁴⁵ Since then, U.S. Government bond yields have increased somewhat
 525 with the 20-year and 30-year bond yields at or slightly above 1.00%. This decrease in
 526 bond yields has occurred as investors fled to safer assets due to the heightened market
 527 uncertainty. As shown above in Figure 9, the MRP has also increased as risk-free rates
 528 decreased.

⁴⁵ According to the Federal Reserve, the yield on the 10-year, 20-year, and 30-year Treasury bonds on March 9, 2020 was 0.54%, 0.87%, and 0.99% respectively. These yields have since increased slightly.
 Source: <https://www.treasury.gov/resource-center/data-chart-center/interest-rates/Pages/TextView.aspx?data=yield>

529 Further, as shown in both academic and industry analysis, the allowed risk
530 premium over the risk-free rate is inversely related to the risk-free rate. For example,
531 Villadsen et al. (2017) found that the allowed risk premium increases by approximately
532 0.44% for each 1% decline in the risk-free rate.⁴⁶ Morin finds that the risk premium
533 increases by 0.52% for each 1% decline in the risk-free rate.⁴⁷ Thus, the risk premium is
534 likely to increase as the risk-free rate declines. As shown in Figure 9 above, this
535 phenomenon is also documented in the forward-looking market risk premium calculated
536 by Bloomberg. According to Bloomberg, the current market risk premium is 7.85%,⁴⁸
537 which is higher than the historical average MRP of about 7.15%. It is also an increase
538 over the forward-looking MRPs at the end of 2019 of 6.48%, which were much more in
539 line with the historical average MRP.⁴⁹

540 **Q. Is there evidence that the Market Risk Premium will remain elevated going**
541 **forward?**

542 A. Yes. In 2015, Duarte and Rose of the Federal Reserve of New York performed a study
543 that aggregated the results of many models of the required MRP in the United States and
544 tracked them over time.⁵⁰ This analysis found a very high MRP after the financial crisis,
545 relative to time periods prior the crisis.

⁴⁶ Bente Villadsen, Michael J. Vilbert, Dan Harris, and A. Lawrence Kolbe, “*Risk and Return for Regulated Industries*,” Academic Press, 2017, pp. 118-119.

⁴⁷ Roger A. Morin, “*New Regulatory Finance*,” Public Utilities Reports, Inc., 2006, pp. 123-125.

⁴⁸ Bloomberg, accessed December 12, 2020. Measured over 10 Year U.S. Treasury bond yield.

⁴⁹ Id.

⁵⁰ Fernando Duarte and Carlo Rosa, “The Equity Risk Premium: A Review of Models,” *Federal Reserve Bank of New York*, December 2015 (“Duarte and Rosa, 2015”)

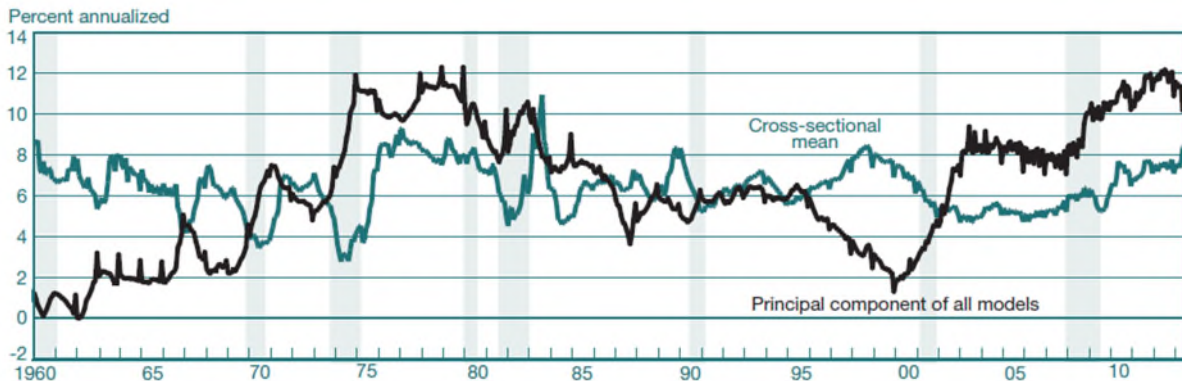
https://www.newyorkfed.org/research/staff_reports/sr714.html.

546 The authors estimated the MRP that resulted from a range of models each year
547 from 1960 through the time of their study. The authors then reported the average as well
548 as the first principal component of the results.⁵¹ The authors found that the models used
549 to determine the risk premium were converging to provide comparable estimates and that
550 the average annual estimate of the MRP had reached an all-time high in 2012-2013.
551 (Figure 10 below is a copy of the summary chart from Duarte and Rosa’s 2015 paper).
552 These directional trends identified by Duarte and Rosa are reasonably consistent with
553 those observed from Bloomberg and they further support the proposition that the
554 elevation of the MRP over its historical pre-crisis levels was a persistent feature of capital
555 markets in the time following the financial crisis. Specifically, the financial crisis saw
556 high volatility and a flight to quality – just as today. Therefore, it is reasonable to expect
557 that the current MRP will remain elevated compared to historical levels, especially given
558 the uncertainty related to the extent of economic and financial impacts from COVID-19
559 and the historically low interest rates.

⁵¹ Duarte and Rosa emphasize the “first principal component” of the 20 models. This means that the authors used statistics to compute the weighted average combination of the models that captures the variability among the 20 models over time.

560
561

Figure 10: Duarte and Rosa's Chart 3
One-Year Ahead MRP and Cross-Sectional Mean of Models



562

563 **Q. How have the economic developments you have discussed in this section of your**
564 **direct testimony affected the return on equity and debt that investors require?**

565 A. Utilities rely on investors in capital markets to provide funding to support their capital
566 expenditure programs and efficient business operations. Investors consider the risk-return
567 tradeoff in choosing how to allocate their capital among different investment
568 opportunities. It is therefore important to consider how investors view the current
569 economic conditions, including the plausible developments in the risk-free rate and the
570 growth in the U.S. GDP.

571 These investors have been dramatically affected by the ongoing market
572 uncertainty, so there are reasons to believe that their risk aversion remains elevated
573 relative to pre-COVID-19 levels. As Nicor Gas is expected to be compensated as a utility
574 on the equity component of its rate base, the same factors would affect Nicor Gas' equity.

575 **V. ESTIMATING THE COST OF EQUITY**

576 **A. PROXY GROUP SELECTION**

577 **Q. How do you identify proxy companies of comparable business risk to Nicor Gas?**

578 A. Nicor Gas is primarily engaged in the regulated natural gas distribution business. The
579 business risk associated with these endeavors depends on many factors, including the
580 specific characteristics of the service territory and regulatory environment in which the
581 provider of these services operates. Consequently, it is not possible to identify publicly
582 traded proxy companies that replicate every aspect of Nicor Gas' risk profile. However,
583 selecting companies with business operations concentrated in regulated industries or
584 having similar lines of business and/or business environments is an appropriate starting
585 point for selecting one or more proxy groups of comparable risk to Nicor Gas.

586 As a second step, I must evaluate Nicor Gas and Illinois-specific risks to ensure
587 that the Company's ROE is placed appropriately relative to the sample companies. To
588 this end, I have selected a sample of natural gas distribution utilities and water utilities.
589 Jointly these companies comprise the "Full Sample." I also report results for the gas
590 distribution utilities that are included in the Full Sample and refer to that sample as the
591 "Gas Sample." The proxy companies are similar to Nicor Gas in that they are rate
592 regulated by state utility commissions, provide customers a product through a network of
593 pipeline assets, and rely on substantial capital to provide service; i.e., they are capital
594 intensive as is Nicor Gas.

595 It is important that a proxy group used to assess the cost of equity for Nicor Gas
596 (absent of any unique Illinois or Company characteristics) is regulated, because
597 regulation tends to place substantial requirements and also protections on the companies.

598 I also believe the physical characteristics of the industry – e.g., network, capital intensive,
599 serving different customer groups (residential, commercial, industrial) – is a
600 characteristic of Nicor Gas and of the selected natural gas distribution and water utilities.
601 The network characteristic implies that assets cannot readily be employed in a different
602 capacity, capital intensity affects the operating risks through the split between fixed and
603 variable costs, and the customer composition affects the demand risk. For example,
604 many natural gas and water utilities face declining per-customer demand due to
605 conservation and regulation (legislation or voluntary commitments) in many jurisdictions,
606 including Illinois, resulted in the moratoriums on disconnecting customers for non-
607 payment during the COVID-19 pandemic or for a specified period of time. Consequently
608 the amount of uncollected revenue has increased. Although the Commission has
609 authorized Illinois utilities like Nicor Gas to recover certain COVID-19 related costs
610 through a rider mechanism, the utility is still experiencing increased arrearages that result
611 in reduced cash flows in the present and that instability is a source of financial risk.

612 **Q. Why are you including water utilities in a “Full Sample” used for analysis of the**
613 **cost of capital for a natural gas utility?**

614 A. For several reasons. First, the natural gas distribution industry and the water utility
615 industry share many characteristics such as the fact that both are highly regulated and
616 commonly by the same regulatory body, based on a network of pipes and mains, capital
617 intensive, and serving residential, commercial and industrial customers. Second, investors
618 make comparisons across regulated companies, so it becomes important to consider
619 whether the returns awarded Nicor Gas are comparable not only to other natural gas
620 utilities but also to other similar risk benchmarks – I consider a broader sample of natural

621 gas and water utilities a reasonable such benchmark. Third, the natural gas distribution
622 industry is expected to undergo substantial changes as customers, regulators and the
623 legislature focus on carbon reductions. This means that initiatives in a specific state
624 influences stock prices and analysts' evaluations along with more fundamental operating
625 and market conditions. I therefore select a group of water utilities, where there are no
626 carbon considerations, to assess whether the estimates from the gas LDCs are reasonable.
627 Fourth, while the call for reductions in natural gas use in home heating, etc. has yet to
628 receive substantial attention in Nicor Gas' service territory in Illinois, the focus on
629 climate policy initiatives to reduce greenhouse gas ("GHG") emissions and limit the
630 development of natural gas infrastructure in many jurisdictions does impact all natural
631 gas utilities. For example, natural gas utilities previously traded at a premium to other
632 regulated utilities, as measured by the S&P Utility Index. However, since mid-2019
633 around the time of the first natural gas bans, this premium disappeared. Recently,
634 Guggenheim partners noted that gas utilities were trading at a 9% price-to-earnings
635 premium over electric utilities but are more recently trading at a 14% discount.⁵² That is,
636 investors risk perceptions of natural gas utilities is changing, which is beginning to
637 impact required returns.⁵³ In addition, Nicor Gas is smaller in size as measured by

⁵² Tom DiChristopher, "Gas utility stocks slide nearly 8% in Q3 as sector remains out of favor," S&P Global Market Intelligence, October 5, 2020, 2020, <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/gas-utility-stocks-slide-nearly-8-in-q3-as-sector-remains-out-of-favor-60578084>.

⁵³ In a September 2020 research note, Moody's said "Although natural gas transportation and distribution companies continue to provide generally safe, reliable service while reducing emissions, there are ESG reputational risks associated with any hydrocarbon-based business, including financial governance policy risks around a higher cost of capital and lower asset returns over a multi-decade time horizon"
Tom DiChristopher, "Decarbonization push increases credit risk for gas infrastructure, Moody's says," S&P Global Market Intelligence, October 1, 2020, <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/decarbonization-push-increases-credit-risk-for-gas-infrastructure-moody-s-says-60556758>.

638 revenue or equity than the comparable companies. I therefore believe these companies
639 provide a useful benchmark when evaluating the cost of equity for Nicor Gas.

640 Water utilities are better proxies for natural gas utilities than, for example, electric
641 utilities for several reasons: (i) water utilities serve customers through a network of pipes
642 similar to gas utilities, (ii) water utilities are highly regulated while some electric utilities
643 own unregulated generation, (iii) water utilities and gas utilities are currently undertaking
644 substantial investment in pipe replacement, and (iv) water utilities have generally had
645 stable credit ratings similar to those of gas utilities.

646 Finally, and importantly, I note that my recommended ROE for Nicor Gas is fully
647 supported by the gas utility sample but I find the water sample provides additional
648 confirmation of the estimates. In other words, while I believe that it is important to
649 consider the broader sample, for the reasons I have explained, it confirmed the same
650 results as would result from the narrower gas-only sample. My recommendation, in other
651 words, is reinforced by, but not reliant on, consideration of the broader sample.

652 **Q. How you did you select the members of the Full Sample and the Gas Sample?**

653 A. To identify companies suitable for inclusion in the Full Sample, I started with the
654 universe of publicly traded companies in the natural gas and water utility industry as
655 identified by Value Line Investment Analyzer (“Value Line”). I started with Value Line’s
656 list of publicly traded companies classified as gas LDCs or water utilities. Next, I
657 reviewed business descriptions and financial reports of these companies and eliminated
658 companies that had less than 50% of their assets dedicated to regulated utility activities in
659 their industry; e.g., natural gas or water utility services.

660 With this group of companies, I applied further screening criteria to eliminate
661 companies that have had recent significant events that could affect the market data
662 necessary to perform cost of capital estimation. Specifically, I identified companies that
663 have cut their dividends or engaged in substantial merger and acquisition (“M&A”)
664 activities over the relevant estimation window.⁵⁴ I eliminated companies with such
665 dividend cuts because the announcement of a cut may produce disturbances in the stock
666 prices and growth rate expectations in addition to potentially being a signal of financial
667 distress. I generally eliminated companies with significant M&A activities because such
668 events typically affect a company’s stock price in ways that are not representative of how
669 investors perceive its business and financial risk characteristics. For example, a utility’s
670 stock price will commonly jump upon the announcement of an acquisition to match the
671 acquirer’s bid.

672 Further, I require companies have an investment grade credit rating⁵⁵ and more
673 than \$300 million in annual revenues for liquidity purposes.⁵⁶ A final, and fundamental,
674 requirement is that the proxy companies have the necessary data available for estimation.

675 **Q. What are the characteristics of the Gas and Water Proxy Group?**

676 A. I calculate my results for both the gas proxy group and for the combined Gas and Water
677 Utility Proxy Group. The proxy group(s) are comprised of gas and water utilities whose

⁵⁴ As described in Sections V.B and V.C, the CAPM requires five years of historical data, while the DCF relies on current market data.

⁵⁵ In some cases, a proxy company does not have a credit rating from any of the major rating agencies. However, if they were to be rated, they would receive an investment grade rating. In these instances, I assign the company the average credit rating of the rest of the proxy group.

⁵⁶ I relax my \$300 annual revenue screening criteria to include two more companies—Middlesex Water and York Water Company—in recognition that these companies have very stable finances despite relatively low revenue.

678 primary source of revenues and majority of assets are subject to regulation. The final
679 proxy group consists of the 9 gas and 6 water utilities listed in Figure 11 below.

680 All companies are engaged in the distribution of a commodity to end customers
681 through a network of pipes and mains. While the product differs across gas and water
682 utilities, they are all focused on distribution, a mix of residential, commercial and
683 industrial customers and all are regulated. Further, the proxy group companies have an
684 average credit ratings of approximately A, which is in line with Nicor Gas' credit rating
685 of A from S&P Ratings.

686 Figure 11 and Figure 12 reports the proxy companies' annual revenues for the
687 most recent four quarters as of 3Q 2020 and also reports the market capitalization, credit
688 rating, beta and growth rate. The annual revenue, as well as the market cap, was obtained
689 from Bloomberg. The credit rating is reported by Bloomberg.⁵⁷ The growth rate estimate
690 is a weighted average between estimates from Thomson Reuters and *Value Line*. Betas
691 were obtained from *Value Line*.

⁵⁷ In cases where a company does not have a S&P rating from Bloomberg, Moody's rating was obtained from Moody's, annual reports, or Bloomberg.

Figure 11: Gas Utility Proxy Group

Company	Annual Revenue (Q3 2020) (\$MM)	Regulated Assets	Market Cap. (Q3 2020) (\$MM)	Value Line Beta	S&P Credit Rating	Long-Term Growth Estimate
	[1]	[2]	[3]	[4]	[5]	[6]
Atmos Energy	\$2,821	MR	\$11,798	0.80	A	6.3%
Chesapeake Utilities	\$483	R	\$1,304	0.80	A-	8.0%
New Jersey Resources	\$1,954	R	\$2,627	0.95	A-	6.0%
NiSource Inc.	\$4,868	R	\$8,443	0.85	BBB+	6.9%
Northwest Natural	\$761	MR	\$1,379	0.80	BBB+	6.2%
ONE Gas Inc.	\$1,499	R	\$3,638	0.80	A	6.2%
South Jersey Inds.	\$1,519	R	\$1,957	1.05	BBB	10.7%
Southwest Gas	\$3,233	MR	\$3,511	0.95	BBB+	7.3%
Spire Inc.	\$1,855	R	\$2,725	0.85	A-	6.4%
Average	\$2,110		\$4,154	0.87	A-	7.1%

Sources and Notes:

[1]: Bloomberg as of November 30, 2020.

[2]: Key R - Regulated (80% or more of assets regulated).

MR - Mostly Regulated (less than 80% of assets regulated).

[3]: See Schedule No. BV-3 Panels A through I.

[4]: See Schedule No. BV-10

[5]: Bloomberg as of November 30, 2020.

[6]: See Schedule No. BV-5.

693

694

Figure 12: Water Utility Proxy Group

Company	Annual Revenue (Q3 2020) (\$MM)	Regulated Assets	Market Cap. (Q3 2020) (\$MM)	Value Line Beta	S&P Credit Rating	Long-Term Growth Estimate
	[1]	[2]	[3]	[4]	[5]	[6]
Amer. States Water	\$477	R	\$2,699	0.65	A+	5.2%
Amer. Water Works	\$3,756	R	\$25,696	0.85	A	7.3%
California Water	\$782	R	\$2,143	0.65	A+	15.1%
Middlesex Water	\$140	R	\$1,089	0.75	A	3.8%
SJW Group	\$555	R	\$1,724	0.85	A-	14.6%
York Water Co. (The)	\$53	R	\$557	0.80	A-	5.3%
Average	\$960		\$5,651	0.76	A	8.6%

Sources and Notes:

[1]: Bloomberg as of November 30, 2020.

[2]: Key R - Regulated (80% or more of assets regulated).

MR - Mostly Regulated (less than 80% of assets regulated).

[3]: See Schedule No. BV-3 Panels A through I.

[4]: See Schedule No. BV-10

[5]: Bloomberg as of November 30, 2020.

[6]: See Schedule No. BV-5.

695

696 **Q. How do the proxy companies compare to Nicor Gas in terms of financial metrics?**

697 A. In 2019, Nicor Gas' regulated gas operations generated \$1,937 million revenue.

698 Compared to the annual revenue of the proxy gas companies, Nicor Gas is smaller. Nicor

699 Gas' senior secured credit rating is A+ from S&P Global Ratings⁵⁸ and Aa3 from
700 Moody's⁵⁹ and Nicor Gas' issuer ratings are A from S&P and A2 from Moody's, all of
701 which are in line with the average credit rating of the natural gas and water proxy groups.
702 Lastly, Nicor Gas is a regulated distribution company, as are the other proxy companies.
703 One implication hereof is that Nicor, similar to the proxy companies, serves a mixture of
704 residential, commercial, and industrial customers.

705 **Q. What regulatory capital structure did you use for Nicor Gas?**

706 A. As recommended by Nicor Gas Company Witness Gregory MacLeod (Nicor Gas Ex.
707 2.0), I use a capital structure including 54.549% equity in my recommendation. I
708 understand this equity ratio is consistent with Nicor Gas' current capital structure and
709 represents its actual projected capital structure during the test year.

710 **B. THE CAPM BASED COST OF EQUITY ESTIMATES**

711 **Q. How, in sum, does the CAPM work?**

712 A. CAPM assumes the collective investment decisions of investors in capital markets will
713 result in equilibrium prices for all risky assets such that the returns investors expect to
714 receive on their investments are commensurate with the risk of those assets relative to the
715 market as a whole. The CAPM posits a risk-return relationship known as the Security
716 Market Line (see Figure 2 in Section III), in which the required expected return on an
717 asset (above the risk-free return) is proportional to that asset's relative risk as measured
718 by that asset's beta.

⁵⁸ Southern Company, 2019 Annual Report, March 26, 2020, p. 77.

⁵⁹ Moody's Investors Services, Northern Illinois Gas Service Company, Ratings & Assessments,
<https://www.moodys.com/credit-ratings/Northern-Illinois-Gas-Company-credit-rating-554000>

719 More precisely, the CAPM states that the cost of capital for an investment, S (*e.g.*,
720 a particular common stock), is determined by the risk-free rate plus the stock's systematic
721 risk (as measured by beta) multiplied by the market risk premium. Mathematically, the
722 relationship is given by the following equation:

$$723 \quad r_s = r_f + \beta_s \times MRP \quad (1)$$

- 724 • r_s is the cost of capital for investment S;
- 725 • r_f is the risk-free interest rate;
- 726 • β_s is the beta risk measure for the investment S; and
- 727 • MRP is the market equity risk premium.

728 The CAPM is a “risk-positioning model,” which operates on the principle
729 (corroborated by empirical data) that investors price risky securities to offer a higher
730 expected rate of return than safe securities. It says that an investment, whose returns do
731 not vary relative to market returns, should receive the risk-free interest rate (that is the
732 return on a zero-risk security, the y-axis intercept in Figure 2), whereas investments of
733 the same risk as the overall market (*i.e.*, those that by definition have average systematic
734 market risk) are priced so as to expect to return the risk-free rate plus the MRP. Further,
735 it says that the risk premium of a security over the risk-free rate equals the product of the
736 beta of that security and the MRP.

737 1. INPUTS TO THE CAPM

738 **Q. What inputs does your implementation of the CAPM require?**

739 A. As demonstrated by equation (1), estimating the cost of equity for a given company
740 requires a measure of the risk-free rate and the MRP, as well as a measure of the stock's
741 beta. There are several choices and sources of data that inform the selection of these

742 inputs. I discuss these issues below (Additional technical detail, along with a discussion
743 of the finance theory underlying the CAPM is provided in Nicor Gas Ex. 14.2).

744 **Q. What value did you use for the risk-free rate?**

745 A. I use the yield on a 20-year U.S. Treasury bond as the risk-free rate for purposes of my
746 analysis. Recognizing the fact that the cost of capital set in this proceeding will be in
747 effect starting in 2022, I rely on a forecast of what Government bond yields will be
748 during the 2022-2023 period. In October 2020, the *Blue Chip Economic Indicators*
749 (“*BCEI*”) survey estimated the 10-year U.S. Treasury bond yields will be 1.40% in 2022
750 and 1.7% in 2023.⁶⁰ I take the average of these to arrive a projected 10-year U.S.
751 Treasury bond yield of 1.55%. I then adjust this value upwards by 50 basis points to
752 reflect the historical maturity premium for the 20-year U.S. Treasury bond yield over the
753 10-year U.S. Treasury bond yield.⁶¹ This gives me a risk-free rate of 2.05%.

754 Additionally, it is important to recognize the implication of higher spreads
755 between utility bond yields and U.S. Government bond yields. As of the end of
756 November, this spread is approximately 30 basis points higher than it was prior to the
757 2008 financial crisis. One explanation of this is that prevailing government bond yields
758 are depressed relative to longer-term market expectations due to monetary policy and
759 flight-to-quality behaviors by investors. Therefore, I also consider a scenario in which the
760 appropriate risk-free rate is conservatively 0.20% higher at 2.25% for 2022 and 2023.

⁶⁰ Wolters Kluwer Blue Chip Economic Indicators and PwC Analysis, Consensus Forecasts, October 2020, p. 14.

⁶¹ This maturity premium is estimated by comparing the average excess yield on 20-year versus 10-year Government Bonds over the period 1990-2020, using data from Bloomberg.

761 **Q. What value did you use for the Market Risk Premium?**

762 A. Like the cost of capital itself, the MRP is a forward-looking concept. It is by definition
763 the premium above the risk-free interest rate that investors can expect to earn by
764 investing in a value-weighted portfolio of all risky investments in the market. The
765 premium is not directly observable. Rather, it must be inferred or forecasted based on
766 known market information. One commonly used method for estimating the MRP is to
767 measure the historical average premium of market returns over the income returns on
768 government bonds over a long historical period.⁶² The average market risk premium from
769 1926 to the present (2019) is 7.15%.⁶³ I use this value of the MRP along with a risk-free
770 rate of 2.25% in one of my CAPM scenarios.

771 However, investors may require a higher or lower risk premium, reflecting the
772 investment alternatives and aggregate level of risk aversion at any given time. As
773 explained in Section IV, there is evidence that investors' level of risk aversion is elevated
774 relative to the time before the COVID-19 pandemic and may remain elevated for some
775 time, even after the pandemic. In recognition of the evidence that forward-looking
776 measures of expected market equity risk premium are higher than the long-term historical
777 average, I also perform a CAPM calculation using Bloomberg's forecasted MRP of
778 7.35% and note the results using the FERC MRP.⁶⁴

⁶² The longest period for which Duff & Phelps reports data is 1926 to current. Based on financial textbooks such as Ross, Westerfield and Jaffe, "Corporate Finance," 10th Edition, 2013, pp. 324-327, I use the longest period for which reliable estimates are available – in this case 1926 to 2019.

⁶³ Duff & Phelps, *Ibbotson SBBI 2019 Valuation Yearbook* 10-21.

⁶⁴ Bloomberg as of September 30, 2020.

779 **Q. What the parameters used in the scenarios and variations you considered in your**
780 **CAPM and ECAPM analyses?**

781 A. The parameters are displayed in Figure 13 below. In my CAPM and ECAPM analyses, I
782 consider two sets of scenarios based on the empirical observation that the yield spread is
783 higher than normal as is the forecast MRP, as discussed above in Section IV. The
784 increase yield spreads could reflect the increase in MRP or downward pressure on the
785 yield of government bonds due to monetary policy and flight-to-quality behaviors.
786 Therefore, I use an unadjusted historic average MRP with the increased estimate of the
787 risk-free rate in one scenario; whereas, in the second scenario I use an unadjusted
788 forecasted risk-free rate with a higher estimate of the MRP. To be conservative, I do not
789 simultaneously normalize the risk-free rate and elevate the MRP.

790 Scenario 1 uses the forecasted 20 year U.S. Treasury rate for 2022 and 2023 and
791 then adjusted this to include 20 basis points to account for the current spread between
792 utility and Government bond yields. This results in a Scenario 1 risk-free rate of 2.25%. I
793 pair this with the long-term average historic MRP of 7.15% as estimated by Duff &
794 Phelps.

795 In my second scenario, I use an unadjusted risk-free rate based on the forecasted
796 20 year U.S. Treasury rate for 2022 and 2023 of 2.05%. I then use Bloomberg's
797 forecasted MRP of 7.35%.

798 **Figure 13: CAPM and ECAPM Scenarios**

	Scenario 1	Scenario 2
Risk-Free Interest Rate	2.25%	2.05%
Market Risk Premium	7.15%	7.35%

799

800 **Q. What betas did you use for the companies in your proxy groups?**

801 A. I used *Value Line* betas, which are estimated using the most recent five years of weekly
802 historical returns data.⁶⁵ The *Value Line* levered equity betas are reported in Figure 11
803 and Figure 12 above. Importantly, these betas—which are measured (by *Value Line*)
804 using the market stock return data of the proxy companies—reflect the level of financial
805 risk inherent in the proxy companies’ market value leverage ratios over the estimation
806 period. Because Nicor Gas’ regulatory capital structure includes a substantially higher
807 proportion of debt financing than does the market data on the proxy companies used to
808 estimate the ROE, the financial risk associated with an equity investment in Nicor Gas’
809 rate base is correspondingly greater than the financial risk borne by investors in the proxy
810 companies’ publicly traded stock. Importantly, the DCF model and the CAPM-based
811 models use market data to estimate the ROE, so that it is the market value capital
812 structure that is the relevant comparison across companies. As the risk premium model’s
813 ROE estimates are based on book value capital structures, the relevant comparison is
814 across book value capital structures for that model.

815 Consequently, standard textbook techniques are applied to unlever the *Value Line*
816 betas reported in Figure 11 and Figure 12 above and relever the resulting asset betas at
817 Nicor Gas’ regulatory capital structure. *See* Nicor Gas Ex. 14.2.⁶⁶

⁶⁵ See Value Line Glossary, accessible at <http://www.valueline.com/Glossary/Glossary.aspx>

⁶⁶ The Technical Appendix (Nicor Gas Ex. 14.2) to this testimony provides a detailed description of the standard textbook formulas used to implement the “Hamada” technique for unlevering measured equity betas based on the proxy companies’ capital structures to calculate “asset betas” that measure the proxy companies’ business risk independent of the financial risk impact of differing capital structures. The proxy group average asset betas are then relevered at the target capital structure (i.e., Nicor Gas’ regulatory capital structure), with the precise relevered beta depending on the specific version of the unlevering/relevering formula employed.

818 **2. THE EMPIRICAL CAPM**

819 **Q. What other equity risk premium models did you consider?**

820 A. Empirical research has long shown that the CAPM tends to overstate the actual
821 sensitivity of the cost of capital to beta: low-beta stocks tend to have higher risk
822 premiums than predicted by the CAPM and high-beta stocks tend to have lower risk
823 premiums than predicted.⁶⁷ A number of variations on the original CAPM theory have
824 been proposed to explain this finding, but the observation itself can also be used to
825 estimate the cost of capital directly, using beta to measure relative risk by making a direct
826 empirical adjustment to the CAPM.

827 The second variation on the CAPM that I employ makes use of these empirical
828 findings. It estimates the cost of capital with the equation,

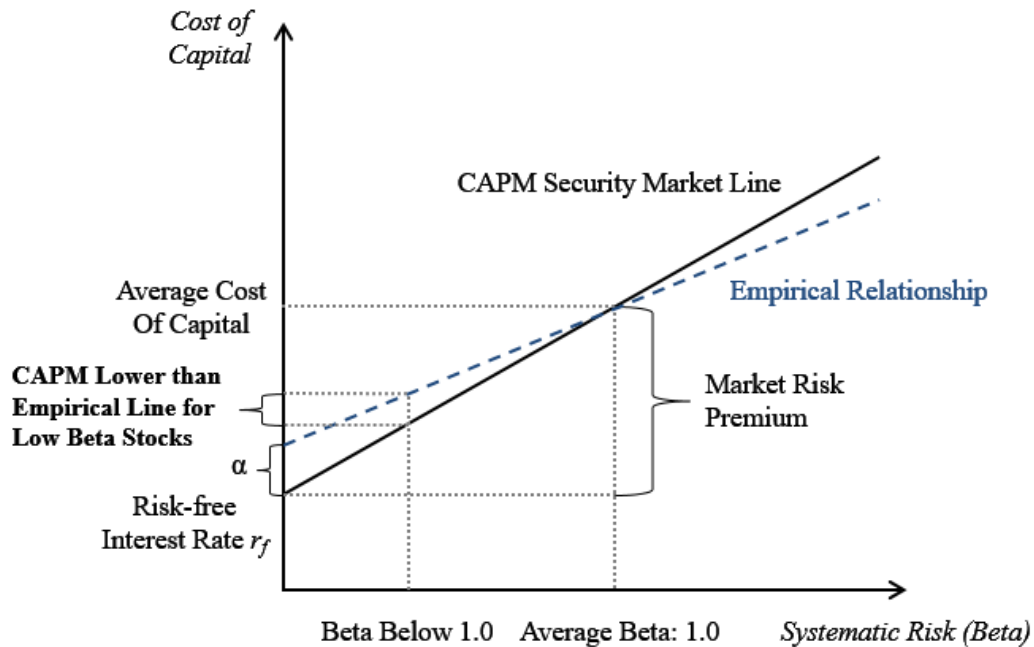
829
$$r_S = r_f + \alpha + \beta_S \times (MRP - \alpha) \qquad (2)$$

830 where α is the “alpha” adjustment of the risk-return line, a constant, and the other
831 symbols are defined as for the CAPM (see equation (2) above).

832 I label this model the Empirical Capital Asset Pricing Model, or “ECAPM.” The
833 alpha adjustment has the effect of increasing the intercept but reducing the slope of the
834 Security Market Line in Figure 2, which results in a Security Market Line that more
835 closely matches the results of empirical tests. This adjustment is portrayed in Figure 14
836 below. In other words, the ECAPM produces more accurate predictions of eventual
837 realized risk premiums than does the CAPM.

⁶⁷ See Figure A-2 in Nicor Gas Ex. 14.2 for references to relevant academic articles.

Figure 14: The Empirical Security Market Line



839

840 **Q. Why do you use the ECAPM?**

841 A. Academic research finds that the CAPM has not generally performed well as an empirical
 842 model. One of its short-comings is directly addressed by the ECAPM, which recognizes
 843 the consistent empirical observation that the CAPM underestimates the cost of capital for
 844 low beta stocks. In other words, the ECAPM is based on recognizing that the actual
 845 observed risk-return line is flatter and has a higher intercept than that predicted by the
 846 CAPM. The alpha parameter (α) in the ECAPM adjusts for this fact, which has been
 847 established by repeated empirical tests of the CAPM. In summary, these studies estimate
 848 alpha parameters that range between 1%⁶⁸ and 7.32%.⁶⁹ I apply an alpha parameter of
 849 1.5% in my application of the ECAPM. Nicor Gas Ex. 14.2 provides further discussion of

⁶⁸ Black, Fischer. Beta and Return. *The Journal of Portfolio Management* 20 (Fall): 8-18.

⁶⁹ Fama, Eugene F. and Kenneth R. French. 1992. The Cross-Section of Expected Stock Returns. *Journal of Finance* 47 (June): 427-465.

850 the empirical findings that have tested the CAPM and also provides documentation for
 851 the magnitude of the adjustment, α .

852 **3. RESULTS FROM THE CAPM BASED MODELS**

853 **Q. What were the results of the CAPM-based models?**

854 A. The results of the CAPM and ECAPM estimation for the two proxy groups are presented
 855 in Figure 15 below. The ranges of results for each model (CAPM and ECAPM) reflect
 856 the application of different specific versions of the textbook formulas used to account for
 857 the impact of different financial leverage on financial risk.

858 **Figure 15: CAPM and ECAPM Summary at 54.549% Equity Capital Structure**

	Scenario 1	Scenario 2
	[1]	[2]
<u>Gas Sample</u>		
CAPM	9.3% - 9.7%	9.3% - 9.6%
ECAPM ($\alpha = 1.5\%$)	9.3% - 9.9%	9.3% - 9.9%
<u>Water Sample</u>		
CAPM	9.0% - 9.6%	9.0% - 9.5%
ECAPM ($\alpha = 1.5\%$)	9.1% - 10.1%	9.1% - 10.0%

Sources and Notes:

Ranges encompass estimates from Financial Risk Adjusted method and Hamada Adjustment with and without taxes.

[1]: Long-term Risk-free Rate of 2.25%, Long-term Market Risk Premium of 7.15%.

[2]: Long-term Risk-free Rate of 2.05%, Long-term Market Risk Premium of 7.35%.

859

860 **Q. How do you interpret the results of your CAPM and ECAMP analyses?**

861 A. The results in Figure 15 above range from approximately 9% to 10%.⁷⁰ As I previously
862 discussed above, the established academic evidence indicates that the traditional CAPM
863 tends to underestimate the cost of equity for lower-than-average risk companies, such as
864 the natural gas and water utilities in Figure 11 and Figure 12, so the ECAMP results are
865 more reliable and that the CAPM may under estimate the cost of equity for smaller
866 companies such as Nicor Gas.

867 **C. DCF BASED ESTIMATES**

868 **Q. How does the DCF model approach the estimation of a utility's cost of equity?**

869 A. The DCF model aims to estimate the cost of capital for a given company directly, rather
870 than based on its risk relative to the market as the CAPM does. The DCF method
871 assumes that the market price of a stock is equal to the present value of the dividends that
872 its owners expect to receive. The method also assumes that this present value can be
873 calculated by the standard formula for the present value of a cash flow—literally a stream
874 of expected “cash flows” discounted at a risk-appropriate discount rate. When the cash
875 flows are dividends, that discount rate is the cost of equity capital:

876
$$P_0 = \frac{D_1}{1+r} + \frac{D_2}{(1+r)^2} + \frac{D_3}{(1+r)^3} + \dots + \frac{D_T}{(1+r)^T} \quad (3)$$

877 Where,

878 P_0 is the current market price of the stock;

⁷⁰ I round to the nearest 0.25 percent when determining ranges of reasonable results. I round to the nearest 0.25 percent because the cost of capital cannot, in my opinion, be determined with greater precision. As there are no results below 9.0 percent for the gas sample nor are there any below 9.1% for the ECAMP – hence I consider 9 percent a reasonable lower bound.

879 D_t is the dividend cash flow expected at the end of period t ;

880 T is the last period in which a dividend cash flow is to be received; and

881 r is the cost of equity capital.

882 Importantly, this formula implies that if the current market price and the pattern of
883 expected dividends are known, it is possible to “solve for” the discount rate r that makes
884 the equation true. In this sense, a DCF analysis can be used to estimate the cost of equity
885 capital implied by the market price of a stock and market expectations for its future
886 dividends.

887 Many DCF applications assume that the growth rate lasts into perpetuity, so the
888 formula can be rearranged algebraically to directly estimate the cost of capital.
889 Specifically, the implied DCF cost of equity can then be calculated using the well-known
890 “DCF formula” for the cost of capital:

$$891 \quad r = \frac{D_1}{P_0} + g = \frac{D_0}{P_0} \times (1 + g) + g \quad (4)$$

892 where D_0 is the current dividend, which investors expect to increase at rate g by
893 the end of the next period, and over all subsequent periods into perpetuity.

894 Equation (4) says that if equation (3) holds, the cost of capital equals the expected
895 dividend yield plus the (perpetual) expected future growth rate of dividends. I refer to this
896 as the single-stage DCF model; it is also known as the Gordon Growth model, in honor of
897 its originator, Professor Myron J Gordon.

898 **Q. Are there other versions of the DCF model?**

899 A. Yes. There are several alternative versions, notably (i) multi-stage models, (ii) models
900 that use cash flow rather than dividends, or versions that combine aspects of (i) and (ii).⁷¹
901 One such alternative expands the Gordon Growth model to three stages. In the multistage
902 model, earnings and dividends can grow at different rates, but must grow at the same rate
903 in the final, constant growth rate period.⁷²

904 In my implementation of the multi-stage DCF, I assume that companies grow
905 their dividend for five years at the forecasted company-specific rate of earnings growth,
906 with that growth then tapering over the next five years toward the growth rate of the
907 overall economy (i.e., the long-term GDP growth rate forecasted to be in effect ten years
908 or more into the future).

909 **1. DCF INPUTS AND RESULTS**

910 **Q. What growth rate information do you use?**

911 A. The first step in my DCF analysis (either constant growth or multi-stage formulations) is
912 to examine a sample of investment analysts' forecasted earnings growth rates for
913 companies in my proxy group. For the single-stage DCF and for the first stage of the
914 multi-stage DCF, I use investment analyst forecasts of company-specific growth rates
915 sourced from *Value Line* and Thomson Reuters *IBES*.

⁷¹ The Surface Transportation Board uses a cash flow based model with three stages. See, for example, Surface Transportation Board Decision, "STB Ex Parte No. 664 (Sub-No. 1)," Decided January 23, 2009.

⁷² See Nicor Gas Exhibit 14.2 for further discussion of the various versions of the DCF model, as well as the details of the specific versions I implement in this proceeding.

916 For the long-term growth rate for the final, constant-growth stage of the
917 multistage DCF estimates, I use the long-term U.S. GDP growth forecast of 4.1% from
918 Blue Chip Economic Indicators.⁷³ Thus, the long-run (or terminal) growth rate in the
919 multi-stage model is nominal GDP growth.

920 Additionally, I relied on the dividend yield of the companies, which I estimate
921 using the most recently available dividend information (currently) and the average of the
922 last 15 days of stock prices ending November 30, 2020. As the single largest advantage
923 of the DCF model is that it uses current market information, I find it is important to use a
924 relatively short time period to determine the dividend yield – yet to avoid the bias caused
925 by any one day. I believe a 15-day average accomplishes that goal. Because the stock
926 price of utilities currently is higher than they historically have been and because some
927 companies engage in share buybacks, the dividend yield underestimates the yield on cash
928 distributions to investors.

929 **Q. Please address the input data in the DCF model.**

930 A. The Gordon Growth/single-stage DCF models require forecast growth rates that reflect
931 investor expectations about the pattern of dividend growth for the companies over a
932 sufficiently long horizon, but estimates are typically only available for 3-5 years.

933 One issue with the data is that it includes solely dividend payments as cash
934 distributions to shareholders, while some companies also use share repurchases to
935 distribute cash to shareholders. To the extent that companies in my samples use share
936 repurchases, the DCF model using dividend yields will underestimate the cost of equity

⁷³ See Blue Chip Economic Indicators, October 2020, p. 14.

937 for these companies. While there are companies in my sample that have engaged in share
938 buybacks in the past, the magnitude is currently not large.

939 A second issue is that the flight to quality has resulted in higher than usual stock
940 prices for water utilities and hence lower than usual dividend yields. As a result, the
941 dividend yield may be downward biased. The multi-stage DCF model additionally
942 requires a measure of the long-term GDP growth.

943 **Q. What cost of equity estimates did the DCF-based models yield for the proxy groups?**

944 A. The results of the DCF-based estimation for the proxy groups are displayed below in
945 Figure 16.

946 **Figure 16: DCF Model Results at 54.549% Equity Capital Structure**

	Simple	Multi-stage
	[1]	[2]
Gas Sample	10.9%	8.5%
Water Sample	12.5%	8.0%

947

948 **Q. How do you interpret the results of your CAPM and ECAPM Analyses?**

949 A. The DCF model estimates presented in Figure 16 range from 8.0% to 12.5%. As
950 discussed above, there is unprecedented levels of volatility currently in the market. When
951 market prices fall, dividend yields increase and reflect the increased cost of equity.
952 However, the DCF model requires forecasted growth rates that are based on stable
953 economic conditions to satisfy the constant dividend growth assumption. Growth rates
954 may also be slower than dividend yields to reflect market uncertainty. Consequently, I
955 believe a lower bound on the results is the multi-stage DCF results and give more weight
956 to the results from the single stage DCF. Thus, the range for the gas sample is 8.5% to

957 11.0%, rounding to the nearest ¼ percent. The range for the full sample is wider at
958 8.25% to 11.75% (rounding to the nearest ¼ percent).

959 **D. RISK PREMIUM MODEL ESTIMATES**

960 **Q. Did you estimate the cost of equity that results from analysis of risk premiums**
961 **implied by allowed ROEs in past utility rate cases?**

962 A. Yes. In this type of analysis, sometimes called the “risk premium model,” the cost of
963 equity capital for utilities is estimated based on the historical relationship between
964 allowed ROEs in utility rate cases and the risk-free rate of interest at the time the ROEs
965 were granted. These estimates add a “risk premium” implied by this relationship to the
966 relevant (prevailing or forecast) risk-free interest rate:

967
$$\text{Cost of Equity} = r_f + \text{Risk Premium} \quad (5)$$

968 **Q. What are the merits of this approach?**

969 A. First, it estimates the cost of equity from regulated entities as opposed to holding
970 companies, so that the relied-upon figure is directly applicable to a rate base. Second, the
971 allowed returns are readily observable to market participants, who will use this one data
972 input in making investment decisions, so that the information is at the very least a good
973 check on whether the return is comparable to that of other investments. Third, I analyze
974 the spread between the allowed ROE at a given time and the then-prevailing interest rate
975 to ensure that I properly consider the interest rate regime at the time the ROE was
976 awarded. This implementation ensures that I can compare allowed ROE granted at
977 different times and under different interest rate regimes.

978 **Q. How did you use rate case data to estimate the risk premiums for your analysis?**

979 A. The rate case data from 1990 through Q3 2020 is derived from Regulatory Research
980 Associates.⁷⁴ Using this data I compared (statistically) the average allowed rate of return
981 on equity granted by U.S. state regulatory agencies in gas distribution rate cases to the
982 average 20-year Treasury bond yield that prevailed in each quarter.⁷⁵ I calculated the
983 allowed utility “risk premium” in each quarter as the difference between allowed returns
984 and the Treasury bond yield, since this represents the compensation for risk allowed by
985 regulators. Then I used the statistical technique of ordinary least squares (“OLS”)
986 regression to estimate the parameters of the linear equation:

$$987 \quad \text{Risk Premium} = A_0 + A_1 \times (\text{Treasury Bond Yield}) \quad (6)$$

988 I derived my estimates of A_0 and A_1 using standard statistical methods (OLS
989 regression) and found that the regression has a high degree of explanatory power in a
990 statistical sense. I report my results for the respective classifications of rate cases below
991 in Figure 17.⁷⁶ I note that the results displayed in Figure 17 below show that the risk
992 premium model fits the data well as the R-squared for the full period and most recent
993 period is above 0.87 and R-squared is a measure of how well the data fits the model. An
994 R-squared above 0.8 indicates a solid result.

⁷⁴ S&P Market Intelligence, as of September 2020.

⁷⁵ I rely on the 20-year government bond to be consistent with the analysis using the CAPM to avoid confusion about the risk-free rate. While it is important to use a long-term risk-free rate to match the long-lived nature of the assets, the exact maturity is a matter of choice.

⁷⁶ Nicor Gas Exhibit 14.6 contains my risk premium analysis.

995 **Q. Is there evidence that the Risk Premium relationship has changed in recent years?**

996 A. Yes. Following the Financial Crisis, U.S. Treasury bond yields have been near historic
997 lows as a result of flight-to-quality behaviors by investors and accommodative money
998 policies by the Federal Reserve. This trend continues today as investors and the Federal
999 Reserve respond to the on-going economic impacts from the COVID-19 pandemic.
1000 Therefore, I ran a statistical analysis on the Risk Premium Model to test if the
1001 relationship between U.S. Treasury bond yields and allowed returns for U.S. gas utilities
1002 has changed since the low interest rate environment began. Specifically, I performed a
1003 structural break analysis to test if and when the OLS regression relationship (Equation 6)
1004 changed over the period 1990 to Q3 2020.⁷⁷ The structural break test finds a statistically
1005 significant change in the Risk Premium relationship occurred starting in Q1 2011. That
1006 is, the relationship between U.S. Treasury bond yields and the allowed return equity for
1007 U.S. natural gas utilities has significantly changed since the start of the low interest rate
1008 environment.

1009 In Figure 17 below, I present the results from the Risk Premium Model over three
1010 time periods – the full period; 1990 to Q4 2010 prior to the structural break; and Q1-2011
1011 to Q3 2020 after the structural break.

⁷⁷ I perform a *Quandt Likelihood Ratio (QLR) test* to determine if and when a structural break occurs in the data. The QLR conducts a chow test for each quarter from 1990 to Q3 2020 and find the highest F-statistic to determine when a possible structural break occurs. I subsequently performed an ANVOA test with a dummy intercept variable and interaction term to confirm the regression relationship better fits the data following the identified structural break.

1012

Figure 17: Implied Risk Premium Model Estimates

	R Squared	Estimate of Intercept (A0)	Estimate of Slope (A1)	Implied Cost of Equity Range	
	[1]	[2]	[3]	[4]	[5]
Q1 2011 - Q3 2020	0.883	9.41%	-0.900	9.6%	9.6%
Q1 1990 - Q4 2010	0.711	8.34%	-0.534	9.3%	9.4%
Q1 1990 - Q3 2020	0.874	8.51%	-0.564	9.4%	9.5%

Sources and Notes:

[1]-[3]: Estimated Using S&P Market Intelligence, as of 11/30/2020.

[4]: Risk-free rate of 2.05%

[5]: Risk-free rate of 2.25% (includes utility yield spread adjustment of 0.20%)

1013

1014 **Q. What conclusions did you draw from your risk premium analysis?**

1015 A. The results in Figure 17 indicate a range of ROE results of 9.4% to 9.6% for an average
1016 gas distribution utility based on the risk premium model. Given the evidence that the Risk
1017 Premium relationship has changed since 2011 with the low interest environment, I rely on
1018 the ROE’s derived from the full period and Q1 2011 to Q3 2020 time period. This
1019 provides me with a reasonable range of 9.4% to 9.6%, which is consistent with the low
1020 end of the reasonable ranges of the CAPM and within the DCF estimates. While the risk
1021 premium model is based on historical allowed returns and not underpinned by
1022 fundamental financial principles in the manner of the CAPM and DCF models, I believe
1023 that this analysis, when properly designed, executed, and placed in the proper context, is
1024 a valid and useful approach to estimating utility ROEs. Because the risk premium
1025 analysis as implemented takes into account the interest rate prevailing during the quarter
1026 the decision that granted an ROE used in the analysis was issued, it provides a useful
1027 benchmark for the cost of equity in any interest environment. However, because the
1028 current economic conditions are highly unusual and not fully comparable to those
1029 prevailing during most of the period for which I have data, I find that limited weight

1030 should be placed on the method unless consideration is given to the change in the
1031 relationship between interest rates and allowed ROEs.

1032 **E. SUMMARY OF RESULTS**

1033 **Q. Before considering where Nicor Gas' cost of equity falls among the range of results,**
1034 **can you please summarize the results of the reasonable ranges of cost of equity**
1035 **supported by the models you have discussed?**

1036 A. Assuming a 54.549% equity capital structure for Nicor Gas, I find the reasonable range of
1037 ROE results displayed in Figure 18. Next, I consider Nicor Gas and Illinois specific risks
1038 to inform my recommendation of a reasonable ROE for Nicor Gas.

1039 **Figure 18: Summary of Reasonable Ranges**

	Gas Sample	All Evidence
CAPM/ ECAPM	9.25% - 9.75%	9.0% – 10.0%
DCF	8.5% – 11.0%	8.25% - 11.75%
Risk Premium	9.4% - 9.6%	N/A

1040

1041 **Q. Based on the results above, what is a reasonable range for the proxy group?**

1042 A. Based on the results above, I find that a reasonable range for the CAPM / ECAPM is 9.25
1043 to 9.75 percent, a reasonable range for the DCF is 8.5 to 11.0 percent, and the risk
1044 premium is about 9.4 to 9.6 percent.

1045 **VI. NICOR GAS SPECIFIC CIRCUMSTANCES**

1046 **A. BUSINESS RISK CHARACTERISTICS**

1047 **Q. How does the business risk of Nicor Gas compare to that of the sample?**

1048 A. Like the gas sample companies, Nicor Gas’ business is concentrated in the regulated gas
1049 distribution industry. It also has a credit rating that is comparable to that of the sample. In
1050 its last rate case proceeding, Nicor Gas received a revenue decoupling mechanism for
1051 residential customers.⁷⁸ Decoupling mechanisms are common among natural gas utilities
1052 – S&P Regulatory Research Associates reports more than half of U.S. natural gas utilities
1053 have some form of decoupling mechanism.⁷⁹ However, regulatory policy plays a role in
1054 the business risk of Nicor Gas.

1055 Additionally, in the current environment of declining energy demand and an
1056 emphasis on decreasing carbon emissions, there is some uncertainty about future natural
1057 gas demand growth. Illinois, like many states, has several initiatives to reduce CO2
1058 emissions significantly. Specifically, in January 2019, Governor JB Pritzker signed
1059 Executive Order 6 (2019) which committed the State of Illinois to joining the U.S.
1060 Climate Alliance and committing to the goals of the Paris Climate Agreement.⁸⁰
1061 Members of the U.S. Climate Alliance have committed to reduce greenhouse gas
1062 emissions by 26-28% below 2005 levels by 2025.

⁷⁸ Illinois Commerce Commission, “Order, Proposed General Increase in Rates and Revisions to Other Terms and Conditions of Service. (Tariffs filed November 9, 2018,” Docket No. 18-1775, October 2, 2019, p. 147.

⁷⁹ S&P Global, “RRA Regulatory Focus: Alternative ratemaking plans in the U.S.,” April 16, 2020

⁸⁰ Governor of the State of Illinois, Executive Order 2019-06, January 23, 2019,
https://www2.illinois.gov/Pages/government/execorders/2019_6.aspx.

1063 At a more local level, some cities have shifted their policy focus to reducing
1064 reliance on natural gas. For example, the City of Berkeley’s ban on natural gas hook-ups
1065 in new buildings⁸¹ and regulations pertaining to new housing’s ability to use renewable
1066 resources are being introduced. For example, California has a requirement that all new
1067 homes have solar panels by 2020, while other states are considering similar regulations.⁸²
1068 At the same time, there are substantial efforts to increase non-carbon heating through, for
1069 example, incentives for heat pumps installation, which will reduce the amount of gas
1070 (and/or oil) used for heating.⁸³ In Illinois, for example, advocates are calling on policy
1071 makers to incentivize electrification of heating as an alternative to natural gas heating.⁸⁴
1072 The recent focus on reducing or eliminating the role of natural gas in several states is
1073 impacting investors risk perceptions of the natural gas utility industry. Natural gas
1074 utilities previously traded at a premium (on a price-to-earnings basis) to other utilities;
1075 however, around the time of the first gas ban in Berkeley, natural gas utilities have lost
1076 their premium and have recently began trading at a discount to electric utilities.⁸⁵ To the

⁸¹ Ravani, Sarah, “Berkeley becomes first U.S. city to ban natural gas in new homes,” *San Francisco Chronicle*, July 2019. For clarity, my recommended ROE of 10.25% (excluding any recovery of unrecovered flotation costs) in this proceeding **does not** incorporate the risks of such bans but merely points to potential future risks to the industry.

⁸² Los Angeles Times, “Starting in 2020, all new homes in California must come with solar panels” by Jack Flemming, Dec, 14, 2018.

⁸³For example, ComEd offers residential customers rebates for installing heat pumps.
<https://www.comed.com/WaysToSave/ForYourHome/Pages/HeatingCoolingRebates.aspx>

⁸⁴ Tom DiChristopher, “Gas ban backers set their sights on Illinois building electrification,” S&P Market Intelligence, September 4, 2020, <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/gas-ban-backers-set-their-sights-on-illinois-building-electrification-60224263>

⁸⁵ Tom DiChristopher, “Gas utility stocks slide nearly 8% in Q3 as sector remains out of favor,” S&P Global Market Intelligence, October 5, 2020, 2020, <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/gas-utility-stocks-slide-nearly-8-in-q3-as-sector-remains-out-of-favor-60578084>.

1077 extent that the risks discussed above continue, the business risk of the gas LDC industry
1078 would increase substantially. This risk is not included in my current recommendation.

1079 **Q. How does Nicor Gas' capital expenditures impact business risk?**

1080 A. As discussed in standard MBA textbooks, such as Brealey, Myers, and Allen, operating
1081 leverage – the proportion of fixed cost in a company's cost structure – can affect business
1082 risk.⁸⁶ That is, a higher amount of capital expenditures can increase the amount of fixed
1083 cost relative to variable costs thereby increasing operating leverage. Companies with
1084 higher operating leverage are more susceptible to fluctuations in revenues – as revenues
1085 fluctuate, variable costs will change to a certain extent but fixed costs remain the same.
1086 This problem is especially acute in the current economic environment arising for utilities
1087 experiencing changes in demand and also those that have moratoriums of utility shut-offs
1088 due to non-payment.⁸⁷

1089 The natural gas utility industry (and water utility industry) is facing increased
1090 capital expenditures as new regulations require utilities to replace aging distribution
1091 infrastructure. Nicor Gas, for example, is in the midst of the nine year “Investing in
1092 Illinois” infrastructure project targeting safety and reliability enhancements to the
1093 distribution system – Nicor Gas is forecasting \$400 million of capital expenditures under
1094 the program in 2020.⁸⁸ Compared to the other sample companies, Nicor Gas' capital
1095 expenditures are higher than most of the proxy companies (see Figure 19). Nicor's five
1096 year growth in capital expenditures from 2015 to 2019 was the fourth highest amongst

⁸⁶ Brealey, Myers, and Allen, “Principles of Corporate Finance,” 10th Edition, 2011, pp. 248-249.

⁸⁷ I note that Nicor Gas' revenue decoupling mechanism for its residential customer segment mitigates some of these impacts.

⁸⁸ Southern Company, “2019 Annual Report,” March 26, 2020, page 57.

1097 the 15 proxy companies. Similarly, Nicor’s 2019 capital expenditures were 5th highest
 1098 amongst the proxy companies. All else equal, the higher amount of capital expenditures
 1099 and capital intensity makes Nicor Gas more risky than its peers.

1100 **Figure 19: Capital Expenditures for Nicor Gas and Proxy Group Companies**

		2015	2016	2017	2018	2019	2015	2016	2017	2018	2019	Rank
		[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]
Atmos Energy	[A]	\$993	\$1,095	\$1,222	\$1,501	\$1,806	1.0	1.1	1.2	1.5	1.8	6
Chesapeake Utilities	[B]	\$144	\$170	\$175	\$240	\$185	1.0	1.2	1.2	1.7	1.3	16
New Jersey Resources	[C]	\$290	\$316	\$272	\$369	\$514	1.0	1.1	0.9	1.3	1.8	7
NiSource Inc.	[D]	\$1,361	\$1,475	\$1,696	\$1,818	\$1,802	1.0	1.1	1.2	1.3	1.3	15
Northwest Natural	[E]	\$118	\$138	\$213	\$219	\$242	1.0	1.2	1.8	1.9	2.0	3
ONE Gas Inc.	[F]	\$294	\$309	\$356	\$394	\$417	1.0	1.1	1.2	1.3	1.4	14
South Jersey Inds.	[G]	\$344	\$279	\$273	\$341	\$504	1.0	0.8	0.8	1.0	1.5	11
Southwest Gas	[H]	\$488	\$530	\$624	\$766	\$938	1.0	1.1	1.3	1.6	1.9	5
Spire Inc.	[I]	\$292	\$320	\$460	\$595	\$809	1.0	1.1	1.6	2.0	2.8	2
Amer. States Water	[J]	\$87	\$130	\$113	\$127	\$152	1.0	1.5	1.3	1.4	1.7	8
Amer. Water Works	[K]	\$1,160	\$1,311	\$1,434	\$1,586	\$1,654	1.0	1.1	1.2	1.4	1.4	13
California Water	[L]	\$177	\$229	\$259	\$272	\$274	1.0	1.3	1.5	1.5	1.5	10
Middlesex Water	[M]	\$26	\$47	\$50	\$72	\$89	1.0	1.8	2.0	2.8	3.5	1
SIW Group	[N]	\$96	\$129	\$141	\$136	\$164	1.0	1.3	1.5	1.4	1.7	9
York Water Co. (The)	[O]	\$14	\$13	\$25	\$17	\$21	1.0	0.9	1.8	1.2	1.4	12
Sample Average	[P]	\$392	\$433	\$488	\$564	\$638	1.0	1.2	1.4	1.6	1.8	
Nicor Gas	[Q]	\$477	\$528	\$628	\$757	\$930	1.0	1.1	1.3	1.6	2.0	4

Sources and Notes:

[1] - [5]: Capital IQ

[6] - [10]: Indexed to 2015

[11]: Rank based on 2015-2019 CAGR in capital expenditures

[P]: Average [A] - [O]

[Q] ICC Form 21, Nicor Gas

1101
1102

1103 **Q. How have the current market uncertainties impacted Nicor gas?**

1104 A. At a similar to many other states, Illinois Governor Pritzker issued a stay-at-home order
 1105 on March 21, 2020 which restricted gatherings and non-essential business activities to
 1106 mitigate the impacts of COVID-19.⁸⁹ As a result, many business closed down and
 1107 terminated or furloughed employees. As of the end of November, the Illinois Department

⁸⁹ State of Illinois Coronavirus (COVID-19) Response, “Stay at Home FAQ,” accessed October 15, 2020, <https://coronavirus.illinois.gov/s/stay-at-home-faqs#:~:text=%EF%BB%BFStay%20At%20Home%20FAQ,and%20essential%20businesses%20and%20operatio ns.>

1108 of Employment Security reports that the State’s unemployment rate is 6.5%, a 3.1%
1109 increase since November 2019.⁹⁰ Illinois, like many states, enacted moratoriums on
1110 utility disconnects due to non-payment. On March 28, 2020, Illinois Governor JB
1111 Pritzker put in place a moratorium in utility disconnections and lay payment fees during
1112 the declared COVID-19 public health crisis. While these protections expired in July,
1113 Nicor and other state regulated utilities voluntarily agreed to extend the moratorium for
1114 customers impacted by COVID-19 through March 31, 2021.⁹¹

1115 The risk that utilities face is that declines in loads will not be fully compensated
1116 and customer non-payments resulting from rising unemployment or business shutdowns.
1117 As a result, utilities continue to serve all their customers, even if they are not collecting
1118 revenue from all their customers.

1119 The potential for an adverse impact to utilities such as Nicor Gas is echoed by, for
1120 example, Moody’s, which notes that the credit rating agency is watching the impact on
1121 usage, non-collectible amounts and the regulatory response.⁹² As I mentioned previously,
1122 Nicor Gas recently was granted a revenue decoupling mechanism, but just for its
1123 residential customers. As a result, about 15% of Nicor Gas’ revenues rely on per-
1124 dekatherm charges to recover fixed costs that are at a higher risk of under-recovery due to
1125 demand reductions.⁹³ Broadly, while decoupling mechanisms may mitigate the impacts

⁹⁰ Illinois Department of Employment Security, “Current Monthly Unemployment Rates, Illinois, U.S. & Metro Areas,” accessed January 11, 2021, https://www2.illinois.gov/ides/lmi/Pages/Current_Monthly_Unemployment_Rates.aspx.

⁹¹ Illinois Commerce Commission, “State Regulated Utility Moratorium Extended through Winter 2021 for Eligible Customers,” Press Release, September 22, 2020.

⁹² Moody’s, “Northern Illinois Gas Company,” July 10, 2020.

⁹³ Nicor Gas’ revenue is split approximately 71% residential, 23% commercial, and 6% industrial. Residential customers are approximately 91% of Nicor Gas’ total customer count, while commercial and industrial customers represent approximately 8% and 1%, respectively. Source: Nicor Gas.

1126 utilities are still at heightened business risk given the broad economic impacts across all
1127 customer classes and structural limitations regarding decoupling mechanism (e.g. caps of
1128 cost recovery, limitations on sharing across customer classes, or the rate of amortizing
1129 balances).

1130 Rating agencies have also noted the increased risk for utilities. On April 2, S&P
1131 Global Ratings lowered its outlook for North American utilities from “stable” to
1132 “negative” citing concerns about the financial cushions of utilities.⁹⁴

1133 **Q. Can you please summarize your assessment of Nicor Gas’ business risk relative to**
1134 **the sample?**

1135 A. Compared to the sample, Nicor Gas is engaged in the same line of business and has a
1136 comparable credit rating. Nicor Gas recently received a revenue decoupling mechanism,
1137 similar to many other natural gas utilities, however this regulatory mechanism only
1138 applies to Nicor Gas’ residential customer segment. Nicor Gas also has relatively higher
1139 capital expenditures than other natural gas utilities, which puts the company at higher risk
1140 especially in the current economic environment. I also note that the impact of carbon
1141 reduction policies could substantially increase the risk profile of Nicor Gas, I have not
1142 taken these aspects into account in my ROE recommendation. I simply note that these
1143 factors need to be monitor closely as the impact could be substantial in future years.
1144 Consequently, Nicor Gas is more risky than the average or median risk profile of the
1145 sample companies.

⁹⁴ S&P Global Market Intelligence, “S&P lowers North American utilities outlook to negative on coronavirus risk,” April 2, 2020, accessed April 3, 2020, <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/s-p-lowers-north-american-utilities-outlook-to-negative-on-coronavirus-risk-57886477>.

1146 **B. RECOVERY OF FLOTATION COSTS**

1147 **Q. What are flotation costs and why are they relevant for Nicor Gas?**

1148 A. Just as with debt financing, Nicor Gas may periodically need to issue equity to finance
1149 rate base, but will incur costs when doing so. These equity flotation costs subtract from
1150 the issuance proceeds available to finance the utility. Therefore, utilities should be able to
1151 recover flotation costs, just as they are able to recover debt issuance fees.

1152 In this case, I am informed by Nicor Gas that it incurred flotation costs associated
1153 with its equity issuances that have never been recovered in rates.⁹⁵ These costs took the
1154 form of underwriting fees paid at the time the shares were issued, and amounting to just
1155 over 2.5 percent (on average) of the proceeds raised by the issuances.⁹⁶ The effect of
1156 these fees is that only \$97.5 out of every \$100 raised in equity issuances was actually
1157 available to fund Nicor Gas' rate base, with the other 2.5 percent representing a necessary
1158 cost associated with financing investment and operations. Since these costs were not
1159 recovered as expenses at the time they were incurred, they should appropriately be
1160 recovered via an adjustment to the return on equity going forward.

1161 **Q. How should Nicor Gas recover any unrecovered flotation costs?**

1162 A. I generally recommend that flotation costs be treated similar to any other cost of running
1163 the business and therefore recovered in rates over an appropriate period of time, so that
1164 Nicor Gas be allowed to recover flotation costs similar to how it recovers the cost of

⁹⁵ Direct Testimony of Nicor Gas witness MacLeod (Nicor Gas Ex. 2.0); *see also* Nicor Gas Schedule D-5, provided as Nicor Gas Ex. 2.4. I am aware that the Commission has in the past made legal determinations about the evidence supporting those costs and their purpose; I do not comment on those legal conclusions.

⁹⁶ See Schedule D-5, provided as Nicor Gas Ex. 2.4.

1165 issuing debt. I recommend a simple amortization that allocates the flotation costs equally
1166 over a reasonable time period.

1167 In the alternative, some jurisdictions allow for the recovery of flotation costs in
1168 the allowed ROE – thus, they increase the allowed ROE by an amount that ensures the
1169 recovery of flotation costs. The magnitude of the increase in the ROE can be determined
1170 using a variation of the DCF model. Specifically, the DCF model in (4) above can be
1171 modified to take into account the percentage of total proceeds that were used to cover
1172 flotation costs. Specifically, instead of the standard DCF model in (4) above, the
1173 following formula is used

$$r = \frac{D_1}{P_0(1 - f)} + g$$

1174
1175 where f is the percentage of proceeds lost to underwriting fees or other flotation
1176 costs. This formula recognizes that if shares trade at (for example) \$100, but 2.5 percent
1177 of the proceeds of the initial issuance of those shares was spent on underwriting fees,
1178 only $\$100 \times (1 - 0.025) = \97.5 represents the value invested in cash-flow generating
1179 assets. Therefore, it is relative to this “adjusted” price—not the nominal market price—
1180 that investors’ required return should be measured.

1181 Below in Figure 20, I compare the flotation costs-adjusted formula to the standard
1182 DCF formula using values for the dividend yield, growth rate, and financial leverage that
1183 are representative of the natural gas utility sample. The impact of flotation costs is the
1184 difference between the calculated ROE with flotation costs and without flotation costs. I
1185 note that in the Figure below, I use the average growth rate for the gas sample as
1186 representative, which results in a flotation cost of 10 bps.

1187

Figure 20: Representative Flotation Cost Adjustment

		Without Flotation Cost Adjustment	With Flotation Cost Adjustment
Flotation cost share of issuance proceeds	[a]		2.5%
Dividend Yield (D1/P0)	[b]	3.8%	3.9%
Growth Rate	[c]	7.1%	7.1%
Simple DCF Cost of Equity	[d]	10.9%	11.0%
Equity to Market Value Ratio	[e]	56.3%	56.3%
Debt to Market Value Ratio	[f]	43.7%	43.7%
Implied Marginal Cost of Debt	[g]	2.8%	2.8%
Tax Rate	[h]	27.1%	27.1%
Simple DCF Overall Cost of Capital	[i]	7.03%	7.08%
Nicor Gas' Regulatory Equity %	[j]	55%	55%
Nicor Gas' Regulatory Debt %	[k]	45%	45%
Nicor Gas' Implied Marginal Cost of Debt (A)	[l]	2.7%	2.7%
Implied Cost of Equity	[m]	11.2%	11.3%
Flotation Costs Adjustment	[n]		0.10%

1188

1189 **VII. COST OF CAPITAL RECOMMENDATIONS**

1190 **Q. Please summarize your conclusion regarding Nicor Gas' risk and the necessary**
1191 **return.**

1192 A. Nicor Gas has a higher risk than the average sample company. I therefore recommend
1193 that Nicor Gas be placed in the upper half of the range from about 9.0 percent to 11.0
1194 percent before flotation costs. I also note that Nicor Gas was allowed an ROE of 9.73
1195 percent in October 2019, when financial market was in much less turmoil, so that the cost
1196 of equity today is higher than back in October 2019.

1197 **Q. What do you recommend for Nicor Gas' cost of equity in this proceeding?**

1198 A. The CAPM/ ECAPM show a reasonable range of 9.0% to 10.0% for the full sample
1199 before company-specific adjustments. The DCF model shows a reasonable range of
1200 8.25% to 11.75% for the full sample rounding to the nearest ¼ percent with the gas
1201 sample indicating a lower higher end of the range of about 8.5 to 11.0 percent. The Risk
1202 Premium model shows an estimate of 9.4% to 9.6%. These ranges pertain to the proxy
1203 group, so it is important to consider where in the range Nicor Gas is reasonably placed
1204 and whether Nicor Gas fits within the range. As discussed above, Nicor Gas is of higher
1205 risk than the average proxy company because it is smaller, has a higher capital intensity,
1206 and is located in a state that has experienced a more severe impact of COVID-19 than the
1207 country in general. Additionally, I find that the cost of equity today is higher than when
1208 Nicor Gas' cost of equity was determined last. Consequently, I find that Nicor Gas
1209 should be placed towards the upper end of the reasonable range of 9.0% to 11.0%.

1210 Specifically, I recommend Nicor Gas be allowed to earn a ROE of 10.25% on the
1211 equity used to finance rate base at the requested 54.549% equity capital structure. I note
1212 that if I average the CAPM and constant-growth DCF for the gas sample, it results in a
1213 ROE of 10.2%, which is consistent not only with my recommendation but also with
1214 Commission Staff's preferred methods. Taking into account unrecovered flotation costs,
1215 this yields a final recommended ROE for ratemaking purposes of 10.35%.

1216 **VIII. CONCLUSION**

1217 **Q. Does this conclude your Direct Testimony?**

1218 A. Yes, it does.