

STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

Northern Illinois Gas Company)
d/b/a Nicor Gas Company) Docket No. 21-0098
Proposed general increase in gas rates.)

Surrebuttal Testimony of

DR. BENTE VILLADSEN

Principal, The Brattle Group

On behalf of Northern Illinois Gas Company
d/b/a Nicor Gas Company

July 16, 2021

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1 **I. INTRODUCTION AND SUMMARY**

2 **Q. What is your name, occupation, and business address?**

3 A. My name is Bente Villadsen. I am a Principal of The Brattle Group. My business address
4 is One Beacon Street, Suite 2600, Boston, Massachusetts, 02108.

5 **Q. Are you the same Bente Villadsen who filed Direct Testimony and Rebuttal**
6 **Testimony in this matter?**

7 A. Yes.

8 **A. SUMMARY OF PURPOSE AND CONCLUSIONS**

9 **Q. What is the purpose of your Surrebuttal testimony?**

10 A. I analyze and respond to portions of the Corrected Rebuttal Testimony of Ms. Rochelle
11 Phipps (“Phipps Rebuttal”) filed on behalf of the Illinois Commerce Commission Staff
12 (“ICC Staff” or “Staff”) and the Rebuttal Testimony of Mr. Christopher Walters (“Walters
13 Rebuttal”) filed on behalf of the Illinois Industrial Energy Consumers and Citizens Utility
14 Board (together, “IIEC-CUB”).

15 **Q. Is there anything in Ms. Phipps or Mr. Walters’ Rebuttal Testimonies that caused**
16 **you to change your recommended return on equity for Nicor Gas?**

17 A. No. Having reviewed the rebuttal testimonies of Ms. Phipps and Mr. Walters and relevant
18 workpapers as well as recent changes to economic and financial conditions, I continue to
19 find that my original recommendations for a return on equity (“ROE”) of 10.25 percent

20 (10.35% including flotation costs) at a requested 54.537%¹ equity capital structure is
21 reasonable.

22 **Q. Please summarize your testimony**

23 A. Having reviewed the Rebuttal Testimonies of Ms. Phipps and Mr. Walters, I summarize
24 my findings below:

- 25 (1) Ms. Phipps' and my recommendations differ primarily in the use of leverage
26 adjustments, and the methodologies we each employ, and the unadjusted results of
27 those methodologies, are very similar.
- 28 (2) Ms. Phipps performs a Principal Component Analysis ("PCA") to evaluate the
29 operational and financial risks of Nicor Gas relative to Staff's and my proxy groups.
30 Ms. Phipps implementation and interpretation of the PCA results suffer several
31 shortcomings. For example, Ms. Phipps uses data from non-gas and non-water
32 utilities in her analysis; data measured over different time-periods and frequencies;
33 and misinterprets the factor scores. Even then, Ms. Phipps ignores the results of that
34 PCA analysis to conclude that Nicor Gas and the proxy samples are "very similar in
35 risk."² It shows otherwise.
- 36 (3) Ms. Phipps argues that because credit rating agencies evaluate financial risk based
37 on book value capital structures, it is inappropriate to use market value capital
38 structures to consider the impacts of financial risk on the cost of equity. This
39 argument conflates the risks faced by debt and equity investors. Standard finance

¹ I note that following the filing of my Direct Testimony, in Rebuttal Testimony Nicor Gas accepted Staff's recommendation and revised its proposed ratemaking capital structure from 54.549% equity to 54.4597% (Nicor Gas' Revised Response to Staff Data Request SK 1.01, Exhibit 1). I consider this edit when finding that my original recommended ROE of 10.25% remains reasonable.

² Phipps Rebuttal Testimony, p. 2.

40 practice is to use market values to make financial leverage adjustments and Ms.
41 Phipps appears to agree that markets matter for cost of equity determination. She
42 states, “it is appropriate and necessary to use a market-based cost of common equity
43 for regulatory rate settings.”³ I agree with the principle and it should be applied
44 with full force to financial risk adjustments to equity returns.

45 (4) Ms. Phipps asserts that the Empirical CAPM (“ECAPM”) and adjusted betas
46 accomplish the same adjustment to the securities market line (“SML”) and should
47 not be performed together. This interpretation is misguided and ignores findings in
48 academic literature that the two are in fact distinct adjustments to the CAPM. Both
49 should be made.

50 (5) Mr. Walters raises concerns about my interpretation of the average, median, and
51 midpoint of his CAPM estimates. However, his recommended ROE is based on
52 similar averaging methodologies and his rebuttal testimony does not resolve the
53 inconsistencies in his CAPM recommendation. Mr. Walters also does not address
54 any of the shortcoming of his CAPM implementation identified in my rebuttal
55 testimony.

56 (6) Mr. Walters continues to rely on the results from his multi-stage DCF model,
57 despite the results being abnormally low. Neither Ms. Phipps nor I consider the
58 multi-stage DCF in our cost of equity estimation. (I note that Nicor Gas witness
59 Mr. Quackenbush also comments on Mr. Walter’s multi-stage DCF model).

60 (7) Mr. Walters’ cost of equity estimate is unduly biased downward by his reliance on
61 betas lower than those that Value Line reports. There are reasons why the current

³ Phipps Rebuttal Testimony, p. 9.

62 betas are higher than a year or two ago and those reasons should be reflected in the
63 cost of equity. Waiving them away simply denies reality.

64 **Q. Is it your intention to specifically refute every comment in the testimonies of Ms.**
65 **Phipps or Mr. Walters with which you disagree or find inaccurate?**

66 A. No. I will address the most critical issues and will, in general, not address comments that
67 have already been fully addressed in my prior testimonies. The fact that I do not expressly
68 reply to a particular comment or criticism does not mean that I agree with it.

69 **II. MS. PHIPPS' PRINCIPAL COMPONENT ANALYSIS**

70 **Q. Please describe Ms. Phipps Principal Component Analysis and how it is used by Staff**
71 **witness Phipps.**

72 A. Ms. Phipps uses a PCA analysis to estimate the financial and operating risks of Nicor Gas
73 relative to Staff's gas proxy sample and my gas and water proxy groups. PCA is a statistical
74 technique aimed at reducing a large group of uncorrelated variables to a smaller set of
75 "factors" that explain the variability in the underlying data. Factors are constructed from
76 a subset of the variables and each variable is weighted based on a correlation coefficient.
77 Each factor then receives a score indicating how much of the variability in the underlying
78 data is explained by that factor.

79 Ms. Phipps included twelve financial and operating variables in her analysis:
80 (1) common equity to capitalization; (2) cash flow to capitalization; (3) cash flow to debt;
81 (4) fixed asset turnover; (5) free cash flow to capitalization; (6) fund flow interest coverage;
82 (7) gross utility additions to net utility plant; (8) net cash flows to gross utility additions;
83 (9) operating profit margin; (10) operating revenue stability; (11) earnings before interest

84 and taxes stability; and (12) earnings stability.⁴ Ms. Phipps used data for Nicor Gas and
85 each of the companies in Staff and my proxy groups. However, for unclear reasons,
86 Ms. Phipps inconsistently used data from 2016 to 2020 for the last three variables and data
87 from 2018 to 2020 for all other ratios.⁵ The PCA analysis reduced the data to four factors
88 which Ms. Phipps labeled: Financial Risk; Construction Risk; Earnings Stability; and
89 Capital Intensity.⁶

90 The results of Ms. Phipps' PCA analysis indicate that the Construction Risk and
91 Capital Intensity factors for Nicor Gas are negative and larger in magnitude than Staff's
92 gas sample and my gas and water proxy samples. In contrast, the Earnings Stability and
93 Financial Risk factors for Nicor Gas are positive and larger in magnitude than each of the
94 proxy samples. Ms. Phipps reasons that higher capital intensity could signal higher
95 operating leverage and therefore less stable earnings. However, Ms. Phipps concludes that
96 Nicor Gas' capital intensity instead insulates it from competition and therefore faces less
97 competitive risk relative to the gas sample.⁷ Ms. Phipps fails to explain how a regulated
98 gas distribution utility, such as Nicor Gas, with an operating license to exclusively provide
99 natural gas service in a service territory, faces less competitive risk than other regulated
100 gas utilities who also have exclusive operating licenses. Ultimately, Ms. Phipps also
101 concludes that these effects offset each other because Nicor Gas has a one notch higher
102 credit rating from S&P and Moody's than the gas sample.⁸

⁴ Phipps Rebuttal Testimony pp. 2-3.

⁵ Ibid., p. 3.

⁶ Ibid., p. 4.

⁷ Id.

⁸ Ibid. pp. 5-6.

103 **Q. What is your reaction to Ms. Phipps Principal Component Analysis?**

104 A. Ms. Phipps' interpretation of the PCA is problematic. Ms. Phipps interprets the factor
105 scores to mean that Nicor Gas has higher operational risks (Construction Risk and Capital
106 Intensity) but lower financial and earning stability risk than the proxy samples. However,
107 the factor scores only indicate the extent to which each of the factors contributes to
108 explaining the variability of the underlying data for Nicor Gas or the proxy samples, as
109 explained in the following quote from a statistics textbook:

110 "PCA looks to find a low-dimensional representation of the observations
111 that explain a good fraction of the variance..."⁹

112 Comparing the relative magnitude across samples only indicates that a factor may
113 be better or worse at explaining the variability of the sample's/company's ratios. A higher
114 or lower score is not indicative of, let alone proof of, greater variability or greater resulting
115 risk. Even then, it is difficult to hypothesize about the factor scores because Ms. Phipps'
116 constructs her factors based on financial and operating data from 173 gas, electric, water,
117 pipeline, and merchant generator companies.¹⁰ It is unlikely that correlation coefficient
118 comprising each factor would be consistent if only gas or water utilities were analyze by
119 themselves. It is simply not clear which financial or operating ratios are driving the results
120 and whether there are exogenous factors that may affect the results.

121 **Q. What concerns do you have with Ms. Phipps' implementation of her Principal**
122 **Component Analysis?**

⁹ James, Gareth et al., "An Introduction to Statistical Learning with Applications in R", Springer, p. 385.
<https://static1.squarespace.com/static/5ff2adbe3fe4fe33db902812/t/6062a083acbfe82c7195b27d/1617076404560/ISLR%2BSeventh%2BPrinting.pdf>

¹⁰ Phipps Confidential Exhibit 21-0098 Distance Output Corrected FINAL

123 A. Apart from the choice to use a PCA, the implementation of the PCA also clouds any
124 interpretation of the results. First, the PCA only reflects the variability of the twelve
125 financial and operations ratios considered in the analysis – it is possible that there are other
126 metrics that better reflect the variability of the underlying data for the gas or water proxy
127 samples or Nicor Gas.¹¹ Ms. Phipps does not provide a detailed explanation for the choice
128 or exclusion of ratios in her analysis. For example, gas and water utilities are capital
129 intensive industries given the need to replace aging pipe infrastructure. However, merchant
130 generators (like Vistra Corp. or Exelon Generation Co)¹² face much different capital needs.

131 Ms. Phipps uses the one notch difference in S&P and Moody’s credit scores to
132 assert that the higher operational risk factor scores and the lower financial risk cancel out.
133 However, she does not include any of S&P or Moody’s core ratios/key metrics in the
134 PCA.¹³ Using S&P and Moody’s credit rating to draw conclusions about the PCA results
135 is problematic – they are using two different sets of financial metrics. Even then, on June
136 2, 2021, S&P Global Ratings noted Nicor Gas’ financial measures have weakened and they
137 revised the company’s financial risk profile downward from significant to intermediate.¹⁴
138 Lastly, credit rating reports are informative about the risks facing companies but it is
139 important to note that credit ratings reflect risks for debt-based investments.

140 The Commission should also be concerned about the underlying data used in the
141 PCA analysis. For example, the correlation coefficients in Ms. Phipps’ PCA factors are

¹¹ Curiously, Ms. Phipps finds that the second closest in distance gas LDC is Chesapeake, which she rejected as a proxy company. Source: Phipps Confidential Exhibit 21-0098 Distance Output Corrected FINAL, p. 5.

¹² Phipps Confidential Exhibit 21-0098 Distance Output Corrected FINAL

¹³ S&P’s core ratios are FFO to Debt and debt to EBITDA. Moody’s key metrics are CFO pre-WC + Interest/Interest, CFO pre-WC/Debt, CFO pre-WC-Dividends/Debt, and debt to capitalization.

¹⁴ S&P Global Ratings, “Nicor Gas Co. Rating Affirmed; Outlook Negative,” June 2, 2021.

142 constructed based on a sample of 173 electric, natural gas, and water utilities and natural
143 gas pipeline companies in the S&P Utility Compustat database.¹⁵ It is unclear by how
144 much the inclusion of non-gas and non-water utilities affects the factor construction, but
145 clearly it introduces unnecessary bias into an analysis that Ms. Phipps uses to interpret the
146 relative risk of the gas and water utilities proxy companies. It is unclear whether the
147 analysis included both the parent and subsidiary (e.g., American States Water Co. and
148 Golden State Water Co.).¹⁶ Also, if my understanding of Ms. Phipps' analysis is correct,
149 she used all 173 companies to construct the correlation coefficient for each factor. If so, it
150 is unclear how the reliance on what appears to be a duplicate (Ameren Corp., AEE)¹⁷ or
151 the use of both parent and subsidiaries (e.g., Ameren Corp, Ameren Illinois, and Union
152 Electric)¹⁸ impact the results.

153 In addition, Ms. Phipps uses data from different time periods - 2016 to 2020 for
154 three of the financial ratios and data from 2018 to 2020 for the remaining ratios. Relying
155 on annual financial data from 2018 to 2020 is also problematic because one-third of the
156 data introduces significant variability from the impact of COVID-19 pandemic.¹⁹ Lastly,
157 Ms. Phipps uses a mix of quarterly and annual data in her analysis.²⁰ This creates

¹⁵ Phipps Confidential Exhibit 21-0098 Distance Output Corrected FINAL and Confidential Response to Nicor Gas's Fourth Set of Data Request to Staff, NG Staff 4.01 and 4.02.

¹⁶ Phipps Confidential Exhibit 21-0098 Distance Output Corrected FINAL, p. 5 (line 30) and p. 6 (line 54). I understand from the Confidential Response to that Ms. Phipps did not use non-gas and non-water companies when averaging the principal components for the samples.

¹⁷ Lines 69 and 70 on p. 6 of the workpaper labelled "CONFIDENTIAL 21-0098 Distance Output Corrected Final."

¹⁸ Lines 65, 67, 69 and 70 on p. 6 of the workpaper labelled "CONFIDENTIAL 21-0098 Distance Output Corrected Final."

¹⁹ For example, see impacts of the Pandemic discussed in Atmos Energy 2020 10-K, p. 28; NiSource Inc. 10-K, p. 37; Chesapeake Utilities 10-K, p. 25.

²⁰ Response to Nicor Gas's Fourth Set of Data Request to Staff, NG Staff 4.02

158 significant data consistency issues that could skew how the factors are developed and the
159 factor scores themselves.

160 **Q. Please summarize your conclusions about the Principal Component Analysis.**

161 A. While I agree with Ms. Phipps that Nicor Gas faces higher operational risks relative to the
162 proxy groups,²¹ I have concerns with the analysis used by Ms. Phipps to reach that
163 conclusion. There are numerous implementation and interpretation issues with the
164 analysis. I disagree with Ms. Phipps that a one notch difference in credit ratings is
165 sufficient evidence to conclude that Nicor Gas faces similar risks as that of Staff's and my
166 proxy samples, especially if S&P and Moody's key metrics are not included in the PCA
167 analysis. The PCA analysis does not, in sum, change my prior conclusions about Nicor
168 Gas' risk profile.

169 **III. FINANCIAL LEVERAGE ADJUSTMENTS**

170 **Q. Please summarize Ms. Phipps' rebuttal arguments regarding financial leverage**
171 **adjustments.**

172 A. Ms. Phipps argues that there are numerous ways to measure financial risk, including
173 analyses undertaken by credit rating agencies to evaluate financial risk for debt investors
174 that rely on book values. However, Ms. Phipps then makes the argument that "it is
175 appropriate and necessary to use a market-based cost of common equity for regulatory
176 settings."²² She goes on to explain,

177 "The application of the market-based return to the book value of common
178 equity simply takes the return investors demand to earn from a dollar
179 invested in the common equity of a company, given the amount of risk in

²¹ Villadsen Direct Testimony, p. 66.

²² Phipps Rebuttal Testimony, p. 9.

180 the common equity of that company and the current price of risk, and
181 applies it to the amount of common equity dollars invested in the rate base
182 of Nicor Gas.”²³

183 **Q. How should the Commission react to this testimony and its relation to the need to**
184 **account for financial leverage?**

185 A. I agree with Ms. Phipps that it is appropriate and necessary to consider the market value
186 capital structures when estimating a company’s cost of equity. However, the
187 methodologies employed by Moody’s and S&P to estimate financial risk is a misguided
188 comparison. As Ms. Phipps states, the credit rating agencies are concerned with the ability
189 of a company to make the contractually required *debt* service payments.²⁴ The book value
190 of debt is the appropriate metric for that purpose because it reflects the contractual debt-
191 service obligation of the company to the debt holder. The credit rating agencies are not
192 evaluating the required return by debt investors to invest in a company. In contrast, equity
193 investors are not purchasing a right to contractually defined stream of payments, they are
194 purchasing a portion of the market value of the enterprise, along with the bundle of risks
195 associated with it. Ms. Phipps acknowledges this distinction when discussing equity
196 capital, “the market price always reflects the investor required return, regardless of the
197 book value at which it was recorded by the company when the stock was first issued.”²⁵

198 For these reasons, and those I have explained in my prior testimony, the
199 Commission should adjust for differences in financial leverage, using market value capital
200 structures, to reflect the equity investor required return to invest in a company.

²³ Id.

²⁴ Ibid., p. 6

²⁵ Ibid., p. 9.

201 **IV. ECAPM AND ADJUSTED BETAS**

202 **Q. Please summarize Ms. Phipps' rebuttal arguments regarding ECAPM and Adjusted**
203 **Betas.**

204 A. Ms. Phipps argues that using ECAPM and adjusted betas simultaneously is a duplicative
205 correction to the Securities Market Line. Her arguments are based on a flawed
206 interpretation of the methodology and findings from Litzenberger et al.²⁶ Namely, that the
207 authors did not simultaneously perform both adjustments and find that *if* the beta
208 adjustment factor (ω) is constant that the CAPM results would be constant under both
209 adjustments.

210 **Q. How do you respond?**

211 A. It is true that Litzenberger used raw betas in their analysis, but for good reason. As stated
212 in my Rebuttal Testimony,²⁷ the authors were able to measure the betas and realized returns
213 over the same *historic* period. Therefore, the raw betas accurately captures the systematic
214 risk that impacted the historical returns that they measured. This is different than using
215 betas to determine the cost of equity for *future* periods. In fact, on page 375, Litzenberger
216 acknowledges the Blume adjustment is used to make *historic* betas better predictors of
217 *future* betas.²⁸

218 Ms. Phipps also errs when she says Litzenberger concludes that the cost of equity
219 estimates measured using adjusted betas or ECAPM are identical. Litzenberg states that
220 the estimates would become identical if the adjustment factor (ω) were constant over time.

²⁶ Robert Litzenberger, Krishna Ramaswamy and Howard Sosin, "On the CAPM Approach to the Estimation of a Public Utility's Cost of Equity Capital," *Journal of Finance*, vol. 35, 1979.

²⁷ Villadsen Rebuttal Testimony, pp. 38-39

²⁸ Litzenberger et al, p. 375.

221 However, Litzenger does not conclude that ω is constant over time. Ms Phipps also
222 offers no evidence that ω is constant over time. In fact, she provides evidence that financial
223 firms use different estimates: Merrill Lynch uses an adjustment factor of $\omega = 0.66257$ and
224 Value Line uses $\omega = 0.67$.²⁹

225 Other academics also agree that beta adjustments and ECAPM are two distinct
226 adjustments and not inconsistent with each other. For example, Morin states:

227 “Fundamentally, the ECAPM is not an adjustment, increase or decrease in
228 beta. This is obvious from the fact that the expected return on high beta
229 securities is actually lower than that produced by the CAPM estimate. The
230 ECAPM is a formula recognition that the observed risk-return tradeoff is
231 flatter than predicted by the CAPM based on myriad empirical evidence.
232 The ECAPM and the use of adjusted betas comprises two separate features
233 of asset pricing. Even if a company’s betas is estimated accurately, the
234 CAPM still understates the return for low-beta stocks. Even if ECAPM is
235 used, the return for low-beta securities is understated if the betas are
236 understated.”³⁰

237 For all these reasons, the Commission should rightly conclude that the ECAPM and
238 beta adjustments are not duplicative.

239 **V. RESPONSE TO MR. WALTERS REBUTTAL TESTIMONY**

240 **Q. What does Mr. Walters say about your analysis of his CAPM results?**

241 A. Mr. Walters’ disagrees with my conclusions that the average, median, and midpoint CAPM
242 estimates are above his ROE recommendation and he departed from the methodology used
243 to derive his DCF recommendation.³¹ His concern is that I relied on the median of the

²⁹ Phipps Rebuttal Testimony, p. 19.

³⁰ Roger Morin, “New Regulatory Finance,” 2006, p. 191.

³¹ For his DCF recommendation, Mr. Walters’ relied on the average and median results of the model, Walters Rebuttal p. 2.

244 average results and not the median of the individual results.³² Mr. Walters goes on to
245 describe how he used the average of the median (9.74%) in developing his CAPM
246 recommendation.³³

247 **Q. Does Mr. Walters' response refute your conclusions or validate his approach?**

248 A. No. Mr. Walters' response does not refute my conclusions or validate his approach. In
249 particular, his CAPM recommendation method remains inconsistent with that of his DCF
250 recommendations, and his rebuttal argument is inconsistent as well. Mr. Walters' criticizes
251 my average, median, and midpoint estimates because I am relying on the median of the
252 average results.³⁴ However, he then uses the average of the median results (9.74%) to arrive
253 at his ROE recommendation of 9.8%. Mr. Walters' provides the average and median for
254 each of his 12 CAPM estimates in IIECU-CUB Exhibit 4.1 Using this data, I calculate a
255 median of the median results of 9.98% and confirm Mr. Walters' average of the average
256 results of 9.90%. This is consistent with the DCF recommendation where Mr Walters
257 "relied on the average and median results of my models."³⁵ However, the average of the
258 average results (9.90%) and median of the median results (9.98%) of his CAPM are still
259 above his CAPM recommendation of 9.8%.

260 And, regardless of the interpretation of the results, Mr. Walters notably did not
261 address the implementation concerns raised in my Rebuttal Testimony.³⁶

³² Ibid., p. 3

³³ Id.

³⁴ Id.

³⁵ Ibid. p. 2-.

³⁶ Villadsen Rebuttal Testimony, Section III.

262 **Q. Is Mr. Walters correct that the multi-stage DCF is a theoretically valid model and**
263 **that its results should be considered in this proceeding?**

264 A. The multi-stage DCF can be a theoretically valid model to estimate the cost of equity and
265 I did not say otherwise. But, that does not mean that it should always be used or that Mr.
266 Walters uses it in a reasonable and appropriate way.

267 In particular, a multi-stage DCF model is a more complex than the single-stage
268 DCF in that it allows for analyst to change the target company's growth rate over time.
269 The DCF model requires that the forecasted growth rates are based on stable economic
270 conditions to satisfy the constant dividend growth assumption. Growth rates are based on
271 equity analysts estimates and may be slower to reflect market conditions than stock prices
272 and dividend yields.

273 As described in my Direct Testimony, in my implementation of the multi-stage
274 DCF, I use investment analysts forecast of a company-specific growth rates. I then taper
275 the growth rate to arrive at the constant-growth rate of the U.S. long-term GDP forecast
276 from Blue Chip Economic Indicators.³⁷

277 The results from my multi-stage DCF model for the gas sample is 8.5%.³⁸ This
278 result is approximately 100 basis points lower than the average (9.58%) or median (9.60%)
279 ROE awarded to gas utilities in 2021,³⁹ and would not offer a fair return for Nicor Gas.

280 Consequently, I treated the multi-stage DCF results to be a lower bound and gave
281 more weight to the single-stage DCF results.⁴⁰ I note that Ms. Phipps' version of the multi-

³⁷ Villadsen Direct Testimony, pp. 53-54.

³⁸ The results from Ms. Phipps' multi-stage DCF (NCDCF) was 8.22%.

³⁹ S&P Market Intelligence, Past Rate Cases, accessed July 11, 2021.

⁴⁰ Villadsen Direct Testimony, p. 55.

282 stage DCF resulted in similar estimates to my multi-stage DCF; Ms. Phipps did not rely on
283 the multi-stage DCF in determining her ROE recommendation.⁴¹ Mr. Walters' multi-stage
284 DCF estimates are significantly below recently authorized ROEs awarded to natural gas
285 utilities and would not offer a fair return. Similar to the conclusions reached by Ms. Phipps
286 and myself about the multi-stage DCF results, Mr. Walters' multi-stage DCF estimates
287 should not be relied on.

288 **Q. How do you respond to Mr. Walters arguments that the current *Value Line* betas are**
289 **too high?**

290 A. Mr. Walters states that:

291 currently published beta estimates from *Value Line* are significantly above
292 historical standards and cannot reasonably be expected to be as high in the
293 future as they are now.⁴²

294 Mr. Walters does not explain why the betas “cannot reasonably be expected to be as high
295 in the future.” The Commission should consider four facts about this claim.

296 First, the question is not whether the betas may decline as some point in the future,
297 but whether the betas are reflective of the current cost of equity that investors require,
298 which inherently is a forward-looking measure. Mr. Walters has not explained why the
299 betas are not reflective of the current expectations. Second, the natural gas industry is
300 facing uncertainty about future demand growth,⁴³ so it would require substantial analysis
301 and possibly future data to determine, whether the betas reflect the changes to the industry
302 or the COVID-19 effects. If the former, the change can reasonably be expected to be more
303 or less permanent, whereas a COVID-19 effect may disappear after some period of time

⁴¹ Phipps Corrected Direct Testimony, pp. 10-11.

⁴² Walters Rebuttal p. 4.

⁴³ See Villadsen Direct Testimony pp. 61-63.

304 (albiet we have yet to see the last of the pandemic). Third, according to Mr. Walters
305 IIEC/CUB Exhibit No. 4.2, the average beta for Mr. Walters sample was 0.80 in Q2, 2015
306 and as recent as in Q2, 2018, three companies in his sample has betas at 0.80 or above.⁴⁴
307 Hence, the betas are not out of line with historically observed betas. Fourth, if Mr. Walters
308 found the historical average betas appropriate, why does he also not find the historical
309 average growth in the U.S. economy appropriate for his DCF – that would result in a GDP
310 growth of approximately 4.22%⁴⁵ instead of the relied upon 4.10%.⁴⁶ As a result the
311 average multi-stage DCF estimate would increase to approximately 8.52% (or 10-20 bps).

312 To summarize, while the betas currently are higher than in recent history, they
313 plausibly reflect the cost of equity investors currently require and the systematic risk of the
314 industry may well have changed. Additionally, the level of the current betas are not out of
315 line with those seen for companies in the recent past.

316 **Q. Is the Vasicek adjustment preferred to the Blume adjustment?**

317 A. No. Mr. Walters argues for the use of the Vasicek method, which adjust beta towards its
318 “true” value by an amount determined by the statistical preciseness of the estimate.⁴⁷ Mr.
319 Walters uses the market beta as the “true” value. Mr. Walters believes the Vasicek method
320 is superior because the Blume adjustment overstates the beta for a company within an
321 industry with betas typically less than one. First, Mr. Walters reliance on the 1998 article

⁴⁴ IIEC/CUB Exhibit 4.2, Page 1 of 3.

⁴⁵ FRED Nominal Gross Domestic Product, accessed July 12, 2021,
<https://fred.stlouisfed.org/series/GDP#0>; CAGR from 1993 to 2020

⁴⁶ Walters Direct, p. 30.

⁴⁷ The Vasicek method is a Bayesian approach to measuring beta, so the analyst needs a prior estimate on the plausible value of the parameter. See, O.A. Vasicek, “A Note on Using Cross-Sectional Information in Bayesian Estimation of Security Betas,” *Journal of Finance* 28, 1973, pp. 1233-1239.

322 by Martin Lally, which leads to the impact of the Blume adjustment being overstated. The
323 article cites an average US utility beta of 0.4 becoming 0.6 using the Blume adjustment
324 based on data from the late 1990's. As of today, some two decades later, the impact is
325 much smaller as the average Value Line gas utility beta is approximately 0.87,⁴⁸ so that the
326 the raw (before the Blume adjustment) is 0.81. Thus, rather than being an increase of the
327 magnitude cited in the Lally article (about 50%), it is now only about 8%.⁴⁹ Hence, the
328 Lally article materially overstates the impact for today's utility betas.

329 It also merits note that regulatory commissions (or their staff) in the U.S.,⁵⁰
330 including past filings by the Illinois Commerce Commission staff,⁵¹ frequently use Value
331 Line betas, so the continued reliance on Value Line as a source for betas maintain
332 consistency and eliminates one source of contention.

333 **Q. Does this conclude your Surrebuttal Testimony?**

334 **A.** Yes.

⁴⁸ Villadsen Direct Figure 11, p. 41.

⁴⁹ Value Line finds a beta of $0.87 = 0.33 + 0.67 \times (\text{Raw Beta})$, so Raw Beta = 0.805, so that the impact of the Blume adjustment is only $(0.87 - 0.805)/0.805 = 8\%$.

⁵⁰ This includes, for example, the Federal Energy Regulatory Commission, the NY PSC, the MI PSC, the CA PUC, and the MS PSC.

⁵¹ See, for example, Direct Testimony of Ms. Rochelle Phipps pp. 18-20. See also Ms. Phipps' Direct Testimony in Docket No. 17-0124, pp. 41-43